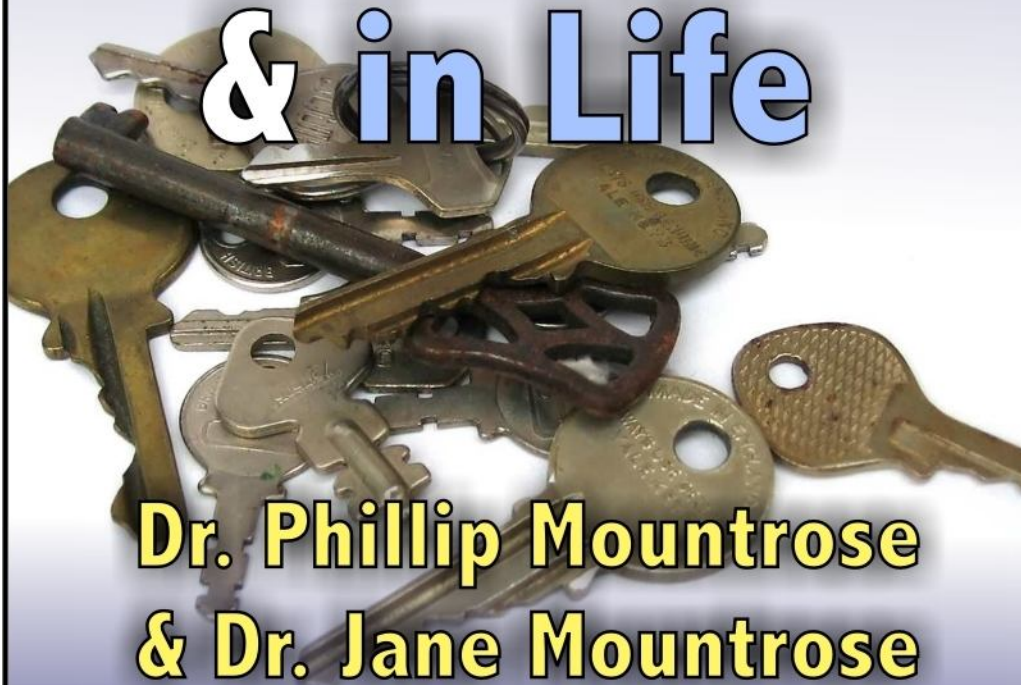


Ten Keys to Success in Business & in Life



**Dr. Phillip Mountrose
& Dr. Jane Mountrose**

Notes to our Readers

Navigating through this e-book: If you want some tips on using Adobe PDF files, you can find instructions on our website at www.gettingthru.org/badobe.htm.

Please feel free to recommend this ebook to your business associates and friends. Your referrals support us in our mission of helping people all around the world to realize their full potential and creating a more loving world. Tell anyone who might benefit from this information to get their free copy of the Heart of Success Roadmap at <http://heartandsoulofsuccess.org/roadmap>.

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What People are Saying about Drs. Phillip and Jane Mountrose and their Programs...



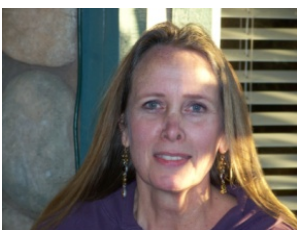
"I was looking for support and that's what the "Let Go and Tap into Heart and Soul of Success with EFT" program did for me. **It helped me with my next steps and directly led me to knowing the right action to take** for getting publicity for my book. The insights I received from this program really made a big difference."

Helen Wix, Real Estate Investor

"I didn't know the Mountroses before enrolling in one of their programs, so it was a leap of faith. I'm so glad I decided to enroll. Besides the depth of tools and understanding I received, there was something else very valuable. The Mountroses themselves: their vision and how they model the profound coaching and healing tools they taught.

It instilled a lot of confidence in me and it helped me to start my own spiritual community!"

Jay Horn, Musician, Minister of Holistic Healing



"I first saw the Mountroses on TV and was familiar with some of their EFT materials. As teachers, they have great depth and compliment each other wonderfully and are very approachable. too.

When I started their training program I was a bud. With all the tools and practical, soul-based material I learned, I really bloomed. I now have the confidence to know wherever I am, it's where I'm supposed to be. Magic and miracles have become real and a part of my daily life."

Linda Harrah, Holistic Therapist

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1. The Roadmap To Success

- **Are you ready to create a tremendously successful business or to take your current business to the next level?**
- **Are you ready to make your dream of having an exciting, joyful, and prosperous life a reality?**
- **Do you want more clarity and confidence with your work and your life?**

If you answered “Yes” to these questions, you’re in the right place. You may be at a turning point. This ebook could be just the thing you need to let go of limits and take a big leap toward your brightest possible future.

The “heart of success” is about making this bright future a reality, starting today. Your heartfelt desires emanate from the core of your being, from the spark of spirit that brings life to everything you do. We don’t know what this brightest possible future is for you, but your heart knows. We **do** know that it is essential for **you** to understand what it is and take strategic steps to make it a reality.

Who are we and why should you listen to us?



We’re Drs. Phillip Jane Mountrose, founding directors of the Heart of Success Academy. This ebook is an excerpt from our ebook, the *Heart of Success Roadmap*, which you can access immediately free of charge on our website at <http://heartandsoulofsuccess.org/roadmap>.

We’ve devoted the last two decades to creating fabulous lives for ourselves and for those we have trained in our programs.

Our passion in life and greatest joy revolve around helping people to overcome personal challenges, discover their life purpose, and create tremendous success.

It's been an amazing journey! Our work centers around the areas of personal development, lifestyle development, and business development. All three of these elements are critical for creating the best possible life. We live where we want to live. We are generously compensated for doing the work we love to do while having control of our time. And we are honored to be making a difference in thousands of lives. What could be better?

But we have never felt that it was about us. The critical point is that we don't want you to miss out on the kinds of opportunities we've had. We've made it our mission to help you and others like you to create the business and the life you truly desire.

Our Turning Point

You see, at one time, we found ourselves at a turning point. Phillip was a teacher and Jane was an architect. While our professional lives were fulfilling for a period of time, at a certain point we woke up to the possibility that our futures could contain more than we had imagined. We connected with what we now call the heart of success and life has never been the same since. Our hearts longed for more freedom, which to us meant more control of our time and more time to enjoy traveling and exploring new possibilities. We also wanted to determine where we would live and set out to find the place in the world where we would most want to be.

We also felt in our hearts that we wanted to make a difference in the world in ways we had not been able to ever before. And if we were to do this, we expected the universe to support us generously for making a positive contribution.

What we discovered next was amazing.

With a clear picture of our brightest possible future before us, life synchronously guided us step-by-step to make our dreams a reality, and everything we desired became a reality. But without the benefit of a roadmap, we made lots of wrong turns on our winding road to success. We had a lot to learn about the new territory we found ourselves in and we had no one to guide us.



With a guide like the *Heart of Success Roadmap*, the path can be much smoother and straighter for you. It provides step-by-step map for which we would have paid thousands of dollars. It can save you years of time and the strategies you will find here can generate tremendous income. Nothing would make us happier than seeing you

make your brightest possible future a reality and making a big difference. We're delighted to share this information with you so you can bypass the twists and turns on our journey and head directly toward your goals.

The sign posts on our road map read: "Come Alive," "Thrive" and "Make a Difference." These are essential elements for you to explore on your journey. We will tell you how to come alive, awaken your passion for life, and feel energized every day. You may be on the way now, and maybe you will just pick up one priceless tidbit of information that will take you to the next level. Wherever you are on your journey, we're confident that you will discover new territory to explore.

Then we'll explain how you can prosper and super charge your earning potential doing what you love to do. And the entire process will guide you to make a positive difference in the lives of the people you touch.

It looks like this:



This means that creating your business and your dream life synchronously fosters your personal development, your lifestyle development, and your business development.

This ebook provides an overview of our approach. If you're interested in knowing more, we will tell you the best ways to get on course and stay on course to make your

brightest possible future a reality, just as we have. We go into all of this and more in this roadmap, because...

We're on a Mission

The truth is that our work is much more than an occupation. We're on a mission and invite you to join us. The grand version of our brightest possible future is a world where love conquers fear and where each person's unique brilliance is honored and nurtured. The result is that everyone is empowered to come alive and thrive. This reality has no place for hunger or war or cruelty and we view it as our collective destiny.

Sounds lofty, doesn't it? It is and as you'll see, it is also practical. Exploring this material and making positive changes in your business and your life can take you on an amazing adventure, as building our holistic practice has for us. Oprah Winfrey describes it this way, "I believe that every single event in life happens in an opportunity to choose love over fear." With the heart of success, we choose love.

Since you're reading this ebook, you undoubtedly do, too. But if you're like many people, it's easy to get overwhelmed with too many options. What to do? Where to start? These are common questions that can be part of the frustration of dealing with a sea of information about promoting your business. Our goal is to distill what we have learned so you can bypass a lot of the trial and error we experienced and take your life to the next level now.

We also invite you to share the *Heart of Success Roadmap* with your friends. Just send them to <http://heartandsoulofsuccess.org/roadmap> to obtain their complimentary copies.

The Good News Is ...

Your timing couldn't be better! We're on the cutting edge of a new wave of possibilities.

Some people call it a recession. We call it a paradigm shift. What the doom and gloomers don't realize is that times of uncertainty are also times of greatest opportunity. The old ways aren't working and many people are withdrawing. At the same time, the people who are building firm foundations for the future can come out triumphant. And with the emergence of the internet, solopreneurs and small business owners are coming together in whole new ways to create the lives they truly desire.

With web 2.0, collaboration and cooperation rather than competition and separation are presenting tremendous new opportunities for success. It's a great time to start a new business or take your current business to the next level.

When we started our holistic practice, well before web 2.0 or the internet itself for that matter, these opportunities didn't exist. We spent years using the "Lone Ranger" (do it all myself), trial-and-error approach, with mixed success. Then, with the emergence of the internet, new possibilities became available and we discovered that connecting with others who have done what we wanted to do was a much more effective approach.

We have done extensive research and implementation and continue to follow the most current trends in personal, lifestyle, and business development. Our aim is to pass our expertise on to make things as quick and easy as possible for you.

We gladly share the keys that formed the foundation for our success. Our hope is to help you navigate in a sea of possibilities, as elegantly as possible, so you can create more than you ever imagined...

You Can Benefit from Our Mistakes

We wish we had a roadmap twenty years ago, but there weren't many resources for people like us at that time. When we started building our professional practice in the early 1990's, saying we were naïve about how to succeed and prosper is an understatement. With the information presented to us at the time, our marketing strategy included creating some business cards and a not-too-convincing brochure, then running a few ads in some local publications. You probably know how well this works!



Here's what we discovered. To create a prosperous business, you can't just print up some business cards, open an office, and expect the phone to start ringing. Similarly, in the late 90s, when we wrote our first book, we discovered that you can't just publish a book and expect people to run to their local bookstores to buy it.

Yet, for lack of knowledge and based had experiences with some less than honorable salespeople, these are the kinds of things that many well-intended business owners do.

As synchronicity would have it, we stumbled on some miraculous successes along the way. We were fortunate to write what have become the most popular books on EFT (*Getting Thru to Your Emotions with EFT* and *Heart & Soul of EFT and Beyond*) just as the internet began to pick up steam in the late 90s. Amazon.com came along and synchronously provided opportunities for us to sell our books. It was like a miracle, and it helped us to create the freedom we needed to take our holistic practice to the next level. On the other hand, we wasted a lot of energy along the way before we put ourselves together and learned to effectively let the world know what we had to offer.

Here's a priceless key that accounts for much of our good fortune: we followed our hearts and took increasingly effective action. After years of experience and finally educating ourselves on how to build a prosperous professional practice, we have created an amazing life, one that our clients and students tell us they want to emulate.

Why our clients and students tell us "I want to do what you're doing!"

We've had the good fortune to discover many essential keys along the way. We know we're here for a reason, just as we know that you are. You have gifts to share and people who are waiting for you to share these gifts with them. Our primary mission now is to help gifted professionals like you to create your dream lives and businesses. We want to teach you the best of what we've learned over the last 20 plus years to help you to prosper and join in our mutual goal of making the world a better place.

People we work with change their lives in amazing ways. They don't generally end up doing exactly what we're doing. Instead, they set off on the path that is right for them.

We've watched people make miracles happen. One of our students was an executive in a large corporation. Her job provided a nice income, but nothing more. When she began to study with us, it became clear to her that she was not really living and she set out to create a new career as a holistic practitioner. She was smart and started taking action, one step at a time, and miracles happened. One by one, the pieces fell into place and her life was transformed. She now has a successful holistic practice and lives a life she couldn't have imagined before.

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- Epub & Mobipocket (Exclusive to V.I.P. members)

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