

AM011

by Audiation Magazine

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Audiation

WILL APPLE BE THE
CORE OF DIGITAL
MUSIC?



SUPERWIGGLEFREQ EXCLUSIVE

Mr C & Nathan Coles have made an imprint in the
Dance music industry and have now brought their
historic brands together

Audiation

Music magazine giving exposure to the freshest music sounds and talent, as well as discussing industry related topics. We aim to showcase the amazing unheard talent in the International & Underground music scene.

For the love of music you will most definitely be able to find something you enjoy in our eclectic selection. Whether your groove is house, garage, dance or soul; we will cater to your desires.

www.AudiationMagazine.com

For the love of music..



"MUSIC IS THE VOICE OF THE SOUL. IT IS MUCH MORE THAN SOUND. MUSIC CAN BE A COMFORTER, PARTY MAKER, CAREER PATH OR A WAY OF LIFE. "

MIZZ RUBY, COMPANY DIRECTOR



"MUSIC JOINS PEOPLE TOGETHER FROM ALL AROUND THE WORLD, WITHOUT MUSIC LIFE WOULD BE PRETTY BORING."

ROKURO, ASSOCIATE EDITOR.



"THE BIRTH OF ONE'S CHILD IS THE ONLY FEELING THAT COMES CLOSE TO GETTING LOST IN MUSIC."

CESSLE, ASSOCIATE EDITOR.



"MUSIC IS A FORM OF ART THAT REVEALS A TRUTH IN A WORLD FULL OF MYSTERY."

SARAH, STAFF WRITER.



"NO MATTER WHAT'S HAPPENING IN LIFE, IT'S USUALLY GREAT MUSIC WILL KEEP YOU GOING.."

MALACHI, STAFF WRITER.

FEATURE COLUMN FROM SLIME RECORDINGS

RADIO

UK Time Zone

MONDAY

6pm South Star Radio
DJ Junior UK - UK Garage & Bass
9pm Ministry Of Sound
Essential Garage

3pm Pure Music 24/7
AK Steppa - House

4pm Select Radio UK
Lizzie Curious - Funky / Tech / Groove
8pm Empire London
DJ X-Ray - House & UK Garage

TUESDAY

2pm Select Radio UK
Danny Blaze National Anthems - Club Classics

9pm Kiss FM UK
Majestic - UK Garage

FRIDAY

WEDNESDAY

8am Empire London
Pintsize & D'Elle's Big Breakfast

12pm WLUW
Sarah Becker - Independent Music

4pm Vision Radio UK
DJ Pyro - House & UK Garage

THURSDAY

2am WLUW
Dave Gee - The G Spot

10pm Empire LDN
Heartbreak - UK Garage

SATURDAY

12 am - Kiss FM UK
Wideboys - Lovers off Music & Bass
2pm HouseHeadsRadio
Adam Dmitze - House

8pm Shine
EssnVee - House & UK Garage

9pm Kiss Fresh
Mike Delinquent - UK Garage & Bass

SUNDAY

10am Silk City
Wally B & Johnson - House & Garage

2pm Silk City
WisK & OSG - House, Garage & Bass

8pm Silk City
Shakedown Show - House & Garage



Audition



Hello readers, I am excited to present Audiation Magazine's first birthday edition! We'll be 1 on March 13th, how exciting!

Audiation Magazine begun from my tiny idea to collate music projects and really grew from there. The musical term "Audiation" means imagination, not with visuals but with sound. The journey from ideas to research to development has been such a learning curve with excitement throughout. The business has progressed nicely since our debut issue in May 2014. then, now alongside a fabulous team of feature writers: Rokuro, Cessle, Sarah & Malachi. They have been doing an excellent job and each have their own music ventures, so please do check them out. Each team member brings their own unique styles and bring diversity to the publication.

The business side is also developing well, we are now officially Audiation Magazine Ltd, and have gained some really productive distributors to help reach as much as the world possible! You can now read us through Kobo, iBooks, Issuu, Barnes & Noble and more! As always, Audiation Magazine will remain FREE! Why? We believe in reaching the maximum audience possible in order to help the amazing music talent & industry voice's get out there.

We are so ecstatic with all your support, thank you, thank you, thank you! We love each and every one of our readers and music connections, you inspire us. This is not just our magazine, it is yours too!

So, bring on the next few years, and let's see what the future holds for us!

Mizz Ruby

WWW.SOUTHSTARRADIO.CO.UK

99DB

Junior UK

B1g Pr0j3ct

Obscene

Brazah

Ricky C

Captain Rosko Solo Suspex

Full Spektrum

Tricky F

Jesus Krisis

Wisk

Plus Special Guests

Hosted by Mc Sharky P

Sunday March 1st

Southstar

1st Birthday Radio



tunein

From 12pm till 12am

www.AudiationMagazine.com



SOUTH STAR RADIO
MAKING STARS IN THE SOUTH

MARLON SADLER FEAT. MARTIN CARR

NEVER LET YOU GO



Marlon Sadler ft Martin Carr - Never Let You Go

"An uplifting dance track accompanied by entrancing male vocals. Charles Jay giving a vibrant rework, and the Junior UK remix adding a bumpy touch." Mizz Ruby

Marlon Sadler joins forces with Martin Carr to deliver this big room sound, with high energy vocals which is perfect for the summer crowds. This song opens up with powerful drums and tense build-up's, which switches into a melodic breakdown and soundscapes. Martin Carr delivers powerful vocals with a huge chorus, which leads you to the main drop. Fused with huge lead sounds, big drums, big bass and melodies. This is a track sure to be a huge anthem for 2015.

Charles Jay delivers an epic twist on his Electro remix. While Junior UK adds a UK Garage remix perfect for dance floors, which will get the crowd going.

Ceri

Jaded resident DJ, quality track selector, with releases on Save You, Jam, Hot Creations, Viva Music & Nathan Cole's Wiggle. Just a few reasons as to why Ceri is up there as one of my personal favourites and her talents are adored by so many others. The London based DJ/Producer has a real ear for music and at times her mixes can give you that real old school house and techno feel. If you can, think back to the days of The End, Public Life or Retox at Sosh's, think back to the days when the techno was just nothing but stripped back grooves and you will not be surprised to feel a sense of euphoria whilst listening to a Ceri DJ set. Audiation magazine decided to catch up Ceri and get an insight into what makes her tick musically.

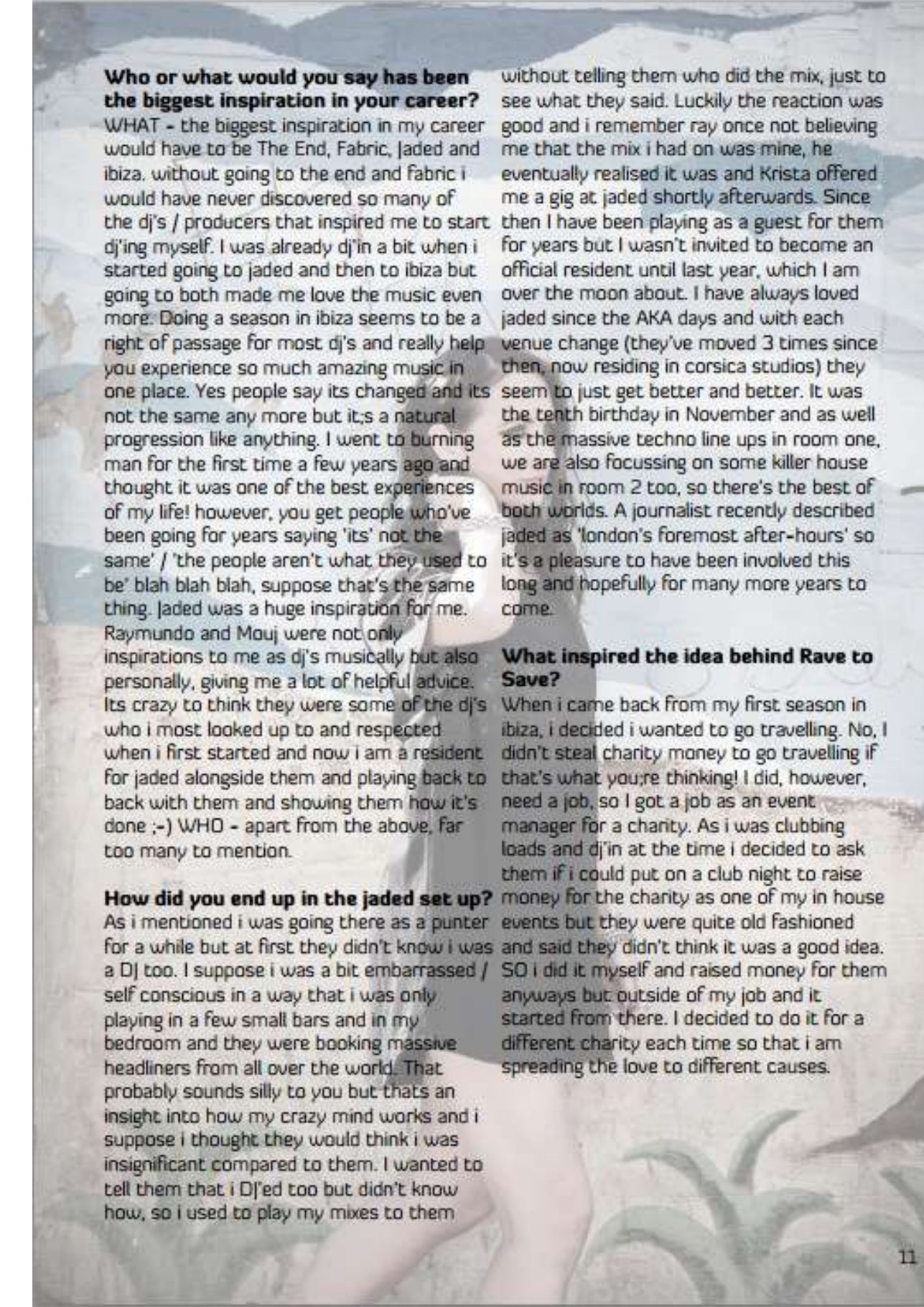
How did you get into DJ'ing and producing?

It's weird, when I was younger I always felt like I never really belonged anywhere, but when I discovered dance music I felt like I'd finally found somewhere I could finally be myself. I instantly fell in love with the music and felt at home. I was going to The End, The Key, The Cross, T-Bar, Fabric etc every weekend for years (very underage) and eventually decided to have a go myself. I started off just offering to play for free at smaller bars and clubs so get my name out there and it must have worked because eventually people started asking me to play for them instead of me offering to play for free. Once I had been playing out for a few years and starting to play at my beloved Jaded (which was a dream come true for me at the time and still is!) and getting more regular gigs, I also started to think about starting to take another step and start making my own music too. It was, and still is a slow process, I am quite indecisive and also extremely self critical. So it can take me a long time to finish a track but I am getting better at this. I did a music

production course at uni, mainly so I could have access to free studio time while I was there. The course gave me the theoretical skills but it's also important to learn that you can break those rules and that music should come from the heart. Those rare moments that happen, when you are taken over and the music is coming out of you, rather than you making the music, are the best times and when you know you are on to something good.

What's your preferred set up for producing?

I use Logic Pro, although I keep being told I need to move to Ableton Live (by the way I know everyone calls it Ableton but the actual name is Live - calling it Ableton is the equivalent of calling Logic; Apple. Just saying. It doesn't really bother me but it does bother a few friends of mine so thought it worth mentioning for them!) by a lot of people so maybe I will soon (although I've been saying that for years!). I have a mixture of soft and hardware synths I use; my favourite soft synth is the Arturia Mini Moog and the new Roland Aira range is good although you can't beat the older versions either. Since I finished my uni course and didn't have a free studio to use anymore, I have been begging, borrowing and stealing time in other people's studios up until now but am finally getting my very own studio which I will be moving into in a few months. So I am really excited about getting it finished and making it a creative space and also getting some new equipment to get to grips with too. I am hoping to get the new Roland JD-XI and Korg's reissue of the Odyssey as well as some older vintage stuff too. That's the great thing about making music, especially electronically, you're always learning new things and there will always be new things to learn, that's one of the things that makes it so exciting.



Who or what would you say has been the biggest inspiration in your career?

WHAT - the biggest inspiration in my career would have to be The End, Fabric, Jaded and Ibiza. Without going to The End and Fabric I would have never discovered so many of the DJ's / producers that inspired me to start DJ'ing myself. I was already DJ'ing a bit when I started going to Jaded and then to Ibiza but going to both made me love the music even more. Doing a season in Ibiza seems to be a right of passage for most DJ's and really help you experience so much amazing music in one place. Yes people say it's changed and it's not the same any more but it's a natural progression like anything. I went to Burning Man for the first time a few years ago and thought it was one of the best experiences of my life! However, you get people who've been going for years saying 'it's not the same' / 'the people aren't what they used to be' blah blah blah, suppose that's the same thing. Jaded was a huge inspiration for me. Raymundo and Mouj were not only inspirations to me as DJ's musically but also personally, giving me a lot of helpful advice. It's crazy to think they were some of the DJ's who I most looked up to and respected when I first started and now I am a resident for Jaded alongside them and playing back to back with them and showing them how it's done :-)

WHO - apart from the above, far too many to mention.

How did you end up in the Jaded set up?

As I mentioned I was going there as a punter for a while but at first they didn't know I was a DJ too. I suppose I was a bit embarrassed / self-conscious in a way that I was only playing in a few small bars and in my bedroom and they were booking massive headliners from all over the world. That probably sounds silly to you but that's an insight into how my crazy mind works and I suppose I thought they would think I was insignificant compared to them. I wanted to tell them that I DJ'ed too but didn't know how, so I used to play my mixes to them

without telling them who did the mix, just to see what they said. Luckily the reaction was good and I remember Ray once not believing me that the mix I had on was mine, he eventually realised it was and Krista offered me a gig at Jaded shortly afterwards. Since then I have been playing as a guest for them for years but I wasn't invited to become an official resident until last year, which I am over the moon about. I have always loved Jaded since the AKA days and with each venue change (they've moved 3 times since then, now residing in Corsica Studios) they seem to just get better and better. It was the tenth birthday in November and as well as the massive techno line ups in room one, we are also focussing on some killer house music in room 2 too, so there's the best of both worlds. A journalist recently described Jaded as 'London's foremost after-hours' so it's a pleasure to have been involved this long and hopefully for many more years to come.

What inspired the idea behind Rave to Save?

When I came back from my first season in Ibiza, I decided I wanted to go travelling. No, I didn't steal charity money to go travelling if that's what you're thinking! I did, however, need a job, so I got a job as an event manager for a charity. As I was clubbing loads and DJ'ing at the time I decided to ask them if I could put on a club night to raise money for the charity as one of my in-house events but they were quite old-fashioned and said they didn't think it was a good idea. So I did it myself and raised money for them anyways but outside of my job and it started from there. I decided to do it for a different charity each time so that I am spreading the love to different causes.

What plans have you got for the Rave to Save event?

I had a break because of other commitments but i would really like to do another one, hopefully this year. My only issue is, that since i have done the other events, my view on certain charities has changed a lot. I don't want to come across as a conspiracy theorist but there's so much more information available to us now and people are waking up to the realisation that society is often just feeding large corporations and money making machines and that western medicine only treats the symptoms not the cause in most cases. So my first plan would have to be researching a charity that is more aligned to my current views to support this time, as well as finding dj's who would want to help that cause by being involved. I also always make sure i support a charity that is UK based and also one that gives a large percentage of its funds back to supporting the cause (which if you dig a little deeper you will find out a lot don't!!).

What was it like playing at fabric for the 1st time?

The first time I played was for WetYourSelf on a Sunday night in 2013 and it was amazing! Getting let loose on that room 1 sound system was an absolute dream come true. I was really nervous beforehand but once i'd played a few tracks and got in to the groove so to speak, it it was so good and i really enjoyed it. All the guys there are so welcoming, professional and friendly so it's a pleasure to play there. The WetYourSelf guys all have an infectious positive energy and it's a pleasure to spend time with them and play for them. The first time i played on a Saturday was even more magical because it was also my birthday weekend although i was slightly delirious because i had come straight from another gig and not slept for 2 days! I was again a bit nervous but also felt really at home as the fabric staff always make you feel so welcomed and at ease. Big

love especially to Rami, Judy and Sanj for this as well as the Sunday night boys, they're a great team and look after everyone so well.

What was it like playing at Burning Man and how did it come about?

I got offered my first gig to play on a Saturday at fabric the same week i had already planned to go to burning man. So I almost canceled going to burning man so that I could do the fabric gig because i was so happy to have been offered it! In hindsight i'm glad i didn't cancel though because I ended up playing at fabric anyways and burning man was amazing. Getting to play there was one of the best experiences of my life. I was so happy and had so much fun. It came about because I sent Jamie Jones a link to a mix i had done for my gig at the TreeHouse Miami which included the remix i did for him. I actually didn't even think he would have time to read the message let alone listen to the mix but he got back to me the same day saying that he loved the mix and wanted me to play for his party at burning man! I had to re-read the email a few times before i actually believed it! Another dream come true for me and one of the best experiences of my life so far so massive thanks to Jamie for that. I love how even though he has got massive now he is still genuinely one of the nicest people i've met and makes effort to support up and coming artists. A lot of people when they get to his level can become up their own arses but he has stayed down to earth which is probably one of the contributing factors to why he's so successful now.

Interview by **Cessle**



IN THE PRESS



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"Right Chord Music was founded to try to combine my passion with my professional skills. It took me a while to figure out how that could work!

The aim of Right Chord Music is to bring the discipline of the brand marketing world to the music marketing world, encouraging bands to think more like brands in their approach to marketing. In real terms this means spending more time planning before trying to promote your music." Mark Knight





Ciao! First off let me say HAPPY BIRTHDAY AUDIATION!! I would sing, but nobody wants to hear my singing voice, even over paper, especially a music magazine...

Wow. What a month it has been living and studying in la città eterna. If I am going to be completely honest, I have not really had a chance to take it all in. There is so much history (physically and theoretically) built into this city, it is a huge transition for a girl from Chicago, which now seems like an extremely modern city.

I am not sure about every European country, but Italian MTV is almost polar opposite from American MTV in the sense that the Italian one actually plays music (no offense to the homeland). It seems almost every restaurant and café shows MTV nearly 24/7, including a café on my campus. Music videos are played constantly, some very familiar, some very Italian. But overall very enjoyable tunes. This is actually the primary way I learn the popular music here in Italy. That and taking taxis.

Here is the current Italian iTunes Top 10 chart. Even spread of Italian and global sensations.

1. Il Volo - Grande amore
2. Ellie Goulding - Love Me Like You Do
3. Hozier- Take Me to Church
4. Nek - Fatti Avanti Amore
5. Annalisa - Una Finestra tra le Stelle
6. Ed Sheeran - Thinking Out Loud
7. Malika Ayane - Adesso e qui
8. Chiara - Straordinario
9. Tiziano Ferro - Incanto
10. Mark Ronson (ft. Bruno Mars) - Uptown Funk

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