ALLEEM
SUSTAINABLE DEVELOPMENT GOALS

1 QUALITY EDUCATION

2 CREATIVITY AND INNOVATION

3 TECHNOLOGY RESEARCH AND DEVELOPMENT

4 PEACE AND SECURITY

5 TOLERANCE

6 HAPPINESS

7 GOOD HEALTH AND WELL-BEING

8 WATER SUSTAINABILITY

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19 EMPLOYMENT, SKILLS AND HUMAN CAPITAL

20 SUSTAIN INCLUSIVE GROWTH

21 INTERNATIONAL COOPERATION

DR. RASHID ALLEEM

ALLEEM SUSTAINABLE DEVELOPMENT GOALS

Dr. Rashid Alleem

ALLEEM
BOOKS

Knowledge Partner: Supported by

Leave your mark.
Be ashamed to die without
leaving a legacy and winning
some victory for mankind.

Dr. Rashid Alleem

1
Quality Education

"Quality education opens doors, and talent opens worlds, but it is hard work that will enable you to accomplish your dreams."

Dr. Rashid Alleem

Millions of children worldwide lack basic literacy skills. Dr. Rashid Alleem firmly believes that education is a powerful weapon which can help change the world, however the education must be 'Quality Education'. He believes that quality education helps in bringing astonishing developments at all levels of the system, inducing leadership skills and literacy excellence. He quotes that one must Learn, and once you have learnt, teach others in turn, because education is the source of real happiness.

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2
Creativity & Innovation

Innovation is no longer an option —
it's the gateway to success in today's business world.

- Dr. Rashid Alleem

According to Dr. Rashid Alleem, Creativity is the ability to think something new while innovation is execution of these creative ideas. Everyone is gifted with his thinking philosophy that rests on his self-coined term of thinking called "the CRI*t*RAL thinking"—it is a unique blend of "critical and lateral" thinking. It can help you get the best from yourself, and your colleagues. He believes that everyone is Gifted or Creative but the key is to focus on one's Perception.

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3

Technology Research And Development

In order to solve today's problems, we need scientific thinkers who respond to—not react to—problems, and don't act until they have a solid grasp of the root cause of the problems.

- Dr. Rashid Alleem

Life without technology would indeed seem quite toilsome and operose because nowadays we have made ourselves so dependent on technology that it has become a very important part of our life. The development of new technology today has helped people in many aspects these days, it not just saves lives, but also helps people make work easier, and world a better place to live in. Technology has opened new avenues in almost every sector, including education, healthcare, research and energy studies, environment and travel.

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4

Peace And Security

*If we wish to achieve a peaceful world, a better tomorrow,
and sustained global relationships, we should elevate
the business bar and make better deals.*

- Dr. Rashid Alleem

The world has become less peaceful since the year 2008, with a deterioration of 2.44 percent in the average country Global Peace Index score. Dr. Rashid Alleem believes that it is important that we teach our young generations the Institute for Economics and Peace's eight pillars for positive peace to create a perfect tomorrow full of love and passion. These Eight pillars include – Well functioning Government, Sound Business Environment, Equitable distribution of resources, acceptance of right of others, Good relation with neighbors, free flow of information, high levels of human capital and low levels of corruption.

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5

Tolerance

Religion, faith, and culture should also be considered to be the pillars of sustainability. One needs to respect and accept other cultures and to have faith in a cause, for these principles are what built civilization.

- Dr. Rashid Alleem

Today millions of people living in different parts of the world have been facing hate crimes due to their caste, color, and creed. Even, Human Trafficking is on a rise and people have stopped feeling the sense of belongingness to the place they live in. In this growing unrest we fail to understand that Tolerance is acceptance—accepting and rejoicing differences, and undoubtedly UAE is one of the major examples of Tolerance. In 2016 it created 1st Ministry of Tolerance in the world and also dedicated the year 2019 as the "The Year of Tolerance" in the UAE.

6

Happiness

Happiness is the feeling of being relatively content with yourself and satisfied with every aspect of your life.
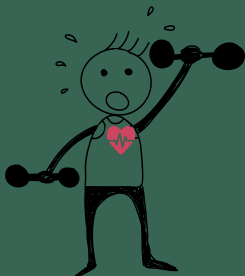
- Dr. Rashid Alleem

Dr. Rashid Alleem is often recognized as the Ambassador of Peace and Happiness in the Arab world, who has contributed immensely to the happiness of the UAE and created a motivational work environment. Under his leadership SEWA was recognized as one of the happiest places to work for. He firmly believes that beside GDP each country should have the GNH - Growth National Happiness, same as it is in Bhutan which takes the happiness of its population as its growth policy.

7

Good Health
And Well-Being

*Health is the most precious gift
that we don't recognize and appreciate until we get sick.*

- Dr. Rashid Alleem

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