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A sample report on

Global Patient Support Programs Market Analysis

Includes Market Size, Market Segmented by Types and Key Competitors (Data forecasts from 2021 – 2030F)

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This report presents a strategic analysis of the **Global Patient Support Program market** and a forecast for its development in the medium and long term. It provides a comprehensive overview of the market value, dynamics, segmentation, characteristics, main players, trends and insights, growth and demand drivers, challenges & future outlook, etc. This is one of the most comprehensive reports about the Global Patient Support Program market, and offers unmatched value, accuracy, and expert insights

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Global Patient Support Program Market Analysis

1. Introduction

1.1 Need for Patient Services

People experience various difficulties around starting their medications and continuing to take them as prescribed, leading to suboptimal behaviors that result in non-adherence

- Medication adherence is one of healthcare's greatest and most costly challenges
- Non-adherence is estimated to cause approximately **xx deaths** in the US annually, costing the US health care system up to **$xx Bn/ year**
- It is a nuanced and multi-factorial challenge, and patients' needs while on treatment are highly differentiated

More serious the health condition of a patient, the more

Many patients want to receive support via phone. However, various digital channels like

1.2 Patient Support Programs: What do they offer?
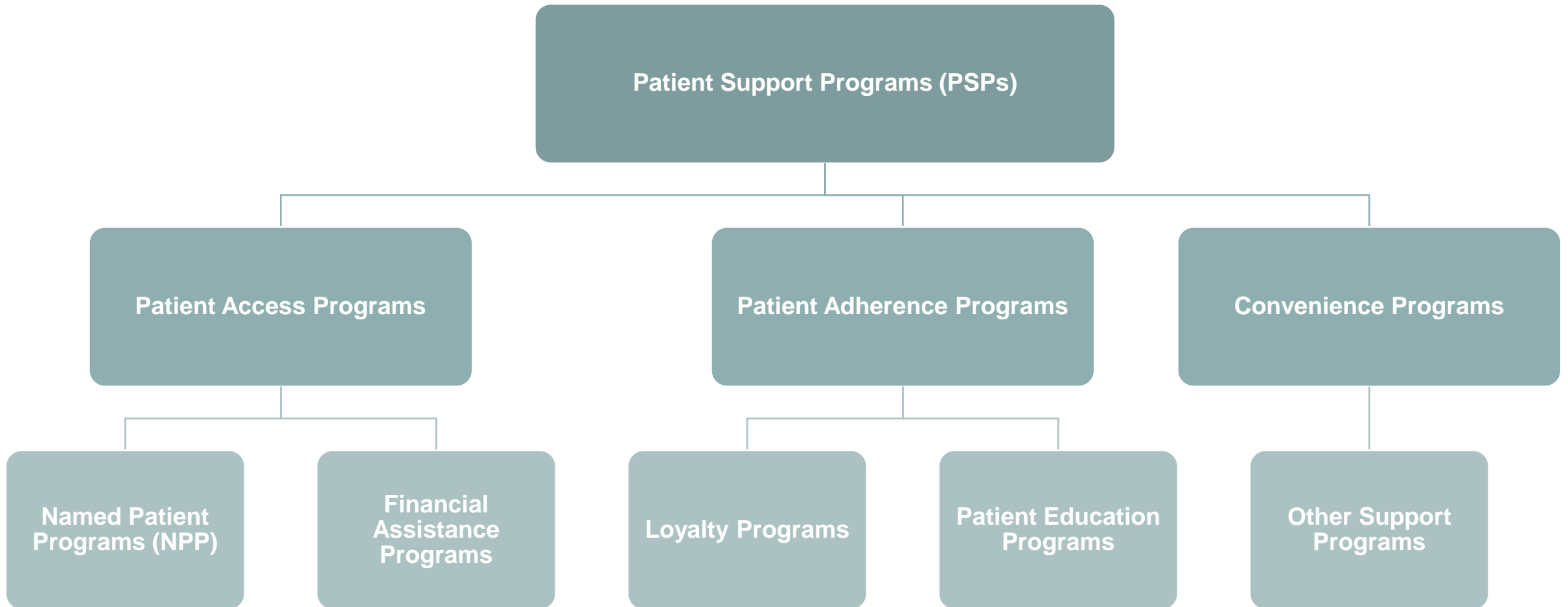
1.3 Various Patient Services

Caregiver Access

- Virtual Care/ Telehealth
- Remote Monitoring

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Healthcare Financing

- Benefit Coverage (BI/PA/Appeal)
- Co-pay assistance

SAMPLE

Self Care/ Compliance

- Patient Education/ discovery
- Medication delivery / support

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1.3.1 Caregiver Access – (1/2)

Virtual Care/ Telehealth

Platform enabling remote delivery of healthcare services

Teladoc HEALTH

Companies in the space

Remote Monitoring

Remote patient monitoring enables monitoring of patients outside conventional clinical settings thereby increasing access to care and reducing healthcare delivery costs

Dexcom

Companies in the space

SAMPLE

Companies in the space

1.3.2 Healthcare Financing – (1/3)

Electronic Prior Authorization (ePA)

ePA is the electronic transmission of information between the prescriber, and payer to determine whether or not the PA is granted

covermymeds®

Companies in the space

Real Time Benefits Verification

Providers need visibility into patient benefits to determine patient's needs. RTBV technologies integrate this information into provider workflows to improve care planning

pokitdok

Companies in the space

SAMPLE

Companies in the space

1.3.3 Self Care / Compliance

Patient Education — Tools and platform that enables healthcare professionals and physicians to impart information and knowledge to patients thereby altering their health behaviors and improving health outcomes

Mytonomy — Companies in the space

Medication Delivery — Services enabling timely delivery of prescriptions at patients doorstep/ convenient location to drive long term adherence through convenience

PillPack an amazon company — Companies in the space

SAMPLE

Companies in the space

1.4 Strong Desire for Support Services from Pharma Manufacturers

Survey of more than 1,000 patients with chronic / complex conditions was conducted to evaluate the patient experience on therapy: commonly encountered challenges related to access and adherence, support used, preferred, and expectations from the manufacturer of the medications

xx% respondents needed financial and copay support

xx% respondents wanted services for frequent medication reminders

xx% people wanted companion to talk to about their medication and emotional concerns while dealing with disease and treatment

xx% said increased communications from a physician or nurse would be most beneficial

xx% said calls/visits from a nurse who is an expert in the medication the patient is on would be most helpful

xx% of respondents believe that pharma companies should offer patient support services

xx% of those with complex or chronic conditions say that they would opt in for patient support services

xx% of cancer and xx**%** of lupus patients agreed to opting patient support services

xx% were aware of the patient support services that are currently offered by drug manufacturers, despite its high demand

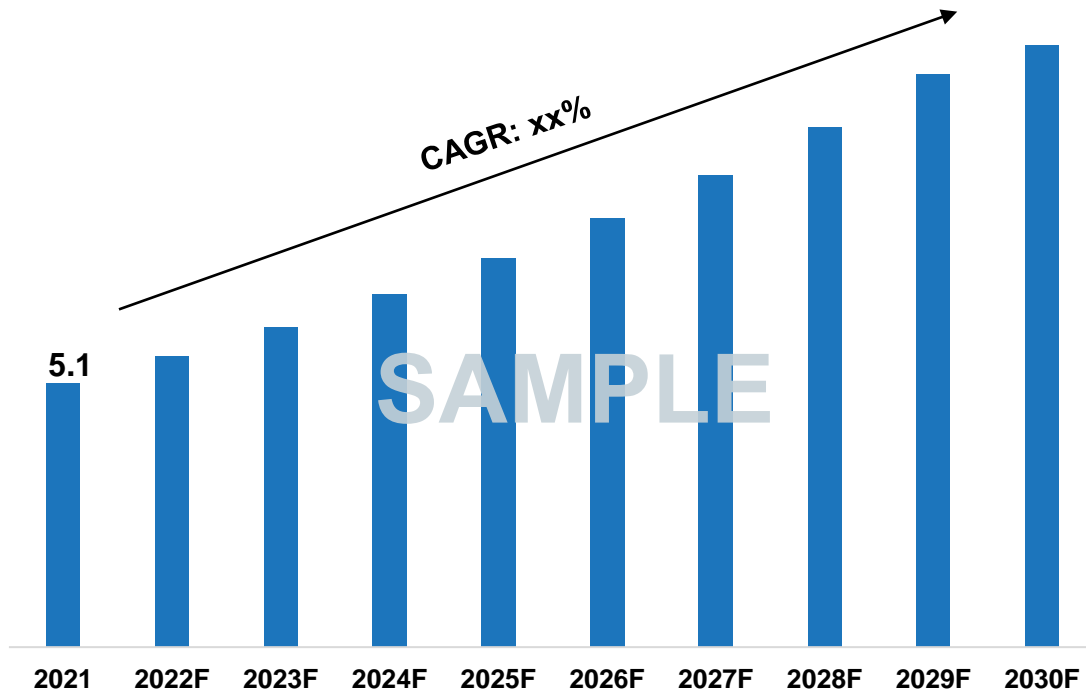**xx%** actually reported utilization of pharma-provided services

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Global Patient Support Program Market Analysis

2. Overview

2.1 Market Size and Forecast

Global Patient Support Program Market Size $Bn

CAGR: xx%

5.1

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2021 2022F 2023F 2024F 2025F 2026F 2027F 2028F 2029F 2030F

Key Analysis

xx% Patients believe pharmaceutical companies have a responsibility

xx% Patients are aware of the services that pharmaceutical companies

xx% Pharma companies are raising their investment in

xx% Healthcare professionals are very aware of

xx% Patients believe that pharma companies should be working more closely with

Global Patient Support Program Market Analysis

3. Growth Drivers & Restraints

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