

AM014

by Audiation Magazine

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Audiation

MDE
MY DIGITAL ENEMY

Cutting edge House music.
Read our exclusive MDE
interview inside

Introducing
Fashion,
Lifestyle &
Creative
Expression



Remembering
B.B. King: The
king of Blues

Audiation

FOR THE LOVE OF MUSIC.. MAGAZINE
PRESENTING A VARIETY OF GENRES AND
EXCLUSIVE INDUSTRY CONTENT.

MUSIC MAGAZINE GIVING EXPOSURE
TO THE FRESHEST MUSIC SOUNDS AND
TALENT, AS WELL AS DISCUSSING
INDUSTRY RELATED TOPICS. WE AIM
TO SHOWCASE THE AMAZING UNHEARD
TALENT IN THE INTERNATIONAL &
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For the love of music..





"Music is the voice of the soul. It is much more than sound. Music can be a comforter, party maker, career path or a way of life."

Mizz Ruby, Company Director



"Music joins people together from all around the world, without music life would be pretty boring."

Rokuro, Associate Editor



"The birth of one's child is the only feeling that comes close to getting lost in music."

Cessle, Associate Editor



"Music is a form of art that reveals a truth in a world full of mystery."

Sarah, Staff Writer



"No matter what's happening in life, it's usually great music will keep you going."

Malachi, Staff Writer



"Music is life. It's a universal language that has no barriers. It unifies people around the world. It brings people joy."

Andy, Staff Writer



"Music & love are the same things really. If kids grew up with music in their lives, then their lives would always be filled with love."

David, Contributing Editor

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EVE A



Audiation

Letter from the Editor

Hello, Bonjour, Ola, Ciao! I hope you're well and wherever you are in the world, welcome to our crazy creative world.

Well, what can I say? You will see throughout this edition, we have expanded our minds, thought outside the box and re-defined our brand. As always we love music and this is the centre of all features, however, the way in which we interpret this passion has wide variations.

In this issue we have a lot of exciting content. Rokuro kicks back with a selection of sneakers great for heading out to the summer festivals. In addition, he finds out the goings on at one of London's top diverse recording studios. Cessle gets chatting with producer Barber in this month's Hot 6. Malachi clues us up on the latest Abode events. Sarah has a special remembrance editorial respectfully discussing B.B. King's life and music. She also got stuck in to her very first interview with a great NY based band. I have created a musically inspired board of outdoor pieces. We also introduce our new Contributing Editor David, he has a lovely story revolving around a song by Pink. And I am also pleased to announce Andy's promotion in the team to Staff Writer. We also have loads of great music, features and our global festival guide for the summer. Speaking of sunshine, we're introducing some new developments from Mauritius including a great female DJ and an exciting dance label.

I'm noticing a lot of reworks around right now, one of my favourite's which has influence from Whitney Houston is "Somebody" by Natalie La Rose & Jeremih. Also am I the only one who finds the crack kid vine vocal clip really weird on Neyo's "She Knows"? – But I guess it is a good way to get interactive with the digital world.

I love my media too and whenever an advertisement has a striking track, I'm the first to find out what it is. The Microsoft HP Spectre x360 ad is accompanied by ZOayl – Bet Dap Goom Down (Boom Bap Festival Beat). The Mercedes-Benz C-Class 2015 advert song is Nina – My Mistake. Both tracks really stand out to me and are rhythmic with interesting styles.

Let us know what tracks you're into and what you have planned for summer. We hope you enjoy the magazine, we had fun creating it!

Mizz Ruby x

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RADIO

UK Time Zone

MONDAY

6pm South Star Radio
DJ Junior UK - UK Garage & Bass

9pm Ministry Of Sound
Essential Garage

3pm Pure Music 24/7
AK Steppa - House

4pm Select Radio UK
Lizzie Curious - Funky / Tech / Groove

8pm Empire London
DJ X-Ray - House & UK Garage

TUESDAY

2pm Select Radio UK
Danny Blaze National Anthems - Club Classics

9pm Kiss FM UK
Majestic - UK Garage

FRIDAY

WEDNESDAY

8am Empire London
Pintsize & D'Elle's Big Breakfast

12pm WLUW

Sarah Becker - Independent Music

4pm Vision Radio UK
DJ Pyro - House & UK Garage

THURSDAY

2am WLUW
Dave Gee - The G Spot

10pm Empire LDN
Heartbreak - UK Garage

SATURDAY

12 am - Kiss FM UK
Wideboys - Lovers off Music & Bass

2pm HouseHeadsRadio
Adam Dimize - House

8pm Shine
EssnVee - House & UK Garage

9pm Kiss Fresh
Mike Delinquent - UK Garage & Bass

SUNDAY

10am Silk City
Wally B & Johnson - House & Garage

2pm Silk City
Wisk & OSG - House, Garage & Bass

8pm Silk City
Shakedown Show - House & Garage

Music News

Bitcoin Blockchain provides a link between the artist and the label/distributor.

The track data is inputted into the system and then however the label & distributor handle it from there is up to them - but all the statistics will be collected automatically to know exactly what the artist is owed.

Google Maps inventor launches music app.

Music gets interactive with Weav. This little app allows the consumer to play around with the tempo of a track without distortion. "Allows musicians to create tracks that can be played back at any speed... and still sound awesome."

Electronic Dance Music: The \$6.9 Billion Industry.

Data has been compiled to show that alone the US EDM industry is worth \$1.9 billion, and the global edm industry is worth a whopping \$6.9 billion. This figure has grown 12% since 2014.

The New Spotify

With all eyes on the streaming game, Spotify announced developments to revamp its platform. The new service will find music to match your mood, videos & podcasts and running tracks. Which leads onto Spotify signing their own music with Spotify Originals. It seems with all the discussion over sales and fairness, Spotify are trying to do everything they can to keep their brand a strong contender. In this fast-paced world, Spotify have already been making a loss, this could either boost them up, or they might just be reaching too high.

We'll Feature Your Music In Our Movie, It Only Costs £10k!

An independent film company recently sent out a 'golden opportunity' to labels to help give exposure to musicians via their new film. The pitch began smoothly with the company acknowledging the difficulty that musicians face to break out and get heard. They then went on to discuss the film synopsis which revolves around a "music business revenge story". The selected artist would gain exposure, a live performance as well as their merchandise being given out. This all sounds great - so how much will the artist be entitled to for taking part in this exciting movie? Nothing. In fact, the company felt that this opportunity was so special that artists must bid at an auction starting at a minimum of £10,000 to win! There are also further runner-up prizes costing between £500-£2,000. To top it off, the artist will have NO rights & royalties to any of the work and will not get a penny no matter what. Even all expenses like merchandise and CDs must be paid by the artist/label. Speaking for the entire music industry, we politely say... log on!



Grooveshark

Shark lost it's Groove

This is the end for music platform, Grooveshark. The legal battle against Universal Music Group was a turning point for the company, and in effect, they have settled to cease company activities and remove all data.

An open-letter from Grooveshark has been released to music fans.

"But despite best of intentions, we made very serious mistakes"

An apology and full details of exactly what will happen is stated. The company then go on to say,

"If you love music and respect the artists, songwriters and everyone else who makes great music possible, use a licensed service that compensates artists and other right holders."

STEVE AOKI

Steve Aoki Ultimate Neck Breaker

So we've all been there, you're totally buzzing after your set, dive onto a raft in the crowds, and accidentally break a fan's neck. Whoops!

Three years after this shocking incident at the Hard Rock Hotel in San Diego, the EDM DJ is being sued. Aoki loves to give a show and often has wild moments to entertain the fans, on this occasion he jumped from the high stage onto a raft in the audience. The fan, Brittany Hickman ended up being knocked to the floor and later found that she had a broken neck.

Hard Rock is also being sued, no comments have been released on this incident. Brittany wants justice, and for the world to know her story.



Devonna Marie

Devonna Marie currently residing in a suburb of Atlanta Ga. Her music is a hybrid of POP EDM R&B and Soul. Devonna Marie teamed up with Big Sam Entertainment to connect with some of the industries best producers and engineers to create a 2015 summer dance hit. Devonna's passion to keep people entertained is reflected in the diversity of her music.

Realising A Great Talent For Singing

My mother said I was singing before I could really make out words. Even though I have always wanted to be a singer, it wasn't until I was about 21 I learned the difference from being just a singer and decided I wanted to be a Star!

First Track Heard Today after jumping Out Of Bed

Nick Jonas Chains, is the first thing I heard this morning when I woke up.

Bucket List

Go to Iceland, take a year off and take my son around the world, and skydive.

Big Sam Entertainment & 'Obsessed'

Sam and I go way back, he has known about my vocals since high school. Once he heard 'Obsessed' he suggested we try something new and different with the song to get the world Obsessed with DeVonna Marie.

Favourite Music Style

I really don't have a favorite style anymore. To me it seems like most music genres are mixing together.

Earliest Musical Memories

Growing up I listened to a lot of variations of music, the most memorable would be me sneaking out with my cousin at the age of 16 to see Janet Jackson. Her stage show and her sound was something

I will never forget as long as I live. The Velvet Rope Tour was awesome and well worth the month punishment that soon followed.

2015 Plans

I would normally have a trip or something planned by now for the year, a few actually but this year I am playing things by ear especially with the release of 'Obsessed'. I have no gigs yet however we are anticipating some great reviews leading to shows. So for now just relaxing and enjoying my 4 year old son.

Chilling Out

When I am not working on music, I love to hit the movies and catch up on the big screen. It's something about watching a good movie that makes me feel relaxed. Travelling is also one of my most enjoyable activities. I love visiting new places and learning about other cultures. My friends laugh because I will try anything food wise at least once, even if it's deemed disgusting. Other than that I am a pretty simple woman, who loves life and my son more than anything in it.



Find 'Big Sam Entertainment' on social media.

Obsessed Is out now on CD Baby!

INTRODUCING: She Devil



Mauritian female DJ, Sabriyah aka She Devil specialises in Trance & EDM music.

As a regular guest at Secrets Night Club, she caught the attention of the owner who taught her the rules and secrets of organizing successful events.

It was during the year of 2002 that she met Alan B, Mauritian DJ who introduced Trance in Mauritius and founded together the Technokratz Music Entertainments, with their knowledge they gave the chance to unknown DJs to become well-known. They began successfully organizing events in Clubs around the island of Mauritius, mostly Progressive House and Uplifting Trance.

She started to work at Indiana in 2007 as a bar manager and in 2008-2010 she became the marketing manager of Midnight Express (Mont choisy) and The God Father (la Cuvette).

She enjoys listening to different styles of music and learned to mix through Alan B and other famous DJs on the island.

Her first experience as a Dj started in private parties and in 2014 she was convinced and enrolled by her friends and participated in the Ministry Of Sound DJ Academy. With more than 100 participants, she was selected among the top 25 DJs, which is a great achievement.

She officially became the DJ she dreamed of. Her music taste varies from Uplifting Trance, Euphotic and Vocal Trance. She has adopted her own style which is EDM, such as Dirty Dutch and Dirty House as her priority and her signature. Her goal is to share with others her own style of Electronic Dance Music.

In a short period of time on stage she was quickly appreciated with her style and choice of music by the promoters and owner of clubs. She was honored to be part of The Launching white Enigma Tour and also lucky to perform alongside with the most famous DJs of Mauritius such as Dj Franky, David Jay, Tony Montanna and more.

Now she is registered on www.thefdjlist.com "The Female Dj list" among recommended female DJs around the world.

Her wish is to raise her Quadricolor Flag abroad as a female Dj.

www.facebook.com/pages/She-Devil



Rough Copy - Same Formula (Zed Bias Remix)

Sexy RnB given a UK Garage spin. This brings back the old school style reminding us of Craig David & Artful Dodger classics. Why does this style work? It's simple, bumpy and sexy, just great playful creativity. Really like this sultry mix for the summer playlist.

Legendary UKG producer and present day remix beast Zed Bias brings his Breakbeat Garage vibes to Rough Copy's new single 'Same Formula'.

With a colourful musical career so far including deportation, working with Gary Barlow & their label Epic (part of Sony) folding shortly after the release of their first single 'Street Love', Rough Copy return with their first official single in a year 'Same Formula'. Originally an underground phenomenon, the group were catapulted into public view via The X Factor (gaining a huge fan base that remains to this day). The boys are back with a clear manifesto; to bring the true sound of RnB back to the UK. First in a series of new releases is this RnB classic in the making 'Same Formula'.

Often described as the 'UK Jodeci' (a US RnB act enjoying a renaissance right now), their passion for the genre is clear to see and no surprise they have been asked to support to such heavyweights of the scene as US mega star Omarion and UK legends Damage on their up-coming UK tour. Multi-faceted artists, Rough copy have been firm favourites on the UK fashion circuit and featured at various events during London Fashion Week 2014 and 2015 (ASOS and Hemsley). The boys also work closely with the Diana Award in mentoring young people and are committed to giving back to their local community in South London.

Nick Tangorra

Way back when in year 2012, in a place called Long Island, NY, Nick Tangorra Band was found. The group is made up of lead vocalist Nick Tangorra, 17, drummer and musical director Rafe Tangorra, 22, and guitarist Will Ahrens, 22. They have an exciting year ahead including single and EP releases, a summer tour and performances. Their new single "I Want You" recently debuted on Long Island's WBLI 106.1 FM on May 19 and their EP is set to release later this year which they describe as "each song painting a picture to the listener through its vast differences in energy, emotion and genre." I got the chance to interview these fresh faces, check out what they said!

Do you have any musical acts or artist whom you look up to in your career?

- "For me personally it's always been artists like Amy Winehouse, Justin Timberlake, and Bruno Mars that I've looked up to performance wise and vocally. I'll always spend countless hours watching their live performances whether in front of thousands or an intimate setting and just be in awe from not only their incredible talent but just their presence and how they conduct themselves" - NICK

- "Jared Leto in my opinion is easily the most artistically gifted person on this

earth. His massive talent in songwriting, acting, directing, and photography is a true inspiration to me!" - RAFE

- "Musically speaking, I would say I look up to Paul McCartney the most. He's one of my favorite songwriters, performers & musicians altogether. I think his song catalog with the Beatles is undeniably awesome!" - WILL

You have some very exciting things coming up, including a summer tour. What are you most looking forward to while being on the road and what can the fans expect?

- "This summer, I'm most looking forward to seeing & visiting new cities on tour. Whenever we're on the road, I love exploring new places & seeing new things. It's going to be even more awesome to finally meet fans we've only spoken to on social media, but have yet to meet in person!" - WILL

- "I think what I'm looking forward to on this summer tour is meeting all of the fans from each stop because without them this wouldn't even be possible. They are the most incredible supporters and genuine people I've ever been so lucky to come across." - NICK

- "I'm looking forward to all the food! Since food and traveling go hand and hand I'm excited to hit up awesome local spots and food stands where the band can experience some great food in each city!" - RAFE

Can you talk a little bit about your new single? Is it directed towards a certain someone?

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