

THE ALLEEM SUSTAINABLE DEVELOPMENT GOALS



Alleem Sustainable Development Goals

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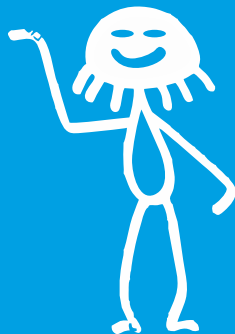


ALLEEM
SUSTAINABLE
DEVELOPMENT
GOALS

**Leave your mark. Be ashamed
to die without leaving a
legacy and winning
some victory for
mankind.**

Dr. Rashid Alleem

WHAT ARE THE ALLEEM SUSTAINABLE DEVELOPMENT GOALS?



Over the past several decades, humanity has been facing many challenges that will affect the future, but one of the greatest of these that our world is facing today is to create a decent environment where every person is entitled to live and preserve whatever remains now. To be a part of the solution to some of world's most persistent challenges,

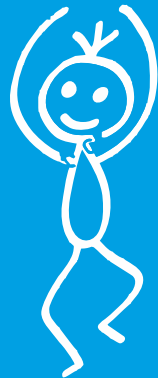
such as water scarcity, hunger, poverty, affordable energy, and many more, Dr Alleem founded the Alleem R&D Center on November 17, 2015, as a holistic approach to achieve sustainable development for all.

Under the leadership of Dr. Alleem, the Alleem R&D Center intends to meet the need for more, cleaner, and affordable water and energy solutions to improve the quality of life for hundreds of millions of people around the globe who have not yet seen the benefits of sustainable development and inclusive growth.

Dr. Rashid realized that for a sustainable development goal to be successful, it is important that we ensure that no one is left behind. Thus, by drawing examples from a number of countries, Dr. Rashid teased out the diverse, but intersecting domains of sustainability, emphasizes

strategies, organizational characteristics, and personal qualities for action, and established concrete yet achievable targets for the future: Alleem's 21 Sustainable Development Goals.

Synchronized perfectly with his bold mission to work with individuals and innovative organizations to improve social, economic, and environmental living conditions worldwide, the following provides an overview of the Alleem 21 Sustainable Development Goals:





1

**QUALITY
EDUCATION**



It is appalling to realize that nearly 103 million youth and children worldwide lack basic literacy skills, 60% of whom are women. Dr. Alleem believes firmly that education is a powerful weapon that can help change the world; however, that education must be 'Quality Education.' He states that one must learn, and once you have learnt, teach others in turn, because education is the source of true happiness. He believes that quality education will help bring remarkable developments at all levels of the system, nurturing leadership skills and literacy excellence.



**QUALITY EDUCATION OPENS DOORS, AND TALENT
OPENS WORLDS, BUT IT IS HARD WORK THAT WILL
ENABLE YOU TO ACCOMPLISH YOUR DREAMS.**

Dr. Rashid Alleem



2

**CREATIVITY
AND INNOVATION**

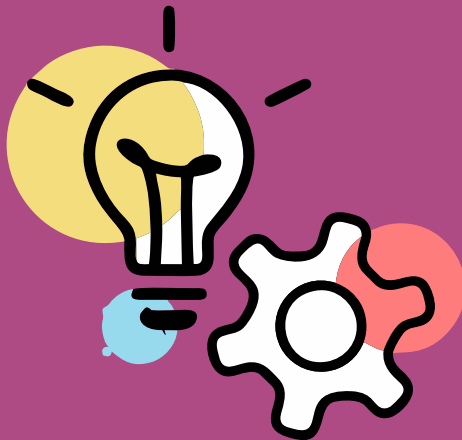
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According to Dr. Alleem, creativity is the ability to develop something new, while innovation is the execution of these creative ideas. He states that every individual in this world has an exceptional gift that is consistent with his philosophy, which rests on his self-coined term, “the CRITRAL thinking.” This unique blend of “critical and lateral” thinking will not just help people achieve the best version of themselves, but also of their colleagues. He believes that although everyone is gifted or creative, the key focus remains on one's perception.

**INNOVATION IS NO LONGER
AN OPTION—IT'S THE GATEWAY TO
SUCCESS IN TODAY'S BUSINESS WORLD.**

Dr. Rashid Alleem





3

**TECHNOLOGY
RESEARCH AND
DEVELOPMENT**

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