

Learn the 5 simple steps to play two of the world's biggest lotteries for FREE

# Would you like to know how you can play two of the world's biggest lotteries for free?

### Just follow the 5 simple steps in this ebook.

It doesn't matter in which country you live, as long as you have access to the internet and email, you can play for free.



"It's great being lucky, but it's better being smart"

This ebook has been presented to you by

### DAVID A UK

# **5** Steps

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### **Step 1** Join the "Lottery Club".

### Go to www.v-w-d.com/97215DA

Click on the "join now" button at the top of the screen. Select "affiliate membership" and choose which lottery you wish to play for free - the official UK Lotto, Euromillions or both.

Complete the secure online application form. All memberships come with a **no risk, 14 day full money back guarantee.** 

## **Step 2** Check your email.

Once you've completed your Lottery Club membership, check your email. You will instantly receive your own unique "affiliate membership number" e.g. 16433JH.

## **Step 3** Customise this ebook.

**Go to www.5steps.co.uk/customise** and automatically customise this ebook with your own unique affiliate membership number. Your unique affiliate membership number will then automatically show in Step 1 above.

# **Step 4** Send your own unique version of this ebook to your friends.

Email **at least** 10 friends and ask if they would like to play two of the world's biggest lotteries, for free? When they ask for more information just send them your own customised copy of this ebook.

## Step 5 Repeat step 4.

You receive a **20% discount on your Club Membership for everyone who joins** so just repeat step 4 a few times. Once you've referred 5 friends, you'll be playing for free. **IT'S SO SIMPLE!** 

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### A little background:

### Consider the following UK statistics:

- Over 50% of the adult population play the lottery EVERY week.
- The average household spends £5.37 a week on the lottery.
- Over £9,500 is spent on the lottery, every 60 seconds.

#### (see www.5steps.co.uk/statistics for more lottery facts and figures)

#### Who operates the "eLottery Syndicate Club"?

Virtual World Direct Ltd (VWD) are the operators of the "eLottery Syndicate Club" ("The Club"). The Club allows players from anywhere in the world to take part in two of the world's biggest lotteries – the UK Lotto and Euromillions Lottery. VWD's head office details are as follows:

**Tel:** +44 (0)1492 534483 **Fax:** +44 (0)1492 536072

#### Virtual World Direct Ltd

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#### **Office Hours**

Monday to Friday: 9:00AM to 6:00PM GMT Saturday: 10:00AM to 3:00PM GMT Sunday: CLOSED

VWD are fully registered and active members of the UK Lotteries Council (www.lotteriescouncil.org.uk). The Council has powerful connections with members of the Houses of Parliament and is a respected voice at the Gambling Commission and the Department for Culture, Media and Sport (DCMS), being regularly contacted by both for advice on matters of lottery law and conduct.

The eLottery syndicate system was formed in April 2002 and is promoted by internationally famous Premiership Football Clubs, Cricket Clubs, Charities and Schools.

The eLottery has tens of thousands of members in 133 countries around the world.

### Why have I never heard of the eLottery before?

Major corporations are rapidly discovering that the billions they spend annually on traditional forms of advertising are becoming more and more expensive and less and less effective. Consumers now readily "switch off" from receiving advertising messages and there are now literally thousands of channels on TV, the internet, radio etc.

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