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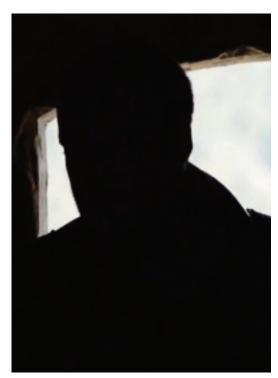
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KULTURA MAGAZINE



Dear reader,



What lies in your hands (on sits on your screen) is a work fueled by coffee, conversation and injustice. Maybe you should scan the qr code and you will get your gif.

The only purpose of this magazine is to give the island of Mamula back to the public. The advertisements in this magazine are a satirical take on the flaws of today's society. This magazine has no economic aspirations, the magazine does not need any money.

The feeling of holding a magazine in your hand is aesthetically pleasing. However,

do we really want to cut more trees? The goal of this magazine is to think about solutions for a better world, for better values that we want to leave for the generations to come. The lovely young lady in the vintage photo is my grandmother Radojka, which was imprisoned at Mamula when she was only 8 years old.

Change the world,

Matej Paseta







8 SAVE MAMULA

An island in Montenegro that was used as a WWII concentration camp will soon be transformed into a luxorious resort. IT IS A HORRIBLE IDEA. Help us save it!



Our mission is to educate, enforce and empower individuals interested in music, visual arts, history, freedom of speech, human rights and preservation of monuments. We don't make any money and we invite everyone to participate in our cause



The award winning author Nikola Malović brings the themes of the sea to the shores of Montenegrin contemporary literature. In an exclusive interview, he shares his view on how literature can change the world

THE LABEL PARTY

If we treat consumers like naughty children by attacking their freedom of choice and personal responsibility, we will get results. We imagined a world where we can't escape warning labels

CULTURAL VALUES

Interview with Montenegrin professor and author Lazar Seferovic: Education for individuals and nations should be publicly available, especially to young people. The media must not be affected by politics or lobbying.

21 THINGS LEARNED FROM THE MAMULA ELECTION

We imagined a perfect world where Mamula was handed over to the citizens of the world. In this satirical piece we explore the outcomes of elections organised in 2048

4.0 EVERYTHING IS FOR SALE

Neoliberalism in a globalised economy is the process of opening up national economies to global multinational corporations and to global institutions like the World Bank and the International Monetary Fund. We will try to ridicule it.

NEVER STOP DISCOVERING YOURSELF

Reowned Serbian guitarist, bassist and percussionist Petar Zorkic reveals his secrets on developing multiple talents in the music industry.



















The island Lastavica is located in Montenegro, in the Herceg Novi aquatorium. Around 80 per cent of the uninhabited 200m diameter island is occupied by a fort. The fort will be transformed into a luxorious resort. The only government's solution for preserving and using the fort has been protested and 25.000 citizens collected signatures against it.



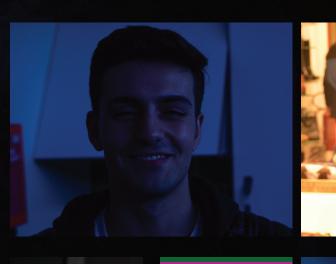
The fort was built in 1853 by Austrian general Lazar Mamula to protect the southern-most border of the Austro-Hungarian Empire. The fort Mamula is a significant architectural and historic monument as it is probably the only island fort that was built by the Austro-Hungarian



The fascist dictator Mussolini used the Mamula fort as a concetration camp. More than 100 local civilians were killed or starved to death and over 2,000 imprisoned at Campo Mamula, according to estimates based on Italian military documents.

- Mamula will be a place of culture, nature and peace. It will have a memorial that will honour all the people who lost their free-dom and their lives in WWII.
- Mamula's walls will be reconstructed to best possible standards
 • Every citizen of the planet will have
- access to it.

we are KULTURA

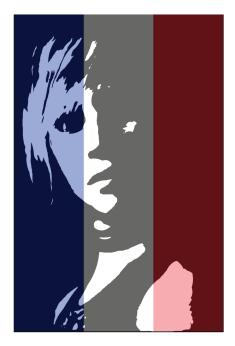


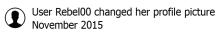










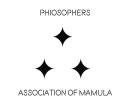




User Rebel00 changed her profile picture December 2015

EVEN COMPASSION

GOES OUT OF FASHION





AIR SOIL WATER

FOR OUR CHERRIES





ith sadness in our hearts we want to inform all freedom lovers, all cultural heritage fighters, all philosophers, seagulls and rabbits, that today the representatives of the Montenegrin Government and the Swiss company Orascom signed the famous and hazardous contract about the lease of the island of Mamula for 49 years. Even if we would put aside the facts that the government leased the terrain, and that the fortress is given for free, if we put aside the fact that the yearly fees for the island equal 47000 EUR, that the local government and a respectable number of Herceg Novi residents against this privatisation and that it does not have an effect to the tourism offer of the town. We also have to bare in mind that the contract is controversial, suggesting that the island is actually a field. Also, the area of the island is not specified, and the company is paying by square meter. The company also changed the purpose of their construction works which contrast the governmental

the rabbits, the agave cacti and the seagulls. Even if we forget all that, maybe we need to remember the Montenegrin Law which states that "Everyone has the right to individually or collectively use the cultural

study of location. Let's also forget island will affect the accessibility to the fortress of Mamula. 23 out of 25 cells will be apartments, the roof of the fortress will be a VIP zone, the hotel will be operational for 6 monthsof the year. The historical context is being altered, damaged and ani-

【 It's a beautiful little island with a very dark history. It would be great to keep it as it is to remind ourselves of the horrors man has inflicted on man in the past if there is enough local interest and support. Michael of Sealand

patrimony for being a part of the cultural society, leisure, scientific improvement, or any other benefit that may result from it. The individual or group has the right to contribute its preservation and enrichment. If we are truly advocating the rule of rights, then I suggest changing the law. Otherwise, the state needs to react and protect the citizens' rights guaranteed by the law, because the development on the

hilated. This privatisation is a clear message from the government to its citizens: There are no equal rights, because the rights of the privileged are more important than the rights of us, mere mortals. For the Mamula as we know it, may it rest in peace. There is an old saying: If the town smells like flowers, the swallows will come. I am afraid that our swallow flew away and that they will never come back.



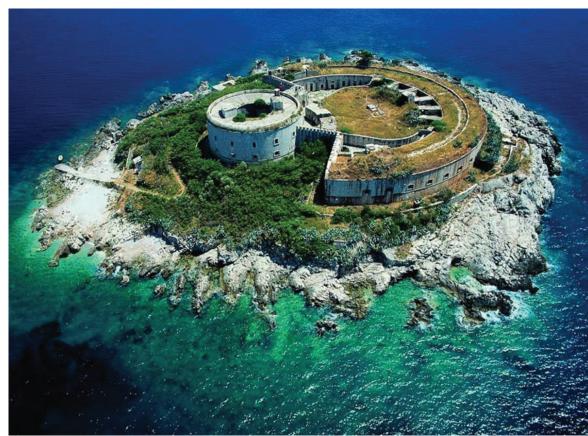
LEFT

The view of the fort Mamula from the sea

RIGHT

Aerial view of Mamula and the view from Mamula





mphitheatrically rooted on the foot of Orjen, the highest mountain on the Adriatic Coast, opposite to the entrance of the Bay of Kotor, ascending from the sea shore to the Spanjola fortress lies Herceg Novi, immersed into 250 species of subtropical and tropical plants. The island Lastavica with the fortress Mamula belongs to the municipality of Herceg Novi. The government of Montenegro, in its attempt to make

Montenegro an attractive tourist destination decided to sign a lease with the Egyptian company ORASCOM for 49 years. Mamula was a concentration camp from spring 1942 until September 1943. More than 2000 people were imprisoned there, women and children included. More than 100 people died, many of them of starvation. The majority of the inmates were locals. The price per square merter is 1,5 EUR/Year. The news about the privatisation of the island was

covered by major media stations (CNN, Time, Forbes, The Independent, The Daily Mail, etc). The news received negative feedback on social media (A group to protect Mamula in its peak had more than 50,000 members). As of April 28, 2018, the access to the island of Mamula has been denied to the public. In an open letter to Montenegrin institutions, UNESCO, and many local and international experts in architecture, history and patrimony opposed the privatisation.

THE GREATEST MAMULA ISSUES

Mamula island no longer has public access. As of April 28, 2018, the plans to build the resort are already on the way. The island is off-limits to everyone, except the workers on site. The company assures the public that it is only a temporary measure. But is it really?

Mamula has been neglected for years. The highest achievement was the initiative to collect the rubbish in 2015, when more than 1 ton of rubbish was collected by more than 200 volunteers. Mamula needs more initiatives like that, the local community needs to prove that they care

As many Herceg Novi citizens agreed, Mamula should be valorised. Access to the island should be granted to everyone. As UNESCO advised, Mamula should be a place where intellectuals gather and share their thoughts and experiences, providing a better world

From the study made in 2012, Mamula is protected by law as a Monument. The Parliament of Montenegro voted against the privatisation of the island, however, the Ministry of tourism still signed the contract with ORASCOM. The local government also opposed the project.

YOUR WORDS

Mamula is one of the jewels of the Montenegrin coastline and I believe that selling would be a crime. I have actually made a short documentary about the situation with this historic monument. It's one of the most beautiful places I've ever visited and we must fight to preserve it. Marija Paseta

Mamula should not be privatised because values such as culture and history of a country are invaluable and worth more than any profit that can be made out of it because as Gandhi says: "A nation's culture resides in the hearts and in the soul of its people" Ulas Ylmaz

to preserve not only valuable historical and cultural monuments, but also our identity which is primarily linked to the Mediterranean and the Balkans, then the only way is not to allow the our valuable and rich past to be erased by one signature of an unimportant political and state officials and tycoons whose only goal is profit. **Igor Varga**

organisations to advocate this problem? We need to avoid an

ornithological catastrophe. Hundreds of nests will be destroyed,

the homes of endless seagull generations. Ljubomir Grzetic

This is our best warning for the future, because if we want

Mamula looks like a beautiful, still-intime island where so much history took place. its presence now coexist with the nature of the island... but not for long, as it's due to being privatised in

As of April 27, 2018, the public no longer have free access to the island Mamula. Enjoy the photos that were made when Mamula was free.

That issue is beyond demands. The generations to come will understand the dreadful consequences of such a devastation of cultural treasure. Our generation was not

order to become a luxury resort. It's unbelievable to see the power of money so manifestly disrespect the island, its nature and history Chiara Genta

I would like to mention one aspect of this problem: seagulls. Mamula is the home and a mating spot to one of the largest colonies of seagulls in the Adriatic sea. Where are the ornithological aware of the spiritual values of this monument of culture and humanity. Lazar Seferovic

It's a beautiful little island with a very dark history. It would be great to keep it as it is to remind ourselves of the horrors man has inflicted on man in the past if there is enough local interest and support. Michael of Sealand





While there are no tourist facilities on the island, dozens of locals and tourists visit the island each day during the summer season. Boats normally charge an additional one or two euros on top of the regular Herceg-Novi/Zanjic beach return trip to include a 20-30 minute stop on Mamula. Lalo Vuckovic

A square meter on the farmers market in Budva is twice as expensive than a square meter on Mamula. The Maritime authority profits more from the lease of a small beach than from the entire Mamula complex. While the rent is very cheap,the construction will be very expensive. Almost like a nuclear reactor **Dejan Milovac**

Luštica Bay, the tourist town which construction started in 2013, is spreading on 690 acres of green surface (that could easily hold the area of 15 Vatican Cities). The investment worth, billion EUR is planned to develop 500 villas, 1000 apartments, 7 hotels, 2 marinas, golf terrains, promenades, schools, police stations and sporting facilites. Remember the Truman Show? This will be a whole city ruled by a corporation!

Mamula will represent an additional attraction to the existing Lustica Bay project. Darren Gibson, the CEO of Luštica development

A memorial centre should be founded on Mamula, making this location a part of the educational system and of a special offer of educational tourism. That would accentuate the development of culture and human rights in Montenegro. Mamula is of many places in Montenegro where war crimes from the WWII were comitted. The government has the obligation towards all victims of the fascist regime and to properly protect this location which was a place of human suffering **CGO INITIATIVE**

Mamula Island has a deceptive beauty which vividly contracts the dark past of the reaning ruins. During WW2, the site was used as a concentration camp. The tourting and suffering inflicted on the inhabitants does not bare thinking about. That said, as uncomfortable as that history may be, it does not take away from the fact that it happened. Like any piece of history, Mamula Island reserves the right to be preserved and maintained as a heritage site. When I first heard of plans to privatise I chuckled in disblief. In my humble opinion, it seemed as though the Montenagrian Government was willing to sell their soul in order to impress a wealthy forgein client. This is simply disgracful. Instead of reclaiming Mamula and utalising the island as a space for the community without comprimising the memory of the lives lost there; they instead persuded personal gain. Many locals, understandably, oppose this illustrious project. I believe that beauty lies in forgiveness and responsiblity. Mamula is not seen as an ugly stain in the history of Montenegro. **Ann-Marie McDermott**

No one builds hotels on graveyards. Why would anyone build a hotel on Mamula? Greg Kozhinsky

The insitutions in charge should follow the laws of their own country.. I do not support such a decision which would lead to a devastation of the cultural and historical values. The ones who are in charge need to find an alternative. **Gabriel Santos**.





LEFT

The southern part of the island

CENTER

The Mamula dungeon

RIGHT

The inside of the Mamula fort





stealing dreams.

We are using a lovely picture of a couple in love so we can sell you lies







It is not just us!

If you are a regular customer, we will rip you off. We will not care about your well being and we will not hesitate to throw you on the street.

The whole point is to contribute to an economy where the minority rules and the majority suffers. It is all because of greed. We just can't help ourselves.

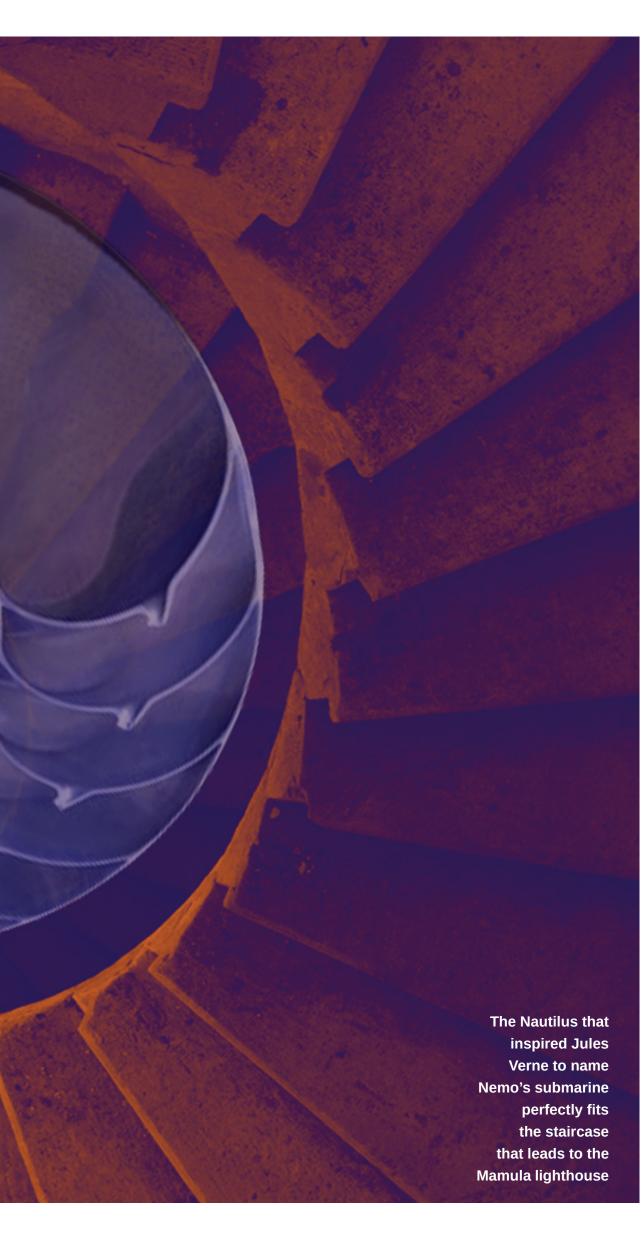
Why are we greedy?

We learn from the best. We are just a small part of a very large mechanism. We actually don't have much to say, we just need to comply with what they order us.

3	80%	But
billion people — live on less thar \$2.50 a day	of humanity lives on less than \$10 a day	We absolutely love it!

85 people on the planet had more wealth than the poorest 3.5 billion people. We think that is the best solution for this world.





COPY OF THE MAGAZINE has been printed. We fight against deforestation, but in case technology fails us, future generations to come will cherish it and preserve as legacy. The first issue of the magazine is published on online, on the URL http://www.kultura.ml in PDF and HTML format. The magazine is also available in Montenegrin Language

CULTIVATE PRECIOUS MINDS

We live in a world on the cusp of change, in our age of technology our attention spans are shorter, we have less patience and we are addicted to our electronic devices. In a world full of people who are obsessed with material belongings, Kultura is obsessed with changing the norm. We want to wake up the creative little kid that you once were and help you focus on important and vital things in life. Our mission is to educate, enforce and empower individuals interested in culture. We specialise in subjects such as: Music, Visual Arts, History, Freedom of Speech, Human Rights, Preservation of Monuments.

Nowadays the majority of all enterprises focus on profit-making. It's all about mere monetisation. Humanity is much more than that. Kultura is a project which deals with culture and history. As such, it has a strong ethical vein embedded in it. Initiatives of this kind are able to deliver an unquantifiable value. Dan Turcan

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