

NET PROFITS

Where you discover just how easy it is to make money now
by following a simple, proven system you can do at home.



This is the 19th book by the internationally known expert who has helped millions of people worldwide create business wealth now. Dig in for the help YOU need!

Net Profits. The only book you'll ever need about how to stay home and get rich online. by internationally renowned author and marketer Dr. Jeffrey Lant.

This is the must have, must read, must implement book that has people worldwide making money online now with simple, easy, proven steps

that can start working for you today.

Incredible Limited-Time Offer for readers of this book. \$20,000+ Sure-Fire Internet Success Kit ensures your success. Complete details inside! [Get yours now click here anytime.](#)

This book is a \$29.95 retail value. It is my gift to you now. Enjoy!

This is a book about getting rich online. Because of my name on the cover, because of its intensely popular subject, because it's free, and because over 1,000,000 people worldwide will request their copy and refer it to their family and friends, this book will have substantial impact on many, many lives and fortunes. I guarantee it.

That may or may not include you.

I have been in marketing for a very long time now, over 40 years, and during this time I have made millions of dollars. I like people, I like helping them, I like making money, I like savoring the good life, I like working and I like having people thank me for assisting them. This is the formula for getting rich and richer still.

This may or may not include you.

In fact, it probably doesn't.

It is my belief, herewith honestly stated, that 99 people out of 100 requesting a copy of this book will fail on the Internet. That is, they will not make money online, will not build their fortune from it, and will never escape from the straitened circumstances they call "Life."

The reason for this unmitigated catastrophe is clear and unanswerable. They will not read it carefully, they will not understand what they read, they will not re-read it to increase comprehension. They will never use the detailed advice I give them, advice which it has taken me a lifetime to experience, gather, and use to proven and substantial advantage.

Sadly, instead of making money from this book, the easiest money you would ever make, you will make excuses of the most unpersuasive and flatulent kind. These excuses will feature words and phrases like I meant to, I couldn't, I was fixing to, I had to do something else, I forgot, I skipped, I planned to, I was about to... and a hundred other lethal formulations which clearly indicate you haven't got a snowball's chance in Hell to achieve your impossible dreams and flaccid aspirations. You are, whatever you say merely a talker, doing the thing in question unthinkable, never contemplated, never undertaken, never achieved.

But the most curious part of this situation is that you never, ever blame yourself for your inability to achieve success in all its glorious aspects. You are always innocent, never responsible, a paragon, a role model for the hapless, helpless, capricious, inefficient, lazy, always a victim, terminally self-inflating, and self-excusing.


Or as the fans at British soccer matches sing out loud and boisterous, "Why was he born so beautiful. Why was he born at all? He's no bloody good to anyone,

he's no bloody good at all." And just think, until this very moment, you never knew this tune was about you! Take a bow. It may be the last chance you get to enjoy the fast receding limelight.

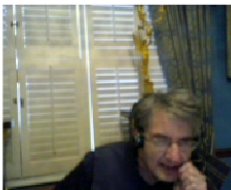
But this book is not for those who live but to brag and fail. By no means. Rather, it is for the single reader absolutely determined, to the point of insistent and manic obsession, to succeed and exult in all the benefits thereunto pertaining... the money... the celebrity... the respect of peers and fellow entrepreneurs... the joy of living better than the rest. All this and more is now at your fingertips if and only if you make the immediate and abiding decision, the tenacious, unshakeable decision to be the 1 in 100 who will follow my long-proven steps, recommendations and guidelines for success. Friend, it is a privilege to meet you... and to escort you into the giddy and exhilarating world of the Internet, about to be your oyster, for life.

As for the rest, I give you the Official Raspberry in all its raucous, splendid insult. You had your chance... now live with your bad decision for life. Serves you right!

"Jump"



Eugene Pilcher CEC



Jeffrey Lant CEO CEC

LOGOUT

50,000 Visitors

Welcome To Worldprofit's Live Business Center

To be eligible to receive your Guaranteed Visitors account, solo blaster access or any of the items you signed up for FREE, you must type in a message to the Monitor on duty. Typing in HELLO will do fine and will show us that you are a REAL person. We will then give you the details. This also applies to the NEW HOT Solo eMailBlaster program you might have seen! It's hot and is online NOW! PLUS the Solo eMailBlaster ALLOWS YOU TO SEND YOUR AD TO 1000 PEOPLE EVERY 3 DAYS. BUT YOU MUST ATTEND OUR LIVE OR RECORDED WEBCAST TODAY TO GET THESE OPENED UP. So Attend using the timer above. It counts down til the LIVE event!

**** 23 Gary Welsh (1): Yes i did**

(105) Members/Guests

- ** \$ George Kosch (145)
- ** 23 Gary Welsh (1)
- ***Mansi Almaaini
- Eugene Pilcher CEC
- George Kosch (Instructor)
- Italia or Linda Elze MCEC
- Jeffrey Lant CEO CEC
- Leo Sr Laurent MCEC
- William Buck MCEC
- zGuest (123Webcast.com)
- zGuest (123Webcast.com)
- zGuest (25ProfitStrategies.com)
- zGuest (AbsoluteRevenues.com)

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It's time to get you started on your golden journey and for this we need... music. And not just any music either but some of the best dance rhythms ever composed. Recorded in 1983 by the Pointer Sisters, I am, of course, talking about "Jump". It contains a quick injection of what you need to stay focused and upbeat whenever the situation requires. Go now to any search engine and indulge yourself until the very foundation of your house reverberates with unqualified energy and this cannot be denied primal urgency,

"I'll take you up, I'll take you up "Where no one's ever been before"

And if you want more, if you want more "More, more, more
Jump for my love."

Now, let's begin... we have a world to conquer for you... an empire to build, riches to garner, lives to change for the better (not just yours), and more fun than a barrel of monkeys to experience. The moment is auspicious, the goals worth fighting for, the game worth the candle, the matter of high importance and undeniable significance. You are about to become a player, with every benefit that delivers the enhanced life you have always wanted.



"The list is the business, the business is the list."

I am going to reveal the "secret" of online success... the undeniable, must-do, can never by-pass or ignore absolutely essential task that guarantees your success, every day you use it. That "secret" is The List you work on growing, augmenting, increasing and building EVERY SINGLE DAY YOU WANT TO PROFIT.

The List features the names and follow-up details of every person you either have good reason to suppose is interested in buying what you're selling, has just bought what you sell (and thereby should be immediately made the next offer), or the lucky folks who have already bought what you sell... and need another one of your great, never-bettered, cannot be topped special offers, the creme de la creme.

These people, this list must be built DAILY, must be treated with the care and consideration it deserves, for this list may well be the single most important asset you ever acquire. See for yourself.

Right now if you are already marketing online, dollars to dough-nuts you are probably directing what traffic you get (laughable, right?) to your primary web page, the place that you've stuffed with as much stuff as possible but which never delivers the kinds of sales and profits you keep expecting, despite everything and anything you do to increase results. Your sad reality goes something like this: get website, get (piddling) stream of traffic to website, get zero responses, whilst scratching your head in baffling incomprehension, not

a response, not a penny to be had. Isn't this just about the size of it?

The undeniable reason for this SNAFU is your failure to spend the necessary time and resources to build, maintain, use and exploit the all-important list. Now hear this: UNTIL YOU SOLVE THIS PROBLEM AND BUILD YOUR VITAL LIST, YOU WILL CONTINUE TO FAIL... NO IFS, ANDS, OR BUTS.

Read this paragraph again... and again. It is absolutely essential for your online success and the money you say you want, must have, desire, and would move (so you say) heaven and earth to get.

The Author's Dire Prediction: you have now been told what to do to deliver success. My prediction is that you will not heed this sharp and unmistakable admonition. Quite the contrary. Instead of listening to a man who has made millions and continues to augment his considerable fortune EVERY SINGLE DAY through apt and constant manipulation of valuable lists, you will do what you always do: the wrong thing, the unprofitable thing, the thing that works against the success you say so adamantly and urgently you want. Look at your watch. Note the moment that your ship was torpedoed... by your own fair hand! OMG!

Profit test: if you read this paragraph and, after reading it, immediately do anything but build your primary list, you are hopeless and should drop any pretense that you can or ever will make money online.

What you'll do instead IF you want to succeed online: master and implement the essential steps which deliver certain success and constantly growing online profits. In this regard, you can do one of two possible actions. You can be your own advisor, teaching yourself how to build your one and ultimately many lists... or you can take my next piece of advice, advice which I have followed every day for over twenty years now, advice which has made me millions of dollars. This advice is encapsulated in a single name: GEORGE KOSCH, and if you heed what I tell you here and now, you will start making money online today.

"Weekly LIVE Training With Open Q&A - Learn At Your Own Pace!"



The # 1 Solution to Online Success

*Below you will find an introduction video and
Bootcamp Lesson #1 video. Watch those first.
Return here weekly to see the latest recorded
workshops at the bottom of the page.*

One is the loneliest (and least remunerative) number.

Start your success trek here. Unlike you and most online success seekers, I have NEVER lost even a single penny online, scout's honor. The reason is clear and easily stated: GEORGE KOSCH.

Over twenty years ago I accepted his invitation to guide and advise me to online wealth. Keep in mind that at that time, in the early 'nineties, the Internet was little more than a dream, an idea, an (as yet unachieved) objective. It certainly bore no resemblance to the vibrant, fast-moving environment that exists today. No, indeed.

Thus what George Kosch offered me took a visionary's eye to see... There was no guarantee of anything, success could not be promised because in those now legendary days no one in the world had yet achieved online success, substantial or otherwise.

His invitation to me echoed Winston Churchill, "I have nothing to offer but blood, toil, tears and sweat," (May 13, 1940). Ninety nine percent of people hearing this dismal prediction would have run away... declining it with alacrity, speed, and complete and total certainty that they were doing the smart and sensible thing.

But not me.

Having been a marketing man my entire adult life I understood the world's need for engaging, connecting, building worldwide relationships and profiting from them. Thus George's expansive, universal, timely and inexpensive vision compelling, vital, thrilling, made supremely good sense to me. I heeded the call and have never regretted it. And so a Harvard man from Cambridge, Massachusetts made the commitment that has resulted in worldwide success and the constant inflow of the money needed to sustain the very best of lives.

Author's Immediate Profit Tip.

George, once a captain in the Canadian Air Force, is like all military officers a "check-list" man. That is, he confronts every problem with a check-list of must-do steps. Follow the steps, this proven formula says, achieve the desired result, efficiently, surely, predictably.



NOW HEAR THIS: Over the course of over 20 years, Kosch has perfected what he calls Bootcamp, that is a series of clear and easy-to-follow steps that GUARANTEE immediate profit. I know. I am a Bootcamp graduate myself, one of the first.

Like his hundreds of thousands of Bootcamp students and graduates, I was asked to put aside whatever I may have thought I knew about making money online and, with the most open mind possible (and, believe me, that wasn't always easy), focus on the important learning task at hand.

Worldprofit's Landing Page Builder

Create Unlimited Landing/Squeeze Pages On YOUR Website With ONE Click...

He taught and I learned "the list is the business, the business is the list."

He taught and I learned "the money's in the list".

He taught and I learned not to send traffic to a webpage but to a landing page.

He taught and I learned how too use the landing pages he wrote, the best and most traffic generating anywhere.

He taught and I learned every method available online for building lists.

He taught and I I learned how to use these lists... and how to make money from them every single day.

George Kosch was my instructor every inch of the way. He knew his stuff... was adept and masterful at teaching it (for he is a gifted instructor) and really cared about whether I (and his many other students) "got it" and profited.

What he wanted from me was what every good instructor wants: respect for what he was saying, total focus and concentration on the subject matter, seriousness of intent, not just hearing what he had discovered and was keen to impart, but a willingness to hear, read, apply, then hear, read, and apply again and again until you had mastered the money-making, business-building techniques that meant predictable, certain, gratifying money in the bank every single day you wanted money, money, and more money.

"Build a better mousetrap and the world will beat a path to your door."
(Not without superb marketing it won't).

I learned fast (and profitably) that to listen to George Kosch and to follow his lucid, sensible, proven steps was crucial to my online success. To my credit, I listened, I studied until I understood; I implemented daily and literally millions of dollars followed.

A promotional banner for 'Worldprofit's Solo eMail Blaster'. The top section has a black background with the title 'Worldprofit's Solo eMail Blaster' in white. Below it, a smaller line of text says 'Send to 9,000 Quantum Safelist members EVERY 3 days! That's 90,000 per month!'. To the right is a yellow and red logo for 'Quantum Safelist'. The main body of the banner has an orange and yellow sunburst background. On the left, there are four green arrows pointing right, each followed by a line of text: 'Over 100 NEW Members per day so there are lots of new prospects for YOUR OFFER', 'Each message can be sent using text or html', 'Worldprofit built and designed this Safelist system so your ads are always sent on time everytime!', and 'Included in this FREE system are banner credits, text ad credits and login ads.' On the right side of the banner, there is a yellow box with a black border containing the text: 'Congratulations SILVER MEMBER Level > SEND TO 90,000 < EVERY MONTH'.

The more success I experienced with his system, the faster I put his every word and recommendation under the most intense scrutiny. My mamma didn't raise no fool. Kosch said... I followed. It was as simple as that, right up to and including this very day.

But 99 people out of 100 didn't. Oh, they made a pretense of doing what was necessary... but it was never more than a pretense. And neither will you... whatever you say.

You won't take the Bootcamp training though it is available right this minute and is FREE after you join.

If you enroll in the class you won't focus on understanding every single word and every single profit-making technique.

If you don't understand everything in a minute or two of half-hearted application, you'll whine that it's all too difficult, and you'll drop the course that GUARANTEES results because it takes some effort to master it.

Having dropped the course, thereby failing to master its must-know and use details, you'll restart your fatuous search for something easier, where you are guaranteed results without effort of any kind... never mind that such a thing has never existed and never will exist and that the course you need is ready and available for you immediate erudition and profit FREE RIGHT THIS MINUTE.

What you should do, of course, is apply yourself to the business of what you must do to master the Internet and so achieve profit as early and completely as possible. This is what George Kosch's proven Bootcamp does.

If you are one of the 99% who will never profit, this is precisely what you will not do now or ever. Instead, you will turn your back on what works, throw up your hands, and toss in the towel and give way to dismay and dismaying self pity. That's disgusting... but predictable.



However, if you are that 1 in 100 determined to profit, you will stop all your unsuccessful Internet endeavors until you have sought out George Kosch at worldprofit.com, advising him that I have recommended you seek him out at once and commence the necessary training that ensures results. You will find him ready, able, and enthusiastic about helping you. Now do your part by following the proven steps of Bootcamp without cavil, impatience, excuses, or trying to learn and use them with anything less than your full and complete attention. Remember, the only place on Earth where success comes before work is the dictionary.

Too True To Be Good.

While I was writing this section, I decided to share it with a fellow who told me his miserable Internet history and told me with ardent assurance that he wanted online success more than anything, that he needed the extra money yesterday for a stack of bills that just kept getting higher and that he would do whatever was necessary to solve his problem and improve his situation. "Please help me, Dr. Lant," he pleaded, "Please , please, please!"

On this basis, I gave him the \$20,000+ bonus package you'll find at the end of this book, arranged for him to get into the Bootcamp and work directly with George Kosch... all for just \$99.95, an unbelievable deal of a lifetime. I made it clear his financial success was GUARANTEED if he followed the simple, proven steps.

He accepted my offer, right? Right?

Think again! In fact, he adamantly declined an offer 100% to his advantage.

"You mean it isn't entirely free?", he sniffed. "Then I'll find my own way, and it will be 100% free without homework." Thus he put his tail in the air and sashayed to certain perdition. I'm not making this up.

This is the way the clueless 99% destroy any chance they may have had for online success... that they actually think they've made a smart move.

You, of course, would never come to such a foolish, self-destructive conclusion would you, well would you? Let's see... Just one question will prove, one way or the other. Ladies and gentlemen and all the ships at sea, here is that question:

ARE YOU IN TOUCH WITH GEORGE KOSCH YET? HAVE YOU STARTED YOUR BOOTCAMP TRAINING YET? HAVE YOU BEEN FOLLOWING HIS PROVEN MONEY-MAKING RECOMMENDATIONS, THEREBY BUILDING YOUR LIST AND BUSINESS?



Or are you still so obstinate, so arrogant, so foolish that you are still trying to do it all alone, without help, without knowing precisely what to do, when and how to do it?

I implore you: if you want money today... money tomorrow... money every day for the rest of your natural life then your next step is crystal clear and must be made here and now.

Go to worldprofit.com.

Get the Silver Package that gives you access to EVERYTHING you need for immediate online success.

A collage of promotional images for Worldprofit. It includes: a "CLASSIFIED AD POSTER" for 16,000 sites; "Worldprofit's Landing Page Builder" for creating unlimited pages; a "How to Shoot Your Website To #1 SPOT IN GOOGLE" graphic; a "Make Money Online" banner; a "MANAGE YOUR MEMBERSHIPS" banner; a "CREDIT TRANSFER FEATURE INCLUDED" banner; and a "FAST TRACK GUARANTEED VISITORS" banner. There are also images of computer monitors displaying website designs.

Enroll in the Bootcamp at once... and commence to learn and to do the necessary steps.

This is the sensible path, the proven path, the conservative path... the path that

delivers success now and every single day.

If you're smart, you're on your way already, anxious to start profiting just as soon as possible.

If you're still here, perhaps you need another push, or two.

People just like you are profiting online now using the training and techniques they've learned from George Kosch's Bootcamp and from this book.

Here's What People Are Saying

"I have been with Worldprofit for 14 months now and I must say that this is the only program online where I have made consistent money online. It was tough for me at first because I didn't want to follow George Kosch's instructions. But as soon as I stopped being bull headed, success followed and monthly income. And if you do the same, success can be yours also."

Michael Harris, Danville, VA MaxIncome101.com



"Ever since left my full time twenty year career in the Military I've been a Worldprofit member for nearly four plus years now. This has helped me earn money full time while getting valuable training from George Kosch and his self-paced bootcamp. If you follow the directions, work the business, do your daily promotion and listen to George Kosch, you are going to make money... GUARANTEED!"

Howard Martell, Virginia Beach, VA HomeProfitCoach.com

"I have been a Worldprofit member for 15 months. This is the # 1 online home business training that you are GUARANTEED to make a profit! If you are coachable, follow the directions, work the business, and listen to George Kosch who makes everything so easy to achieve; you will absolutely make money!"


Barbara Gertman, Belcamp, MD, YourHomeBizCoach.com

"I've been a Worldprofit member for nearly three years now. This is the best profit training ever. You want a simple, duplicable system that has the best chance of building a strong, sustainable business. Remember, most people don't have online marketing experience, so what we suggest is a simple method that you can use to start earning commissions straight away while you are learning and setting up your business. Log into the live business centre to see us live 24 hours and we guest all around the globe joining us every day! We are not bragging here or beating our chest... we are showing you how a simple system of sending out a bunch of emails to the right people can work INCREDIBLY FAST! But before we go through your next steps to take, let's talk at the live business centre. I'm telling you. If you follow the directions, work the business and listen to George Kosch you are going to make money... GUARANTEED!"

Vijian Narayanasamy Melbourne, Australia. Globalwealthop.com




➔ Simply click on the image above to join our FREE program and get the offer above.



"We have been with Worldprofit for 6 years. That is a long time in internet time. I have said many times, 'They had me at Hello'. I spent 6 months and over \$13,000 on other opps and programs to try and make money online before Worldprofit. No one tells you anything about promotions. They just take your money and no help. When I arrived at Worldprofit and a REAL person talked to me..I knew I was home. I joined in 2008 when the world economy was crashing. Worldprofit saved my whole family from the recession. We have received far more than promised and continue to every day. If you follow these leaders...you WILL make money."

Italia & Linda Elze, Mojave, CA CyberWealthZone.com




"Can you follow directions without asking why? If you can then you can start profiting online. Why not listen to those who have been successful. Once I started doing this and taking notice of the tools provided for me by Worldprofit I started making an income. Since joining about 15 months ago I have been learning how to do things properly and setting up my business to succeed."

Garry Smith, Aylesford, Nova Scotia YourProfitStation.com




"I have Cerebral Palsy. Despite this, I've been a Worldprofit member for a number of years plus a volunteer monitor. This is the best profit training ever. I've tried other top marketer training programs on-line and even 3-day local workshops, drop shipping, & direct response – failed due to no continued LIVE support. Follow the directions, work the business and listen to George Kosch -- you're going to make money... GUARANTEED!"

Daniel Fischer, Bloomington, MN Successclicks.com



"I am a proud Worldprofit member since 2008. The training was my primary reason to sign up. It was beyond my expectation and still is. The training makes me money. All you must do is: follow George Kosch's instructions fully, work daily and get paid. Yes, it is that easy!"

Tania Vick, Cary, NC, HomeBizInfluence.com




"When I initially joined Worldprofit, I would love to say I dove right in, but the fact is, I took my sweet time. My turning point came when I chose to tackle my biggest obstacle, being live on camera. I never expected to have the co-founders of this Company, being Sandi, George, and Dr. Lant, take such a personal interest in assuring my success on the internet. The support, training, system tools, and ongoing education, has been immeasurable, and the fellow members of this community are awesome.

Being in the presence of Dr. Lant, while he is creating a new article, or his unique understanding of human nature, and turning leads into sales, is pure Poetry In Motion.

"I've been a Worldprofit member for nearly four years now. This is the best profit training ever. I'm telling you. If you follow the directions, work the business and listen to George Kosch you are going to make money... GUARANTEED!"

Lisa Martiniuk, Whitecourt, AB, Canada TheHomeOfficePeople.com



"I'm so happy I found Worldprofit Inc. and feel fortunate to be able to work with a team the likes of Dr. Jeffrey Lant, George Kosch, Sandi Hunter and all the monitors plus the other VIP members of Worldprofit Inc.

It makes a world of difference to work with a team of like minded people and not to work alone. I've been able to overcome a lot of obstacles and have grown in ways I never thought possible. This opportunity has put me on the road to success and making money with an International Online Business. I'd recommend it to anyone and would hope that you never let it pass you by

but come and join our team and succeed!


I've been a Worldprofit member for nearly 1 1/2 years now. This is the best profit training ever. I'm telling you. If you follow the directions, work the business and listen to George Kosch you are going to make money... GUARANTEED!"

Patrice Porter, Big River, Saskatchewan 20waystoprofit.com



"I have been a Worldprofit member since September 2011. Prior to finding this AMAZING training program I spent 6 years floundering, teaching myself how to market online. I learned more in my first two weeks attending Bootcamp than I had previously and discovered that what I had learned was incorrect. What an eye opener! George Kosch is a talented instructor and shows you what to do every step. Follow his training. YOU WILL SUCCEED!!"

Sharon Oshatz, Monroe Twp, NJ TheProsperityzone.com



"I've been a Worldprofit dealer for nearly 6 months already. I had no experience with online business before however it did not matter because George Kosh created a simple step by step, easy to understand training system that anyone can learn, apply and profit from. With the support of Dr. Jeffrey Lant with video marketing, the support of the Worldprofit community and the online training I was able create revenues from 3 different streams of income. I am very pleased with my online business investment and recommend Worldprofit without hesitation."

Lucie Woods, Vancouver, BC, Canada HelpingYouProfit.com



"I've been with Worldprofit since May 12, 2010. Worldprofit provides absolutely the Best-of-the-Best training and teaches you how-to profit online and build your income and business into something great. If you follow exactly what our CEO Dr. Jeffrey Lant and George Kosch teach or direct to do then you are going to be highly successful. You are going to make

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