

*After 15 years, 5000+ hours, hundreds of books and resources, many thousands of dollars and countless mistakes, arrives the one and only guide book by Guna Deivendran, Founder of StartupBooster.com for making money online.*

# **Make Money Online With Startup Booster dot com**

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**Bringing Money Making Resources Together to Provide  
You with the Right Strategy and Tools to Make Money  
Online in 2010 and Beyond**

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# Make Money Online With Startup Booster dot Com

## Chapter 1 – Introduction

Every single day more and more people are looking for ways to make money online for various reasons. The reason could be as simple as an alternative way to make money, earn additional money for living, replace existing income with online income, or simply looking for ways to make a few extra dollars.

With today's fast-paced world, people are realizing that having a "job" and working 40 hours a week is not going to provide them with the resources to raise a family. It is also not the ideal way to live. You deserve better. You need to work less and make more money. You can do that with the Internet – given that you follow the right strategy.

When I started out 15 years ago to play around with the online world, the virtual world as I like to call it, my motive wasn't to make money. I was simply a teenager, eager to learn HTML to setup my own website on GeoCities! Yes the famous GeoCities, which used to be the home for me and many of my friends in the early days.

I find it that when the motivating factor is not "money", it is easy to accomplish a successful venture online that will indeed return a huge return of investment – i.e. money and success!

You may be wondering why I am blabbing about not having the motive to make money is the best to make more money.

I assure you, you will learn from me throughout this book why that is indeed the case.

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Generations after generations, people thrived on building relationship and trust. Once you have a community around you that trusts you, you are on your way to success.

Money doesn't grow on trees. I am sure you've heard of that from your parents when you grew up. If it is easy to make money then everyone will be making lots of money.

Making money online takes time and it takes a lot of patience from you. If you are not the kind of person to have the patience, then this venture may not be for you. Just like a real job, you will have to know what you are doing and you will have to work hard to make the first jump.

What do I mean by the first jump? Well you will have to lay the foundation to make the money first. Once you lay the foundation, you will have to build a runway for your business to take off. That takes time. Once you've complete the runway, you are ready for a take off.

All of this takes time to build. As it is in real life, you will have to plan everything carefully before execution. Once you are at this stage, you can launch your business and follow some of the strategies explained in this book and hope for the best.

This is what I meant by the first jump – it takes time to get over the first hurdle. Once you are passed the first jump, you have to continue to monitor and tweak your business to grow.

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It all depends on the market you are playing in. i.e. if you are blogging to make money, then you need to make sure you are attracting visitors by adding fresh contents on a regular basis.

If you've created a blog and don't add fresh content, then no one will come to your site. You are not adding value to your potential customer, today's visitor.

Hence, my point, you will need to make a commitment to spend time building your online business to successfully make money. If your goal is to make a few quick dollars without doing any work, then you are seriously limited to what you can do.

I am not trying to scare you off but all I want to do is to let you know that it is going to take some time before you start making money online. It could be as short as a few days or it could be as long as a few months to a year. It all depends on what you are trying to do.

I want to go back to my earlier point about not making "money" as the motivating factor for you to try something online. Sometimes it becomes easy for you to attract and build a community when "money" isn't the motivating factor.

You are putting yourself in the front line to add value to your fellow visitors. You want today's visitors to be tomorrow's customer. You are building your reputation. They need to trust what you have to say to them today. Then in return when you are ready to make money, they will buy your products because you have already built your trust with them. I find it difficult to make money when I put money before adding value.

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Please don't get me wrong; at the end of the day, we all want to make money. That is precisely why I wrote this e-book and that is why you are already reading this e-book. My point is simple – don't expect to make ton of money if you are not going to add any value to begin with unless you have so much money to throw on Google for advertisement.

Now, if you have read up to this point, I am sure you are looking for ways to make money with me. Congratulations... if I have not scared the “shit” out of you by now, I think you are pretty serious about making money online. I am going to help you make your own money on the internet.

In the next few chapters, I will explain to you how I found ways to make money online over the past 15 years. I had many failures with a few successes. The few successes will make up for the many failures. If you don't try, then you won't fail but then again, you won't be successful either. In this book, I am mainly going to focus on my best one – making money with a blog.

Read carefully what I have to say and do more research before you spend a penny. There are many people that will sell you an e-Book like this and then by this point they would have offered you a new product for you to purchase. I am not going to do that. In fact, there will be no product offers and no money making campaign on my behalf in this entire book. This is all for you so you can successfully make money.

However, I will point you to a few products I am using to make my blog a success.

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I hope you enjoy reading this book and I hope you truly find it useful. I would love to hear from you with your feedback. Please send me any feedback you have to [startupbooster@gmail.com](mailto:startupbooster@gmail.com).

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## **Chapter 2**

### **My Recommendations for Making Money Online**

I am sure you were expecting a list of opportunities in this section but you are not going to find that here. Instead, I am going to talk about my most attractive money making venture on the internet – my blog.

Each chapter in this book will help you build yourself to begin making money online. I have carefully selected only a few opportunities used on my blog to discuss in this book. These are the opportunities that I found to be the easiest to make money online. There were many others but as time has passed, the opportunities have also vanished.

You have to keep in mind, sometimes opportunities are only around for a few days to a few weeks. You will soon enough learn to take advantage of them.

An example of this would be the opportunity that existed during the early days of the virtual world, secondlife.com. During the early days, the virtual world was experiencing enormous growth. While trying to accommodate all avatars in the virtual world, the secondlife.com founders created a virtual marketplace to buy and sell virtual properties, clothing, services, etc, etc...

This provided an opportunity for someone like me, who fully understand demand driven market, to take advantage of the real estate opportunities in the virtual world. I had the money and time to invest in secondlife.com.

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I made money flipping real estates just like how I made money flipping websites and domain names. I purchased prime real estate properties at a low price and flipped it to new avatars that were looking to build their dream mansion on a waterfront/prime property. I made a killing doing this for almost two years until the market crashed in early 2009.

Yes as the real world was facing the recession, the virtual world also had a similar financial crisis. Everything fell to the lowest levels in the virtual world. Real Estates that you used to cost more than \$15 per m<sup>2</sup> fell below \$2 per m<sup>2</sup>. This created a situation where there was abundance of real estate for people to purchase. Just like what is happening today in American cities with the real estate market (09/10). I got out of the virtual world and never looked back.

Well actually I logged in today as I was writing this piece to check where the market is. It hasn't changed since the day I've left.

What am I trying to say in this chapter? Opportunities come and go. All existing and new opportunities will work. You can certainly make money but I want to recommend a few things in this chapter...

### **How to Make Sure You are Successful**

Do you know how to distinguish between a successful person from an unsuccessful one? If you don't, it is easy. You just have to ask them a question about their goals and then listen to them about what they have to say. Usually the successful person would have a plan with a timeline for his or her goals. The unsuccessful person will talk about his or her goals without any solid plans.

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