

The Five Dollar Bible

By

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The \$5 Bible

I'll make a bold statement "*Anyone can make money on fiverr*". I don't care how young or old you are, or what race you are. Also if you think you have nothing that you can sell then trust me, when you put your mind to it you will find that you do. Also myth number one dispelled is that you need a website to make money online, as with fiverr you don't – that's right **no website required!**

Now before you go rushing off and speed reading through this and rush to register, then note this guide is BIG, it took a lot of effort to put together and there's a lot to read before you even dare think of registering an account on fiverr, indeed there's truly is a ton of information to take on board before registering with fiverr, and it's all in the order it's in for good reasons!

Of note is that the first guide I ever read on fiverr talked about finding your own niche and building your 20 gigs around that. I thought that statement was crazy at the time, but over time I've found it's true and the more I specialise the more I earn. So knowing that, then right now you may be thinking just like I did – "What the hell am I going to specialise in?"

Well all this and more will be answered very shortly, along with several key questions you first need answers to: -

- 1.) What is fiverr and how does it work?
- 2.) Why should I sell on fiverr?
- 3.) How much money can I make on fiverr?
- 4.) What should I sell on fiverr?
- 5.) How should I go about selling on fiverr & Setting out your metaphorical market stall

But before I move on to the answers **DO NOT** go and register with fiverr until you have read the sections 'Choosing a name' and 'Selecting Your email' – as there are key steps I need you to take to make sure you get things right before you even think of drafting your first gig.

What Is Fiverr And How Does It Work?

(If you are already on fiverr you may/will want to skip this)

Fiverr is the world's largest marketplace for selling (as the name suggests) five dollar services. Fiverr calls each service it sells a 'gig'. For every five dollar gig sold on fiverr you get paid four dollars and fiverr takes one dollar commission for making the sale. The same \$1 commission in every \$5 applies to all sales, so when you move up to be a Level 1 or 2 seller (I will explain 'levels', how they work and the benefits of them later) and can sell gig extras at \$10 or \$20 then fiverr takes 20% of those amounts as well.

Simply put they put the buyer in touch with you the seller and facilitate the handling of the sale including all communication (Note no email communication or skype communication whatsoever is allowed outside of fiverr, do this and get caught and you'll get banned and then they will keep any outstanding money that you are owed for themselves) between the buyer and seller, as well as handling all of the payments.

Fiverr offers the sale of a vast range of services - anything from crazy people in underwear singing birthday greetings in Welsh, through to more normal services such as proofreading, article writing, SEO services, banner design, translation - basically if it's for sale online then you will be able to find it on sale on fiverr for just five dollars. Likewise anything you want to sell on fiverr you have to sell at five dollars, you can't charge more (Or less - although you will get people contacting you saying 'I only have \$4 can we do a deal' (The answer should always be NO)) until you gain a set number of trouble-free sales which results in you moving up to Level 1 or 2.

I'll talk more about levels later but when you pass a set number of sales and still have great feedback, you get moved up to level 1, do more sales and then get moved up to level 2 - provided all your feedback is still good. Levels allow you to add on extras, thus enabling you to sell more than \$5 worth of services, at level 2 you can sell extras at up to \$40 each (and you can add up to 3 to a gig) - this is where the real money is to be made on fiverr.

Why Should I Sell On Fiverr?

(If you are already on fiverr you may want to skip this)

Firstly it's the ultimate online business that you don't need a website for, yep! That's right – no website needed at all not ever! It's just about the only online business that you make a full time online income from without owning your own website. Now for a lot of people that's a big attraction to get selling on it, and that's not the only good news....

You will hear a lot of talk online about targeted traffic and also 'buyer' traffic, and it's this latter one that fiverr provides you with. Simply put people come to fiverr to buy, their wallets are already half way out, they come to buy as they have a need for a service or if they can't find what they want the good news is they will still most likely be in buying mode. So all you need to do is make it your service the one that they want to buy.

Fiverr is by far and away the most popular and most successful five dollar website that there is on the Internet, although there are a growing number of competitors such as [SEOClerks](#) – This is probably one of fiverr's biggest competitors for SEO related services of which there are a ton of on fiverr, so this is a company to watch out for and definitely get signed up with. Up and coming is also [gigs45bucks](#)

Why else should you sell on fiverr? Well they pay out 14 days after the date of your completed sale, so if you are wanting to make a fast buck overnight then maybe it's not for you as you will only get your first income 14 days after you make your first sales. However if you want to build up a steady income stream then fiverr is most definitely for you. I will show you how it is fairly easy to generate a great monthly income of \$500 a month or more, with a little work \$800 a month, and with a little more innovation, effort and thinking, you could turn it into a full time income and give up your day job as many on fiverr have already done.

BUT it takes some initial effort to get going your first sale and whilst this may happen overnight (Particularly if you follow the methodology detailed in this e-book), it may take a few days for your first sales to start coming in. The great thing about this site is that the more products you sell, the higher the number of your feedback score (More on this later) and thus the more you will find yourself selling.

Another reason to use them is they are the original people that had the idea for selling \$5 services and as such they've been around a while and you can rely on them for payment.

They pay via paypal or via the fiverr revenue card (You can apply for this card when you've joined fiverr, whilst acceptance is not guaranteed you should get it, and you can use it to withdraw your revenues from any ATM/cash machine or buy goods with it). You can withdraw any cleared earnings at anytime and they hit your paypal account within a couple of minutes of you withdrawing them.

How Much Money Can I Make On Fiverr?

Well the sky is the limit! You will hear people on forums say 'a couple of hundred bucks' – if you believe that then close this guide right now! Just because those people limit themselves to \$200 bucks a month don't let them limit you to that!

There are numerous people on fiverr making several thousand dollars a month, some in excess of \$5000. Now you may think that they are doing it by using fiverr as a method of arbitrage and buying a service for \$5 then selling that service on for \$50. You can do that for sure BUT that's not what this guides about. That's making money 'from' fiverr, this guides about making money 'on' fiverr and boosting your sales. Big difference.

Also fiverr have just launched 'Fiver V2' and a level two seller can now sell gig extras at up to \$40 each, and you can have three extras! This means that undoubtedly it will now be possible to earn over five figures a month if you are committed to fiverr.

It comes down to finding a niche or having a killer edge to jump on and take over a popular niche, as well as good titles, good sales pitch and a good video as well as keyword choice – I cover all these in detail and then some later on.

You will here talk of people making several thousand a month from fiverr arbitrage and I will also cover this later on. Fiverr arbitrage is where you buy services cheap on fiverr and then resell them on for a profit.

Setting Out Your Metaphorical Market Stall

There are some core things to learn about fiverr BEFORE you register a user name and before you create your first gig. The first two items in this list are crucial so read the sections before registering!

Choosing A Username

Selecting Your Email

Registering On Fiverr

Avoiding Getting Banned from Fiverr

Preparing For Levels

“The Levels”

Maintaining Levels

Level Tips

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Choosing Something To Sell

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The Gig Title

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Making A Killer Video

Customer Service

Dealing With Cancellations

Managing Your Gigs

Big Ticket Sales

Getting Paid

Boosting Sales & Promoting Your Gigs

The World Beyond Fiverr

Tips!

Choosing a Username

Before you even think about registering with fiverr, then you really do need to think about what you are going to sell. This is because if you are as an example going to sell youtube views and a seller is considering two gigs offering roughly the same service then the username can play a big part in their decision.

Think not? Well in the above scenario say the user names of the two gigs are 'dario123' and 'youtubeviews' then who do you think the person is most likely to buy from? It's going to be 'youtubeviews' isn't it?

So that is why you need to leave registering until you've decided exactly what you are going to sell.

If you make your username reflect what you are selling, it makes you look more of a specialist and you will get more sales as a result.

Selecting Your (Paypal) email

Firstly be aware that whilst fiverr now offers its own revenue card that you can apply for (This will take a few weeks to arrive) you really do need a paypal account. They don't payout by any other means whatsoever, no Western Union, no checks etc. So if you don't have a paypal account or are not prepared to get one then fiverr's not for you.

Why is the choice of you email such a key point? Well note that whatever email you use to register for fiverr needs to be your paypal one. Not a problem you might think?

Well actually **your choice of email is crucial** as once you've registered with that email address then you can NEVER change it, no exceptions! This means that it is best to use a personal email address as your paypal one to register with fiverr. If you use a work email address, if you change jobs you won't have access to it, and as a result you will not be able to withdraw any money.

If this happens and you can't access that email any longer it means closing your fiverr account and starting again! Clearly if you've built a big customer base then you may have real issues with doing this, but you could end up with no choice. As when making a withdrawal you are sent a confirmation email, and if you can't access this then you can't complete the withdrawal.

So always make sure that you register with fiverr using a personal email that you can always get access to. Write down the password to the email, as if you cannot access it, then as above, you will not be able to withdraw your money.

Registering On Fiverr

Fiverr has just switched to a much improved V2 layout, however registering remains pretty much the same and is very easy to do. Indeed if you already have a Facebook account then you can login with just one click!

Even if you have to register the process is very simple all you need is a valid email address (Note! This needs to be your paypal email AND one that you can always access as you cannot change the email at a later date, so never use a work email but always a personal one), choose a user name (Also see above – this should strongly reflect what you are going to sell, you can't change it later and it will effect your sales e.g. a relevant username will inspire confidence and increase sales), and pick a password.

That's all that you need to register you do not even need to give your real name or your address, so what more could be simpler? They make it as easy as possible for you to register and get started.

All you will need to do is agree to their terms of service, which I highly recommend you read, digest and make sure you understand as if not you could find yourself banned from fiverr.

NOTE: When you register your country flag will be displayed alongside your name and you will find that if you are registered in the USA for whatever reason (Some people just don't like buying from eastern Europe or India – I can't help with the prejudice that some people have) you will get more sales. However it allocates the country flag automatically when you register. So therefore I recommend going through a USA proxy server to register, this should then result in a USA flag displaying against your name. You can do this very easily by registering via a USA proxy server – there are many free ones to use on the Internet, but I recommend ["Hidemyass.com"](http://Hidemyass.com).

Avoiding Getting Banned from Fiverr

Yes that's right banned from fiverr! It can and does happen and given the simplicity of the site and what it does it's hard to believe. However it can happen, typically due to failure to observe the following fiverr rules: -

Reason One) No external contact is permitted – That's right no contact via external email or via skype is permitted. Do so by all means but you will get an instant ban if they find out (And they monitor all your communications between buyers and sellers), and if this happens they will confiscate all of your earnings that are outstanding, so if they owe you \$460 then tough! You'll lose the lot and you will have no cause for complaint as you broke their rules.

I constantly get people asking me to email them files or contact them via skype – always so no, no matter how plausible they sound. Sure there are some instances where Skype is permitted and one case would be you coaching someone in French, and if you state that you will be delivering your gig via skype then that's fine, but if someone just wants to talk about the order then that's not.

Always politely but firmly reject such requests for communication outside of fiverr, you may think it's fine but what if the buyer falls out with you, they could then report you to fiverr and BANG you get a ban and lose your earnings. It's just not worth it.

Reason Two) Repeated failure to deliver can result in a ban, if you go away on holiday and forget to turn your gigs off, then when you come back from two weeks holiday then the chances are you will be looking at a ban. If you fail to deliver on time, or not at all, then you can quite rightly expect a ban.

Reason Three) Spam! You will find from time to time that you open your fiverr inbox to read a message from another user promoting their gig, whilst this may seem a good idea if you do likewise then it's classed as spam and you will get banned very fast. It might be okay to send your top clients a message about a new gig you are offering but don't do it a lot or ever to people at random.

Also if you are going to message existing clients then only do a handful a day. Don't say I didn't warn you.

Spam on fiverr gets reported fast and in most cases by the time you open the mail the user's already been banned!

Reason Four) False claims/illegal offers – If you offer a gig that makes a false claim or offers an illegal service, or breaches copyright then you will get banned pretty quick and could find yourself in legal problems.

Preparing For Levels

Well okay now you are probably thinking “Why the hell do I need to prepare for levels? I’ve not even registered, never mind sold anything as yet!”

Well actually you do need to consider them before you even start drafting your first gig, this is because whilst it’s good to get lots of \$5 gigs, it’s even better to sell \$5 gigs with lots of \$10, \$20 or \$40 extras.

To do this you need to prepare in advance and have a strategy in place for what those extras are going to be. This is important as I left a lot of cash on the side, as I’d not prepared for getting levels and how I was going to use them to maximise my revenues.

Initially you will have to offer the whole service you are selling for just \$5 – it’s fiverr! It’s \$5! The name is the giveaway! Initially you can’t charge more. What you can do though is to begin to think as to how you can break that service down in to smaller chunks. One example might be that you want to offer your article writing services for \$5 and it might be that you are an [Ezinearticles.com](https://ezinearticles.com) platinum author (A status well worth getting as it’s free to get if your articles are good enough) but a big selling point as it shows the quality of your work) and therefore you will not just write someone an article but also submit it to your ezinearticles.com account on their behalf – people love this service.

Okay so initially it’s \$5 for the article writing and the submission, but when you get to Level 1 status then you should split the work up - \$5 to cover the article, and then offer the submission for another \$5 as an extra. Double the money, for the same amount of work!

Whilst that’s just one example you need to think of how you are going to expand beyond the initial \$5 gig, and ideally set yourself up to be ready to offer all those lovely extras on your gigs the minute you move up to level 1 or 2. It takes at least 10 sales with 100% approval and on time delivery to get to level 1, so use that time to prepare your extras.

Ideally you want to be thinking about only creating gigs that have the potential to expand with extras. If I was starting over again, I wouldn’t run any gigs that were one-trick ponies, I’d only create gigs that I could expand further with extras. So this is your chance to get it right and plan things out well from the start.

Also don’t be afraid to charge more than \$5 for extras. I was charging \$5 to install an adsense website for customers, and it was killing me time wise on some orders, so I doubled the price to \$10 and the orders didn’t slow up at all. If you are offering good value for \$10 then don’t be afraid to charge \$10 rather than \$5 for an extra! I call this “Avoiding the five dollar mindset”.

“The Levels”

Basic/Starter Level

Everyone starts here, even the Top Rated Sellers (TRS's) did before they became rich and famous (And took artistic licence!).

Firstly what you can't do: -

Is offer any gig extras or sell multiples of your gig. Although the latter is not a problem for a lot of gigs as people can just order the same gig again.

Also you can't charge anymore for offering an “Extra fast” service as you can do when you reach level 1.

You cannot offer any “Extras” at a higher price – the ability to do this only comes as you earn level 1 or 2 status.

Secondly what you can do: -

You can add the same sized description, gig title, and keywords just the same as everyone who has level 1 & 2.

You can add images and videos to support your gig. Adding a video is what I would class as essential, as gigs with videos can make 80-90% more sales. Although this is covered elsewhere in this guide.

From the basic level you can move up to level 1 and then level 2, and you do so by earning their status as follows.

Level 1

In level 1 you can do everything you can at the basic level but with level 1 status you will have earned the right to boost your income by the ability to offer “extras” with your gigs, and this is where you can really start to boost your income.

To attain level 1 status, fiverr stipulates that you need to have been a member for 30 days and have completed at least 10 sales with “A great track record” – for this read 100% feedback and no delivery problems such as rejected deliveries or redeliveries.

Once you have hit these targets you should get upgraded automatically, however if you've not got an automatic upgrade and feel you should have then write to customer services and don't be afraid to ask for one. They are human and a nicely worded letter should result in the right outcome should you have met the above criteria.

Once you reach level one status then you can: -

- Allow people to order multiple units of your gig, up to four.
- You can charge for “extra fast” service (Note this doesn't have to be 1 day or 12 hours – as an example your normal service may be 7 days and you might opt to charge for “extra fast” in 2 days).

- You can offer up to 2 “extras” per gig and charge either \$5, \$10 or \$20 for each of these extras. You can also add extra time on for carrying out the extras or select “no extra time needed”.

TIP: The “extras” show up below your gig description as tick boxes, and people tend to miss them, so make sure that you highlight the extras you offer in the gig description and highlight the fact that they are shown below the gig description. This will result in more extra’s being sold.

People can’t / won’t order them if they don’t scan down the page – Think they will? After all they will love your gig so much they’re bound to scroll down right? Wrong! Think again, as statistically 70% of all website visitors never scroll down the page beyond what they first see on screen. Worrying, but true!

Level 2

At level 2 you get all of the same benefits as the basic level, plus the benefits you gained in level 1.

To attain level 2 status, fiverr stipulates that you need to have completed at least 50 sales in the past two months, with “A solid track record” – once again for this read 100% feedback and no delivery problems such as rejected deliveries or redeliveries.

The additional level 2 benefits (In addition to those in level 1) are: -

- Allow people to order multiple units of your gig, now up to eight (up from four at level 1).
- You can now offer up to 3 “extras” per gig, up from 2 “extras” that you could under level 1 and now you can charge even more - \$5, \$10, \$20 or \$40 for each of these extras. Again you can also add extra time on for carrying out the extras or select “no extra time needed”.
- Priority customer support – It’s improved a little with Fiverr V2 but the jury’s out as to whether it’s better in the long run. Many forum users still complaining at the lack of service.

Top Rated Seller (Known as ‘TRS’)

God like status and if you are lucky a big plug of your services to everyone on fiverr, if this happens your main problem is likely to be coping with all the extra work. You need to plan for this day, even though you may have no idea when it’s coming. Also whilst it’s awarded at fiverr’s discretion to those with great service and high levels of completed orders, you can also ask to be awarded this status. You will find that quite a few people on the fiverr forum have done just that, so don’t be afraid to ask, but it’s probably best to get several hundred sales under your belt first.

You get to be a TRS based on Seniority (Does this mean time spent on fiverr?), volume of sales, and consistently good service.

The additional TRS benefits (In addition to those in level 2) are: -

- Allow people to order multiple units of your gig, now up to twenty (up from eight at level 2).
- You can now offer up to 4 “extras” per gig, up from 3 “extras” that you could under level 2 and now you can charge even more - \$5, \$10, \$20, \$40 or \$100 for each of these extras. As ever you can also add extra time on for carrying out the extras or select “no extra time needed”.
- VIP customer support

Maintaining The Status Of Your Levels

Now the downside, you need to maintain your levels of service in order to keep your levels status, fail to do so and you can be demoted (But if you then keep things in good order you can be promoted again).

You will need to deliver what you say you will consistently and on time. Do this and you will maintain your levels without any problems. Fail to do so and you will get demoted.

Likewise you need to minimise cancelled order as the main reason for demotion down the levels seems to be related to cancelled orders. Now if you visit the fiverr forum then you will see numerous people complaining about this. The main reason people feel aggravated about this is that the cancellations are most often due to the buyer miss-reading the gig or even not reading it at all. Classic examples of problems you need to be aware of are: -

- People miss-reading gigs, so get someone who knows nothing about your gig to read its title and description and then tell you what they think they are buying.
- People not reading your gigs at all – Although this is rare I've had 3 cancelled whereby people have just ordered a gig seemingly at random, and said "Please can you just do this for me?" and in each case the answers been "No". If it's not a service you offer don't try and take it on. If you fail then they could put negative feedback against your top selling gig, even though they actually wanted you to supply something totally different.
- People not observing your timescales, or people demanding the service in an impossible timescale.

It is felt by many people that in such cases the seller should not be penalised but you will hear stories of fiverr penalising people for too many cancellations, and the seller complaining they are cancellations that fit in to the above category. I sympathise with these as 95% of my cancellations are due to the buyer not reading the gig. They state that mutual cancellations do not affect your status, but the lower my cancellation ratio the more orders I get, the higher it gets, the lower number of orders that I receive – I am not alone in noticing this, so it clearly appears to be factored in to how Google ranks your gigs.

Always do all you can to minimise cancellations by wording the gig such that it pre-filters the problem buyers out. Even then from time to time you can find that it's a problem. I sell one gig that even states in capitals "I DO NOT SELL XYZ" – yet despite his people still order it from time to time and then wonder why I'm not delivering the service they want. Another gig states "YOU WILL NEED YOUR OWN WEBSITE AND HOSTING TO ORDER THIS GIG" – people buy it and then ask where their website and hosting is, even though the gig also specifically states it doesn't come with them. So even when you spell it out clearly you can still have problems. Just do what you can to minimise these occasional oddities.

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