

AM026

by Audiation Magazine

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Audiation

Mick de
Botton & Andy
Wright narrate the
beautiful creation of
French chansons
album, 'Magnetic':

MARCHING110
THE OREGON UNIVERSITY MARCHING BAND

The most exciting
band in the land grace
the Parisian audience:

Rhythm
Love
Trust
Connect
World
Soul
Visual
Saviour
Positivity
One
Music

Audiation

Eclectic magazine for the expression of music and the creative arts. For the love of music.. we interpret this passion through variations including fashion, art, lifestyle and words from the heart of the industry. Audiation Magazine is an international publication featuring music content to varied tastes. We are a proud voice for the creative sector and support Independent talent.

Audiation Magazine Ltd is a registered company in the UK with writers from across the globe. Each member of the team has their own passions and projects bringing unique ideas to the magazine. The term Audiation means the imagination of sound.

www.AudiationMagazine.com

For the love of music..



"Music is much more than sound. Music can be a comforter, party maker, career path or a way of life."

Ruby, Editor & Owner



"Music joins people together from all around the world, without music life would be pretty boring."

Rokuro, Associate Editor



"The birth of one's child is the only feeling that comes close to getting lost in music."

Cessle, Associate Editor



"Music is a form of art that reveals a truth in a world full of mystery."

Sarah, Staff Writer



"No matter what's happening in life, it's usually great music will keep you going.."

Malachi, Staff Writer



"Music is life. It's a universal language that has no barriers. It unifies people around the world. It brings people joy."

Andy, Staff Writer



"Music & love are the same things really. If kids grew up with music in their lives, then their lives would always be filled with love."

David, Associate Editor



"The moment you feel happy about music, that is the very essence of it. Being in the vibes and understanding what music has for your soul."

Steve, Staff Writer



"It's an escape, a release, a chance to write how I feel and allow other readers to relate. Music has saved me many times."

Jessie, Staff Writer



"Music is the way I see the world."

Mary, Brand Ambassador



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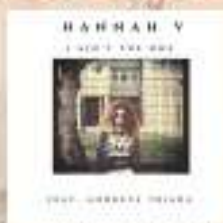
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Audiation

Editor's note

Hello, Bonjour, Ola, Ciao! I hope you're well wherever you are, welcome to our crazy creative world.

June 2016, as I write this, Sister Bliss In Session is my soundtrack. The party energy is all around us now and the feel-good music is turned up loud!

We've got a great issue this month with more visual elements to captivate the mind because this is not just a publication, it is a work of art in itself.

Inside AM026: Sarah's Thoughts ask 'have you ever hated a song until you saw the music video?', she delves into various videos which have attracted her attention. Bon Fet Lamizik, we celebrate Music Day with a momento to the occasion with Steve. Ohio's Marching 110 performed in Paris and I was lucky enough to watch, trombonist Kyle Arnott talks about their Europe trip.

David gives us some Food for Thought in a lesson of equality, "If only our eyes saw souls." Jessie opens her heart and mind to us, sharing how music aids her mental health. Malachi sits down with singer Miel de Botton and producer Andy Wright to discuss the creation of the beautiful 'Magnetic' album. Read our Eurovision review and find out how to cut down festival costs. We've also got your festival guide, radio listings and new music from Madeleine Wood, Michael Gray, Mind Of A Dragon and Hannah V.

Ruby x

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RADIO

London Timezone

MONDAY

3am Voice FM | Sister Bliss - Dance
8am Touch FM Live | Pintsize - Variety
10am BBC Radio 1 | Clara Amfo - Variety

TUESDAY

9am Channel 4 FM | Ben Pearce - Variety

WEDNESDAY

1am Radio X | Hattie Pearson - Eclectic
9am KISS FM | Neev - Variety
4pm Pioneer DJ Radio | Mike Wooler - Dance
7pm Hot Radio | Britrox Presents - New & Unsigned
8pm Platinum Radio London | DJ Mike Solus - House
8pm D3EP | Wisk - House, Garage & Bass

THURSDAY

1am KISS FM | DJ S.K.T - House & Bass
10am Empire London | D'Elle - Urban
10pm Freek FM | Brazah - UK Garage
11pm KISS FRESH | Flava D - Grime

FRIDAY

3am D3EP | The Push and Pull Show - UK Garage
2pm Rinse FM | Sam Supplier - House, UK Garage & Bass
7pm Fortheloveofhouse | Emma Champion - House
8pm Voice FM | Artful 60Hz Sessions - UK Garage & Bass
8pm BN Radio | DJ Mary Jane - Dance
9pm KISSTORY | Mike Delinquent - Oldschool House & Garage

SATURDAY

4pm Funky Essex | DJ Pyro - House & UK Garage
5pm Pioneer DJ Radio | Mark Knight - Dance
8pm D3EP | Anna Kiss - House
9pm Rinse FM | Mark Radford - Tech House

SUNDAY

2pm Empire London | DJ X-Ray - House & UK Garage
8pm Vision Radio UK | EssnVee - House & UK Garage
10pm Capital XTRA | DJ Woody - Urban Dance

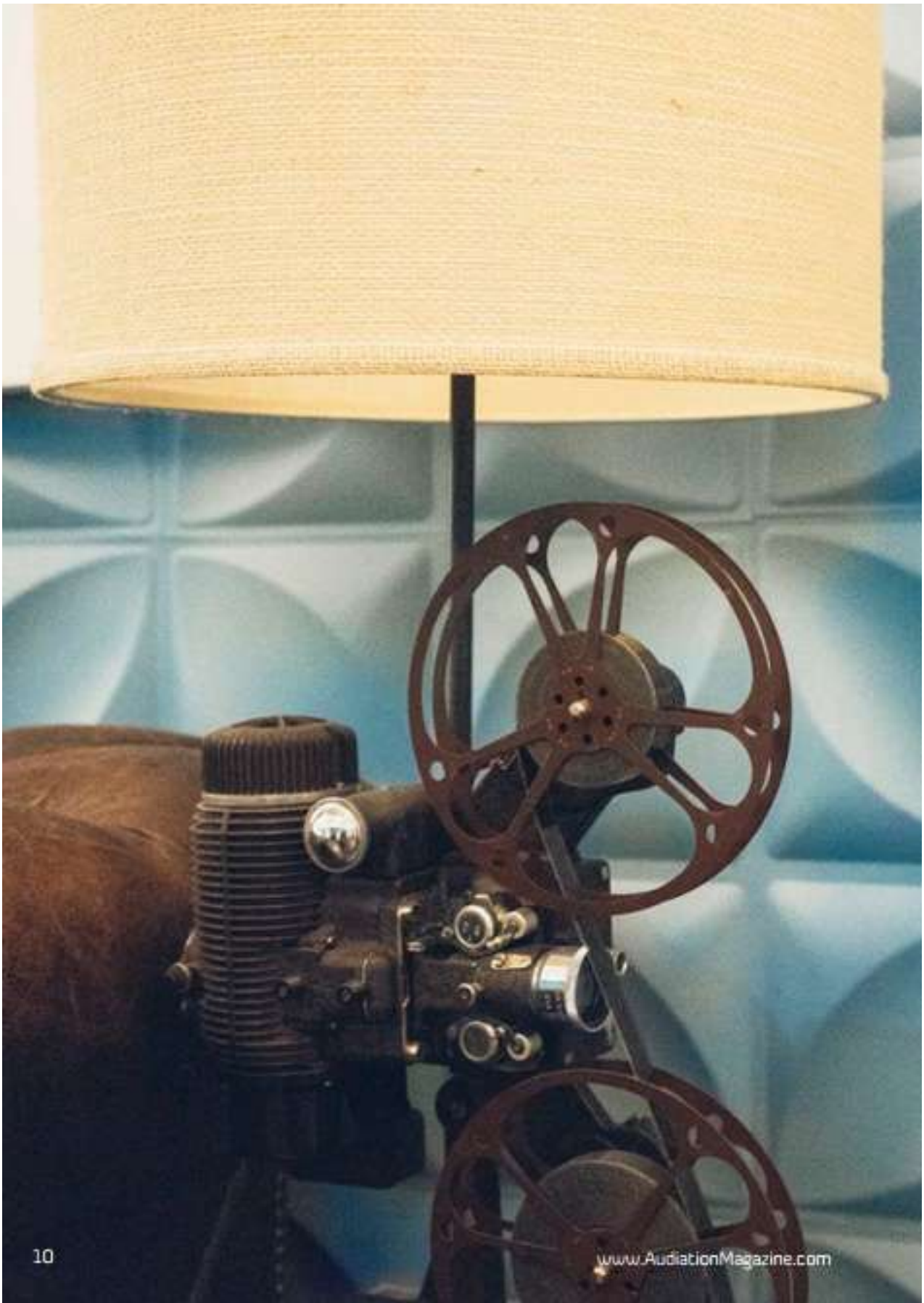


ROM
RIGHT CHORD MUSIC

moderly
artists



*Southstar
Radio*



Everyone has their own taste in music. That's what makes us unique individuals. It's really interesting witnessing a pool of people that enjoy one song or genre, while there's another group that doesn't. Some songs you can fall in love with on the spot, some takes a while to grow on you, other songs totally are shut off before their over.

I tweeted this about a month ago, but, have you ever hated a song until you saw the music video? That idea turned from a tweet into an actual interest. I'm a music video fanatic, because I like connecting more with the artists through how they want to express their song visually. This has happened multiple times which is interesting, in listening to the song solely as a song, or as the background to the story being told in (usually) three minutes.

These are the songs I was not a fan of until I saw the music videos, and now I can't stop listening (and watching)!

DNCE - Toothbrush

Being a hopeless romantic, this video is so cute. It shows the simple joys of dating someone and enjoying each others' presence. It adds to the story, especially with a

song as strangely titled as "Toothbrush."

Jennifer Lopez - Ain't Your Mama

I am a huge JLo fan, but this song didn't click with me at first... until I saw the music video. It all made sense! Sometimes, I hate music videos with acting, like let's just get to the music, right? But this worked, especially with the story it told in her role in a relationship. This video was the inspiration for this entire idea, because now I can't help but get up and dance when this song comes on. The video tells a tale of women empowerment, and includes dance moves I have been trying to learn since it came out.

Feist - 1234

I remember being obsessed with this video when it first came out in 2007. I thought the way the extras [literally] carried the video was mesmerizing, and keeps people watching to the end. Except, when I hear this song playing on its own at a store or restaurant, it doesn't capture the message as much as the video.

Robyn - Call Your Girlfriend

This song is good on its own, but this video is especially entertaining to watch due to her improvised dance moves

throughout the entire song. She is seemingly alone in a warehouse, dancing on her own to her own music, what else could be better?

Alt J - Breezeblocks

This video was introduced to me earlier this year. It is particularly interesting to watch because the entire video is backwards. There are many music videos that do this theme, but the story told in this video is morbid and hooks you in, as it mimics some plot you would see on television. This makes the song pose as a background song in a bigger story, for now I wouldn't listen to the song on its own without the video.

There's a hidden power of a music video. It can tell a story, or show a side of the song to a listener from the band's perspective. However, if someone gets used to the video, it may be hard to listen to the song on its own. That's why there are so many careers in music video production alone coming up with the ideas, setting the right scene, and painting the perfect picture in someone's head.

Of course, Rick Astley's "Never Gonna Give You Up" is probably the most hated music video of all time, due to the Internet trend of being "Rick Rolled." Rick rolling someone is creating an intriguing subject

for a video, forcing people to click on it and the video ends up being this video. The most frustrating and hilarious trends on the World Wide Web.

Sarah's Thoughts

Music Day Fet Lamizik

Hey June, don't make it bad, take a sad song and make it better... June is the month of musical celebration sounding on the 21st. Basically there will be an outburst of creativity and sounds. Music days organised in educational centres as well as by councils, municipalities and malls. My farthest memory of music day was in kindergarten being on stage with a triangle and singing a duck sort of song. Next was in last grade of primary education with a cover of the 4 Non Blondes - What's Up, mumbling the verses, knowing only lyrics of the chorus and screaming almost yelling it out with the help of a fan. That was epic.

After entering the college I joined the Music Club in 1998 and had the chance to participate in the music days organised.

My first appearance on stage was with a cover of Nirvana - The Man Who Sold The World. Opportunities were there each year to perform, to give and to experience some thrills only live performance can trigger. I remember a shy guy on stage and strumming Blur - Song 2. Everyone did not bother about the verses and awaited the chorus by chanting full voice "Woohoo". Before writing my piece and till now I am listening to that song, not the original version but

the live cover one from Louise Attaque & Dionysos on Taratata Show. It gives me the same thrills and natural smile I had on that concert. The way the whole crowd has gone wild and rocking.

My first solo at the conservatory was on Music Day and it was West Side Story - Maria. I was so tensed before getting on stage but while stepping in the auditorium I felt comfortable as the lights were dimmed not showing the faces of the assistance. I could hear each note, I played with the volume, gave the intensity coupled with the meaning of the song and hit the high notes blasting on that name "Maria". We have been also on stage as a group called The Select Singers making covers mostly medleys and songs arrangement in SATB. Bohemian Rhapsody - Queen is still fresh in my mind with the string ensemble accompanied in the rock part by a wonderful guitarist who left us mouth opened during his solo in the rehearsals.

Here it is chaps. These are my besties and I know there are more to come. Music never ends, and even if it is silenced, it can still sound in our head. Bonn fet de lamisik!

-- Steve

MAGIC EVERYWHERE

The sounds of children filled the air alongside iconic Disney melodies being played throughout the parks. Yes, I was at Disneyland Paris!

You really do become a big kid enjoying the surroundings and various entertainment programmes. However, it's lovely to say that the classic tales still make up the majority of the parks' features. There are nods to the newer Disney acts in some parades, but the charm remains intact. In fact, a highlight was the Cinemagic screening which pieces together memorable films in a quaint fashion also depicting a love story.



We were also lucky enough to catch the Ohio University Marching Band in action bringing a great energetic vibe in an exceptionally regimented manner. Consisting of 245 members, the Marching 110 has performed in NFL halftime shows, NYC's Carnegie Hall, Macy's Thanksgiving Day Parades and internationally.

"It was definitely a jam-packed whirlwind of a trip. We took a day to settle in upon arrival and then spent the next three days performing at the American Cemetery & Memorial at Normandy, the foot of the Eiffel Tower, and then Disneyland Paris (where you saw us!). This was the first time myself and many others have ventured outside the American border, and almost all of us didn't know what to expect out of performing for a crowd who almost definitely knew nothing about us. The 110 actually performed in Ireland and Italy back in 2013, but only a minority (4th/5th-year members) got to experience that. We're used to an adoring crowd during our halftime shows back here in Ohio and always impress opposing fans when we occasionally travel on the road with the football team, but who knows what to expect from international spectators? It was exciting to see our high-energy style met well by this untapped crowd, where the smiles were wide and the cheers were loud. After the performance days, we got to explore Paris (with one quick day in London) and focus on taking in all the culture and entertainment the city had to offer." Kyle Arnott, Ohio University Marching 110 Trombonist.



One sound that really is a focus in the parks is a simple sparkle. Prior to all announcements and events, this pretty twinkly jingle will play gaining your attention and opening your mind to the magic that proceeds!



MIND, BODY & SOUL

For the love of music..

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