

*By Joris Dekkers* (e-mail: <u>support@dominatesportsbetting.com</u>)

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# CONTENT:

General Introductionp.3
Section 1: A short introduction in the fundamentals and definitions of sports arbitragep.4
Section 2: Step by step practical explanation how you take advantage of an arbp.6
Section 3: Reviewing OddsandBets and some (free) alternative programs
Section 4: Money investment and bankroll managementp.15
Section 5: The 10 biggest Bookmakers and Bonuses and a list of the most arb - productive bookmakersp.21
Section 6: The how's and why's of the arbitrage betting system: a thoroughly explanation
Section 7: How to apply a zero risk policy whilst arbitrage betting!p.32

Conclusionp.3-
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### **General Introduction**

Welcome to the Dominate Sportsbetting E-book and congratulations with this great opportunity. The Dominate Sportsbetting E-book is becoming a worldwide success, with thousands of sales every month. Numerous people have just discovered the great secrets which are currently unveiling inside the sports betting arena. And now it's your turn. Enjoy!

Joris Dekkers, Creator of the Dominate Sportsbetting E-book and creator and owner of <u>http://www.sportsbettingebook.com</u>, <u>http://www.dominateonlinepoker.com</u> and <u>http://www.yesfreecash.com</u>

#### For whom is this e-book intended and how can it help you?

The Dominate Sportsbetting E-book is available for EVERYONE. Legally seen, you must be 18 years or older, but other than that you may come from any country, you may be a woman or man, you may be black or white, it all does not matter.



SportsbettingEbook.com Accepts US Players Yes, also US citizens can buy this product. Boy, I know, online gambling- and investment players from the US have had a hard time lately. With the Unlawful Internet Gambling Enforcement Act it has been almost impossible to win money via gambling or investing money on the worldwide web for them. Luckily, there are still sites which do allow Americans to play. And luckily too, this ebook can be bought by Americans too. Therefore, there is a chance for them to win some serious money too!

The Dominate Sports betting E-book will teach every reader something. The beginner will profit hugely from it, because he will take the right approach and vision into sports betting immediately. Yes, sports betting is in principle a gambling industry, but with this e-book in hand you will soon see that gambling is not an option for you anymore. You will take advantage of invaluable opportunities where gaining is the only certainty.

The experienced sports bettor will find this e-book even more interesting, because he was probably not making smart bets before in order to make huge profits. This e-book will enlighten him and surprise him, in a way that has never been done before.

### Section 1: A short introduction in the definition and the fundamentals of sports arbitrage

Sport is emotion. And because of that, sports betting is for most people also emotion. They bet at their favourite team to add a little more excitement to the game. For other people, sport is their ultimate hobby. They know everything about their favourite league/sport. They have statistics on everything. Based on history, they try to bet as effective as possible.

Both types of sports bettors will not succeed in making money out of sports betting. Some might make money, but that's just because of sheer luck. See, it is not emotion or history that predicts an outcome of a sports match. In fact, nothing can predict the outcome of a sports match.

This is why, in order to make (huge) profits, you should not make bets based on emotion or historical statistics. Better explained: you shall not gamble, but you shall take a logical approach.

This logical approach can be taken because odds compilers who work for various bookmakers are not thinking logically but emotionally and arrogantly too. Hundreds of bookmakers exist on the internet, but all of them have different odds at the same matches. They do not share their knowledge, but they only act upon their own knowledge and thus do not work together. The different opinions that odds compilers have, create wonderful opportunities for us. It is because of them, we exist.

We call the logical approach that is needed in order to take advantage of these differences in the opinions of odds compilers **arbitrage**. Bets you place following arbitrage strategy are called *surebets*.

# Sports Betting Arbitrage refers to this: Making a guaranteed profit by backing all possible outcomes of a sporting event at higher than usual odds at competing bookmakers.

More fully explained it refers to the fact that you can make money at home on your computer, at your own leisure whilst having complete control of every step. Arbitrage is also completely legal wherever online gambling is legal, it is thoroughly tried and tested, anyone can do it, and it does not involve recruiting or selling anything.

The idea is very simple; take for example a tennis match where there are only two possible outcomes. Find odds for player 1 which are

exceptionally high, then find odds for player 2 which are exceptionally high for that player at another bookmaker. If the odds are high enough you then back both sets of high odds in the right proportion, and regardless of who wins, you make a guaranteed profit.

Please note: you will always loose a bet and win a bet. So you will loose money at one bookmaker and win at another bookmaker. When you take advantage of a soccer arbitrage opportunity you will even lose money twice and win once. The thing with arbitrage is however, that your winnings at one bookmaker are always bigger than your loss at the other bookmaker or the sum of losses at two bookmakers. This is why there is always a profit, regardless the outcome of the particular match.

The concept is as easy as that. Is there any risk? <u>No</u>. Is it legal? <u>Yes</u>. Does it require exceptional skills? No. Can you make more money than at a regular job? <u>Definitely!</u>

We will now step by step explain you all about arbitrage just as we promised on our website: <u>http://www.sportsbettingebook.com</u>

## Section 2: Step by step practical explanation of how an arb works

**STEP 1:** Arbitrage example with 3.57% profit at a tennis match between Jeremy Chardy vs Luis Horna

Beneath you will find screenshots of the <u>OddsAndBets program</u>. This software tool scans over 60 bookmakers and searches arbitrage opportunities for you EVERY MINUTE. Yes, that's right, faster and more accurate than any other software on the market.

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.56%	Tennis	<b>Betfair</b> Tennis->Austrian Open->First Round Matches->->	Jeremy Chardy	4.448 (4.44827586206897)	Thegreek Tennis->ATP Austrian Open - Kitzbuhel, Austria	Luis Homa	1,333 <b>(-300)</b>
39%	Tennis	Betfair Tennis->Austrian Open->First Round Matches->->	Jeremy Chardy	4,448 <b>(4,44827586206897)</b>	Charlinner	Homa, Luis	1.33 <b>(1.33)</b>
28%	Tennis	<b>Stanjames</b> Austrian Open 1st Rnd	Luczak, Peter	1.67 <b>(1.67)</b>	<b>Betfair</b> Tennis->Austrian Open->First Round Matches->->	Juan Pablo Guzman	2.639 <b>(2.63934426229</b>
76%	Tennis	<b>Betfair</b> Tennis->Studena Croatia Open->First Round Matches->->	Janko Tipsarevic	1.54 <b>(1.54)</b>	<b>Eurobet</b> TENNIS->ATP Croatia Open Umag	V.Hanescu	3 (3.00)
.76%	Tennis	<b>Betfair</b> Tennis->Studena Croatia Open->First Round Matches->->	Janko Tipsarevic	1.54 <b>(1.54)</b>	<b>Bet365</b> Tennis->Match Coupon (Full List)	Victor Hanescu	3 (3.00)
87%	Baseball (MLB)	Pinnacle Baseball->MLB	Minnesota Twins(JO. Santana) - 1.5	2,19 (+119)	Sportsbookusa MLB	Toronto(MARCUM, S) + 1.5	1.87 (-115)

Scroll down to view step 2..

**STEP 2:** We now check out the odds at the first bookmaker Betfair: 4.48 are the odds for Chardy to win.

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Scroll down to view step 3..

**Step 3:** Then we check the odds for Horna at bookmaker Bet-at-home: 1.35 are the odds for Horna to win.

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**Step 4:** For now, we just are going to type in the values in the Bet Arbitrage Calculator v1.0 (you can download this for free <u>here</u>). The calculator divides the amount to bet between the bookmakers depending on what we want to stake (which is now 419 euro).

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If you invest €97 with Betfair, you will need to invest €321 with Bet-athome and in one minute you make more than €15 NET profit, whatever the outcome of this tennis match will be. A risk-free profit!

Scroll down to view step 5..

# **Step 5:** Bet €97 at Betfair.

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Winner Chardy v Horna Match Odds	Luis Horna	<b>1.3</b> \$477	1.31 \$4528	1.32 \$1364	1.33 \$1955	1.34 \$93	1.35 \$95	🔀 Luis Horna	[	1.33	300	\$99.00
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