

# THE TRUTH

about NUTRITION, WEIGHT LOSS,  
and WEIGHT LOSS SUPPLEMENTS



**YES OR NO  
TO SUPPLEMENTS**

**LOSE WEIGHT  
FASTER**

**HEALTHY LIVING**

**AND MUCH MORE**



**ExpressFatLoss.com**  
by Martin Bolduc

## **IMPORTANT COPYRIGHT AND LEGAL NOTICE**

This ebook is NOT for sale and may not be resold. This is a FREE ebook and may be freely distributed or shared. You can use this FREE ebook as a bonus or as premium and give it away. The only restriction is that you cannot modify or change the ebook in any way. That's it. It's yours.

Thank you.

© 2009 Bolduc Fitness Solution Inc.

# THE TRUTH about NUTRITION, WEIGHT LOSS, and WEIGHT LOSS SUPPLEMENTS

Vancouver's Most Trusted Fitness Expert,

**Martin Bolduc**

Winner of the "Lean Body Challenge" 2008

from *Labrada Nutrition*

**Presents**

## "The TRUTH about NUTRITION, WEIGHT LOSS, and WEIGHT LOSS SUPPLEMENTS"

**DISCLAIMER:** *The information provided inside of this manual, through its website, books, newsletters and any other material, is solely intended as guidance. It is not intended to be, nor should it be, a substitute for medical advice. Before beginning any physical training program, you should consult your doctor. If you experience pain, shortness of breath, dizziness, or any other condition while taking part in physical activity or any of its component parts, you should seek immediate professional medical advice.*

*This site, and any material published through it, are provided for personal and informational purposes only. This site and its associated publications are not an attempt to either prescribe or practice medicine, or offer cures or remedies for any medical condition or symptoms.*

*The authors of this site will make all reasonable efforts to ensure information included on this site and its associated publications is up to date and accurate. However, they offer no guarantees or assurance as to the accuracy, currency, or completeness of the information provided. The authors of this site and its associated materials shall not be liable for any damages or injury resulting from your access to, or inability to access, this Internet site and/or its associated publications, or from your reliance upon any information provided.*

*All rights reserved for The Truth about Nutrition, Weight Loss and Weight Loss Supplements and its associated publications. No part may be reproduced, transmitted, transcribed, stored in a retrieval system, or translated into any language, in any form, by any means, without the written permission of the author.*



# THE TRUTH about NUTRITION, WEIGHT LOSS, and WEIGHT LOSS SUPPLEMENTS

Hi,

This is the manual that will give you the straight forward truth about permanent life-long weight loss, nutrition and weight loss supplements. Read it, apply it and benefit from it. And if you want some more details on Weight Loss visit [www.ExpressFatLoss.com](http://www.ExpressFatLoss.com)

As a fitness and weight loss expert there is one question that I get asked more than any other question.

“So what should I do to lose 20 pounds?”

I can't tell you how many times I have heard that question from people anxiously waiting to hear the “magic” answer.

How do I answer such a loaded question, especially when the person across from me is waiting for me to tell them to take the magic pill that will burn fat while they sleep.

That magic pill doesn't exist, and if it did I have no doubt that it would cause so many undesired side-effects that it would be quickly pulled off the shelves – but not before doing significant damage.

Well, in the past I would go into a long (and detailed) process of educating the person in front of me. Educating them about the truth of **permanent** weight loss. In fact, sometimes I would probably give them more information than they could handle at one time.

So what I did is I created this manual. Over the next 45 pages you'll discover what I now share with everyone seeking to quickly and permanently lose their unsightly fat.

What I'm about to reveal to you in this TRUE-to-the-core manual is exactly what I have built my highly successful **Express Fat Loss Program** on.

So read on and discover the truth for yourself...



# THE TRUTH about NUTRITION, WEIGHT LOSS, and WEIGHT LOSS SUPPLEMENTS

## THE FIRST STEP

You, my friend, by taking the time to read this manual, have now stepped onto the road that leads to a fit, healthy body. Take a moment to reflect on the famous quote "Success is a journey, not a destination". We can substitute the word 'success' with the word 'fitness'.

Learning to make the right choices in your nutrition and workouts will become a lifestyle that never ends. The day you step off of this road is the day that your weight will increase and your health will decline. I applaud you as you take the first step in this journey of fitness that will change your body and life forever.

This choice will pay off every day for the rest of your life. As you enjoy a lowered body fat, high energy levels and your ideal body weight you will feel your confidence and health greatly increase. Start to build the habits that will increase your enjoyment and quality of life today! I have every confidence that you can make this a part of your life and that you can:

- 1. Lose excess weight**
- 2. Firm tone your body**
- 3. Raise your metabolism and**
- 4. Create a lifestyle of these habits**

*Let's get started!*



# THE TRUTH about NUTRITION, WEIGHT LOSS, and WEIGHT LOSS SUPPLEMENTS

## Your Game Plan

There are four aspects to achieving and maintaining a healthy, fit body.

These are:

- **Nutrition** (What you eat, when you eat it, and how much you eat of it);
- **Cardiovascular Training** (Working out your heart – and burning calories by moving your body ex: walking, jogging, swimming, aerobics...things that make you sweat);
- **Resistance Training** (Including Weight training with free weights, Weight machines, resistance bands, exercise balls, and even your own body weight – anything that gives your muscles resistance to work against).

And finally... **ACCOUTABILITY** and **MOTIVATION**. The number one reason most people fail in achieving their weight loss and fitness goals is because they fail to make it a lifestyle. This is where accountability and motivation are most useful.

Whether you try it yourself, or work with a program like [Express Fat Loss](#), you must apply the most up to date nutrition, cardiovascular training and resistance training information available to you.

## Getting the Edge

These four components are what make a person lean, toned, fit and strong – for a lifetime. The following three tips are going to dive into each topic in depth and give you all the “gems” you need to effectively reach your fitness goals.



# THE TRUTH about NUTRITION, WEIGHT LOSS, and WEIGHT LOSS SUPPLEMENTS

## Tip 1. NUTRITION

**Nutrition?** I thought we were talking about being fit and toned! Nutrition is a huge part of your health and appearance. Some professionals will attest that as much as 80% of your weight loss and fitness results are based on what you eat. This means that you could workout all day long, but if you are eating junk, your body will show it.

The word alone can make people cringe – as they guiltily think of the drive thru lunch that they just ate. Nutrition is a subject that people spend their careers studying and takes volumes of books to explain. My objective is to teach you how to eat a healthy nutrition that encourages your body to burn fat rather than store it. You don't need overwhelming science to "get" this.

A healthy nutrition needs to be well rounded with the proper amount of nutrients, vitamins and minerals. The RDA's recommendation for daily intake of such things is a good place to check your optimal intakes.

The first thing that you need to know about nutrition is this fact: Eating small meals every 3 hours will increase your metabolism and reduce fat storage. This is a proven fact that bodybuilders, models, athletes and lean people in general abide by – and so should you.

Eating right when you wake up is vital to breaking the fast your body enters every night. About 3-4 hours after you eat your body shuts down your metabolism and acts as if it needs to store food. This is a great function to have if a famine breaks out and you don't see food for weeks. After all, if there's famine you're going to want your body to work "efficiently" by storing fat, and using it slowly.

However, you don't want your body to store fat and burn it slowly now, right? Since there is no food shortage or famine at the moment (and there likely won't be one any time soon) then it is pretty annoying when your body starts packing on the pounds. So, in order to communicate with your body that it is healthy, well fed, and not in need of extra fat storage you need to reprogram your metabolism. Here's how to go about it. Start your day off with a small meal and continue to eat small meals every 3 hours or so.





# THE TRUTH about NUTRITION, WEIGHT LOSS, and WEIGHT LOSS SUPPLEMENTS

What should you eat? Here I am just going to give you general guidelines – since we would have to sit down together to create an exact fat burning meal plan for your body. These suggestions are a basic guideline to healthy meals that do not promote fat storage.

- **Protein: 35%**
- **Fat: 25%**
- **Carbs: 40%**

Each meal that you consume needs to have calories coming from protein, carbohydrates and fat. Your body needs each of these in small amounts throughout the day – when you take in a meal that is 90% carbohydrate 5% fat and 5% protein your body is going to digest it faster (i.e. get hungry again faster) even if the calorie count is the same as a meal with above percentages, and you are more likely to store a percentage of the carbs as fat.

## Hold your horses...

Don't go and cut all the carbs out of your meals just yet. We all saw what the low carb craze did in North America. People actually got fatter! Cutting carbs could cause a whole new "house of cards" effect and your body will once again go into fat storage mode. Believe me, you don't want that.





## Tip 2. CARDIOVASCULAR TRAINING

What is **Cardiovascular Training**? Cardiovascular training is anything that gets your heart pumping at an elevated speed. This includes walking, jogging, bike riding, swimming, playing sports, roller skating ... you get the idea! Cardiovascular training is used to burn calories and to improve one's overall conditioning.

### Why should I train my cardiovascular system?

Walking, jogging, biking ... they all seem to take so much effort! Why should I make myself do these when I don't enjoy them? While cardiovascular training may seem like a chore, you will be more than willing to hop on a treadmill after reading the following benefits to cardiovascular training!

### Weight Loss

Probably the most cherished side effect of cardiovascular training is losing those unwanted pounds! Since your body's decision to store fat is based on the equation of Energy In vs. Energy Out, the more Energy Out that you have the less energy you will have to store on your waist, hips and thighs.

### Conditioning

When was the last time you got winded walking up a flight of stairs? Not the greatest feeling was it? When you are wheezing and clutching your side ache, you know without a shadow of a doubt that you are out of shape!

When you train your cardiovascular system you will begin to find that you don't lose your breathe as easily under strenuous activity. Your heart becomes conditioned to pump faster on demand without sending you into a wheezing fit. Your heart is the most important muscle in your body, and if you want to enjoy the new body you are about to create, then wouldn't you want to have a healthy heart along with it? I know of two heart surgeons who would agree with me.

### Disease Prevention

Heart attack, stroke, hypertension, and diabetes are just a few of the diseases that you would be defending yourself against with cardiovascular training. By losing excess weight and conditioning your body, you arm your body against these and many other ailments.



## Tip 3. RESISTANCE TRAINING

What is **Resistance Training**? Resistance training is anything that gives resistance against your muscles. The most traditional resistance training is dumbbells or barbells, but it can take on many other forms as well. Cable machines and pulley systems give great resistance, as do elastic bands. Using your own body weight is another way to give your muscles resistance.

Today you have many options when it comes to resistance training – but they all have one thing in common...it will change your life!

### Why should I lift weights?

Weight lifting ... isn't that kind of a macho guy thing any more? I mean, last I checked my most successful clients haven't been registered for any upcoming body building shows.

**"But I don't want to look muscular and bulky."** I cannot tell you how many times I have gotten this reaction from women when I encourage them to lift weights! The critical thing here is that in order to be fit and toned you **MUST** lift weights! No, don't give me that horrified look! Resistance training can literally change your entire body, let alone your self-confidence and self-esteem, but most importantly, resistance training could possibly be the best thing that you will ever do to keep your body looking and feeling 10 years younger.

Read on to learn the benefits of Resistance Training.

### Metabolism

Resistance training is the one thing that we do that elevates our metabolism for hours after a workout. Cardiovascular workouts are effective and necessary, but, after an hour of running, your metabolism is only elevated for **less than an hour** before going back down to normal.

On the other hand, resistance training will literally raise your metabolism permanently. This happens because weight lifting is actually a process of breaking down muscle tissue and re-building it back stronger, firmer and more tone.

This process takes time and *energy* AKA *calories*. Once you have added muscle tone to a given area on your body it now takes even *more energy* to maintain this muscle.



## Thank You for previewing this eBook

You can read the full version of this eBook in different formats:

- HTML (Free /Available to everyone)
- PDF / TXT (Available to V.I.P. members. Free Standard members can access up to 5 PDF/TXT eBooks per month each month)
- Epub & Mobipocket (Exclusive to V.I.P. members)

To download this full book, simply select the format you desire below

