Make 3,000\$+ by Reselling Readymade Digital Products: A Step-by-step course to resell and market a product for maximum passive income.

By Howard Lynch, Internet Marketer and writer

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Introduction.

important note

This course is now available in video format, where I show you over my shoulder every step of the process. The videos are free and you can get them instantly by <u>clicking here</u> Cheers!

Hello. My name is Howard Lynch and I am a three-times college dropout. Upon failing once again economics classes I decided I had enough with the institution I was in, or any institution for that matter. See the thing was: I had no idea what I wanted to do with my life, and I figured I would find my path with time. Turns out that didn't quite fly with my parents. I

couldn't rush time, and I sure as hell didn't want to start again as a freshman. I needed money to have time to think. And so started my quest for a passive online income.

I always knew you could make a living online, and even stumble across a genius concept and wake up one morning filthy rich. So I started gathering information. I remember clearly my first google search for that specific purpose. It was: How to make money online. Big mistake. The first few results were blogs talking about "conservative" ways to make money on the internet. Sell stuff on ebay, become a freelancer, sell handmade goods. Nothing interested me in those options so I searched for PASSIVE ways to make money on the web. If I needed time to find my way in life, I couldn't just spend that time sitting on my ass listing items on ebay. Still, all I could find just wasn't helping. I wanted a special idea, a

concept, and between the generic advice bloggers posted to get cheap page views and the desperate scams, I was headed nowhere. I tried affiliate marketing for awhile, but fell flat on my face. My old Wordpress hosted blogs mined with affiliate links can still be found across the web, not having generated a penny in years. I could not believe it. "Making money online ISN'T EASY" I realised. And that's the truth. You won't make six figures a year working an hour a week because an ebook told you you could. Not going to happen, and you better realise this now, or else you take the risk of losing as much time as I did strolling through sales pages.

Making Money Online

A very clever blogger I used to follow said:

"The only way to make money online is through the sale of either a product or a service".

Even though that's right, it's really broad and not so useful of a quote. Perhaps he should have said that this was the only REALISTIC way, as some people get loaded gambling.

There are many ways to make a living on the internet. You can create powerful softwares or you can invest millions and set up a hosting company.

HOWEVER, as far as I'm concerned(and trust me when I say I've tried EVERYTHING), there are only two ways to make solid money on the net for someone:

- -Who isn't a super genius with incredible skills
- -Who doesn't have an economics or

computer science degree

-Who is just getting started and has yet to make his first buck

Those two ways are:

- -CPA marketing
- -Product creation(or resell) and marketing

In this course, we'll focus on the latter.

Without further due, let's jump right into the juice of this book.

Actually, one last thing first: Follow my instruction very carefully and apply yourself to everything I will dictate in this book. Do NOT skip ahead or assume a step doesn't apply to you. Do NOT let this book be another aborted attempt at getting an full wallet. This course requires you to WORK. If you half-ass this, you will fail. But if you stick with it and do

exactly as I say, it will reward your determination with a nice and solid paycheck.

OVERVIEW

In this chapter we'll focus on having a crisp-clear vision of what the next week will be dedicated to. This is an important step. You want to be able to know what you're looking to create.

We are going to create an automated information-selling business.

What this means is that for 5 days you job will consist of finding and reselling a product, then designing an effective sales pages and finally drive traffic to your products. And right off the bat let me tell you it's NOT as complicated as it sounds. At all. I will be there to guide you through the process.

Let's deconstruct the process for more clarity:

1. You locate a digital product that you

can resell. In this course we'll focus on either an ebook or a video course.

- 2. You get a sales page for said product.
- 3. You upload this sales page and set up an account with JVZoo.
- **4.** You ACTIVELY drive traffic to your sales page.
- **5.** You recruit affiliates.
- **6.** Affiliates drive traffic to your sales page.
- 7. You make money.

This entire process is quite long, and I have therefore split it in 5 major step, one for each day of the week. Follow each and every step carefully and only proceed further if your daily tasks are over with. Whenever you need help or encounter a problem in the process, please don't hesitate to send me an email. It would be a shame to lose motivation because of a temporary obstacle. You can also write

me to simply tell me about your progress. Allow 24 hours to get a reply, as I get many emails.

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During this course, expect to work anywhere between 1 to 2 hours a day.

I can't promise you you'll make a million bucks with this course. I'm just saying that if(and only if) you apply yourselves and follow through with every instructions, you can expect to make a lot of money with your first product launch. The ball is in your court.

Lastly, this ebook is just a written version of my video series, in which I explain and demonstrate each and every step of the process, so be sure to check them out.

Day One

Task One: Setting up the basics

Here it is: day one. Hype yourself up, take a cold shower and shelter yourselves from any distractions that could ruin your productivity. Once this is done, you may start working. Your only task for today should not take more than an hour. Before we begin any

real work, we need to make sure we have the proper tools to get from start to finish.

a) Open a Paypal account and get it VERIFIED.



Your paypal account is the plateform by which all your money will transit. I expect most of you to have one already, but if you don't then head to Paypal.com and register. Once this is done, you will need to get it verified, which means you will have to link it to your bank account to make it possible to withdraw your earnings later on. There are many tutorials on the internet on how to do so, and paypal makes it very easy, so I won't expand on this topic.

b) Open a JVZoo account

JVZoo is hands down the best plateform for sellers to join right now. It is extremely easy to use and allows fast sales funnel creations. It also pays *instantly* to your paypal. Create an account, we will soon need it. Use the same email address as the one you used for you paypal account.

c)Link your Paypal account to your JVZoo account.

Now that you have a PayPal account and a JVZoo account, I want you to head to



JVZoo and under "My Account", press "Payment Profile".

Once this is done, follow the instructions to link your PayPal account. This will ensure that you do get paid for every sale directly to your PayPal account.

c) Find a product to resell

This is now a very important step. If you purchased this ebook then you received readymade businesses with sales pages included and resell license. Those are quality products that have been proven to sell VERY well. Now once this course goes public you can expect other marketers to sell these products as well. You have two options when it comes to finding products to resell:

-You can resell the three ebook products I've made available to you, with sales page. If you decide to do so, I would advise rebranding them and getting new

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