It's not the good old days anymore. You should know that better than anyone if you have been searching for a job.

Long gone are the days when you could appear on a potential employer's doorstep, resume in hand and hope for an interview.
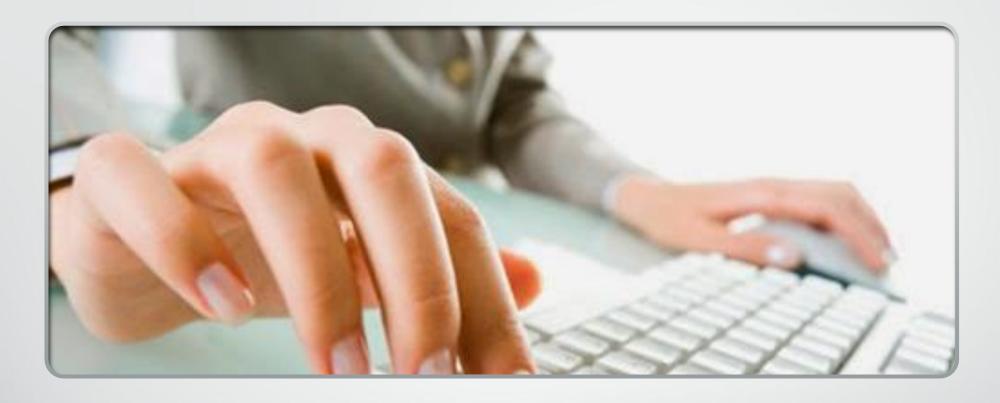
Now you must be internet savvy, highly technical and always aware of the latest and greatest way jobs are sought and filled.

If you are not on social media, you may be the only one. Make sure your LinkedIn account is up-to-date at all times, but also don't forget the power of Facebook, Twitter and Instagram.

RHINO
SEARCH GROUP

Let your friends and followers know that you are actively seeking work.

RHIN
SEARCH GROUP

One of your hundreds of online friends may just have the inside skinny on a dream job that hasn't yet been advertised.

RHINO
SEARCH GROUP

An important tip when seeking work on- or offline is to make sure that your social media presence reflects your best self.

RHINO
SEARCH GROUP

Potential future employers are going to want to see what you can add to their work environment.

They are likely to be turned off by coarse language or risqué photos.

Likewise, if you are currently employed, it is wise to let your present employer know that you are seeking a new position.

You will get a much better reference if your employer learns about your job hunt from you rather than social media.

# MARKET YOURSELF ONLINE

Why wait for the ideal job
to come to you?

Your most coveted
position may not exist.

What better way to make that
job a reality than by marketing
yourself?

Top employees have found that placing ads online, sharing their resumes and networking can lead to gainful employment.

# Thank You for previewing this eBook

You can read the full version of this eBook in different formats:

➢ HTML (Free /Available to everyone)

➢ PDF / TXT (Available to V.I.P. members. Free Standard members can access up to 5 PDF/TXT eBooks per month each month)

➢ Epub & Mobipocket (Exclusive to V.I.P. members)

To download this full book, simply select the format you desire below