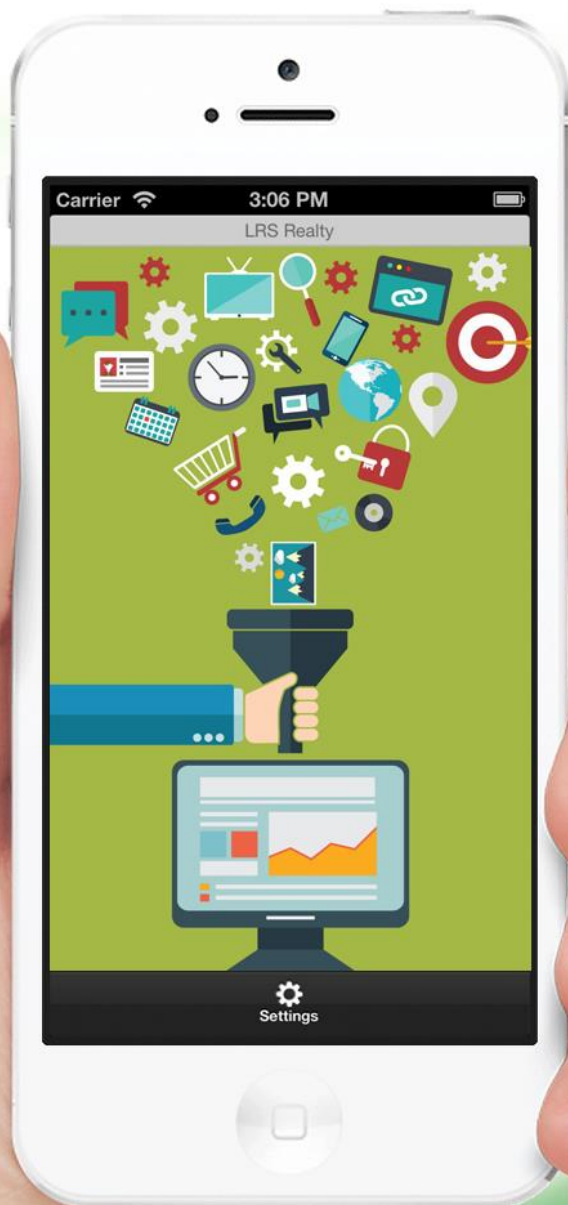


13 WAYS TO PROFIT FROM WEBSITE

BY AUTHOR & ENTREPRENEUR
JAMES SMILEY



TOP 13 WAYS PEOPLE CREATE ONLINE PASSIVE INCOME

Provided By James Smiley

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1) The Power of Digital Products

Selling digital products through online product launches is a great way to make money online. The best part is that you don't even need a big wad of cash to get started – the internet marketing game is low cost, with sky-rocketing profits.

Product launches can bring in lots of revenue within just a few minutes. Millions of people are on the internet at any given time and these people are only a few clicks away from purchasing your product. Because of this, it is insanely easy for your earnings to snowball within the first couple of hours of your launch.

Once you create your digital product, say an e-book or a set of video tutorials, all you need to do is promote your product launch and list it on online marketplaces. Then sit back and watch as people purchase your product.

And with the help of autoresponders and virtual assistants, all the follow up work can be automated so you'll have more time to spend doing the things you love.

Yes, some time and effort will have to go into setting up your product launch. You'll need to conduct market research, find affiliate marketers and set aside a good amount of time writing your sales letter and promotional e-mails, but once you get that

initial work out of the way, you can truly enjoy the perks of a passive income stream.

Product launches also give you the opportunity to make the most out of your other products as well. If you know how to properly integrate and plan a sales funnel, you can look to increase your passive income phenomenally!

2) Blogging and Affiliate Marketing

Becoming an affiliate marketer is one of the methods to earn online passive income. In fact, this might be the fastest way to earn passive income. Affiliate marketing is the process of earning a commission by promoting other people's product. You will get a share of the money whenever you make a sale.

Affiliate marketing has been here for years. If you are already a blogger with a massive number of engaged readers, you can start to monetize your blog by becoming an affiliate marketer.

Write reviews on other people's products is the first step to monetize your blog. First of all, you must join the affiliate program first to get your affiliate link and promotional tools. Affiliate link is unique to each of the affiliates, so make sure to get yours to put on your review.

And then the promotional tools such as graphics or videos eases your work to show the demonstration of the product to your readers. This would be helpful in writing your reviews too. You can even contact the vendor to get access to the product to test it out yourself. So, you will have the first hand feeling of using the product.

Most importantly, when you are writing reviews for others, be honest on what you write. You wouldn't want to disappoint your

readers by introducing them to a bad product. Don't take the risk just for the commission.

3) Blogging and Advertising

If you have a blog or website, you can look at turning them into passive income streams as well. All you need to do is sell advertising space on your site.

There's a common misconception that you need to have an extremely popular, high-traffic website to be able to start selling ad space. This is certainly not true. While it does help if your website has a good amount of daily visitors, what is more important is that you can ensure that the right ads are shown to the right people.

You can get high conversion rates as long as you know your market well – and that's how you can create big bucks through selling advertising on even low-traffic websites.

You can easily make hundreds or even thousands of dollars a month by selling ad space to other online businesses and ad agencies. You can also assert full control over how many ads you want to take on at any given time so that you don't jeopardize the quality of and reputation of your website or blog.

You'll be amazed at how easy it is to make money through ad space. A simple banner ad can earn you around \$1,000! The main challenge here is getting the advertisers to be interested in buying ad space on your website. As long as you can show them your

statistics and convince them that you can deliver, then you'll be well on your way to churning out consistent passive income for yourself.

4) The Niche of Stock Photos and Stock Music

Stock photos and music are products which are licensed for specific uses. And you might be surprised to hear that they are great ways to generate passive side income, as well.

From casual photo enthusiasts to even a number of professional photographers, many have gotten involved in the stock photo industry which is pretty close to being a billion-dollar industry. So, there's no reason for you not to be on that pathway as well - especially since it's quite simple to start selling stock photos and music online.

And because stock photos and music can be used in so many different mediums and for a wide range of uses, you can generate income from one set of photos or one piece of music several times over the course of a year or two.

Once you upload your stock images and music, you will make money every time someone chooses to purchase one of your products. This is because the products can be sold over and over again – similar to PLR products. This means that there isn't a limit to the amount of times the image can be reproduced – so you can expect to make the most out of your products.

5) Going BIG with Membership Sites

Online membership sites are a great way to get passive income.

Once you have them up and running, they can become cash machines which just keep giving and giving.

When we mention membership, we're not talking about free membership whereby members have access to a limited amount of resources without any bonuses. We want paid membership – where we offer exclusive content through a password protected site, in exchange for a membership fee.

Most membership sites offer content or SaaS which is Software as a Service. These two types of membership sites are the most popular choices.

There are a few different models for memberships as well. You have fixed term membership sites which have a start and end date, quarterly and annual membership sites, whereby membership is renewed every 3 or 12 months.

You also have one-time payment memberships which are sometimes known as lifetime memberships. And you also have monthly “forever” membership sites which would be the best option when it comes to generating reliable and sustainable passive income.

What's great about membership sites is also because they can cover a very wide range of topics. They can be about anything – yoga, healthy eating, app development, internet marketing – really, anything. Even stamp collecting!

Naturally, some topics do sell better than others – the key to a successful membership site lies in the content and topic that you choose to address.

The fact is that as long as you can target and market to the right people, you'll be able to get hundreds, even thousands of people to sign up on your membership site.

6) YouTube with Google AdSense

If you have started your own YouTube channel, and you have successfully engaged your subscribers. Now, you may be thinking how to make some passive income with your YouTube channel. Fortunately, you can now create your own Google AdSense account and link it to YouTube.

Google AdSense is a free, simple way to earn passive income by just displaying targeted ads next to your online content. In this case, on your YouTube channel. With AdSense, you can show relevant and engaging ads in your YouTube channel, and earn a portion from advertising it.

How exactly does Google AdSense work for YouTube? Basically, whenever one of your viewers clicks on the advertisement on your YouTube channel or on one of your videos, you get paid a commission for advertising for them.

The advertisers had bid on how much they should pay for per click for your ad space, you will get paid according to the bid. The highest bidder gets their advertisement showcased in your YouTube channel or on your videos.

Whenever someone clicks on it and views the ad, you will get a share of the money they pay Google to showcase it. Meaning to

say, the more engaged viewers in your YouTube channel, the more you will earn.

7) Blogging and Google AdSense

Same thing can be applied to your blog, too! After some time of posting in your blog, you have created your own small community with a number of engaged readers. This is the time where you will want to start to monetize the blog to get some extra passive income.

You can then link your Google AdSense account to your blog. If you use AdSense, you don't have to select keywords or categories for your ads. Instead, Google's server will then determine what kind of advertisements suit your blog based on what your posts are about. And then display the most relevant ads to your readers.

The process to monetize your blog with Google AdSense is extremely simple. Google does everything for you. All you need to do is request for an access to your AdSense account. And then Google will automatically create and place ad code on your page through the layouts and template tools.

You don't have to go through the trouble with the coding on your site to create the ad space and select which advertisement to put on your site, Google does it for you. Login to your AdSense account, click the Home tab, choose the Account settings sub-tab and go to third party access. And you are done with it.

8) Leveraging Your Phone and Affiliate Marketing

Markets and media are in upheavals and it is continuously shifting towards digital. There are fewer target groups that can be reached through the traditional way of advertising, such as TV, billboards, print, or broadcast advertising.

In order to follow the trend, we must all shift towards the digital way to advertise too. To reach out for more target audiences, the mobile web has proved to be one of the best ways to do so. The mobile web is still rapidly growing due to innovative transmission technologies today, which creates completely new business opportunities for us.

For your information, 50% of mobile phone users rely on their phones as their primary source of Internet nowadays. The percentage may be more by now, which proved that mobile affiliate marketing is a tested technique.

As an affiliate marketer, if you don't adapt to the trend, you will be left behind. For starters, you must join the affiliate program that enables you to advertise with mobiles. Once you've joined their program, you will get the mobile ads in different sizes, mobile text links, and other necessary tools for you to promote their product.

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