

AM019

by Audiation Magazine

All rights reserved.
Copyright © 2015 Audiation Magazine



Audiation

Dance with me,
says Ukrainian DJ
& fashionista

**MARY
JANE**

Actress Sunny
Andrea reveals
her debut single

Audiation

Eclectic magazine for the expression of music and the creative arts. For the love of music.. we interpret this passion through variations including fashion, art, lifestyle and words from the heart of the industry. Audiation Magazine is an international publication featuring music content to varied tastes. We are a proud voice for the creative sector and support Independent talent.

Audiation Magazine Ltd is a registered company in the UK with writers from across the globe. Each member of the team has their own passions and projects bringing unique ideas to the magazine. The term Audiation means the imagination of sound.

www.AudiationMagazine.com

For the love of music..



"Music is the voice of the soul. It is much more than sound. Music can be a comforter, party maker, career path or a way of life." Ruby, Editor & Company Director



"Music joins people together from all around the world, without music life would be pretty boring." Rokuro, Associate Editor



"The birth of one's child is the only feeling that comes close to getting lost in music." Cessle, Staff Writer



"Music is a form of art that reveals a truth in a world full of mystery." Sarah, Staff Writer



"No matter what's happening in life, it's usually great music will keep you going." Malachi, Staff Writer



"Music is life. It's a universal language that has no barriers. It unifies people around the world. It brings people joy." Andy, Staff Writer



"Music & love are the same things really. If kids grew up with music in their lives, then their lives would always be filled with love." David, Staff Writer



"Music is a little trip to the story full of colours, emotions & harmony." Emran, Contributing Editor



"The moment you feel happy about music, that is the very essence of it. Being in the vibes and understanding what music has for your soul." Steve, Contributing Editor

Many thanks to Mauritian representatives Awad and Shahir

Audiation



CONTENTS

8 Radio Listings

10 Sarah's Thoughts:
Flashback

12 Music News

INDEPENDENT MUSIC

16 New Music

17 Deep Motivated Waves

18 Atragun Interview

20 Natalia INDYA West &
Sunny Andrea Interview

INTERNATIONAL

25 Manufactured Superstars &
Scarlett Quinn's "Take Me
Over"

26 Scrutinising The Charts

28 Keys N Krates & Katy B's
"Save Me"

29 The Rise Of Tropical House

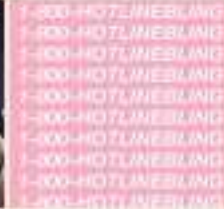
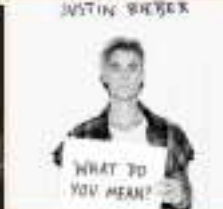
MAURITIUS

31 Alalila

32 Mary Jane interview

38 Enrico Sangiuliano &
Secret Models

41 Festival guide



Audiation

Editor's note

Hello, Bonjour, Ola, Ciao! I hope you're well wherever you are, welcome to our crazy creative world.

November is so on fleek! Woahh let's pause for a moment, "on fleek" what is that? I mean "reem" I could handle, "selfies" is pushing it, but surely a simple cool or nice is better than on fleek. So, the northern hemisphere is preparing to wrap up in cosy blankets with a hot cup of cocoa whilst the southern enters a scorching summer. This means warmer tones overall in the music scene and a deeper party atmosphere. We welcome new writers Steve and Emran to the team as well as a few reps getting out to hottest events for us. We also celebrate Sarah's first year at Audiation Magazine!

Inside AM019: Sarah's Thoughts looks back at her incredible year of meeting the stars and climbing in her career. Emran discusses the feelings we gain from sounds. We chat to Natalie INDYA West and Sunny Andrea on their upcoming single which has a touch of bollywood influence. The top 10 UK charts gets scrutinised. Rokuro checks out the history and developments of the Tropical House genre. Alalila says Steve with his look at the Mauritian industry and how it's now blooming. Global DJ and fashionista Mary Jane discusses the industry in Ukraine. We cover the closing party of the notorious LET club hosted by Secret Models Ltd with international DJ Enrico Sangiuliano. We've also got your global festival guide and latest music updates.

Ruby x

Connect with us:

Facebook /AudiationMagazine

Twitter @AudiationMag

A photograph of a wooden pallet with a white tag attached, set against a blurred background of a field or landscape. The text "Love Audiation" is written in a cursive font across the center of the image.

Love Audiation

RADIO

UK Time

MONDAY

6pm Southstar Radio | Holly Says - House

10pm Southstar Radio | Natalie INDYA West - Indie

TUESDAY

2pm Select UK Radio | Danny Blaze National Anthems - Club Classics

2pm D3EP | WisK - House, Garage & Bass

WEDNESDAY

8pm Southstar Radio | Queen E - HipHop & RnB

THURSDAY

10am Empire London | D'Elle

8pm Southstar Radio | Brazah - New UK Garage

9pm KISS FM | Majestic - UK Garage

FRIDAY

2pm Rinse FM | Sam Supplier - House, UK Garage & Bass

4pm Southstar Radio | Captain Rosko - House & UK Garage

6pm The Underground Sessions | Emma Champion - House & UK Garage

8pm Voice FM | Artful 60Hz Sessions - UK Garage & Bass

8pm BN Radio | DJ Mary Jane Global Sensation - Dance

SATURDAY

12am KISS FRESH | Tough Love - UK Garage & Bass

3pm Southstar Radio | DJ Obscene - House & UK Garage

9pm KISS FRESH | Mike Delinquent - UK Garage & Bass

SUNDAY

8pm Vision Radio UK | EssnVee Sunday Rehab - House & UK Garage

2pm Empire London | DJ X-Ray - House & UK Garage



CLIMBING CULTURE

Flashback one year ago. I was still a teenager and interning at two music venues in Chicago. I remember the day @AudiationMag followed me on Twitter, I thought it was so cool. I thought the layout was very complex, the writers were cultured and educated, and that it was something fresh to the scene that I never thought about—an online music magazine. However, I thought it was just going to be another account that found me because I am a college student interesting in working in the music business. I was so wrong.

About a day after they followed me, Mizz-Ruby, owner and co-founder of Audiation, messaged me inquiring about my passion for the industry. More messages were sent and she was inviting me onto the team. ME. ONTO THIS TEAM. Let alone me, being the only one representing the USA. One thing led to another and bam, here we are, one year later. MY ONE YEAR ANNIVERSARY ON THE AUDIATION TEAM! This article goes as an appreciation note toward Audiation, Mizz-Ruby, the team and everyone that subscribes/reads! You keep us going, and want to deliver nothing but the best! So thank you, Audiation Magazine has changed my life.

Thinking about the topic of a year ago, a lot has changed since then. First, I'm typing this from my new Apple computer. That's a step forward! I used to be so scared of these machines, but now I see why everyone considers them to be innovative and easier to use. Aside from computers, I've been able to connect with many artists/managers/security/galore in the industry, and it only keeps my dreams that much more alive. I've been to more concerts than I can count, been able to interview bands/artists I didn't even think were possible to connect with, and I've gotten to see Europe! (Well, that last part was for my studies, but it still happened this past year). Above all, I don't think I've ever appreciated the feeling of coming home and relaxing in bed, as boring as it sounds, it is nice to wind down from how crazy life can get!



I have been getting questions lately about this new opportunity, so I thought I would address it here. About two months ago, I was hired through CBS Radio as a Promotions Coordinator for Top 40 station in Chicago **B96**. This has been a dream come true. I used to listen to B96 growing up my whole life, so working in that office and with the on-air personalities have been mind-blowing. Especially coming from my year with WLWV, I've found a new appreciation for the art of broadcast media, and how much it can connect listeners with music. Here's some things about B96 I've noticed thus far:

- I've met Nick Jonas, Becky G and the Silversun Pickups.
- One of the afternoon hosts, Justin Roman, also is in a group with DJ Flipside who mixes at the 5:00PM hour (17:00 for all my non-American time users) called the Jumpsmokers. Their remix of Demi Lovato's "Cool for the Summer" actually is track 14 on her new album! Congrats to them!
- A previous coordinator, whose position I guess I took, is DJMissMeg. You HAVE to check out her Street Mixes on Soundcloud. Search her user 'missdjmeg,' we play her music at every event!

Many more, but those are my top three. I just want to tell anyone out there, do not give up on what you truly are passionate about. The cliché "don't give up on your dreams" is too bland for me, if that were true I would be starring on Disney Channel right now.

Follow what ignites that spark inside you, what makes you excited when you see it on paper, what you see other people doing and you do wish that you could have their job. Do what makes you happy, and don't stop chasing that fire. Who knows what you could be talking about in a year...

Let me know your passions! Tweet at us @AudiationMag, or at my personal @babygotbecker. Time goes on, don't let it slip. Live nice, think big, have fun.

Sarah's Thoughts ₁₁

London's Top Commercial Radio Station

The RAJAR figures are in! They define the radio world with detailed quarterly statistics on each station's performance as well as listener behaviour. With the rise of digital streaming and other sources to listen to music, there is always a worry for radio keeping up with demands. However with the introduction of DAB and further connections to the digital world, radio is still of importance with this quarter 89% of the UK tuning in. Comparing this across a 5 year period, there has been a gradual decrease, and the majority tuning into digital.

I find I use my radio apps & tune in player a lot more these days. The functions to listen back is very important also. What does this mean for the pirate stations? A lot have grabbed this chance to gain more listeners with having an online website and ability to listen digitally. Although there are millions of web radio's, the overall aim is still grounded to being the hottest station in their locations.

Now how about London's commercials? The top two stations are very close, but the winner is.. KISS FM UK!

Yes, our good friends at the Bauer-owned station are leading the way with 2,099M listeners. Trailing behind at 2nd place is Capital with 2,086M listeners. Magic came 3rd with a marginally lower 1,711M listeners. In fact, 9 of the top 10 digital commercial stations are of Bauer's. Their management team state that they have been driving a strong digital push, and this is certainly paying off. I even spot it everyday from KISS FM UK's socials, they interact with their audience in a fun way, and most importantly intergrate really well with current topics and events.

Congratulations KISS!



EUROPE'S FIRST MUSIC TECH START-UP INCUBATOR

The iconic Abbey Road studios launches Abbey Road Red. This new project is aimed to assist further development of music technology, it is open to innovative small businesses and bright music academics.

Members of the programme will be able to make the most out of the facilities, mentors, and have the ability to test new ideas.

Music Brings Hope To Refugees

Al-Kamandjati music schools deserve a moment of praise in giving youngsters in Lebanon an artistic form of enjoyment. The founder himself had his life transformed through an opportunity to study music. He takes this as his duty to assist others in gaining the same opportunity.

There is no question about the pain and suffering in these areas. The injection of music aims to bring a little beauty, hope and peace to young minds in a scary world.



DJ S.K.T now signed to Defected Records!



Will Smith Returns To Music After A Decade

A favourite personality to many, not only does he exude an enormous sense of joy in all he does, Will is without a doubt very humble man. We first met him as the fresh prince, he released tracks including "Boom! Shake the Room" and "Summertime", and of course more notable roles such as in Men In Black.

"Fiesta" by Columbian dance act Bomba Estéreo gets a remix with featuring rap vocals from Will. The lyrics include English and Spanish language. Will first heard the track in Columbia and loved it's vibrancy so much that he wanted to guest on it. One member of Bomba Estéreo, Simón Mejía, was surprised to learn Will's thoughts stating, "it's not a traditional featuring -- it's just magic".



Music For Cats

Is there anything that cats don't have? The feline addiction has stepped up to a new level with audio sounds designed specifically for cats.

A member of the National Symphony Orchestra has teamed up with animal scientists to create a new series of sounds including squeaks and whirs which tunes into cats' brains and ear waves. A cat develops different hearing senses to us, and owners who simply turn on the radio aren't doing much for them.

Some of the tracks in the series include bird chirps, and suckling sounds in order to be relaxing.

www.musicforcats.com



Can We Reunite ARTFUL & CRAIG DAVID?

"7 Days", "Fill Me In" and the notorious boink of "Rewind"! Craig David peaked in the early noughties with his smooth charm on a sexy UK Garage style.

The artist has been flung back into the media attention with the recent BBC 1xtra session with Mistajam's #SixtyMinutes. The show was epic, and I do not use that word often! The Krupt FM lads featured as well as Shola Ama, MC Vapour, Craig David and more. And wow Craig absolutely smashed it. He revealed two new tracks "Better Off Alone" and "Off My Mind", as well as a new twist on "Fill Me In" dropping it into Diplo & Skrillex's "Where Are You Now".

Going back to "Rewind", which was and still is one of the most well-known UKG tracks ever. Still appealing to the crowd, just a few days ago when Artful played it out, the audience eagerly sung with the Bo' Selecta! This phrase even inspired the Channel 4 series including a Craig David sketch.

In a previous chat with Artful, he mentioned, "Craig and I had no idea it was gonna have the impact it did when we were working on it. It was important to us to enjoy the process and make a track that had loads of hooks in it so we literally threw everything at it and went for it in a big way."

With Artful working to an impeccable manner still after all these years, and a refreshed Craig David in the spotlight, we'd like to propose the two a challenge. Just 1 day in the studio, forget the world and any logic – simply have fun and vibe. We will be waiting eagerly to hear the results!



NEW MUSIC



Leanne Louise & Roubz - You're My Danger

The sweet voice against a light and melodic beat, with the break offering a little edge with a lyrical interlude.



MC Sel Jennifer O'Kane - Sweetheart (K Warren Remix)

You know when you hear a K Warren edit, you're going to get something good. This is no different, a little bumpiness and fresh bass accompanying the vocal blend of male edge and female sexiness.



Indo R U Sleeping (Charles Jay Remix)

A fresh take on the classic with edgy cuts, a lively beat and a deep bass tone.

Charles Jay says: From the classic garage track to a modern day club smasher with deep dirty bass sounds and a garage influenced beat this is sure to get you in the mood for partying :)

Thank You for previewing this eBook

You can read the full version of this eBook in different formats:

- HTML (Free /Available to everyone)
- PDF / TXT (Available to V.I.P. members. Free Standard members can access up to 5 PDF/TXT eBooks per month each month)
- Epub & Mobipocket (Exclusive to V.I.P. members)

To download this full book, simply select the format you desire below

