



# Table of Contents

- 3... Preface
- 7... Introduction
- 12... How to make a **VERY GOOD** living by giving things away
- 15... Make Money by giving away ebooks
- 24... Affiliate Marketing
- 28... Writing your OWN ebook (you don't have to)
- 32... Market Research
- 41... Using a Ghostwriter
- 48... Finding Content
- 52... How to Make Your Ebook "User Friendly"
- 55... Your Ebook Cover
- 56... How to Give Away your Ebook
- 60... Free Advertising
- 62... How to Set Up your Ebook for Branding
- 65... Where Do You Go From Here?
- 69... Resources
- 70... How to Make Money by giving Away THIS ebook

# How to Make your FIRST \$100 from the Internet TODAY....

..... And build that into a continuing **PASSIVE** revenue string that comes in whether you're working or not.

Hello.... And congratulations on taking that first step to getting your first \$100 or more off the Internet TODAY!



As we begin, I think it's important that you understand a bit about who I am, and why I'm writing this. You **COULD** skip over this first chapter but I think you'll see a lot of yourself here, and it will help you as you move forward.

At the time of this writing, I'm ..... well..... Let's just say I've lived a lot of years OK?

I'm a grandfather of four wonderful kids, Jason, Joel, Josh and Jenna. In fact as I write this, my wife Caryl and I have them with us on a cruise ship as we're returning from the Mexican Riviera.

I've been very happily married to the most incredible woman in the world. We have been married now for over 43 years.

Caryl has stood by me through some pretty tough times. We know what it's like to have bill collectors calling us all hours of the day and night. We know what it's like to have to apply for food stamps so that we could feed our children.

We know what it's like to lose a beautiful home because we couldn't keep up with the mortgage. Yep... been there... done that, and I DON'T EVER WANT TO DO IT AGAIN!!!!

Over the years, I've been the co-developer of several popular software programs, most notably the **Secret Money Generator**, and the wildly popular and powerful traffic generating program **Traffic Geyser**. I just recently sold my interest in Traffic Geyser to my partners Mike Koenigs and Rocket Helstrom.

Fast forward to today... I work from home, as do my two sons. We meet once a week together to discuss our various projects, but other than that we work completely independently. I'm a multi-millionaire, which is something I could only dream about in my younger years... I can work on my laptop from anywhere in the world, such as I am right now on this cruise ship. I've worked from Hawaii, from Paris, from Australia. Earlier this year, I was able to fulfill one of my life-long dreams, and that was to dive on the Great Barrier Reef. I took a 5 day live-aboard dive trip to the reef.

I'm on my third cruise this year, and it's only March. (can you guess I like cruising?) I have another one scheduled in November, and then have another one scheduled two months later.

## **MY PASSION TODAY**

Today I want to discuss another passion of mine.... And that is **YOU!**

I hear on the news all the time about the 8 million PLUS people who are unemployed today, and looking for jobs that JUST ARE NOT THERE!

**Let me repeat that.... THE JOBS ARE NOT THERE!** Yet I see very good friends who are so discouraged and depressed because they can't find a job.

**You need to create your OWN economy! Please forgive me if I sound like a broken record.... But this is IMPORTANT! YOU NEED TO CREATE YOUR OWN ECONOMY!!!!**

I hope you're not out of work today, but whether you are or not, you're seeking to build an additional income and I can help.

I see people struggling constantly as I was, with not enough money to make ends meet.... People are losing their houses in record numbers.... I WANT TO HELP YOU AVOID THAT!

The problem I see from my eyes is that our educational system teaches people that you have to go to school, go to college, and often WASTE four years of your life preparing for a job that isn't there! Now don't get me wrong here, I'm glad that my doctor went to college. But it's not for everyone. I see people who go BACK to college to get another degree.... Hoping that their higher degree will get them a job.... But the same problem is there. THE JOBS AREN'T THERE!!! We've heard that the definition of insanity is doing the same thing over and over and expecting different results. We could carry that over to spending months or even years LOOKING FOR JOBS THAT DON'T EXIST.

You don't have to believe me, just open up most any newspaper and you'll see what I mean.

### **THERE IS A BETTER WAY**

Look... if a nobody like me who's never been to college (except when I was asked to TEACH a post graduate class along with my son on Internet Marketing at the University of Washington) can become a multi-millionaire working from the comfort of my home, then perhaps if you'll stick with me for a bit, I can help YOU to at least build a comfortable full time income.

Some of the advantages I see of an Internet lifestyle

- Freedom... you work where and when you want
- Ongoing income.... Your money comes in from projects that you build, NOT from how many hours you work. The money comes in whether you're online working, or Scuba diving on the Great Barrier Reef.
- Great pay....

- Did I mention **Freedom?**... You work where and when you want!

As I show you how easy it is to get your first \$100 today, you might think it's so simple that I'm trying to trick you or play silly mind games with you.

NO! I'm not trying to trick you at all.... What I want to do is to demonstrate in a very practical way how MILLIONS of people are searching through the Internet every second of every day, looking for something that you can offer and sell to them.

Once you've cleared that hurdle and have that first \$100 in your pocket, you'll be "hooked". I'll show you how I generated \$100 in just **37 minutes**. Then you'll see how to continue on to create more money with this method, but more importantly, I'm going to show you another simple method to build a continuing ongoing recurring income that comes in day after day whether you're working or not.

So now if you're ready.... Let's get started.

# Introduction

I'm going to start out by showing you how you can earn your first \$100 on the Internet today. In fact I'll show you some screen shots of exactly what I did, to earn that much in just 37 minutes. The system I'm going to show you is very very simple, and you can always use it to pick up some extra cash, but it is NOT the best way to build a recurring income.

In some ways I feel I need to make a disclaimer. I feel that way because I don't want you to feel "tricked" or hoodwinked in any way. This first exercise is designed to do two things.

- To get your first \$100 or more from the Internet today..
- More importantly to show you that there are MILLIONS of people on the net every minute of every day looking for things that YOU can provide for them.

Then we'll move on from there to explore some possible ways you can leverage that into a potentially HUGE ongoing income.

So now with that disclaimer out of the way... let's see how to make a hundred bucks TODAY, and how I did it in 37 minutes.

The secret???? (Drum Roll Please.....)

It's no secret at all. I want you to look around the house and find something you really don't need any more, and sell it on Craig's list.

OK.... I told you it was simple, and once again I want to remind you that there's a purpose to this simple exercise.

**GETTING YOUR FIRST \$100 FROM THE INTERNET IS HUGE!**

If I can help you do that, then I can also help you to go on to create an ongoing income of whatever size you want. So work with me here OK? There's a purpose here, and that is to demonstrate in a very tangible way that there are MILLIONS of people who are looking for something that YOU can offer each and every second of every day.

If you decide to move forward, there are many other ways to make money on the net, and I'm going to show you one of the easiest and cheapest ways to do it, but that first \$100 is a huge milestone.

So I wanted to come up with an example that I could show you....

I did exactly what I'm recommending to you. I looked around, and found an old laptop computer. I had bought it at one time to carry with me in the car all the time, so at any time, using my wireless card I could log into some of the servers I was managing if they had any kind of a problem. But the problem for me was that the screen was so darned small it was hard for me to read it, so it basically just sat on the shelf hardly used at all.

So here's the basic ad that I ran on Craigslist:

*"This laptop works perfectly. I wanted something small and lightweight to carry on trips, but my old eyes are just too weak and I need a bigger screen.*

*It's a steal at \$100. Carrying case included. 533 XXXX"*



That's all there was to it. I included a photo of the computer and posted it on my local Craigslist. Almost immediately I had a phone call from a lady who was very excited.

She was close to me, but didn't have transportation, so I took it over to her, and within 37 minutes I had a hundred dollar bill in my pocket that I'd received for an item I wasn't Using. It was just taking up space.

**Now it's your turn.**

I want you to do the same thing. Look around the house for something you don't need anymore and put it onto Craig's list.

I've sold items like computer parts, cameras, old computers, a fishing boat ALL within a day of the time that I put up the ads. We'll be exploring other potentials too, but before you go there, please let's get that first \$100 or more in your pocket.

- Step 1: go to <http://craigslist.org>
- Step 2: Select your city from the list on the right hand side of the screen.

- Step 3: Click on the “post to classifieds” link in the upper left hand side.

The screenshot shows the Craigslist website for Spokane / Coeur d'Alene. The page is divided into several sections:

- Left Sidebar:** Contains the Craigslist logo, navigation links (post to classifieds, my account, help, faq, abuse, legal), a search bar, an event calendar, and a list of links related to the Haiti earthquake relief.
- Header:** Displays the location "spokane / coeur d'alene" and a large red arrow pointing to the "Post Ad here" link.
- Main Content Area:** Features several category lists:
  - community:** activities, artists, childcare, general, groups, pets, events, lost+found, musicians, local news, politics, rideshare, volunteers, classes.
  - housing:** apts / housing, rooms / shared, sublets / temporary, housing wanted, housing swap, vacation rentals, parking / storage, office / commercial, real estate for sale.
  - jobs:** accounting+finance, admin / office, arch / engineering, art / media / design, biotech / science, business / mgmt, customer service, education, food / bev / hosp, general labor, government, human resources, internet engineers, legal / paralegal, manufacturing, marketing / pr / ad, medical / health, nonprofit sector, real estate, retail / wholesale, sales / biz dev, salon / spa / fitness, security, skilled trade / craft, software / qa / dba, systems / network, technical support, transport, tv / film / video, web / info design.
  - for sale:** appliances, arts+crafts, auto parts, baby+kids, beauty+bith, boats, cars+trucks, cds/dvd/vhs, cell phones, computer, clothes+acc, collectibles, furniture, electronics, farm+garden, jewelry, garage sale, materials, household, rvs, motorcycles, sporting, music instr, tickets, photo+video, tools, toys+games, wanted, video gaming.
  - personals:** strictly platonic, women seek women, women seeking men, men seeking women, men seeking men, misc romance, casual encounters, missed connections, rants and raves.
  - discussion forums:** 1099, gifts, pets, apple, haiku, philos, arts, health, politic, atheist, help, psych, autos, history, queer, beauty, housing, recover, bikes, jobs, religion, celebs, jokes, rofo, comp, kink, science, crafts, l.t.r., shop.
- Right Sidebar:** Lists nearby cities and US cities, with a red arrow pointing to the "Select City Here" link.

Next you'll be led to a screen where you select the category.... Since we're selling an item here, we'll select "for sale".

We have other categories too like, "job offered, resume/job wanted, housing offered, housing wanted, item wanted, gig offered, service offered, personal/romance, community, or event."

After we've selected the "for sale" link we're given lots of options..... in my case I chose "computers and tech."

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