

The Non-Designers **\$46 BILLION DOLLAR** Secret Weapon



How to create sales-getting designs even if you have
no design, creative or technical skills



How much are you currently spending on graphics and design?

How long does it take?

How long for the back and forth revisions?

Do you do them yourself or do you hire a freelancer?

How much money have you spent on graphic design software like Adobe Photoshop, Illustrator, InDesign, Canva and others?

How much time and money have you wasted hiring and then firing incompetent graphic designers?

How much mental energy have you drained chasing after freelancers?

How often do you need graphics for your landing pages, sales pages, websites, blogs, videos, social posts and how long does it take?

How often do you need graphics for your lead magnets like reports, PDFs, and eBooks?

Okay. OKAY! I get it.

I'm not a designer either, nor am I a technical person.

However, I have a non-stop supply of graphics that I can use for my business.



But that's not all.

Over the past few years, I have orchestrated the most stunning and incredibly designed web pages online that sell our products like crazy.

High converting websites, blogs and sales funnels designed from the ground up, hand-holding designers, coders and webmasters every step of the way.

It's true, but then everything changed.

Bear with me as I sprinkle real-life, incredible examples throughout this report! *(Yes, we made them... I swear. And I have proof!)*



In the Beginning

Everything starts with an idea.

Your vision.

Then comes the initial design concept in Photoshop and Illustrator, followed by coding the designed PNG file into HTML before finally placing everything onto a webpage.

It took a designer, coder and webmaster to make my vision a reality.

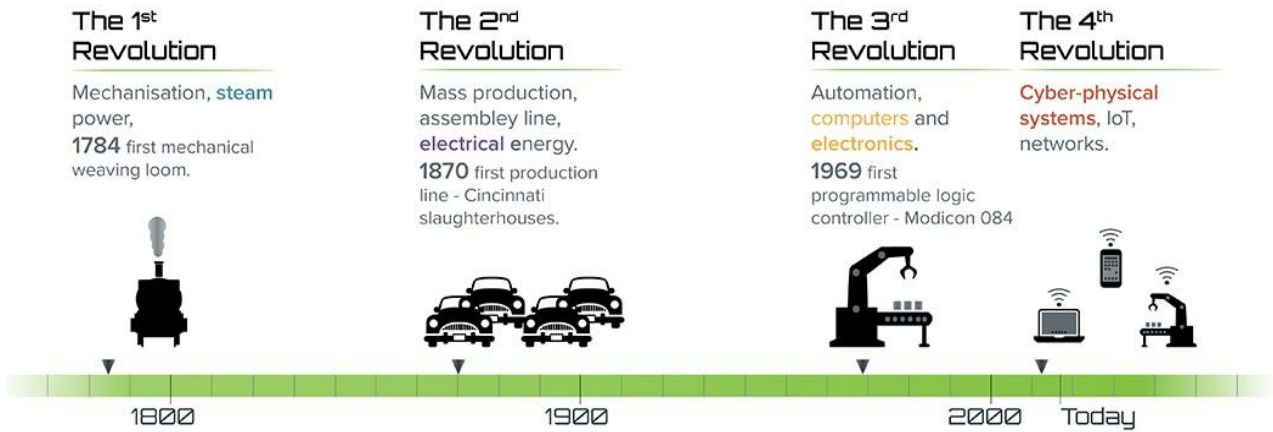
If you have ever had any graphic or design created for your business, I bet you, you have lost your rag once too many.

If you have hired freelancers, chances are you spend days communicating your vision, wait anxiously for days or weeks, uncertain of the outcome and then more days leading into weeks with back and forth revisions.

If you created them yourself, chances are it looked ugly, and awful, yet you stitched the graphics together to make the most out of what you could.



I'm Mo Latif, and I discovered the Internet back in 2002.



I entered the Third Revolution.

I felt in my gut, it was something that was going to explode and change people's lives forever.

I became addicted and went full-time in 2007.

It took 5 long years before I made the decision to commit because back then it was the Wild Wild West.

Google was born in 1998, Facebook turned up in 2004, Youtube 2005, and Twitter tweeted in 2006.

Let's be honest. No one believed the "Internet" was here to stay.

Allegedly it was a bubble waiting to burst and it did.

At the time, there was no Whatsapp, Instagram, Pinterest or Tik Tok!

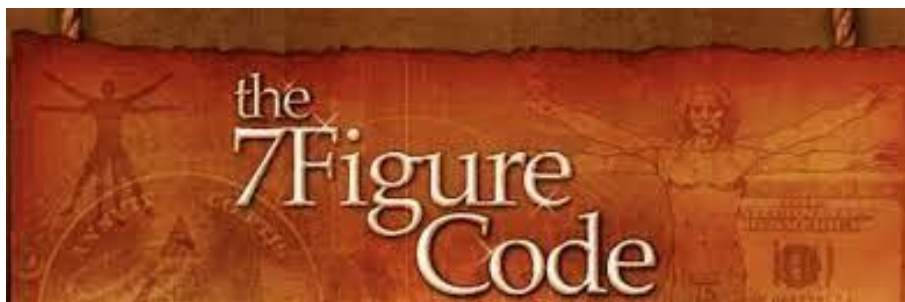
The best free form of communication was Skype (2003).

So, the chances are you've never heard of me before and that's okay because I have been mostly working behind the scenes.



The 7 Figure Code

My real journey started in 2007, a total newbie who attended an event called the 7-Figure Code hosted by Mike Filsaime and Tom Beal.



147 attendees, minus me, totalling 146 internet superstars all gathered in one room!

Did I know?

I was grassroot green and I was amongst every legend in Internet Marketing today!

There was Jeff Walker, Russell Brunson, no idea what he got up to, Rich Schefren, Ken McArthur who was sitting a few tables behind me, I think John Reese turned up, the guy who did the first million dollar launch online.



There was Brad Fallon, Stephen Pierce, Andrew Fox, Chris X, Amish Shah, David Cavanagh, the copywriter, Tellman Knudson, Harris Fellman, Mike Ambrosio, Glen Hopkins, and many, many more.

It was life-changing to say the least.

Today, Russell Brunson is the co-founder of ClickFunnels, and Mike Filsaime co-founder of Groovefunnels.

We've come a long way but I'll get back to them in a moment.

I wasn't interested in fame, celebrity status or showing myself on screen.

All I cared about was the people I work with get phenomenal results.

So when I say behind the scenes, I'm the marketing guy who quietly creates killer, high converting marketing campaigns to sell products and services like crazy.

This includes the strategy, the sales pages, funnels, the graphics, webinars, VSLs, email sequences, the whole 9 yards.

I do it because I love it and in the process I made my partners in business lots and lots of money so you can appreciate why they're always over the moon to do more.

SALES							
Affiliate	Product	Visitors	Sales	Conversions	\$ Per Visitor	\$ Per Sale	Total
All Affiliates	All Products	3,247,706	109,489	3.37%	1.36	\$40.28	\$4,410,202.70

In the past few years, we have sold hundreds of thousands of info and software products.

SELLER **Top 1%**
No. of Sales 126,000+
Avg. Product Rating
 (556 votes)

I have masterminded 100+ #1 Bestsellers on multiple networks so from here on out, you can agree I pretty much know what I'm doing.

A.B.C. It's As Simple As 1.2.3.

In order to successfully sell online, you need a product or service.

Once you have that, you need a platform, a website, a blog or a sales funnel.

It can be a Facebook page, Instagram page or Youtube Channel.

The platform type really doesn't matter.

What matters is what goes ON those platforms BEFORE you can go live on the Internet.

Again, I'm not a technical person or a designer.

In fact, I'm so bad, I can't even set up my own email address in my own hosting Cpanel.

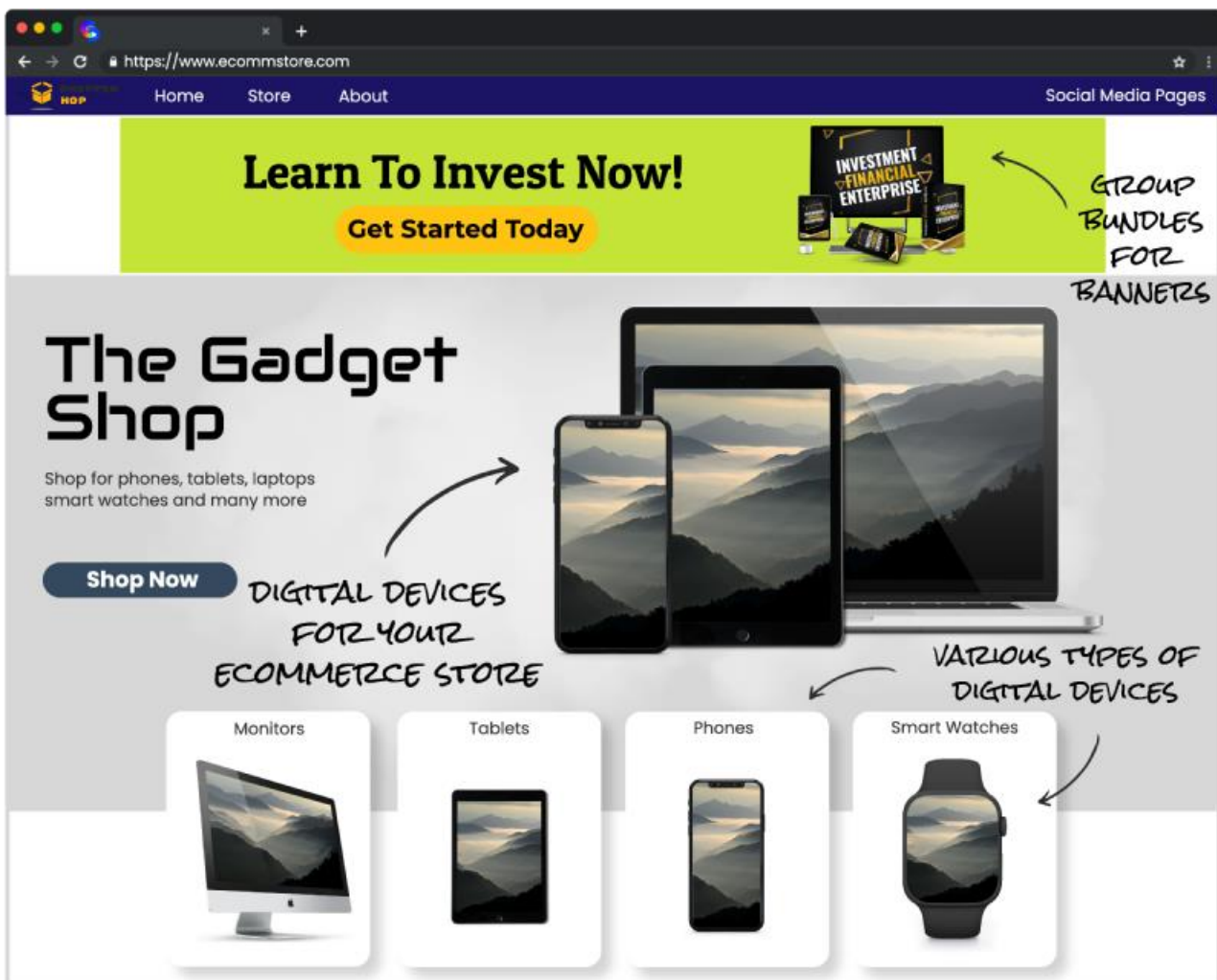
How fortunate. *Sigh*.

So with my technical expertise out of the way, I'm now going to show you how I overcame an incredibly painstaking roadblock in my businesses that you may be struggling with today.

It was such an intensifying problem that once you finish reading this report, you will launch your business faster than you have ever imagined possible.

So fast that others will ask you...

“DUDE, who is doing this stu? for you?”



Ironically, for many years, I overlooked a DIE-HARD problem in my business.

I accepted it as part of the business cycle because nobody had created a solution.

You see, when you launch any product or service, you need graphics and designs.

So let me ask you a question.

Have you ever left a website without reading, subscribing, or buying because it's poorly designed or has no images at all?

You know, clicking on a website and you see BIG blocks of text that literally hurt your eyes.

Chances are you probably experienced something like this yourself where you focus on the words so much that you give up and move on to another website for better readability.



This tells you a few things.

- ✗ The site owner is not serious about their business.
- ✗ They don't care if you encounter difficult culties.
- ✗ It could be a side hobby.
- ✗ They're lazy and don't want to put in the effort.

And I bet you can tell when someone doesn't put in the effort because as humans we are attracted to vibrant and great design.

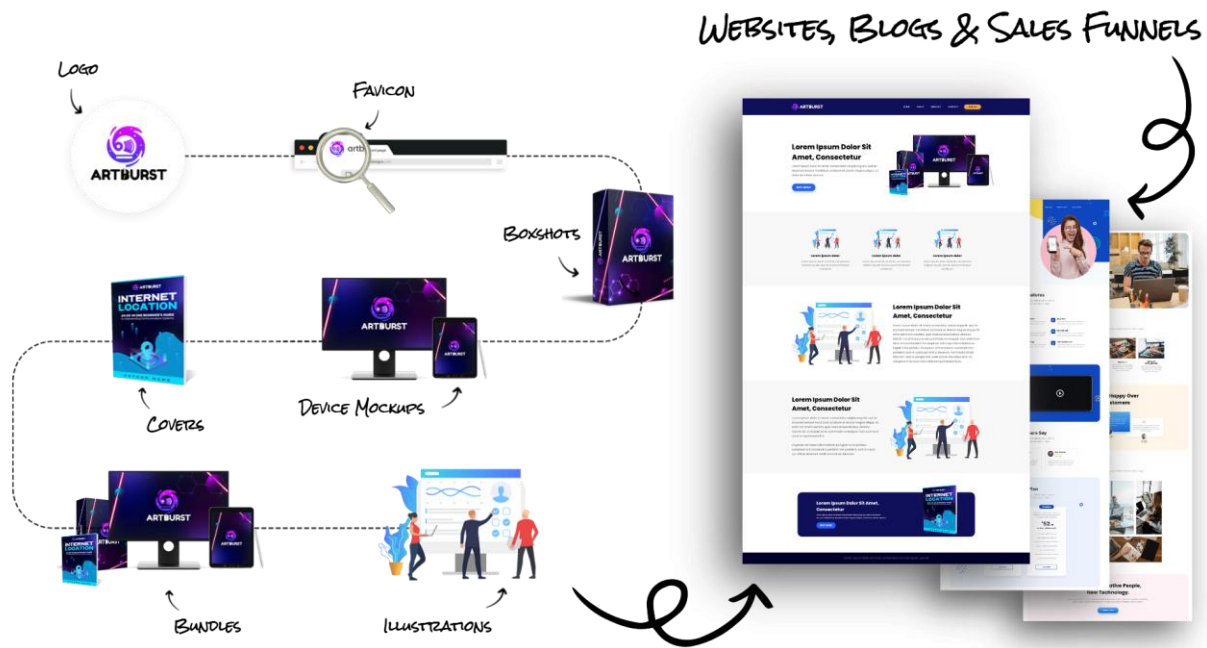
We can't help it especially when it compliments the text and gives the reader a better user experience.

You're not going to win if you have ugly graphics, or worse, no graphics at all.



Did she get your attention?

If you've ever had graphics created for your business, below is just some of the stuff you need.



It takes time and effort.

It's nerve-wracking, as your most precious commodity, time, is taken from you.

And for such, your budget can go out of control like a bad investment in WeWork and you will delay your launch.

But that's not all.

Your expenses go through the roof as you are kept hostage by your lovely, life-saving team of freelancers.

But they're not all like that.

My business eventually went out of control as they began to control it on their schedule.

This was my livelihood and I desperately needed a way never to deal with the endless bullshit and excuses from freelancers ever again.

Why Is This IMPORTANT Now?



Here's the situation with every business online and offline.

They need graphics!

You probably fall into one of these situations...

You're a marketer, you have a great product, you want to launch it but you're struggling with getting great graphics for your sales page or landing page...

You're a blogger who needs a constant stream of graphics to stand out with your posts and sell your products and services.

A video creator who needs sexy product bundles, graphics, and illustrations for videos they sell to clients.

An author who needs New York Best Seller covers that scream 'Look INSIDE' and beat the competition.

A course creator who needs visuals inside your course, case studies, PowerPoint slides, and presentations.

Or you want graphics for your webinar, your bonus pages, ebooks, courses, pdf reports, podcasts, but the pain to get these keeps blowing your mind.

How difficult can it be??

Something that takes minutes yet they take weeks or months to deliver even the simplest of graphics.

Why?

And during this waiting period, you are losing so much money and you don't even know it!

How Much Money Are You Losing?

It's insane once you put pen to paper and face cold-hard facts!

If your daily potential earning is \$100, you're losing \$3,000 in a month.

If your daily potential earning is \$200, you're losing \$18,000 in 3 months.

If your daily potential earning is \$500, then that's \$90,000 lost in 6 months!

Time	Potential Earning	Potential Earning	Potential Earning	Potential Earning	Potential Earning
Day 1	\$100	\$200	\$300	\$400	\$500
Day 15	\$1,500	\$3,000	\$4,500	\$6,000	\$7,500
Day 30	\$3,000	\$6,000	\$9,000	\$12,000	\$15,000
Day 60	\$6,000	\$12,000	\$18,000	\$24,000	\$30,000
Day 90	\$9,000	\$18,000	\$27,000	\$36,000	\$45,000
6 Months	\$18,000	\$36,000	\$54,000	\$72,000	\$90,000

Every second of delay is COSTING you money.

It's your livelihood, no?

It's WHY an alarming 98% of those who want to break into having their own online business GIVE UP.

They don't just throw in the towel.

They are traumatised for MONTHS and it's simple stuff others take advantage of, killing their dreams, forcing them back to a job they hate.

In fact, there are 2 billion websites online, all wanting to serve a massive audience of 5.2 billion active internet users.

WORLD INTERNET USAGE AND POPULATION STATISTICS 2021 Year-Q1 Estimates						
World Regions	Population (2021 Est.)	Population % of World	Internet Users 31 Mar 2021	Penetration Rate (% Pop.)	Growth 2000-2021	Internet World %
Asia	4,327,333,821	54.9 %	2,762,187,516	63.8 %	2,316.5 %	53.4 %
Europe	835,817,920	10.6 %	736,995,638	88.2 %	601.3 %	14.3 %
Africa	1,373,486,514	17.4 %	594,008,009	43.2 %	13,058 %	11.5 %
Latin America / Carib.	659,743,522	8.4 %	498,437,116	75.6 %	2,658.5 %	9.6 %
North America	370,322,393	4.7 %	347,916,627	93.9 %	221.9 %	6.7 %
Middle East	265,587,661	3.4 %	198,850,130	74.9 %	5,953.6 %	3.9 %
Oceania / Australia	43,473,756	0.6 %	30,385,571	69.9 %	298.7 %	0.6 %
WORLD TOTAL	7,875,765,587	100.0 %	5,168,780,607	65.6 %	1,331.9 %	100.0 %

These billions of websites endured the pain like I did, when I started out my journey during the Wild Wild West years of the Internet.

But at what cost?

What roadblocks, hurdles and situations did they have to overcome to get to where they are today?

Would they ever want to go through this process again?

I seriously doubt it.

I know I wouldn't!

The Brownest Santa You Will Ever See!

Ho, ho, freakin' ho!



"I spent \$100 making that hideous cartoon image above, and it's supposed to be me... I left them negative feedback of course."

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