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FIND US ON PINTEREST: 5 STEPS TO CREATING AN EFFECTIVE PINTEREST
PRESENCE

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Would you like to position your business for a whole new level of success?

How about dominating the most effective Pinterest marketing techniques?

This step-by-step Pinterest training system is going to take you by the hand and show you how to skyrocket your online presence in the shortest time ever!

- ✓ Do you want to get the most out of Pinterest and don't know when or how do it?
- ✓ Are you struggling to find a proven and trusted training system about Pinterest?
- ✓ Do you have a hard time knowing what to do with your current Pinterest followers?

Read on as I reveal how you can quickly and effectively build your Pinterest foundation to improve your business.

Nowadays, the success of your business depends on the quality of traffic to your website, in addition to social recognition your business receives.

You could have the best business, product, or service. However...

If you don't have a good social media presence you're missing out!

Pinterest was made to help businesses succeed in marketing to it millions of users. It is a social media platform that advertises based on word of mouth – The best form of advertising!

**90% of consumers trust recommendations
while only 14% trust advertisements!**

Erik Qualman, author of *Socialnomics*, has stated that **socialnomics** means, **“Word of mouth on digital steroids.”**

Considering that people trust recommendations more than advertisements you need to make sure that what is being shared on social media is what you want others to share.

In reality, you don't have a choice whether or not your business is on social media. The question is how well your business appears on social media.

**If your presence is poor, you could be doing
some serious harm to your business.**

Therefore, you need to take control of your Pinterest presence and this great book will help you do exactly that!

Introducing:

Find Us On Pinterest



You'll discover...

- Really hot facts about Pinterest that will blow you away.
- What exactly do you do on Pinterest?
- The exact questions you should be able to answer to market to your customers.
- What type of account should you create on Pinterest?
- How to optimize your profile, boards, and pins.
- How to use Pinterest to appear in search engine results.
- The best ways to get lots of followers.
- And so much more!!!

Stop worrying about whether or not you are properly set up on Pinterest. Use this book as your guide to building the best Pinterest account possible.

Now you can control what goes on social media and you will be able to take advantage of the word of mouth marketing that occurs on Pinterest.

So if you want to...

- Quickly and safely grow a huge army of potential clients or customers 100% targeted to your business.
- Productively interact with your new and existing clients or customers in order to scale your business to a whole new level of success.
- Use Pinterest as an extension of your website to help boost your SEO, rank, and online presence.

Then this book is for you!

There are five very easy to follow steps that will take you from starting a brand new Pinterest account to promoting that account to get lots of highly targeted followers.

This is a great chance for you to discover the best and most effective techniques you can use on Pinterest.

But First...

How much do you think it would cost to make your business known to thousands of people?

How much do you think you'll spend on Pinterest to get all of these followers?

ABSOLUTELY NOTHING

That's right you can do it 100% free.

All you need is this book. It will show you everything you need to know. Save yourself countless amounts of time and hours of frustration. Learn from someone else. It's as simple as that.

"Yes! I really want to start creating an amazing Pinterest account so that I can use it to boost my online presence and SEO rankings.

So please send me my copy of "Find Us On Pinterest" - so I can get started building my account and increase my followers right away!

Order Now!

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Introduction

Pinterest is an amazing platform that has become very popular and is growing to become even more popular. People know they can find anything they want on Pinterest and every day millions of people search for recipes, craft ideas, products, food, travel, clothing, and a lot more. People spend hours upon hours browsing for ideas and inspiration. Other people spend hours posting content to give others ideas and inspiration. There is one thing that all of these Pinterest posts, or “pins”, have in common and that is a picture.

A Pinterest pin is a picture. That is it. People love pictures and Pinterest is full of them so people love Pinterest. The saying “a picture is worth a thousand words” holds true. Of course, people can add descriptions to their pins but many people simply don’t take the time. Most people share something to Pinterest and allow Pinterest to append the link and leave it be. This is fine because when people are browsing they rarely open up a pin. Usually, people can decide whether or not they like it based on the photo.

Pinterest has centered their entire business model and platform around the notion that pictures are always hot. They know that no matter what, people will always spend the time to look at pictures. Whether it is a picture of a product, a funny photo, or some family memory, people will spend time looking at them, sharing them, and saving them.

The makers of Pinterest have invested millions and millions of dollars in order to build an outstanding platform. They have done lots of research and had many tests to find out exactly what users like and what works best. In fact, Pinterest is built and liked so well that many online sales platforms have copied their design. Letgo is one such place that has copied the design right down to the fact that users don’t even need to add titles or descriptions!

Using Pinterest to help market your business is a great way to get people interested in whatever you have to offer. Clearly, you already understand the impact that Pinterest can have on your business or you wouldn’t be dedicating the time to learn more about using it effectively. Either way, sharing your photos on Pinterest can really help your business. As long as you are sharing them well and are working to build a following, that is.

The question then becomes, how do you do that? Well, that is what this entire book is dedicated to. It will help you effectively build your Pinterest presence so you can market successfully on Pinterest. By setting up a good Pinterest base, you will be able to grow a huge force of clients that are specifically targeted to whatever it is you offer. This will create better customers and a much better business experience. After all, if you don't set up a good base then later on your tower will crumble. Therefore, use the steps in this book to build a solid foundation and use Pinterest as a pillar for your business.

The great thing about Pinterest is that we know your followers will be specifically targeted to your business. They are almost certain to become customers. This is because someone is only going to start following you if they like the content you are pinning. Therefore, the people who start following you because they like your pins obviously have an interest in your business. As long as you are posting business related pins, that is. Thus, these followers are targeted customers. Now, does that mean they will always buy from you? No, however, they will be much more likely to make a purchase than a random Pinterest user.

Pinterest is a wonderful platform that you can use to help fulfill many of your business marketing goals. They have many powerful tools created especially for businesses that you can use to gain a new level of interaction with your clients. Having a good Pinterest presence isn't going to be a walk in the park. It is going to be a walk through Central Park in the middle of the night. There will be some dark paths, rough patches, and difficulty. However, if you persevere and work through it, then you will start seeing results. That is a fact.

This book is not going to be sugar-coated. It is going to tell you exactly what you can do to help you build your Pinterest presence. That means you are going to have to do some work. In addition, keep in mind that there is much more that you can do. This isn't one of those do this and that is it. No, this is something that you need to do and then maintain. The good news is that setting it all up properly is the difficult part. Once you have that done all you need to do is maintain it.

Pinterest is only one social media network and to really build your business you should have a presence on several networks. Therefore, at some point, you will have to manage several social media accounts. When you reach that stage, look into some tools for syndicating and cross-posting to your networks so that when you post in one location it will be automatically shared to all of the others. At any rate, Pinterest will definitely help you bring your business to a whole new level.

You may be questioning why there are only five steps in this book. And you're right. There are many more steps to ensuring that you build and maintain a successful business presence on Pinterest. It is a process that has an infinite amount of steps. There will always be something for you to post, change, like, share, et cetera. The five steps you will learn will help you build your foundation. Then it is up to you to continue the walls and maintain the house. Think about it, if I wrote this book with 50 steps then it would be overwhelming and no one would read it. Five is a good number that you can easily accomplish in a relatively short period of time. Not only that, but these five steps are very effective and will help you accomplish more than you realize.

Therefore, continue reading and make sure to pace yourself. You can either read this book straight through and then go back to each step while you work on incorporating it into your business, or you can read the book step-by-step and incorporate them into your business as you are reading. The choice is yours.

The main thing is that you do both. You must read and incorporate. You need to put these steps into action because if all you do is read this book then your Pinterest account is not going to improve. This is important you must put this knowledge into effect and use it to help you build your business. The majority of people who read this will not follow through and then wonder why nothing works for them. Be different - follow through and succeed.

Visit <https://spencercoffman.com/find-us-on-pinterest> to continue reading this eBook.

Show the author your support and [purchase Find Us On Pinterest today!](#)

About The Author

Spencer Coffman understands the impact that social media can have on your business. That's why he manages and maintains over 40 different social media accounts! He knows what it takes to grow a following and how to convert those followers into customers. Now he's sharing that information with you. So grab your copy today! To read more about Spencer, visit his website spencercoffman.com

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