

IT'S ALL ABOUT THE MONEY:

The Truth About Orthodox Cancer Treatments

Dr. Fredda Branyon

*My life's mission is to Educate
people about the power of Hope*



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FREDDA BRANYON

Fredda Branyon's dedication to healing and hope began as a teenager during her Candy Striper days. Fredda has enjoyed more than 38 years in the medical profession. She was a nurse before earning her pre-medical degree at Wofford College in Spartanburg, SC. Upon completion of Wofford's pre-med program, she entered the medical program at the Southwest College of Naturopathic Medicine in Tempe, AZ. Fredda has studied with medical experts throughout the world and has dedicated her life to educating patients and their families on the benefits of Complementary Medicine. Fredda Branyon is also the founder and Administrative Director of New Hope Unlimited, a medical referral business that offers patients access to various treatment options provided by licensed physicians from around the world.

Fredda initially became interested in Naturopathic medical alternatives through a family tragedy. Her mother was diagnosed with stomach cancer and, being a nurse and pre-med student, Fredda wanted to be sure that her mother received the best care available. Unfortunately, the family was presented with limited treatment options and she grew increasingly dissatisfied with how the

traditional medical system handled patient needs, as well as the needs of the patient's family and caregivers. The overwhelming emotions Fredda experienced during this difficult time prompted her to begin searching for a better way. She began searching for hope. Shortly after her mother lost her battle with cancer, Fredda committed her life to find and educating the public about various alternatives that could improve the quality of life, potentially increase success rates, and help prevent

chronic illness. More than anything, she wanted to give people that were experiencing the same sense of frustration and helplessness the information they need to make a well-informed decision regarding their medical treatment. She strongly believes that the patient and their family should have a voice when it comes to treatment options, and that voice needs to be heard.

Although Fredda Branyon has chosen not to seek licensure as a physician, she has dedicated her life to the advancement of complementary and holistic medicine and has worked diligently to educate both patients and physicians on the true power of hope. Throughout her illustrious career, she has studied with the world's most renowned alternative oncology experts from Germany, Israel, Japan, and Mexico.



Fredda Branyon has been honored with the following awards and acknowledgments (among others):

- The Legacy Award and Exceptional Leadership Award. Other recipients of these prestigious awards have included Mother Teresa, Linus Pauling, Oprah Winfrey, Peter Ueberroth, Mikhail Gorbachev, Viktor Frankl, Hans Selye, Roberto Assagioli, Peter Drucker, Henry Mintzberg, Donald Petersen, George Goodheart, and Isaac Asimov.
- Guest Speaker for many medical conferences and workshops.
- Interviewed on several radio talk shows.
- Appeared on several TV talk shows.
- Asked to participate in several Discovery Channel documentaries.
- Honored by the exceptional opportunity to lecture for Dr. Robert Atkins and his working colleges on three separate occasions.
- Developed an alternative IV protocol for the treatment of Cancer that was the first of its kind to be allowed for use in major hospitals in Atlanta, GA, and Scottsdale, AZ.
- Fredda Branyon was the first ND allowed to join the American College for Advancement in Medicine (ACAM), whose membership was previously restricted to MDs and DOs.
- Fredda Branyon was the first ND allowed to participate in the Susan Komen Race for the Cure as a representative of alternative medicine.

Fredda Branyon has dedicated her life to the advancement of complementary medicine and has worked diligently to educate both patients and physicians on the true power of hope. Visit Fredda Branyon's site www.freddabranyon.com to read more articles on healing, a healthy lifestyle, and hope.

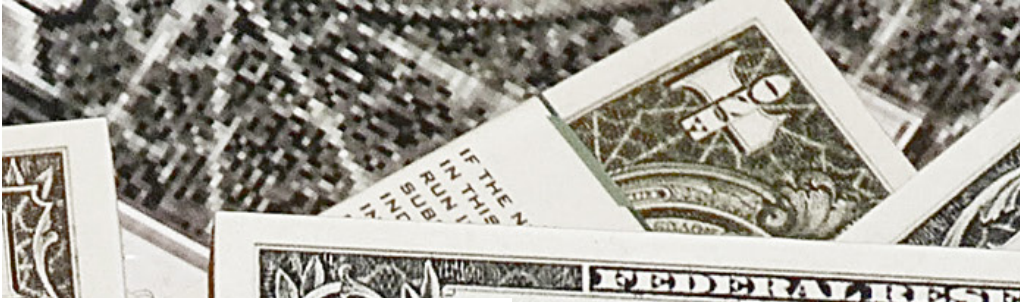
INTRODUCTION TO THE WAR IN MEDICINE

PART
1



Patients who come to our clinic, New Hope Unlimited, are always asking us “Why can’t doctor’s work together using all healing modalities that have been proven to work?” The war between orthodox medicine and alternative medicine is lengthy so I am breaking this subject down to 13 separate articles. The first chapter is: Introduction to the War in Medicine.

The world we now live in is made of fast foods, fast cars and shallow answers. We all want to learn everything by watching a ½ hour TV program. Instead of really reading articles on the internet, we scan the articles. The world of cancer politics and treatment are far from simple subjects. President Nixon declared the “War On Cancer”, but it really appears we have not won the cancer war since it’s still apparent today.



“ Pharmaceutical companies make BILLIONS of dollars in profits on their chemotherapy drugs every year. Some people have the ability to “look the other way” for the right price. ”

Pharmaceutical Companies Are Making Billions Yearly

Orthodox medicine is well-organized, well-funded and has control over the news media because of the huge amount of advertising dollars that are spent by the pharmaceutical companies. The doctors involved in alternative treatment for cancer do not have the monetary backing to advertise as heavily as the pharmaceutical companies do. More exposure through advertising keeps their product in front of the people. Pharmaceutical companies make BILLIONS of dollars in profits on their chemotherapy drugs every year. Some people have the ability to “look the other way” for the right price.





Alternative Medicine Seems Disjointed

On the other hand, alternative medicine seems to be very poorly organized, poorly funded, disjointed and persecuted by orthodox medicine. Decisions are, unfortunately, based solely on what they hear on television. The fact that orthodox medicine has lots of money and alternative medicine is disjointed has nothing to do with which type of medicine has the best treatment for cancer. Orthodox medicine uses surgery, chemotherapy and radiation while alternative medicine uses treatment plans with names like Breuss Tea, Budwig Flaxseed, Brandt Grape Cure and Essiac Tea Rife Machine. No doubt you haven't heard of any of these because these aren't highly advertised in all the medias.

“ The truth is hidden from the public so they do not know about alternative medicine and treatments for cancer. ”

It's About Power, Money and Control

This is really a political war, all about money, power and the control of the general public. Orthodox medicine maintains the power they've had since 1910. The truth is hidden from the public so they do not know about alternative medicine and treatments for cancer. We have MDs refer patients to us and become our patients themselves. The problem is that most of the time, this is done in secrecy because the MD is afraid of being looked down upon or losing their referral system from their colleagues.

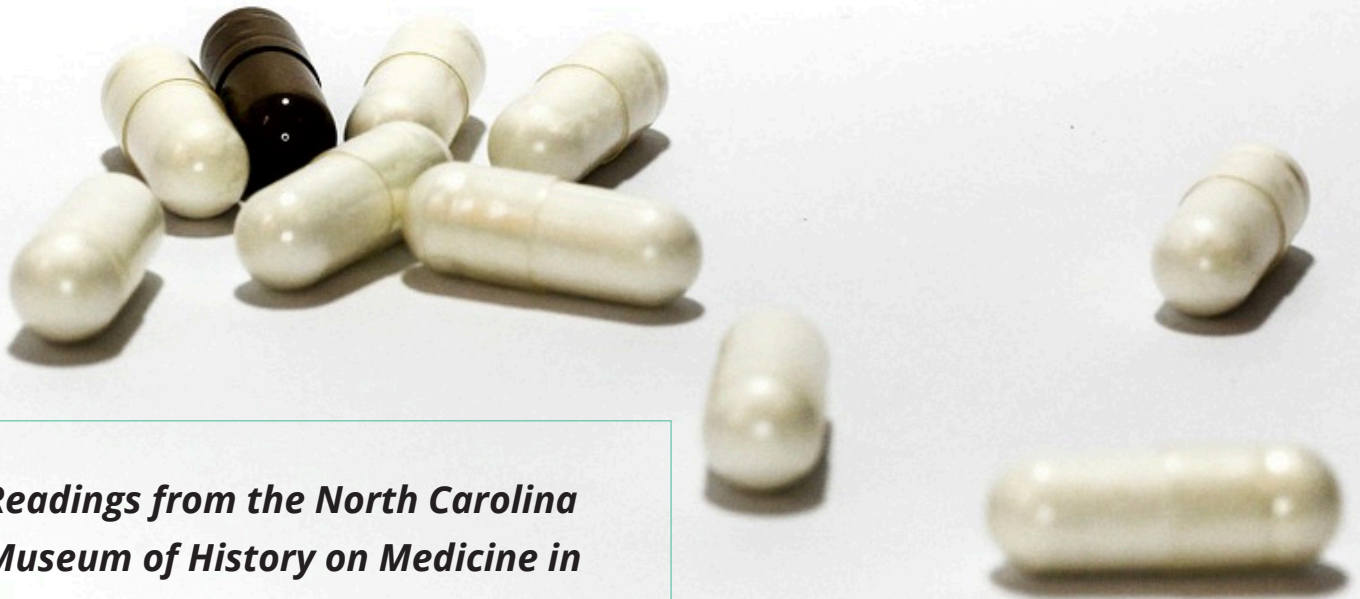
Over 14 Million New Cancer Cases Each Year

There are 14 million new cases of cancer each year and these are expected to increase by 75% by the year 2030. Only 3 to 5% of these are attributed to hereditary genetics. Therefore, the 90% remaining may be preventable, not to mention possibly our environment. The causes remaining are environmental toxins, poor nutrition and other stressors that are incredibly toxic influences on your health. Do your due diligence and research the alternatives for cancer treatments. The pharmaceuticals saturate the media for advertising their drugs, but remember that there are alternatives!



THE FOUNDATION OF THE WAR IN MEDICINE

PART
2



Readings from the North Carolina Museum of History on Medicine in the 19th Century give light to the foundation of the war in Medicine.

Taking medicine for having a fever is now just as common as bloodletting was to cure diseases from the Middle Ages until the mid-1800's. This was considered a last resort and began when Greek Physician Hippocrates claimed that all diseases occur when there is an imbalance of the four body fluids known as humors—black bile, blood, phlegm and yellow bile. This led to bloodletting. George Washington died from being bled heavily as a treatment for laryngitis. Isn't that an amazing piece of information? At the end of this time period, leeches began to be used. Imagine if the medical community and leech breeders decided they had a good thing going and then abandoned their techniques, causing their incomes to drop and jobs to be lost. If they all conspired to suppress the future medical discoveries, they could maximize their earnings and profits. I know, all of this sounds strange.



“ Instead of bloodletting and leeches, the medical profession decided to stop all medical progress at the stage of surgery, chemotherapy and radiation treatments for profits. ”

Chemotherapy Is A Lucrative Business

This is exactly what didn't happen in the 1830's but is what happened in modern medicine in the 1920's. Instead of bloodletting and leeches, the medical profession decided to stop all medical progress at the stage of surgery, chemotherapy and radiation treatments for profits. Stagnation of progress in treating cancer continues today because the enormously profitable procedures of surgery, chemotherapy and radiation make billions of dollars every year for the pharmaceutical industry, chemical industry, petroleum industry, medical doctors, hospitals, medical equipment makers, TV stations, radio stations, major magazines, American Cancer Society, and the list goes on.

Chemotherapy is an incredibly lucrative business for doctors, hospitals and pharmaceutical companies, to say nothing of all those legal firms out there just waiting to sue for damages caused by these very same pharmaceuticals. Because chemotherapy, radiation and surgery are so profitable, there will never be any progress in the “war against cancer.”



Moss Was Told To Lie

Dr. Sugiura was a true scientist who was made to suppress positive results in cancer research, thus the politics of cancer. This information was gained through the story, as told by Ralph Moss, who was told to stop working on Dr. Sugiura’s story of his work and told not to pick it up again. He was advised the doctor’s work was invalid and totally meaningless. Ralph Moss saw the results with his own eyes and knew that Dr. Sugiura was a true scientist and an ethical person. Ralph’s bosses then told him to lie and ordered him to write an

article and press release for all major news stations emphatically stating that all amygdalin studies were negative and that the substance was worthless for cancer treatment.

Ralph did his own investigation and learned the people on Sloan-Kettering's Board of Directors were a "who's who" of investors in petrochemical and other polluting industries who made their wealth by investing in the worst cancer-causing things on the planet. CEO's of top pharmaceutical companies that produced cancer drugs dominated the Board. The Chairman and President of Bristol-Myers Squid held high positions on MSKCC's Board. Seven out of eight of the hospital's powerful Institutional Policy Committee had ties to the pharmaceutical industry. The hospital itself invested in the stock of these drug companies. Directors of the biggest tobacco companies in the U.S. held places of honor on the Board. Now doesn't that just tell it all? Cancer treatment should not be about the money, but that is what has happened.



CASE STUDY OF SCIENTIFIC CORRUPTION

PART
3

In our study of the War Between Orthodox Medicine and Alternative Medicine, we have come to the 3rd chapter, Case Study of Scientific Corruption. This article discusses Vitamin C experiments performed by Dr. Ewen Cameron and Linus Pauling, PhD. Dr. Pauling is one of the very few people in history that has won two Nobel Prizes and the only person to have won two unshared Nobel Prizes.



The Beginning Of Using Vitamin C For Cancer

Dr. Pauling became interested in vitamin C and cancer in 1971 and began working with Ewen Cameron, M.D., Ch.B., chief surgeon at Vale of Leven Hospital in Scotland. Dr. Cameron gave ten grams of vitamin C a day to patients with untreatable terminal cancer. Both Pauling and Cameron then compared patients that had the same kind of cancer at the same terminal state who were being treated in the same hospital, but by doctors who only gave conventional treatments and not a single ounce of vitamin C.

Cameron's terminal cancer patients lived far longer compared to the ones who didn't get 10 grams a day of vitamin C. There were multiple experiments done by Cameron and Pauling. The treatment protocol was simple:

- Pick cancer patients who were diagnosed as terminal.
- Those who had never had chemotherapy or radiation.
- Give them 10 grams of liquid Vitamin C every day instead of chemotherapy.
- Continue for the rest of their lives.
- Then measure how long they live.



Dr. Pauling And Mayo's Results

The results were simple. The patients who took vitamin C lived several years longer than patients who took orthodox treatments with chemotherapy and radiation. Some went into complete remission, just by using Vitamin C. Big Pharma was not happy and it was time for damage control. A smear campaign was instigated to discredit Dr. Pauling that continues to this day. This is also why Big Pharma has been attacking Vitamin C and Pauling for many years. Big Pharma did bogus studies in their attack of the previous findings by Cameron and Pauling. The Mayo Clinic knew the Cameron/Pauling protocol worked and knew that if they followed their protocols, they would have the same results, so

they never followed their protocols and did not replicate their results. They used incredible statistical tricks to avoid the truth. Three bogus studies at Mayo Clinic did not use the same treatment protocol and did not get the same results even though the Japanese and four other independent studies used the same treatment protocol as Cameron/Pauling and replicated their results! Again, our pharmaceuticals and government at work! Government agencies quote the three Mayo Clinic studies and complain that Pauling and Cameron did not know what they were doing. Mayo Clinic refused to follow the simple protocol, and it was Cameron and Pauling's fault? Many cancer patients would rather have a less painful treatment plan, even if their life expectancy is not as long. Many drop out of chemotherapy because they lose interest in a treatment plan that makes them feel sick, painful and miserable to a point where they can't enjoy any of the life they have left.



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