

AM017

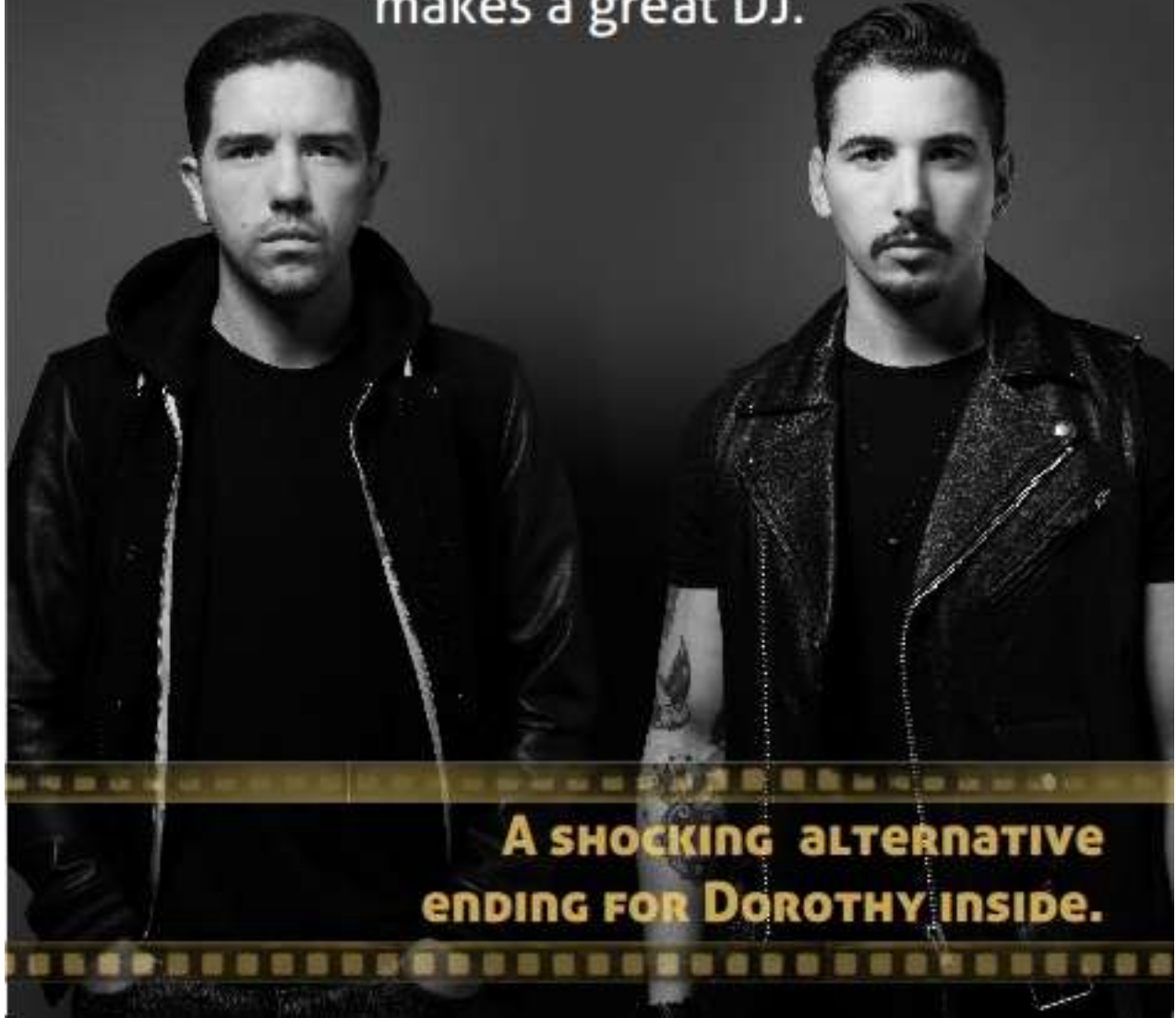
by Audiation Magazine

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Audiation

TOUGH LOVE

talk 'Pony', music culture and what makes a great DJ.



**A SHOCKING ALTERNATIVE
ENDING FOR DOROTHY INSIDE.**

Audiation

Eclectic magazine for the expression of music and the creative arts. For the love of music.. we interpret this passion through variations including fashion, art, lifestyle and words from the heart of the industry. Audiation Magazine is an international publication featuring music content to varied tastes. We are a proud voice for the creative sector and support Independent talent.

Audiation Magazine Ltd is a registered company in the UK with writers from across the globe. Each member of the team has their own passions and projects bringing unique ideas to the magazine. The term Audiation means the imagination of sound.

www.AudiationMagazine.com

For the love of music..



"Music is the voice of the soul. It is much more than sound. Music can be a comforter, party maker, career path or a way of life."

Ruby, Editor & Company Director



"Music joins people together from all around the world, without music life would be pretty boring."

Rokuro, Associate Editor



"The birth of one's child is the only feeling that comes close to getting lost in music."

Cessle, Staff Writer



"Music is a form of art that reveals a truth in a world full of mystery."

Sarah, Staff Writer



"No matter what's happening in life, it's usually great music will keep you going."

Malachi, Staff Writer



"Music is life. It's a universal language that has no barriers. It unifies people around the world. It brings people joy."

Andy, Staff Writer



"Music & love are the same things really. If kids grew up with music in their lives, then their lives would always be filled with love."

David, Staff Writer

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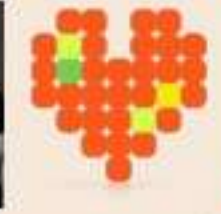
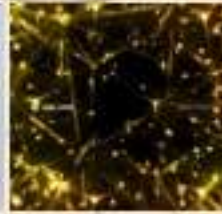
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Audition

Editor's note

Hello, Bonjour, Ola, Ciao! I hope you're well wherever you are, welcome to our crazy creative world.

September already? I have even noticed a few Christmas ads! Have you had a good summer? I'm feeling really positive and seeing so many people achieving their dreams. Our Sarah has landed herself a promotions job at a Chicago radio station, she's having a great start and always gives such enthusiasm to everything. Moving onto Cessle who is well experienced in the House & Techno scene, enough so that he has launched his own artist management brand! Another mention I'd like to give is to UKG Active, who along with Make-A-Wish CFM, is releasing special UKG maps which Audiation Magazine will be donating to for the charity.

Inside AM017: British artist Rhea Dean gets a grilling from Malachi discussing her new music which takes influences from life experiences. I get chatting to Laibert on his new Onefold release and Italian background. We also give you 7 juicy pages of Tough Love as Cessle gets the inside scoop on everything music, including the journey of new hit 'Pony'. Sarah catches us up on her thoughts with her own journey and summer favs - did someone mention 1D? And, last but not least, David twists the idea of music taking inspiration from a song to create an alternative ending to The Wizard of Oz. We've also got your global festival guide, new music and a touch of music in advertising.

Ruby x

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for
boohoo

#charlixcx4boohoo

"I had so much fun designing pieces for boohoo.com's holiday collection. I can't wait to get it out there and to wear it myself. It's a fun, bold and electrifying collection and I hope everyone loves it."

Charli XCX announced the project via Instagram. For fans this news is bitter-sweet as she also announced the cancellation of the Charli and Jack Do America Tour due to her desire to be creative.

The popular artist is set to collaborate with Boohoo.com

with the launch of a new style collection. The line will sport trends from the 90s as well as grunge-pop designs.

The fashion brand released the following statement: "We are thrilled to be collaborating with Charli XCX and to be the first fashion brand to work with her in this way. Our customers love her music and her style... she is a perfect fit for the brand. The synergy between music and fashion grows stronger daily and at boohoo.com, we are excited to be able to help further bridge this gap and bring some amazing fashion to our customers at very affordable prices."

Keep an eye on Boohoo.com for the first 20-piece line set to be released 26 October.

Stay up to date with Charli XCX on the socials.
[instagram.com/charli_xcx](https://www.instagram.com/charli_xcx)
[twitter.com/charli_xcx](https://www.twitter.com/charli_xcx)

RADIO UK Time

MONDAY

6pm Southstar Radio | Holly Says - House

TUESDAY

2pm Select UK Radio | Danny Blaze National Anthems - Club Classics

WEDNESDAY

8am Empire London | Pintsize & D'Elle's Big Breakfast

8pm Empire London | DJ X-Ray - House & UK Garage

10pm Southstar Radio | Queen E - HipHop & RnB

THURSDAY

2am WLUW | Dave Gee The G Spot

8pm Southstar Radio | Brazah - New UK Garage

9pm KISS FM | Majestic - UK Garage

FRIDAY

12pm WLUW | Sarah Becker - Variety

2pm Rinse FM | Sam Supplier - House, UK Garage & Bass

4pm Vision Radio UK | DJ Pyro - House & UK Garage

4pm Southstar Radio | Captain Rosko - House & UK Garage

6pm The Underground Sessions | Emma Champion - House & UK Garage

8pm Voice FM | Artful 60Hz Sessions - UK Garage & Bass

8pm BN Radio | DJ Mary Jane Global Sensation - Dance

10pm Empire LDN | Heartbreak - UK Garage

SATURDAY

12am KISS FRESH | Tough Love - UK Garage & Bass

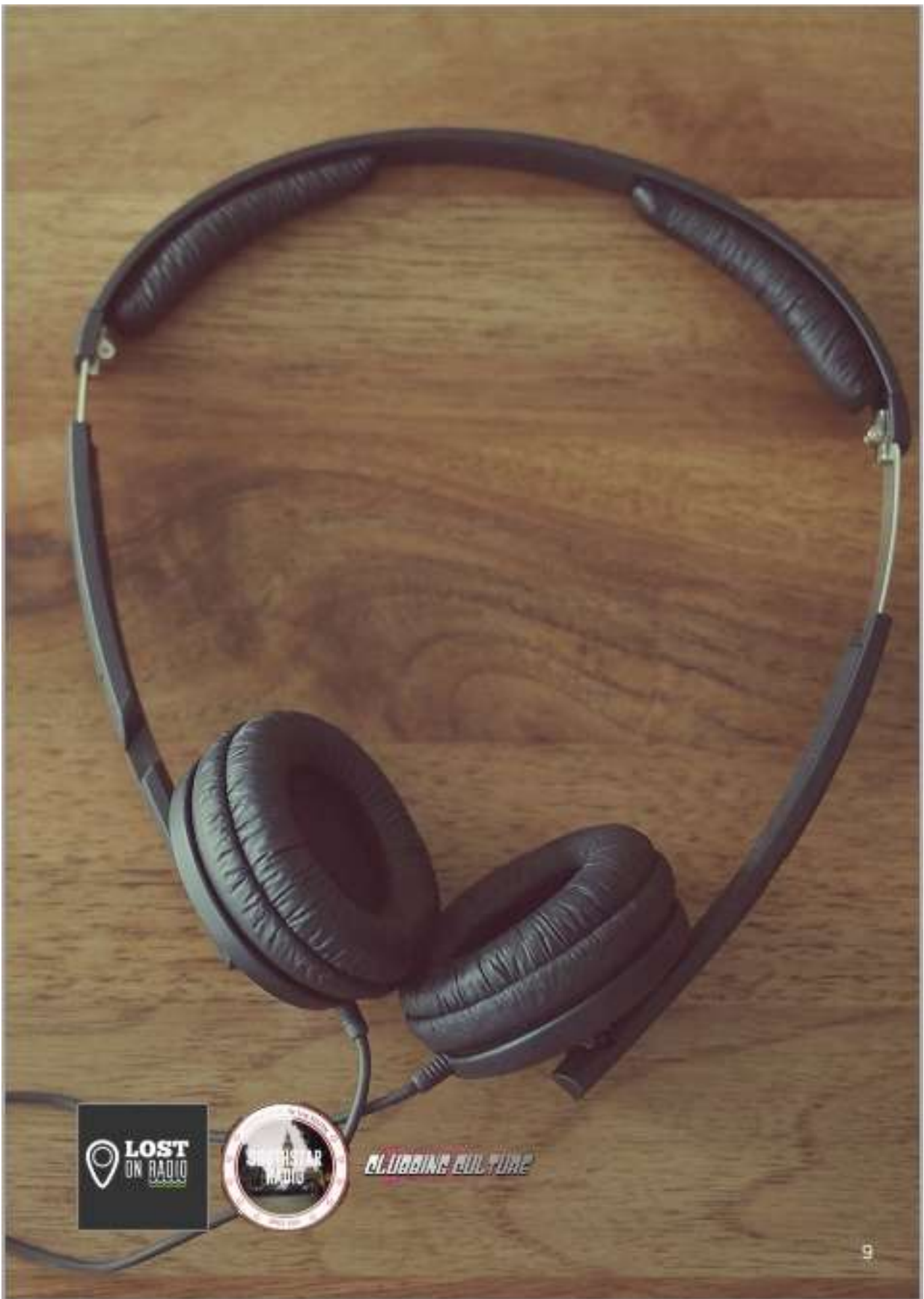
3pm Southstar Radio | DJ Obscene - House & UK Garage

9pm KISS FRESH | Mike Delinquent - UK Garage & Bass

SUNDAY

8pm Vision Radio UK | EssnVee Sunday Rehab - House & UK Garage

2pm Silk City | WisK - House, Garage & Bass



CLIPPING CULTURE



RM aka RMONEY - Trapped In MIXTAPE

This young UK rapper has been cutting through the underground music scene with a continuous workflow, which in the wake of his latest mixtape release, 'Trapped In' is going from strength to strength.

With a continuous release of music videos (close to 50 videos can be found online), a number of self released mixtapes and a live performance resume, which includes opening act for LOX UK show at London Indigo-02, among a number of others, this rising star has a bright future ahead.

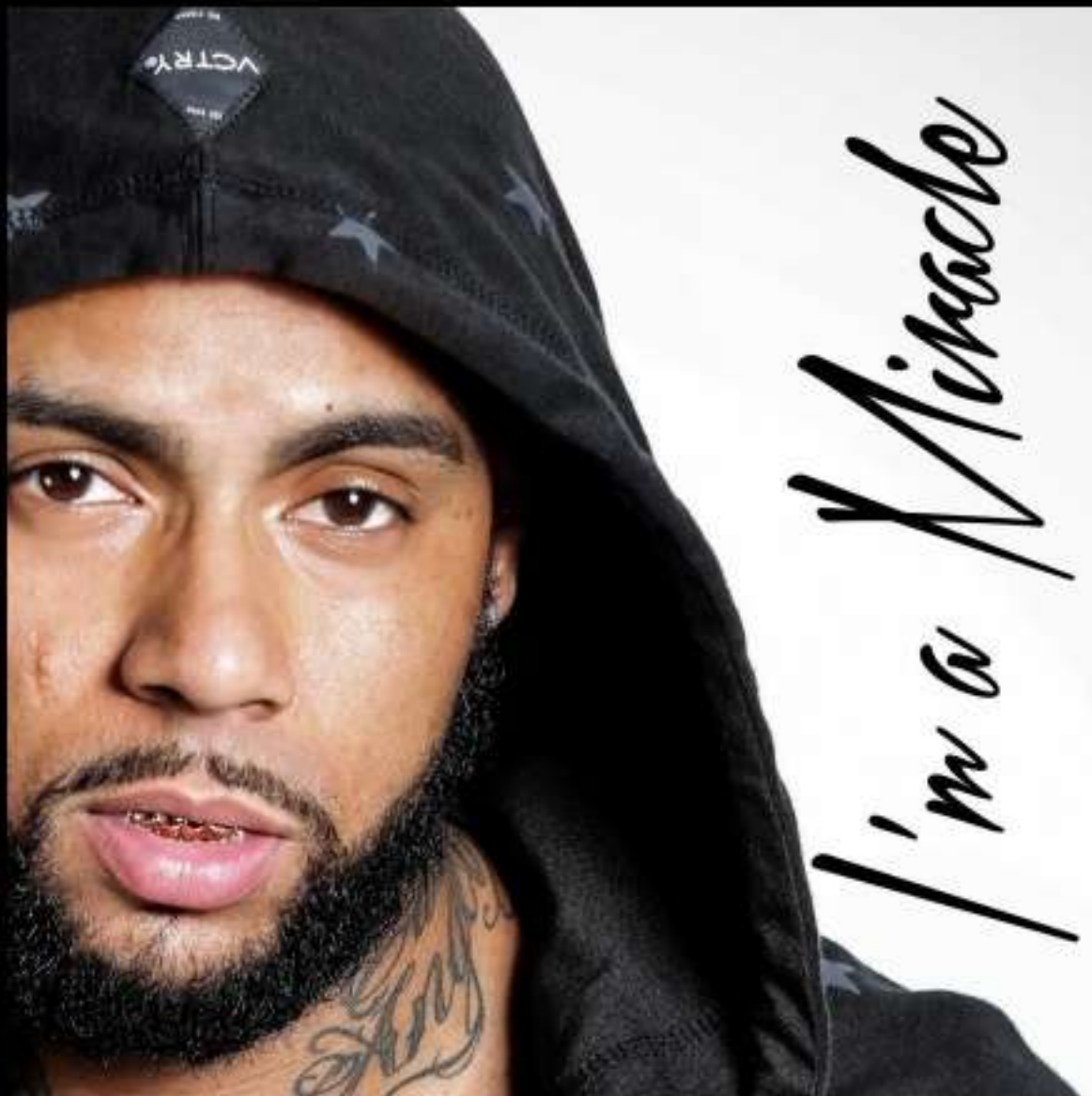
Contrary to the title of his latest release 'Trapped In', which was released via the UK's leading mixtape site Hoodtape.co.uk, RM seems to have the wind beneath his wings.

Many would say that this young talent has been overlooked, but in the streets, on the ground, this is what the people are listening to. His style is one that sits on the borderline merging both Trap Rap with motivational music. He uses a vocal style, which is aggressively convincing while keeping most of his lyrics true to his life experiences. Unlike many other rappers in the UK this young wordsmith always finds a way to enlighten us about his day-to-day experiences keeping most things straight to the point but with an enormous sense of finesse, which can't be missed. His lyrics seem to engage with his core audience with ease and he is definitely one to include his female audience.

'Trapped In' features a number of artists including Lil Torment, SAS, Pose, KP, Jae Boogz and regular collaborators Young Krumbs & Fire Blaze as well as others.

Check out one of his latest video shot by AMG Films which can be found on Link Up TV.

www.hoodtapes.co.uk/rm-trapped-in | www.twitter.com/OFFICIAL_RM1



I AM ft Allegra – I'm A Miracle (TS7 Remix)

Playful use of sounds with sweet vocal cuts against the fresh attitude of bass. TS7 really energises this track with the new garage style. The brand spanking new video works great with this edit. With a city in the sunshine setting, and use of creative cuts and effects to match the urban sweetness of the track.

A stylized, handwritten signature of the name 'RHEA DEAN' in black ink. The letters are bold and interconnected, with a prominent 'R' and 'D'.

Rhea Dean, a young singer/songwriter from south London, has been pleasing fans on the live music scene in and around London continuously over the past 2 years. She has blessed us with some amazingly timeless music via both her Soundcloud page and Vevo/ Youtube channel.

Released 24th July, her single, 'Secret lies' is set to fast track her into Soul music lovers playlists throughout the final quarter. This R&B track is laced with an amazingly touching melody with a future bounce added to the mix by way of moving synths and beat that just begs to be blasted at maximum volume. The song itself, which is a seriously touching song speaking of the pain of a lost love, is executed in the most soulful way.

Continuing with live shows in-between releases, Rhea Dean took to Bristol with her incredible voice to serenade the crowd at I Luv Live. This was a few weeks ahead of the release of yet another remarkable track 'Reflections' released August 28th and is also the title track from her forthcoming EP which is set for release later this year.

We caught up with Rhea Dean to find out more about how things are going and what to expect from her EP.

Hey Hun, HOPE YOU'RE WELL, THANKS SO MUCH FOR JOINING US ... We've seen you've been really busy recording the EP which we can't wait to here. You recently released two amazing songs that we absolutely love. Could you tell us a little more about how these tracks came about?

Thank you. Well both tracks are produced by StarClef and 'Reflections' was co-written with Emmanuel Orelaja. Both have come from past experiences and this is how I always write. I wouldn't ever write something that doesn't come from my heart as I wouldn't be able to convey honest emotions in them, whether I'm singing them on the recording or in live performance.

My first single 'Secret Lies' is about a past relationship. The guy I was seeing had stopped trying and was so closed up with what was going on with him. This song is about trying to get him to wake up and make an effort in trying to get our s*** back together. The 'secret' is the answer that lies inside of him to saving the relationship.

'Reflections' I wrote while I was doing my dissertation. I was writing about the over-sexualisation of women in pop music and it really stirred emotions in me about what's expected from women, whether it be the way we act and/or look. This song is a F u to anyone's pre-empted expectations or projections on me. I'm my own person and don't have to live up to any of them.



So over the past few months you've been really busy... for people who don't know you and what you've been up to, give us an update and let us know how things have been going.

I've been working really hard on finishing my EP. It's a 6 track EP also called 'Reflections' because it's a look into my life and has come from personal experience. Most of the songs are produced by StarClef with one of them produced by Jay Jay Musika. I released the first track 'Secret Lies' on July 24th and the

second single 'Reflections' on August 28th. I spent a lot of time trying to develop the particular alternative electronic soul sound the EP has. Artists that have influenced me are Little Dragon, SBTRKT and Banks. I've released videos for both of the tracks which you can catch on Vevo.

Both videos are directed by Junior Roberts and Wayne Louis who I've really enjoyed working with as they were able to see and translate both concepts I had in mind to film. A strong team is such an important aspect to have with whoever you work with so that your vision comes to life. I also collaborated with choreographer Irene Wernli on the 'Reflections' video and have introduced dancing into this video which is something new to me. I was really excited to be able to explore and add another art form to the video.

Tell us a little about how you work, how do you come up with song ideas and lyrics?

They can come from anywhere. From a single word someone has said or a performance I've watched which has stirred some kind of emotion in me. My iPhone is full of notes and voice notes with words or phrases that I've jotted down (I swear like half of my phone memory). I'll then

develop an idea later on at home in the studio or with other musicians. They also come in handy when I need a bit of inspiration.

So walk me through a typical day with you.

A day in the studio will always start with a vocal warm up. This is so important to protect your voice. It's just like you would stretch before exercise, even your voice needs a good stretch. I find it also gives me physical energy and gets me going. If I haven't pre-written a track, in studio with a producer or musician I'll discuss ideas then build a track from scratch, whether it be programmed or a jam with live instruments. Once there's a basic track down I'll start working on lyrics and melody. Lyrics are really important to me as when I perform a track live I really want to be able to tell a story and connect with the audience. Performance is one of my favourite parts of my job and it feels so good to relay a message to an audience and inspire or stir some kind of emotion in them.

I like to spend quite a while laying vocals down on a track. I love to add lots of vocal layers, harmonies and dynamics. I often come back to songs after the initial sessions as there's always things I want to add. Sometimes the most difficult thing is stepping away from a track and letting it go because I'm a bit of a perfectionist.

I work in a similar way to when recording ... I love that.... So, at the moment what are you listening to?

Favourites on repeat at the moment are Sia, Banks, FKA twigs, Hiatus Kaiyote, Jill Scott, Liane La Havas, MØ, The Weeknd, Etta Bond, Kwabs, The Internet, Disclosure, Years and Years, Major Lazer, SBTRKT to name but a few.

Wow... you do know good music..

You are now well known on the live music scene in and around Greater London after performing a staggering number of shows throughout the years.. Tell us how you've found your live shows over the past few months.

I love performing live and am so excited and happy to be able to show audiences a piece of me through music, which I'm lucky to have been shown so much love for so far.

So for the EP who are you currently working with?

On the EP I've worked with Star Clef and Jay Jay Musika. It was such a pleasure to work with both of them and we've created something that is so personal and illustrates many different parts of me through music. You can expect a lot of soul with

electronic beats and also a drum & bass/dance element to some of my tracks, as well as a cheeky bit of pop produced by these talented two.

Amazing, can wait to get the chance to hear the EP in one sitting. We love what you're doing at the moment so keep up the good work. Want to thank you for joining us for a chat. Can we expect anything soon?

Yes my second single 'Reflections' is out now and the EP also titled 'Reflections' a little later this year on iTunes. I'll also be performing next at I Luv Live on Sept 7th.

by Malachi

**RheaDean on
THE SOCIALS**

**REFLECTIONS
OUT NOW!**

RheaDean.com





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du GLAZART
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Gratuit jusqu'à 19h
10€ à partir de 19h



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