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Please play Bingo responsibly and never wager more than you can afford to lose. Should you feel that you have a problem with gambling, please seek help from http://www.gambleaware.org

### About the Author

My name is Anne Lesley and I've been an avid Bingo player for as long as I can remember. I first played Bingo many years ago with my Gran at her local Bingo hall and I've loved playing it ever since. I, like a lot of people took a while to catch on to computers and the Internet revolution, but once I did, it didn't take me too long to track down a website where I could play Bingo online! That was a few years ago now, and Online Bingo was very basic to say the least back then. Over the years though, I've seen Online Bingo grow from its modest beginnings into the huge industry it has become today. Technology and innovation has made Bingo more fun and easier to play than ever before and people just like you win massive amounts of money playing Bingo every single day on the very same websites I'm going to show you in this book. There has never been a better time to play Online Bingo!

I've loved putting the book together for you and I hope you enjoy reading it as much as I did writing it. I've tried my best to make this book as concise and straightforward as possible and I hope that it becomes a useful companion for you whenever you play Bingo Online.

Let me hear your stories! I love getting emails from people telling me that they've won at Bingo after applying the techniques in this book. Please email me at <u>anne@findfreebingo.com</u> with your success stories ©

#### Introduction

Ever wonder why some Online Bingo players seem to win far more often than you do? Is it just because they are extremely lucky? Maybe. More than likely though, they are using some sort of system or strategy. Even though Bingo is widely regarded as a game of chance, there are several strategies you can learn that will greatly improve your odds of winning. Just like someone placing a bet on a horse race may study form and betting odds, the intelligent Bingo player will study the game and look for clues that will give them an edge over the other players. The clues are there for you, it's just a case of knowing where to look and how to take advantage of them.

Over many years of playing Online Bingo, I have developed a set of strategies that I use whenever I play. Some of these methods are of my own creation through many hours of trial and error but I've also spent a lot of time researching Bingo strategies and have tested and refined every single method I've come across, no matter how wild or crazy. In this guide, you won't find any wild or crazy theories, just a series of proven and mathematically solid methods that have been successful for me time and time again. Not only will they hugely increase your chance of winning, they will also reduce your spending and make playing Online Bingo even more fun. I fully believe that you will not find a more comprehensive and effective set of strategies anywhere else on the internet.

This strategy guide is split into 2 parts. Part 1 covers the single most important and effective Bingo strategy in the whole book. In fact, if I had to choose just one strategy for you to use, it would be this one. Not only does it give you a big advantage over other Bingo players, it is also the simplest strategy to learn and you'll be able to integrate it into your own playing style in no time at all.

Part 2 will then take you through some further methods and ideas that are best used in combination with the Part 1 strategy. These are slightly more advanced in nature and it's up to you whether you choose to make them a part of your own game. Each technique in part 2 is designed to increase your odds of winning even further and they can all be used on their own or in combination with the main strategy. You'll find that even the more advanced strategies are simple to follow and you should be able to implement them into your game very easily. However, please don't be fooled by the simplicity of any of these strategies – using these techniques will give you a very powerful arsenal of tools and a distinct advantage over the vast majority of other Online Bingo players.

If you're brand new to Online Bingo and consider yourself a novice player then I suggest you review my "How to Play Guide" at <u>www.FindFreeBingo.com</u> before you read through this strategy guide. This will give you an overview of how to play Online Bingo and help you find your way around at any of the Bingo websites you play at. However, if you're already an experienced Online Bingo Player then feel free to dive straight in and begin using the techniques and the free bonuses you'll find in this book.

The best way to apply the strategies in this guide is to just jump straight in and give them a try. You'll learn far more by applying these techniques as you go along, rather than waiting until you know them inside out. Don't be nervous about trying things out and don't kick yourself if you make a few mistakes along the way – making mistakes is a valuable part of any learning process. If you consistently use the techniques in this book, not only will you inevitably win more often, you'll have a lot more fun playing Online Bingo. Most of all just enjoy yourself – after all, that is what Bingo is all about!

OK then, are you ready? Let's dive straight in to those Bingo Strategies!

## Part one

#### Technique 1: The single most effective Online Bingo Strategy.

Wouldn't you prefer to play Bingo with someone else's money rather than your own and still get to keep your winnings? I know I certainly would ©

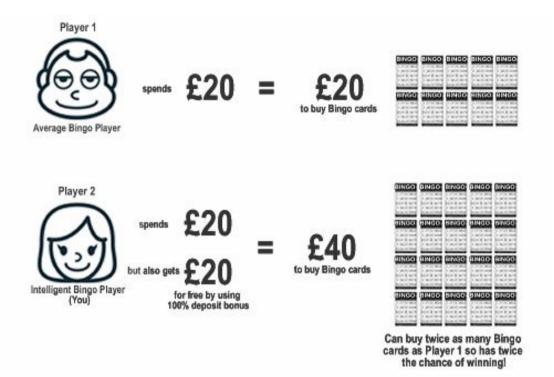
Most Bingo sites now give away free money for you to try them out. The most popular type of bonus offer is the 100% deposit bonus. This means that if you deposit £20 the Bingo site will match it and give you another £20 to play with for free. Therefore you've spent just £20 but have £40 to play with. I've seen these bonuses go up to 250% so if you spend £20, the Bingo site will give you an extra £50 so you'll then have an amazing £70 to play with. Pretty good eh? Also, you'll find that quite a few Bingo sites now give you free money to play with, without you even having to make a deposit.

Firstly, this is a great way to try out lots of different Bingo sites and to find the perfect site for you. Different Bingo sites vary massively in the audience they cater for and the styles of games they use. I would suggest that you try out at least 4 or 5 before you decide on which one to stick with for the long haul. You'll find that some Bingo sites just will not appeal to you, yet others will complement your own playing style and fit you own personality much better.

However, there is also another reason why you should take advantage of those generous deposit bonuses. Most of the bonuses that bingo websites give away are usually a one time offer - once you spend through your deposit bonus, you will not get the same offer on subsequent deposits. But that's ok - in fact we like it like it that way because that's the very reason that makes this technique so effective <sup>(3)</sup>

#### So how do you use this to your advantage?

Most people playing Online Bingo are creatures of habit. Once they find a Bingo site they enjoy and get settled in the chat rooms, they will spend through their initial deposit bonus and then continue funding their account time and time again using their own money. Therefore, most of the people you will be playing Bingo against will deposit say £20 and have just £20 to play with. So if you come along to claim your 100% deposit bonus and also spend £20 but get another £20 free giving you a total of £40 to play with, who do you think has a greater advantage? That's right, you do! You'll have £40 to play with, when the other players have only £20 - BUT YOU BOTH SPENT THE SAME AMOUNT OF MONEY!!!!! Are you beginning to see how powerful this technique is yet?



So you have £40 and the average player has just £20 but you've both spent exactly the same amount - £20. That means that YOU can either play twice as many cards per game as the average player OR play the same number of cards but for twice as many games for exactly the same amount of money. Either way, you have twice the chance of winning as the average player when you both spent exactly the same amount.

The main reason I love this technique is because it allows me to play much more assertively knowing that I can buy twice the number of cards as other players. Also, because Bingo players are so set in their ways, nobody is doing this! You always see the same people in the chat rooms month after month, sometimes moaning that they never seem to win – well that's because they're stuck in their ways and haven't thought to move around to other Bingo sites! I've actually had other players make comments in the chat rooms about me being so lucky, because I win so regularly – if only they knew ©

There are also some other ways in which you can use this technique:

 Play Bigger Money Games - One thing I like to do is to use the free money to play in some of the bigger money games or on the big jackpot slots.
I wouldn't normally play these games if it was my own money I'm using, but I'm more than happy to spend the Bingo sites money to play them for a chance to win some mega-money.

2) Test out New Ideas - I'm always playing around with new ideas that will help me to gain a bigger advantage at Bingo. I find that it's much better to test these ideas out at a site where I can get a 100% bonus as it lets me play for longer and gives the law of averages a much better chance to work. As you work through the techniques in this guide, I suggest that you use these 100% bonuses so that you can learn and test all of the techniques properly. Also it's much less expensive doing it this way if you make a few mistakes along the way.

**3)** Learn new games - There are a wide variety of other games you can play on Bingo websites. Ever played Blackjack, Video Poker or Keno? All of these other games are great fun to play but they all have a learning curve. Use your bonus to learn how to play them so that it's not so expensive if you make a few mistakes.

**4) Find new sites** - As I've mentioned previously, there are a huge variety of Bingo websites out there that you should try. You'll have a lot of fun trying out new games and you're much more likely to find a site that suits your own playing style much better. Also, you will find that the techniques in this guide work much better on certain sites. Some sites you'll come across will have far fewer players, which will help improve your odds of winning even further (see part 2 for strategies on playing games with fewer players)

**5)** Fund my preferred Bingo Site - We all have our favourite Bingo website, the one where we are a part of the Bingo community and have a lot of friends. But I also know that I'm much more likely to win on sites where I'm using deposit bonuses, so what I like to do is play at other sites using the techniques in his guide, then withdraw any accumulated winnings from that site to fund my favourite Bingo site. As any winnings you get from another Bingo website is essentially free money too – this then allows me to use the same strategies in this guide on my favourite Bingo website. How cool is that?

The key to making this all work is to keep on the move. Once you've either got enough winnings to make a withdrawal or have played through your balance, then move onto another Bingo site where you can get another 100% deposit bonus. If you've withdrawn winnings from the previous Bingo site, then invest some of those winnings into the next site. That's the beauty of this technique; sometimes you can invest free money (your winnings) to get even more free money <sup>(i)</sup>

NOTE: One thing you need to be aware of is that a few Bingo sites now have a wagering requirement before you can withdraw any winnings. There's no need to be concerned about this – in most cases you will not even notice that it's there. I just wanted to mention it in the unlikely event you come across it. A wagering requirement means that you will need to play through a certain amount of money before you are able to withdraw any winnings. This doesn't mean you have to deposit more money – you just have to play through a certain amount of your winnings. When I come across a site with wagering requirements I will just carry on playing through my winnings until I meet the requirement and can withdraw. This can actually be a good thing, as often you'll get a few more wins along the way. If I eventually play through my balance, then I will just move on to the next Bingo site to take advantage of a new deposit bonus.

You'll find a list of Bingo sites at the end of this book where you can get free money and at least 100% deposit bonuses. There is also an even bigger list at www.findfreebingo.com which should keep you busy for quite a while.

If you're raring to go then feel free to sign up to one of the sites now, but it's also ok if you'd prefer to read through the rest of this guide first to learn a few more strategies before you start playing. Please use these offers wisely. As I mentioned previously, you will only get the bonus on your first deposit at each site so please don't waste them. To take full advantage of the deposit bonus, it is worth spending more on your first deposit than you might normally do. The more money and bonus money you have to play with, the better your results are likely to be. However if you're new to Bingo, have limited funds or just want to experiment with these techniques first, then by all means spend a smaller amount on your first try and then build it up over time on the next couple of sites you sign up for as you get more used to playing.

So now you know why it's so important to make use of deposit bonuses and why it should play a big part of your overall Bingo strategy. Now lets move on to part 2 where we can learn about some other techniques and strategies that we can use to give you an even bigger chance of winning!

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