

Selling Digital Downloads On eBay

# Selling Your E-Book & Other Digital Download Items On eBay

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### Disclaimer:

I do not make any guarantees that you will earn any money with any of these products. Your income will depend solely on your efforts. Each individual's success depends on his or her background, dedication, desire and motivation. As with any type of endeavor, there is an inherent risk of loss of capital and there is no guarantee that you will earn any money.

## Selling Digital Downloads On eBay

Digitally downloaded items are the best products to sell online. You make the product once, and you generate income from it for as long as you wish. The most you have to do is update your product every now and then.

There are many benefits when it comes to selling digital download items on eBay. You have no worries on how to properly pack your item, no shipping fees, no use of gas to get to the post office or office supply store, and no worries when it comes to international shipping. Your customers also benefit because they don't have to wait. They get instant, immediate delivery and download.

### eBay Rules

Before you begin selling anything on eBay, you need to make sure that it does not violate eBay's policies. If it does, and you list it anyways, you will be penalized – possibly banned from eBay altogether. Here are some of the rules when it comes to selling digitally downloaded items on eBay.

- Must have the right to sell the digital download – You should also include note to eBay staff in your auction listing stating that you have the right to sell the product you are selling.
- Must be set as buy it now
- No pornographic material
- No computer damaging software
- Information products, also known as e-books, must be sold under “everything else,” “information products”

Make sure you check eBay's policy: Their rules change frequently so it is a good idea to check it yourself. If you do not have a eBay account yet, go to [www.ebay.com](http://www.ebay.com), and sign up for one, it is free. Assuming you already are signed up on eBay, here is what you do next:

1. Sign up for an eBay account - if you have not signed up for an eBay account yet, go to [www.ebay.com](http://www.ebay.com) and signup, it is free. Once you are signed up, you have to have a certain feedback score before you can sell anything. Check eBay policies for the exact rules. You can quickly gain a score by purchasing 0.01 and 0.99 cent items.
2. Sign Up For Paypal – Getting a Paypal account is free, and required to sell

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