

MAKE MONEY ONLINE SELLING ON EBAY 24/7 MULTIPLE INCOME STREAMS

# £100 A DAY SECRET BLUEPRINT

ENTER THE AGE OF INFORMATION  
THE BROKE PERSONS WAY TO ONLINE RICHES

CASH IN PRODUCING AND SELLING  
'How To' CDs, DVD'S AND EBOOKS ON CD-ROM  
ON COMPLETE 24/7 AUTOMATIC PILOT

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# FORWARD

You are about to learn about ePublishing (information publishing online and offline) one of the most profitable businesses I know of where production costs of products are low and profits high on each sale.

This publication will introduce you to ePublishing eBook products on CDs\DVDs on auction sites. These are one of the best types of products to earn from because they allow you to take advantage of aspects of human psychology that make people buy. People feel an urge to buy when they like the look and sound of something but which they know they could miss-out on if they don't act swiftly, this is what auctions are all about.

## IMPULSE BUYING, LIMITED AVAILABILITY

Through the next few pages you're going to learn how to create your very own product which you can add to online auctions and capitalise on this impulse factor to make you a nice 2<sup>nd</sup> income working part-time.

## SIMPLE, EASY BUT WORKS

I bet you are thinking this is too simple and couldn't possibly work to generate an income, well the fact that you are reading this material now is proof that what I do works and that you can learn the process to profit.

The truth is people are hungry for information and they search auction and 'buy it now' listing sites, especially eBay to find information products and 'how to' guides and products that can help them in some way or another, with millions of users joining this site just to buy it truly offers the greatest opportunity to profit by catering for peoples need for information.

## PRELIMINARY REQUIREMENTS

On the off chance you have not purchased this material through an eBay listing and have ordered offline, there are 4 things you will need before you can use this information and they are an eBay account, PayPal account, a Kunaki.com Fulfilment account these can be opened for free, go to [www.eBay.co.uk](http://www.eBay.co.uk) [www.PayPal.co.uk](http://www.PayPal.co.uk) as well as [www.Kunaki.com](http://www.Kunaki.com). The last thing you will need is software to automate the entire CD and DVD fulfilment process of your automated income streams, you can get that from [http://www.simeontuitt.com/make\\_money\\_online/](http://www.simeontuitt.com/make_money_online/)

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# INTRODUCTION

Thank you for purchasing this manual, this book has been designed to show you how to make an eBook and although short in length by the end of it you will understand how to create and market an eBook on eBay. Do not be fooled and think this information isn't valuable because it isn't 40 – 100 pages long, I am using Times New Roman in font size 12. Most eBooks use very large margins and huge fonts like font size 14-16 to give the appearance of loads of content because it means they will contain more pages in the material.

Although I could do that, I choose not to as I want to keep this short and sweet and user friendly so it doesn't look like a daunting complicated business to get involved with, because the simple fact is creating and selling eBooks is easy once you know how and it could be covered on a single page. But since people place value on quantity rather than quality, I will write a few pages to cover a few things you need to know.

Towards the end of this manual you will also notice a page asking for your feedback and any tips you have found useful for selling eBooks on eBay. Some of these tips will be included within the 2<sup>nd</sup> edition of this eBook. Should you like to have your name included next to your comments, please say so in the e-mail.

When I first started eBook selling I began promoting other peoples products and just sold products that were unavailable online, I then promoted them until I got bored of selling other peoples products with resell rights and wanted to make cash from the creation and marketing of my own exclusive products.

I have now switched to the promotion of my own products and phased out the promotion of other peoples eBooks to make my income week in, week out with automated auction listing income streams.

If you are serious about wanting to earn from eBooks, start writing your own and putting them on CD/DVD.

**As a thank you for purchasing this book you will benefit from being able to earn from the promotion of future products I create, details are contained at the rear of this eBook.**

Regards,

*Simeon Tuitt*

Simeon Tuitt – Information Product Publisher & Internet Marketer  
[www.SimeonTuitt.com](http://www.SimeonTuitt.com)

# THE REAL SECRET TO SELLING EBOOKS

Before we begin I just want to mention one thing I really want you to make a note of. When you market a money making eBook product on eBay it isn't the product that makes the money, it is the sales copy that gets people to part with their money that generates the cash. Since a customer can't touch or skim through the material ahead of a purchase, all they have to go on to make their buying decision is what is contained in your sales copy (your listing). Many people fail to understand this and then wonder why their eBook fails to sell when it is on the topic of money making.

I spend a lot of time creating and researching eBay listings that are popular and selling products week in week out, as you now have this material in front of you, you can see my sales copy does a good job at parting people from cash, start making notes of my listing.

As you see I have packaged some dynamite information together within this package, the information is first class and gives you the tools to cash in from selling eBooks on CD or DVD.

Now do not think you need to create an eBook like this one on the same topic, you could create an eBook on something you know. As an example you may be a plumber and want to write a short £10 eBook on how to change a washer and stop a dripping tap. In your sales copy on your listing you could tell people how a typical call out could cost them £35 or whatever the price may be to have a tap checked and how they can easily change a washer themselves by following the step by step instructions in your eBook.

**This is just an example of how you can take your own knowledge, hobby and skills and use them to write an eBook for profit.**

**Other things you can write an eBook on are:**

- ❖ Hobbies
- ❖ Interests
- ❖ How To eBooks

If you have a particular hobby or interest and know things others could benefit from you may want to write a short e-Book report and put it on CD/DVD. For instance you may be a fishing enthusiast and know all the top locations in the UK, USA or your country to fish, so you could write an eBook called 'Top 10 UK Fishing Locations' or something.

You may enjoy sewing/knitting or card making so you could write an eBook on 'Sewing For Dummies' or 'Making Cards for Profit'. The most popular thing to write about is how to 'Make Money' but if you take a look through all the listings you will see there are more of the 'Make Money' eBooks than you can shake a stick at, so if you choose to write one of these make sure it offers something not already covered by other sellers marketing eBooks on making money.

# DESIGNING A LISTING FOR YOUR EBOOK

## THE STRUCTURE OF SUCCESSFUL SELLING LISTINGS

### Exclusive Product From e-Seller:

1. This item complies fully with eBay rules and policies and I am the sole copyright holder and author of this work.
2. Note: This item complies fully with eBay rules and policies for selling information products and I have full resell rights to this e-book / publication.

### Claim:

I make **insert amount** of cash working from location each week / month.

### What's In It For The Customer:

1. I can show you how to make money from home
2. I can help you emulate my success
3. I can show you how to make insert amount each week
4. You can copy my secret system and do the same
5. You can follow this plan and do the same

### Benefits For Customer:

#### Benefits Of Business

- ❖ No selling
- ❖ No financial outlay
- ❖ Start for as little as insert amount
- ❖ No physical effort all automated

#### Personal Benefits

- ❖ Work your own hours
- ❖ No more begging for time off work
- ❖ Buy what you want
- ❖ Choose your own hours

### Story - Sell With Emotion:

Tell a short story about how you discovered your method or how it has helped you and how others can benefit from it. Emotions are what make people purchase, not logic, strike an emotional cord and they will convince themselves why they need the product and what the benefits are.

### Guarantee:

1. I am so confident you will make money from this I am offering a 30 day money back guarantee.
2. Follow this information for 30 days and if you have not made at least **insert amount times** your investment I will refund you.
3. I am offering a 30 day money back guarantee

## **Requirements To Qualify For A Refund:**

1. Must try the system for at least **insert specified time**.
2. Must use the system before requesting a refund.
3. No refunds will be paid to people who order and request a refund **within insert specified time** before giving the system a go.

## **Price / Limited Offer:**

### **Close With The Price:**

1. The price for this item is **just insert amount**, order yours today.
2. To get your copy of this secret system, order yours today for insert amount.
3. Order today by download / e-mail for just insert amount.

### **Limited Offer Close**

1. This guide usually sells for amount but order before the end of this listing and you can get this item for just amount.
2. Order this item for just amount, I am considering a price increase, so act fast.



# RESEARCHING FOR eBooks TO WRITE

Before we begin I just want to mention one thing I really want you to make a note of. When you market a money making eBook product on eBay it isn't the product that makes the money, it is the sales copy that gets people to part with their money that generates the cash. Since a customer can't touch or skim through the material ahead of a purchase, all they have to go on to make their buying decision is what is contained in your sales copy (your listing). Many people fail to understand this and then wonder why their eBook fails to sell when it is on the topic of money making.

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As you see I have packaged some dynamite information together within this package, the information is first class and gives you the tools to cash in from selling eBooks.

Now do not think you need to create an eBook like this one on the same topic, you could create an eBook on something you know. As an example you may be a plumber and want to write a short £10 eBook on how to change a washer and stop a dripping tap. In your sales copy on your listing you could tell people how a typical call out could cost them £35 or whatever the price may be to have a tap checked and how they can easily change a washer themselves by following the step by step instructions in your eBook.

**This is just an example of how you can take your own knowledge, hobby, special interest or skills and use them to write an eBook for profit.**

**Other things you can write an eBook on are:**

- ❖ Hobbies
- ❖ Interests
- ❖ How To Cook...
- ❖ How To Make...

If you have a particular hobby or interest and know things others could benefit from you may want to write a short e-Book report. For instance you may be a fishing enthusiast and know all the top locations in the UK to fish, so you could write an eBook called 'Top 10 UK Fishing Locations' or something.

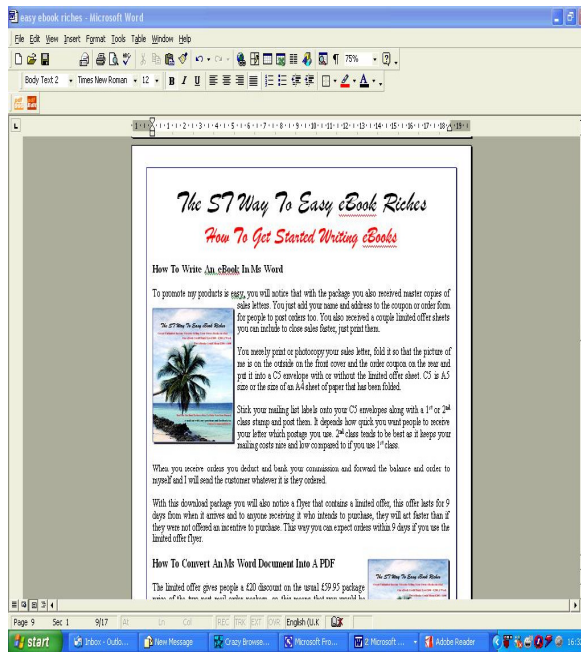
You may enjoy sewing/knitting or card making so you could write an eBook on 'Sewing For Dummies' or 'Making Cards for Profit'. The most popular thing to write about is how to 'Make Money' but if you take a look through all the listings you will see there are more of the 'Make Money' eBooks than you can shake a stick at, so if you choose to write one of these make sure it offers something not already covered by other sellers marketing eBooks on making money.

**Remember you alone are responsible for the marketing costs associated with your own advertising, never over invest, spend only what you can comfortably afford to risk.**

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# HOW TO GET STARTED WRITING EBOOKS



## How To Write An eBook In Microsoft Word

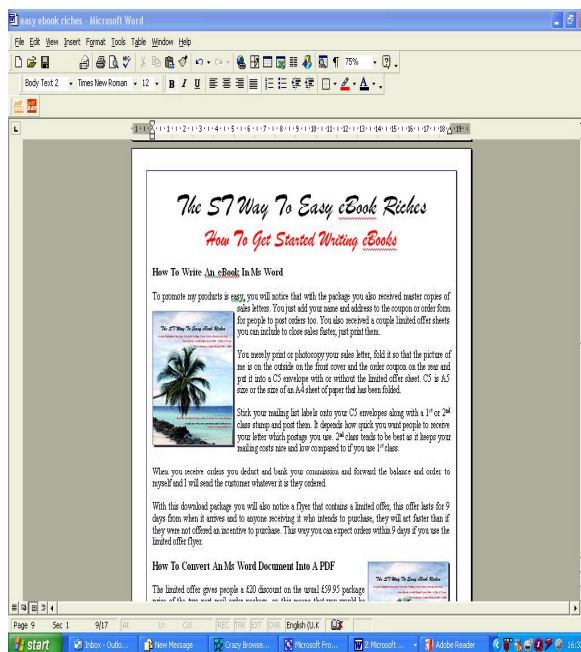
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When writing your e-book you may wish to experiment with different Fonts, this e-book is written in Times New Roman font and is in size 12 which is a pretty small font, which means there will look like there is less content but in reality there is a lot of content. I have purchased e-books where people have used the largest font they can or written a couple pages in

**Arial – Font Size 18 the whole way through which is great for visual impact but in reality is not much compared to a smaller font eBook with the same number of pages.**



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