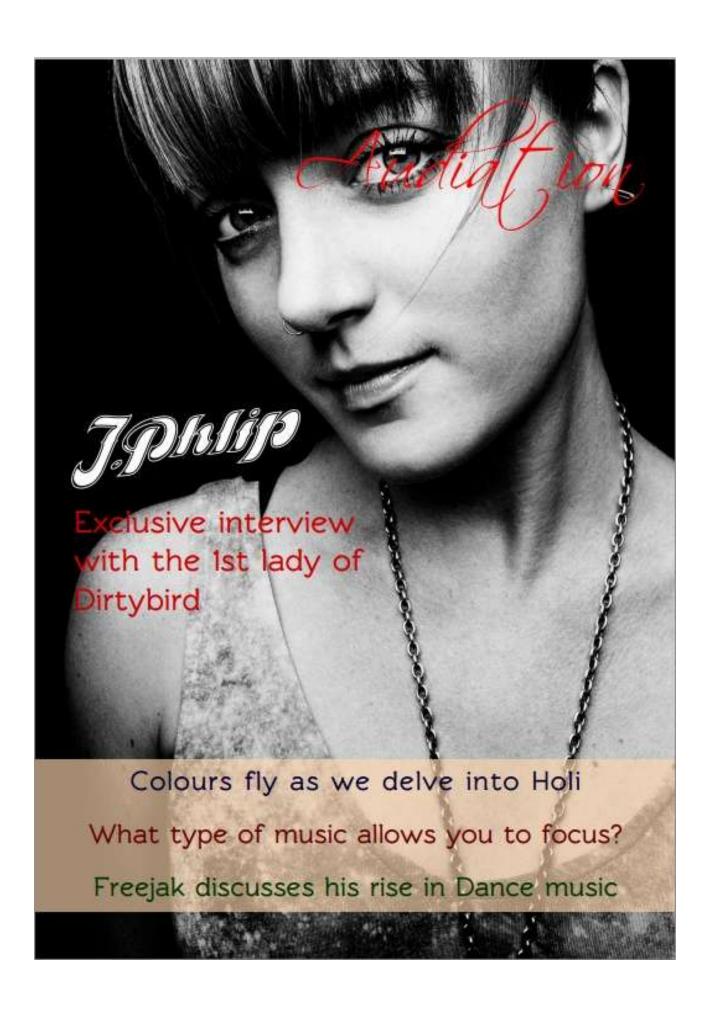
#### **AM013**

by Audiation Magazine

All rights reserved.

Copyright © 2015 Audiation Magazine



Andial ion

FOR THE LOVE OF MUSIC.. MAGAZINE PRESENTING A VARIETY OF GENRES AND EXCLUSIVE INDUSTRY CONTENT.

MUSIC MAGAZINE GIVING EXPOSURE
TO THE FRESHEST MUSIC SOUNDS AND
TALENT, AS WELL AS DISCUSSING
INDUSTRY RELATED TOPICS. WE AIM
TO SHOWCASE THE AMAZING UNHEARD
TALENT IN THE INTERNATIONAL &
UNDERGROUND MUSIC SCENE.

FOR THE LOVE OF MUSIC YOU WILL MOST DEFINITELY BE ABLE TO FIND SOMETHING YOU ENJOY IN OUR ECLECTIC SELECTION. WHETHER YOUR GROOVE IS HOUSE, GARAGE, DANCE OR SOUL; WE WILL CATER TO YOUR DESIRES.

WWW.AUDIATION/MAGAZINE.COM

For the love of music..



"Music is the voice of the soul. It is much more than sound. Music can be a comforter, party maker, career path or a way of life."

Mizz Ruby, Company Director



"Music joins people together from all around the world, without music life would be pretty boring."

Rokuro, Associate Editor.



"The birth of one's child is the only feeling that comes close to getting lost in music."

Cessle, Associate Editor.



"Music is a form of art that reveals a truth in a world full of mystery."

Sarah, Staff Writer.



"No matter what's happening in life, it's usually great music will keep you going.."

Malachi, Staff Writer.



"Music is life. It's a universal language that has no barriers. It unifies people around the world. It brings people joy."

Andy, Contributing Editor

**UK Time Zone** 

SATURDAY

ь.		г,	
	5		

3pm Pure Music 24/7 AK Steppa - House

Wideboys - Lovers off Music E Bass 12 am - Kiss FM UIK

Lizzie Curious - Funky / Tech / Groove 4pm Select Radio UK

Di Junior UK - UK Garage E Bass

6pm South Star Radio

MONDAY

9pm Ministry Of Sound Essential Garage

2pm HouseHeadsRadio Adam Dmize - House

> DJ X-Ray - House E UK Garage 8pm Empire London

Bpm Shine

Essnivee - House E UK Garage

Majestic - UK Garage

9pm Kiss FM UK

Mike Delinquent - UK Garage E Bass 9pm Kiss Fresh

# FRIDAY

Danny Blaze National Anthems - Club Classics

2pm Select Radio UK

TUESDAY

Sarah Becker - Independent Music 12pm WLUW

D) Pyro - House E UK Garage 4pm Vision Radio UK

Hearthreak - UK Garage 10pm Empire LDN

Wally B E Johnson - House E Garage Wisk E OSG - House, Garage E Bass 2pm Silk City

10am Silk City

SUNDAY

Shakedown Show - House & Garage Born Silk City

## THURSDAY

Pintsize & D'Elle's Big Breakfast

Barn Empire London

WEDNESDAY

Dave Gee - The G Spot 28m WLUW



# & AUDIATION MAGAZINE FOR A CHANCE TO WIN HOLI FESTIVAL OF COLOURS SUBSCRIBE & BE A FAN OF HOLI FESTIVAL 2 SEP 2015 London, UK TICKET GIVEAWAY! People celebrate the joy and the happiness together. Maxim Derenko, Co-Founder ickets on sale now



#### HOLI FESTIVAL OF COLOURS

For those of you who are yet to have had your attention averted to the funfilled colourful experience that is Holi Festival of Colours, rest your upon the Queen Elizabeth Olympic Park this summer and witness bright blues skies transform into multi-coloured rainbows with an explosion of powder paint.

Since the first Holi Festival of Colours in 2012 which sold out in 4 minutes and had 3500 guests, founders Max Riedel, Maxim Derenko and Jasper Hellman were right in thinking big, as within 2 years the the festival is now on a world tour with festivals planned in around 30 major cities throughout 2014. The concept is derived from a long standing Indian tradition where every year Gulal (a coloured powder) and loud music intoxicate the people as a way of welcoming in the spring, living the spirit of the indian festival. This combination of music, colours and a festival atmosphere helps the festival to sell itself and you can be sure there have been people who have bought tickets on the strength of the videos on Youtube alone. This September the festival returns for its London leg of its worldly tour running over 2 days with a line up that out does the one from last year, with the promise of even more colour than before.

What sets this festival apart from others? Aside from the obvious fact that on the hour, every hour, the crowd all gather and count in unison with the countdown ready to paint the sky an unforgettable rainbow. What sets Holi Festival of Colours aside from other festival exercise baring the obvious? Its the vibe that's projected within its grounds. The feeling of living within a (its funny to say it) an almost colourless Utopian society, because for them few hours each and every festival goer is a colourful mess, with the vast majority having very little concern for vanity and ones social appearance. And rightly so. Festival season is supposed to be that time of year where you are allowed to let go, be free and enjoy the experience. Where better than an environment that allows you to, in a sense, regress and go back to being a kid. Simply put you are a first hand liar if you can say that as a minor you never had naughty thoughts of being part of a crazy food fight/paint fight, if you haven't already been in one.

With the music focus all aligned to just one stage it leaves little room for music snobbery, but London 2015 has a line up that is sure to keep everybody happy. A music policy of feel good music that covers the spectrum, easily allowing moments where the crowd can all sing in unison to a familiar soundtrack. This year's line up sees Aussie sisters Nervo top the bill for Saturday's affair having worked with a an array acts such a Steve Aoki & Afrojack accumulating over 3 Million likes on their Facebook page. Berlin based duo Booka Shade headline the Sunday, an act who have carved out a reputation as one of the most celebrated electronic acts to come out of Europe within the last two decades. Most notably known for club hits "In White Rooms" and "Body Language" they add the icing to the cake that already boasts Dubvision, Teemid, Marco Almanza and the unforgettable Bombay Boogie Soundsystem. An event that consists of so much colour infused with music in a festival environment, is not done so without an incredible amount of hard work and imagination. Audiation magazine decided to catch up Holi Festival of Colours Co-founder Maxim Derenko to find out how it all began.



Heya Maxim, thanks a lot for taking part. Holi Festival of Colours, is truly an experience. so first and foremost, what is your favourite colour?

I love them all:)

What is your role with the Holi Festival of Colours team?

I am a Co-Founder and Chief Business Development Officer.

How did the idea for the 1st Holi Colours in Germany cultivate?

My partner Jasper has been travelling to India and experienced Holi in India. He was so amazed by this festival that as he came back we started the planning right away.

The very 1st Holi Colours Festival in Berlin sold out in a number of hours, since then you taken the format across the globe. How does every event differ in each country?

The events are very similar all over the world. The people celebrate the joy and the happiness together and love the festival.

How big a team do you now have to help with with all the production?

This number differs from production to production. But a production like London for example needs around 300 people working on the festival at the festival day

With the music policy being that of a mix genre and the focus being on just one stage how does it affect the type of acts that you choose to book?

We are booking an electronic line up mainly

With the numbers growing each year,

how do you deal with the pressure of ensuring that the same high standards are met each event?

We are setting the bar very high for ourselves. We always want to create a great experience and unforgettable moments for the attendees. And so far this works very good:) The people are happy:)

Who has been your most favoured act to work with?

We had the honour to book a lot of great talents. I do not have a specific favourite - I like them all :)

One sentence that sums up what Hol Festival of Colours means to you?

The most colourful day and unforgettable experience



SOISINE burst onto the music scene last year with a sound that was refreshingly unhindered by genre boundaries. Having produced separately for some time, the duo united to focus their sound and already that process has garnered significant results, with the garage swoon of debut track 'Deeper' lighting up the airwaves. They have recently written songs for Rudimental, performed on Tim Westwood's Crib Sessions and supported Laura Mvula and Ella Eyre, so the future looks bright for the London-based duo. We caught up with them ahead of the release of their second single 'Time' to chat about how things came together for the duo.

#### What are the origins of Solsine - how did you come together?

Raph: Ben and I met years ago when he started going out with my sister. After a while, we began making music together and released stuff under different aliases. We formed as Solsine last summer when we found our new sound and have been working with a close-knit group of featured singers who perform live with us.

You've both produced separately under

other aliases.

#### How did you originally find your way into becoming producers?

Raph: I had two simultaneous roots into it really. I started off DJing Hip Hop in my early teens and then discovered Garage in the late 90s. Once I got into that I started messing around on Fruity Loops and Reason, making pretty simple loops and beats. Around this time I was also learning about analogue recording gear in my dad's studio, sequencing on an old Atari and recording ideas onto tape! As digital got more advanced and affordable these two routes came together.

Ben: I come from a musical background with both my parents being music teachers. I made tunes on an old Atari too and saved up for an Emu sampler which I paid £1700 in cash for. It was 32MB memory which is laughable now. I fell in love with Drum £ Bass after going to MetalHeadz nights and had some releases in that scene under a different name. I branched out into different styles around the time I started working with Raph.



#### You're not tied down to any one genre. Was this a conscious decision or an organic process, and is there any genre have been some of the highlights for you haven't tackled yet that you'd like to?

different music so it all happened naturally. I for different reasons. We performed at wouldn't want to listen to Garage or any other genre all day and night as it can feel really limited. We like a mixed selection and I sound system and it was our first trip think that's reflected in our music. Whilst it has a unifying sound it can't be described as a launch at The Social which is definitely any one particular style.

Raph: Yeah, different genres evoke different emotional responses and have a potential to create a different energy. Limiting yourself to one genre is like a painter only using a one colour palette, and whilst making those colours work is a real skill, I'd soon find it a bit repetitive.

#### Throughout your lives, who has inspired you as an artist?

Ben: I've always been inspired by Drum & Bass and Old Skool as it's what I grew up with. I've been influenced by bands like The Prodigy and Massive Attack for having their own unique sound that doesn't fit neatly into one genre.

Raph: Yeah similar, I think when I was younger I had certain alliances to different genres of music at different times, almost as a badge of identity. Then when I started to make music I noticed that often there is such a thin line between genres that committing to one genre at the expense of others is completely ridiculous. Often bringing a snare hit forward - or pushing it back a beat - when making a track would transform a House track into a Garage one for example. Since this realisation, I've tried to take inspiration from everything and build elements into the music we make.

#### Since your inception in 2014, what you and the favourite places that you've performed?

Ben: We've both always been into a range of Raph: There are a couple that are highlights Ibiza Rocks last summer which was fun, it was great to hear our music on such a big playing abroad. Not too long ago we put on one to remember. It was packed, the atmosphere was electric, and we had people singing along... At one point I remember looking up to see a club full of people going nuts and thinking we might actually be on to something.

#### What do Solsine bring to a performance that other acts don't?

Energy! Lots of it. We didn't just want to be two DIs behind a booth, so from the inception we were thinking about how to deliver a proper performance. We have different featured singers on each track so it keeps things varied and they each have their own particular style. We're also conscious of how it looks tonally. I think the first thing we did was buy a strobe and some lasers to translate some of the musical elements into some visual support. We've since expanded on our lighting gear.

#### Where do you see Solsine in five years' time?

Ben: We'd like to start on the festival circuit as our music's always been geared toward that scene. Hopefully we'll have a few trips to Glastonbury and Coachella in the bag.

Raph: I have no idea! I think this project feels so fresh and new that I'm thinking shorter term than 5 years. We've been getting some great gigs recently and the second single's being released next immediate future looks positive so anything could happen I guess.

#### From your own experiences, have you got any advice for artists starting out?

Raph: Be hungry but patient. Listen, train your ear, hang out with sound engineers or producers whilst they work to see how to get your ideas out of your head and sounding good. Failing that watch lots of studio tips on YouTube and see what you can learn. You'll most probably get it wrong a lot in the beginning but when you get to a point where you can hear what needs to change in a track you'll feel liberated.

#### If you had to pick three tracks to define who you are as artists, what would they be?

Raph: Well currently we only officially have two singles up so those ones! Our first garage influenced single 'Deeper' showcases one side of our sound, our next jungle infused single 'Time' is definitely a nod to our music making roots and the third track you'll just have to wait for...

#### What does the rest of the year hold for Solsine?

Raph: We're back at Ibiza Rocks this summer, peak season this time! Beforehand we're doing a charity gig for Water Aid at Boxpark on May 10th, supporting Scroobius Pip at The Victoria in Dalston on May 22nd, and putting on our own night at 93 Feet East on the 29th May with a wicked line up!Our month which features one of our staple performers Nadine Wild Palmer.

#### 'Deeper' featuring Hannah Symons is out now.

#### www.soundcloud.com/solsine

#### Interview by Andy



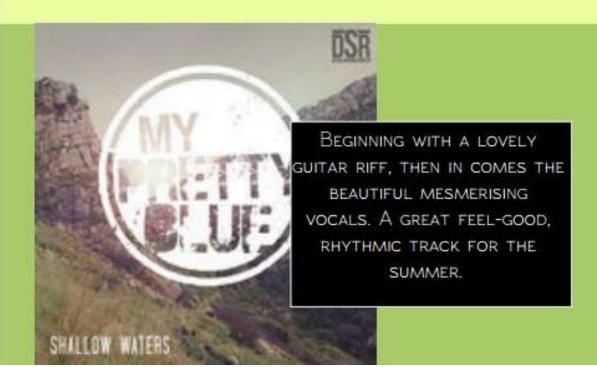


#### My Pretty Blue - Shallow Waters

Meet 'My Pretty Blue' aka Ryan Munroe with his first release 'Shallow Waters', an electronic blend of organic sounds and catchy melodies, galvanised by a classic soul vocal hook which was written by the British composer and performed by Oliver Cruz.

Munroe, who was raised in one of the more lively parts of Surrey, has had a long and reputable music career and has been praised for producing and writing for a number of artists. Among those, which include Professor Greenand JLS, the musician has had a history of landing official club remixes for some of the biggest acts including Amy Winehouse, Chris Brown, Justin Timberlake, Destiny's Child and many more. In 2012 he went on to produce Sneakbo's single 'Sing For Tomorrow' which independently charted in the UK top 100 after securing Radio 1's 'B' playlist supported by the likes of Ferne Cotton, Nick Grimshaw and Chris Martin (Coldplay).

Having commanded his career this far, Munroe is now twisting his talent by bringing together his musical influences such as Motown, Soul, Indie and EDM by creating the sound of My Pretty Blue, a Movement for passionate listeners who crave refined music styles.



#### INTRODUCING: Modec

Producer and DJ based in Leeds, UK. I predominantly create noise, but if we were to put a genre on it, it would probably lie somewhere between house and techno music, taking influences from the early stages of Detroit Techno up to the newest form of Jackin' House.

I studied music at College in Southport where my love for playing around with various plug-ins and VST's stemmed from. I then went on to study Music Production at Leeds Met where my passion for electronic music production really took off. The amount of analogue synths and pieces of production hardware that became accessible opened all kinds of doors to playing around and developing the sound that I have now. Two of the lads from Rudimental studied at Leeds Met so at my graduation ceremony they also received their Masters In Music Award, fun fact for you.

I've met and worked with some of the greatest characters and found myself working with some cracking people at In:flux Audio which is the record label I co-run, and Auxiliary which is one of the many cracking house and techno nights here in Leeds. Some seriously cool plans in the pipeline for both the label and the event so make sure you check them out.

I have used various pieces of production and DJ, software from Cubase, which I would never recommend, to Reason, Ableton and Logic yet to Pro. I would personally recommend Logic on the basis it's user friendly and works great with other bits of tech like Maschine. If you



are thinking of taking it seriously I would always recommend buying analogue synths over VST synths as there's more scope for developing and performing. To really make your tracks stand out, I prefer mixing in the box, as you can really get some cracking EQ and compressor plug-ins that out date some of the outboard gear. To be honest, producing a record is an ongoing learning curve and it really is just a case of learning and developing as you go. Final tip is to always get constructive feedback on your productions, good to have more than one pair of ears when working on a new project.

2015 has opened all kinds of doors, now I'm signed to an agency based in Bristol known as Nightcap. This year I've made my debut at XOYO, who are keen to have us back down with my own night Auxiliary, and I'm also playing my first festival when we travel down to Bathfest for a stage takeover, which should be incredible as the line up for this is huge.

It's early days in my career as a producer and DJ, so really grateful and thankful for all the support this far, and with some plans yet to go ahead, it's seriously exciting



work with passionate businesses and present those we believe in to our audience in order to give them a trustworthy experience. Advertisements are everywhere, viewers are more inclined to ignore and read onwards. If you haven't grabbed the audience's attention in the first 3 seconds then you can

## KISS

your sales revenue goodbye. Native advertising provides a personalised view of a company providing the reader with real information and not just selling to them. We engage with the client and customer aiming to gain more effective results for

## EVERYONE.

www.AudiationMagazine.com.advertise

### What type of music allows people to focus?

Getting closer to summer! Still kicking it in Rome, but by the time this issue is out I'll be chilling back at home in Chicago. Yup, that puts it into perspective. Semester abroad: check.

I'm sure our readers vary in ages, some long-gone out of college, some being the current student, and some studying towards entering university. Overall, I'm sure everyone knows the feelings once finals season rolls around. With the high stress among my campus, I noticed everyone reading their notebooks/laptops while listening to music. Even while I write this, I am grooving to my own Spotify playlist. So, I was curious, what type of music allows people to focus?

Although some responses were that they don't listen to music while studying because it distracts them, an overwhelming genre were classical, indie rock and Spanish! Although there are many playlists already created on Spotify, I went on a mission to find the best songs to listen to while trying to focus or study. Here is what I came up with! Audiation Magazine bringing about that small motivation to get the job done.

These are tested and approved..

#### Thank You for previewing this eBook

You can read the full version of this eBook in different formats:

- HTML (Free /Available to everyone)
- PDF / TXT (Available to V.I.P. members. Free Standard members can access up to 5 PDF/TXT eBooks per month each month)
- Epub & Mobipocket (Exclusive to V.I.P. members)

To download this full book, simply select the format you desire below

