



**MemberTeam**

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**Special report -**

# How to Make a \$14,985 Monthly Profit Completely On Autopilot with Your Own Long-Term Membership Site

Dear colleague,

The aim of the report is to show you a potentially **very profitable** business model where you can build a solid, long term Internet business on a shoestring budget.

Just to put you in the picture: There are already a number of online business people who are making **six figures or more** with this business model!

You will learn how you can make a very comfortable monthly recurring income with your own membership site without wasting a lot of time and thousands of dollars with expensive scripts and web site software with a steep learning curve.

You will also find how to set up this incredibly simple Internet business within One Day!

You will learn...

- **How to easily make \$14,985 - or more - every month on autopilot!**
- **How to set up your own membership site in 24 hours or less!**
- **How to get started for less than \$150!**
- **Why your members will absolutely love your content and how you can "persuade" them to stay on as members long term!**
- **How to set up the site to run completely on autopilot!**
- **Where to find an ongoing supply of high quality content for your site!**
- **Where you can find a great web host and FREE web site software!**
- **How you can easily build a network of membership sites each pulling in \$14,985 or more per month on autopilot!**

**If all this excites you, let's get started!**

# Introduction

## Membership Sites

Membership sites - or subscription web sites - are taking the Internet by storm. And it is not hard to understand why as a successful membership site can be a very lucrative business model:

People sign up to your web site and pay you a monthly subscription fee to access the contents of your site. The subscriptions are deducted automatically and the site can to a large degree be run on auto-pilot.

The problem, however, has been that setting up a traditional membership site can easily turn into a very drawn out exercise.

### Here are some reasons why:

1. Building a traditional membership site can be very pricey. You often have to invest in a costly software package that can run into thousands of dollars for a good one. More inexpensive scripts are normally inadequate.
2. The software you have invested in is more often than not very complicated to learn for the average person (even though the supplier of it will claim it is very easy to learn). The result is that you can spend weeks and sometimes months to get your site up and running.
3. Filling a traditional membership site with content before launch takes time and energy. You normally need to add quite a fair bit of content to make the site interesting enough for your would-be subscribers.
4. Setting up a merchant account for a traditional membership site can also be quite pricey and complicated.
5. Finally, maintaining a traditional membership site takes a lot of your time. You have to manage forums, passwords and subscriptions and a number of other regular tasks. You also have to continuously add new content to keep your subscribers happy - and having to come up with new articles and other content on a regular basis can add a lot of pressure to you.

## People give up

All these factors are reasons why so many keen membership site builders give up half way through building their sites and never come to the launch stage. Some people never even get started.

## Subscribers lose interest

Another problem with the traditional membership site model is that *subscribers* tend to lose interest after a while and move on.

Unless your site is on a very tight niche topic, the competition on the Internet is fierce and holding on to subscribers is getting harder and harder.

A statistical fact is that subscribers not very often stay on longer than a few months and very rarely as long as a year.

## **The solution**

So what is the solution? Undoubtedly the membership business model where you receive a monthly income from paying subscribers is a good one.

The solution is very simple:

Create a "**Long-Term Membership Site**" – The Ultimate Membership Site Model!

## **What is a Long-Term Membership Site?**

As the name indicates, with a Long-Term Membership Site (LTM) the structure of your site and what you have to offer virtually "persuades" your members to **stay on for a long time**.

They simply have to stay on if they want to keep receiving the content they need to keep their own business running!

How do you accomplish that?

You operate as a **wholesaler** of the content your members use for the daily running of their own business. Your membership site simply is a provider of the content that your members are dependent on to build and run their own web sites.

## **Easily set up...**

**An LTM Site is easy to build and maintain and can be set up in 24 hours or less:**

1. You don't have to spend weeks, or months to build and design your site. You can literally have your site up and running within hours!
2. You don't have to build the site with expensive and hard to use software.
3. You don't have to worry about first creating, then filling the site with masses of content before launch.
4. You don't have to attend to a dozen of more different tasks to keep your site up and running.
5. You don't have to worry about writing and adding four or five fresh articles to your site week after week – you simply add **ready-made content!**

**All you need to run your own LTM site are these four basic elements:**

- **A sales page**
- **An auto-responder**
- **A system to handle the recurring billing**
- **Content** (but not in the traditional sense through article writing)

## **Becoming a 'Content Wholesaler'!**

There are all types of content that you can fill your membership site with. Traditionally you write articles, you offer various services through your membership, you sell physical products or you provide digital products for download.

All of those membership models work, but they generally require a lot of input from you as the webmaster. A traditional full-blown membership site as a rule turns into a full time job. There's nothing wrong with that – unless you would like to do other things with your life than being stuck with your business 24/7.

**What if**, instead, you operated a membership site as a **content wholesaler** – and the content was provided to you **ready-made** to upload to your site?

**What if** all you had to do to keep your site up and running was to offer a monthly download of this content to keep your members happy?

No worrying about writing articles, managing forums, passwords and subscriptions and all the other regular tasks of a traditional membership site.

What type of content are we talking about?

There are many types of content you can offer for download, such as website templates, eBooks, document templates, spreadsheets, checklists etc.

In this report we will look at the great potential of **Private Label Rights (PLR) Articles**.

[**Sidebar:** PLR Articles can very easily be turned into **100% original eBooks, audios and even videos** with a very high perceived value to your members. We will go more into depth about that in a moment.]

## **PLR Articles**

People who are looking to improve their businesses first search for **information**. What if **you** could be that trusted source of information?

An ongoing problem you face as a webmaster is coming up with content for your site and especially **quality articles**.

One solution is to write your own articles, but this is time consuming and takes a lot of your precious time - time that you may want to spend in other ways.

You can outsource the article writing to ghost writers, which in many cases may give a poor result, plus you have to pay \$10 or more for just **one** article.

You can also use reprint articles which you find in several article banks such as ezinearticles.com, which can be a great resource. There is one catch though: You have to include the author's resource box when you publish the article which as a result drives traffic away from your site to theirs - which is not a desired result. You want your visitors to stay on **your** site, that's how **you** make business!

Another solution is to use PLR articles...

PLR membership sites have been flourishing over the last 2-3 years and it is easy to see why:

### **Webmasters crave content for their websites**

However, a problem has been that a lot of these membership sites churn out very poor quality articles that more serve to hurt a web site than to give any noticeable benefit to the webmaster.

What if **you** could access huge packages containing the kind of articles that thousands of webmasters are craving for?

What if **you** could offer these article packages from your own fully automatic membership site month after month, year after year?

### **You would be running the Ultimate Internet Business!**

## **The perfect Internet business model**

**Here are the simple mechanics of the LTM Site you would be operating:**

- 1. You advertise and sell access to the membership**
- 2. You upload content to the site once a month (less than half an hour's work which can be outsourced)**

**That's all there's to it!**

It is as simple as that - and it is the simplicity that makes this business model so successful.

It is simple for you as the provider to set up and run and it is simple for your subscribers to understand and benefit from!

We will now look at how you can **set up - and profit wildly from** - your own LTM Site...

## How to easily make **\$14,985 - or more - every month on autopilot!**

The factor that is most important to you as you as you investigate any new business model is the income potential.

### Here is how you can easily profit **\$14,985 every single month with your own LTM web site:**

You offer a monthly membership for a low \$49.95 to the first 300 people to sign up. Your pitch is that '**only 300 people will access the content (PLR Article Packs)**' you offer. This way you create urgency among visitors to your site which greatly improves the chances that they will sign up.

As soon as 300 people have signed up (and believe me, you'll easily sign up 300 people) you make a monthly  $\$49.95 \times 300 = \$14,985$ .

[Sidebar: **Or you could make \$24.975 per month!** You could make the same offer to **500 people** instead and make  $\$49.95 \times 500 = \$24,975$  per month. You set the rules – and the prices!]

As I just mentioned above the only task you have to undertake to maintain the site, is once a month to upload the monthly content – a less than 30 minute exercise – which easily can be outsourced if you can't find the time to do it yourself... in which case you've got yourself a completely autopilot Internet business.

You have to admit: Even if you do the uploading yourself, you've got yourself a pretty easy to run business!

## How to set up your own LTM site in **24 hours** for less than **\$150**

You've now finished the hard part: Coming up with the business idea (building an LTM site and setting up as a content wholesaler). The actual setting up of your LTM site is the easy bit.

### You'll need the following pages for your site:

1. Your "Home" page where you've got your sales letter.
2. A "Contact Us" page where you've got your contact details.
3. A link to your subscription form which is set up with Clickbank.com (see below).
4. A "capture page" with an opt-in form for your autoresponder where your customer is taken to after his order is processed.
5. A fulfillment page where your customer can download the monthly article packs.

### **This is how your site will be operating:**

1. A visitor arrives at your site and reads the sales letter.
2. The visitor is interested and clicks the order link.
3. He arrives at the subscription form and submits his details.
4. As soon as the order is processed, your new member is taken to your capture page where he enters his email address for a monthly notification about new article downloads.
5. The subscription is processed and he is taken to the download page for his initial download.
6. Once a month he receives the download link to that month's article pack.

P.S. I don't know if you noticed, but during this process your new member has entered his email details, which gives you the possibility to give him notifications on any new products you've got to offer.

As a matter of fact you've added another name to your opt-in list. Building such a list is the lifeblood of any Internet business!

### **The tools you need for an easy set-up:**

## **Hosting**

Here is a link to a hosting service which instantly provides you with most of the elements you need: [ThirdSphereHosting.com](http://ThirdSphereHosting.com).

### **Some of the many features that ThirdSphereHosting.com offers are...**

- ✓ An easy to use control panel
- ✓ Password protected pages (so you can have a member's area)
- ✓ An impressive 500 megabytes of disk space
- ✓ 30 gigabytes bandwidth (enough to run a fully loaded multimedia-enabled website)
- ✓ Unlimited email accounts and aliases
- ✓ Web-based file manager
- ✓ Great customer service

**...all for a low \$24.95 per month!**

**Also included is...**

### **FREE website building tools**

Included in the price you also get access to their **Web Design Center** with a section of easy-to-use website building tools to design your site like a pro – in minutes!

## **FREE professionally designed templates**

To get you started even faster you get free access to a collection of eye-catching templates. Just grab the one you like, type in or paste in your sales letter and click 'Save'.

## **Domain name**

You can register your domain name with ThirdSphereHosting.com for **\$10** - or if you prefer, you can register with godaddy.com for **\$9.95** and then upload it to ThirdphereHosting.com.

## **Recurring Billing Account**

[Clickbank.com](http://Clickbank.com) offers an ideal set-up for this type of membership sites. My recommended option as they will process your recurring billing membership seamlessly.

**Cost:** A one-time **\$49.95** activation charge

## **Autoresponder**

You need an autoresponder service to deliver your automated messages (so that you can stay in touch with your members, such as telling them when the new monthly downloads are ready). I use [Aweber.com](http://Aweber.com) and recommend them.

**Cost:** **\$19 per month**

## **Content (PLR Article Packages)**

My recommended source of PLR Article Packs is [MemberTeam.com](http://MemberTeam.com) where you can access a massive 1500 unique Search Engine Optimized PLR Articles every month which you upload to your site in less than 30 minutes.

**Cost:** **\$29.95 per month**

There you have it – and you will find that the whole process of setting up the site and filling it with the initial content is easily done in less than 24 hours.

**Total start-up costs: \$133.80**

**Monthly expenses: \$73.90**

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