

# **The 10 Steps To Making a Living Online**

**This FREE report will give You The building blocks you need too succeed!  
I give you my...**



**This Exclusive report is brought to you by Nicholas Dobson**

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# INDEX

## FORWARD

- PART 1.** Believe
- PART 2.** Opportunity
- PART 3.** S.M.A.R.T.
- PART 4.** The Market Always Comes First
- PART 5.** Develop Your Idea
- PART 6.** Prepare for marketing
- PART 7.** Evaluate your marketing efforts
- PART 8.** Don't treat your competition as enemies
- PART 9.** Putting it all together
- PART 10.** Stop procrastinating
- PART 11.** Resources

# Forward

Thank you for downloading the “10 Steps to Making a Living Online”. The information contained within this eBook is designed not only to put you in the right mindset but also to give you the blueprint you need to succeed. However you must be prepared to learn new things and not be afraid or disheartened by mistakes, which are all part of the process.

Nobody ever gets any where in life without failing first it is fundamental to success. Be realistic and don't expect to quit your job in a few short weeks, if that is your intention. You can make a nice second income from selling information online even when working full time; the whole process can be automated so your interaction can be minimal.

Don't forget the more time and effort you put into something the more you will be rewarded for that time and effort in the future.

# PART

# 1

## Believe

Everything in life must start with a **belief**. It is paramount that you **believe** your goals are attainable, if you don't have a belief to succeed **YOU wont!**

- Be positive
- Learn from past mistakes
- Learn to forgive yourself and don't let past failures affect future success
- Avoid any negative thought process
- Stick to a proven plan
- Enjoy – love – life – vitality

**“Believe firmly you can do it”**

# PART

## 2

# OPPORTUNATEY

There has never been a **better time in history** for the individual to make money online; the internet is literally **overflowing with billions of pounds** just waiting to be spent on information products. Everybody wants to learn how to lead a happier, healthier more successful life.

There are literally hundreds of market niches overflowing with customers all hungry to buy, the opportunities are literally endless.

All you need to do is meet the overwhelming demand with supply. Give the market what it wants.

In its **simplest form** you need to >

- Find a very popular niche that you know something about, or one you can find out about. Don't forget if you know more about a subject than your prospect you are an expert to them.
- Write a report or short eBook on that subject. Format the information into a PDF file.
- Distribute that report/eBook to as many interested parties as possible for FREE all you should ask in return is an email address. Those emails addresses will grow and you will have a list to promote and sell relevant products too in the future. Doing this will build your credibility and people will trust you in the future.

# PART

## 3

### S. M. A. R. T.

You need to create defined goals, this means writing down what it is that you would like to achieve. Your goals should be...

- S – Specific
- M – Measurable
- A - Achievable
- R - Realistic
- T - Timed

Using **SMART** as a way to assess your goals will make it easier to become successful.

Most people lack confidence and have little faith in their own abilities. This mentality is only a belief which should be discarded. We are all good something. The **way you think** will ultimately affect what you achieve in life, if you **expect nothing** then you will **get nothing**, however **thinking positive** and concentrating on your strengths will give you a more boost, then once in the right frame of mind you can proceed to learn all the skills you need to move on gradually into making money online.

Once you have defined what you want to achieve, then you can start taking the first steps to making it actually happen.

**“Every journey starts with just one small step”**

# PART

# 4

## The Market Always Comes First

In order for any product to be successful it **must have a mass audience**. It's no use creating a product that very few people will be interested in. Before deciding on your products niche you must first do some market research and look at existing products within that field, to see if you can either complement or improve on what is already on offer.

We are not trying to re-invent the wheel here just establish that our knowledge in a particular field will be **valuable and transferable**. The internet is absolutely heaving with eBooks about every kind of subject.

The basic steps too creating a successful product in simple terms are...

1. Find a popular market that has thousands of hungry to buy prospects
2. Give that market exactly what it wants
3. Rinse and repeat

Some of the most Profitable niches on the internet are...

1. Work from home, i.e. eBay, clickbank, internet marketing, MLM etc.
2. Health and fitness, i.e. dieting, exercise, body building etc.
3. How to manuals in every popular topic, i.e. computer skills, getting a better job, education, investment, gambling, etc.

Match your expertise up with one or even more of the above markets. Create products based around those markets. Drive traffic to your website and make sales. Encourage affiliates to help you by offering them a percentage of each sale.

**“Give that market exactly what it wants”**

# PART

# 5

## Develop your idea

**Inspiration is FREE;** however the very best ideas still need developing. A good starting point is to write down your ideas, then go through the list to make sure that...

1. You're knowledgeable on the subject;
2. You're reaching the biggest market audience;
4. People will buy the information.

While improving your product, remember that people will buy your information if it will...

1. Make them money
2. Give them a better lifestyle
3. Provide solutions to a specific problem

Once you decide which idea you are going to work on, the next logical step is to create list of contents to develop that idea. Probably the best way to do this is to break your idea down into progressive sections. Beginning with section one explaining the idea as a brief overview, each section after that should provide more detail and evolve your overall concept.

Research each section and collect important information so that you can develop and understand the topic you are writing about. The whole process should flow through the following steps.

### **Outline Draft**

An outline draft is simply a flow of your ideas. Make sure to include as much information in each section, at this stage editing, spelling and grammar really aren't an issue. If you try to correct grammar and spelling as you write, it will hinder the creative process because your train of thought will be constantly interrupted, therefore editing should always be left till later in the process.

### **Read Review and Edit Content**

At this stage you will need to amend the content, making sure that everything is included, i.e. enough relevant information to explain the subject. It's important to cross check that your information is accurate and up to date do, so extra research will have to be done.



**Second Draft**

The second draft takes into consideration any changes you need to make based on your own analysis of the content, once completed put your book away for a few days. So when you go back to work on it you will be clear headed and spot any mistakes easily...

Once your eBook is ready, you need to get everything organized for your marketing campaign.

# PART

## 6

### Prepare for Marketing

**Properly marketing your product is paramount to its success.** You must be professional in your approach, which means you need [great presentation](#).

The presentation of your product is very important; you must make it the best you possibly can by getting [professional ecovers and graphics done](#). A great looking eBook cover will help to sell your product! Great looking eBook covers increase the perceived value of your products.

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