# The new rules of driving

HOW TO USE FREE MOMENTUM INSTEAD OF FUEL TO MOVE YOUR CAR?

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#### The New Rules of **Driving**

#### How to use free momentum instead of fuel to move your car

Our foreign dependency sky-rocketing oil prices have changed the rules of driving in the USA. The thing is, most drivers don't know it yet.

Because the rules for procuring oil have changed so slowly over the past ten years drivers who learned based on the old rules have been equally slow to change. In fact, most old-school drivers have refused to change altogether. It is time to step it up and consider the promise using the free momentum your car generates.

- Do you want to increase your MPG by up to 50%?
- Do you want to increase your engine's lifespan?
- Do you want to increase your passengers' security?
- Do you want to promote energy independence?
- Do you want to move people to join you?
- Do you want to help to resolve the energy crisis?

Then read on.

But be prepared to alter the way you think about driving.

#### The long-awaited Moment-O-Meter

"Behavioral change is the great untapped energy resource.

Your device looks like it may provide the user with information on to help them modify their behavior and save fuel".

*Tom Franks,* Energy Police Analyst, New Hampshire Office of Energy and Planning.

"Looks interesting. Test data from an independent unbiased source is the best testimonial." Sullivan, Rogelio Project Manager, US Dept. Of Energy.

• The only way to increase your Miles Per Gallon (MPG) was to trade in your car and buy a car having better gas mileage.

No More.

#### Why you need to learn the new rules of driving

Today, savvy drivers use momentum instead of fuel to move their car.

While many people understand that driving efficiently saves fuel, very few understand the implications for how they must dramatically reduce their fuel consumption in order to maximize the effectiveness of their vehicle as a duty of responsible consumer.

The media has been disseminating thousands of articles giving tips on what to do to drive efficiently. If you Google "efficient driving" you get access to 44,000 articles and if you forget to put the "quotes" the number jumps to 436,000. Drivers search ways to save fuel and you need to learn them it too.

This is not to suggest that you do not know how to drive, moving your car through your accelerator is still part of an overall rule. For some drivers, getting from point A to point B as fast as possible remain critically important even if their undue acceleration followed by hard breaking to avoid to hit the front car they were racing will not make them in most of case arrive faster... or alive.

But the primary problem is not driving fast. We are millions of people driving our cars on the same road going in the same direction with the same desire to get there and we often create a monumental traffic gem instead a continuous flow. While our engine is still running but not our car we are consuming fuel unnecessarily.

#### **D**riving with a Moment-O-Meter

- Is seeing for the first time your car's momentum.
- Is easy and fun.
- Is optimizing passengers' security.
- Is promoting Energy Independence.

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,...now that you know the new rules and can retrofit your car with a new instrument showing its momentum (also called inertia or kinetic energy), you need to change the fundamental way that you though about driving your car. Throughout the rest of this e-book, I'll try to share with you some specific strategies to gain foreign oil independence through the use of Moment-O-Meter.

#### Let the world know about your new driving

Every Country possesses particular transportation system. The cheap gasoline abundance of the past twenty years made transportation by roads affordable to the detriment of airplanes and trains. We Americans consume today the third of the planet's oil because we thought until now and acted like fossil oil was an unlimited source of cheap energy.

As our economy is depending on the price fixed by foreign oil providers we begin to behave like adults, many are adapting to the rigors of the reality and learning the efficient driving process. At the same time, new rules are emerging as the price of oil continue to sky rocket.

In an increasingly competitive marketplace, all energy dependent countries are searching for the elusive key to success. Well, look no further: Moment-O-Meter will promote energy independence for almost any vehicle transportation category, even in highly competitive industries where smaller players are beset upon by larger, better-funded competitors.



## Let me tell you a story

I am a retired aeronautical engineer. In the fall of 2004, my teacher daughter was complaining about the price of the gasoline and I advised her to visit the US Department of Energy web site where she will learn about how to drive efficiently. She tried to follow all the tips but her MPG did not increase. While we were discussing about this, I entered the phrase "efficient driving" on my Google search engine to see if there was anything easier I could recommend her. The highest ranked listing for this phrase on Google was from the State of Michigan web site listing twenty tips for Energy Efficient Driving. What was most interesting was that the link pointed to a single boring web page not containing one single exciting new tip:

Combine trips for shopping and errands; Avoid unnecessary trips. Use the telephone or e-mail to communicate. For short trips, walk or ride a bike. Join a carpool or use public transit to and from work or school; Don't idle the car for more than one minute; Drive the speed limit, or below, for better mileage; Overdrive gears improve the fuel economy of your car during highway driving; Avoid sudden bursts of speed, tailgating and pumping the accelerator pedal. Gradual starts and stops result in less fuel use and less wear and tear; Out on the open highway, keep windows rolled up to reduce drag; Using a vehicle's air conditioner on a hot summer day can decrease mileage; If it's cool enough, use the flow-through ventilation on your car instead of the air conditioner; Travel during off-peak hours when possible; Take the shortest route with the best roads; Use the cruise control -- it can save fuel by maintaining a steady speed; Keep tires at the recommended air pressure; Keep your car engine properly tuned; Remove bicycle and ski racks when not in use; Excess weight uses more fuel. Remove unnecessary items from inside the vehicle, trunk or truck bed; Use the lowest octane gasoline recommended by the manufacturer; When buying a new car, make fuel efficiency a priority.

Then I decided to try to build an instrument showing her the momentum of her car as simply as possible because I did not want her to be diverted from the driving. The rest is history as today Moment-O-Meter is manufactured -hand made and- here in the USA and aimed to change energy consumption foever. *How cool is that?* 

### The missing vehicle instrument is born

Three years of Research & Development provided me with a great satisfaction for having developed an "inertial mass detector indicator device for vehicles" (patent pending) that I called Moment-O-Meter" because people are already familiar with the term Speed-O-Meter showing the car's speed. I believe they will have no problem to understand that my Moment-O-Meter shows the car's momentum.

After being satisfied with the prototype's performance, I decided to test it on my own car and other cars I would rent for the purpose of collecting more data. I learned that Moment-O-Meter allowed me to outperform the results obtained by the US DOE Oak Ridge National Laboratory, Oak Ridge, Tennessee, especially in town.

Imagine the number of gallon of oil saved from one car – mine.

Now multiply this by 239,000,000 and you will have the solution to our energy independence because if we save fuel collectively, the foreign oil will become a commodity we can afford again. We need to let know about Moment-O-Meter to millions of people through this free e-book using word-of-mouse. More than ten thousand people will read about Momentum-O-Meter in the coming months. But I am just one person – imagine how many other people have the same need to learn the new rules of driving.

This is a terrific – and real – results obtained by the new rules of driving are astonishing.

## We must <u>reach everyone</u> to strengthen our National Security.

Under the old rules, the only way to strengthen our National Security depended on the Congress.

Under the new rules - remember what our President told us-:

My fellow citizens of the world: ask not what America will do for you, but what together we can do for the freedom of man.

John F. Kennedy, Inaugural address, January 20, 1961

We can unit and all together strengthen our National Security by decreasing our fuel consumption by at least ten percent immediately. This will save us at least 40 billions of Dollars per year that we can spend on ourselves here at home instead buying oil from foreign countries.

We've come a long way. The Moment-O-Meter is finally one of the solutions to an immediate and durable way to save fuel by driving efficiently.

Until recently, nobody ever thought of an instrument such as Moment-O-Meter and someone asked my why that is since Moment-O-Meter is so simple and evident. I responded that it took us more than one thousand years to put wheels on our luggage, that's why. Human nature.

#### Take a short break then continue to read.

The next pages will reveal to you the best kept marketing secret which will allow you to be a part of our Energy Independence Crusade.

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