

**Online Business Optimization,
Home Based Internet Businesses,
The Home Based Business Online Business Opportunity,
And The Internet Online Marketing Advertising Business**

Little Known Fact

People don't realize that the internet is the great equalizer.

Colonel Winchester once said, "God created man, I made them all equal." The same is true of the web. Search engines don't know or care if you are building your web presence wearing a thousand dollar suit in your corner office on Wall Street or sitting in your underwear at the kitchen table working on your laptop.

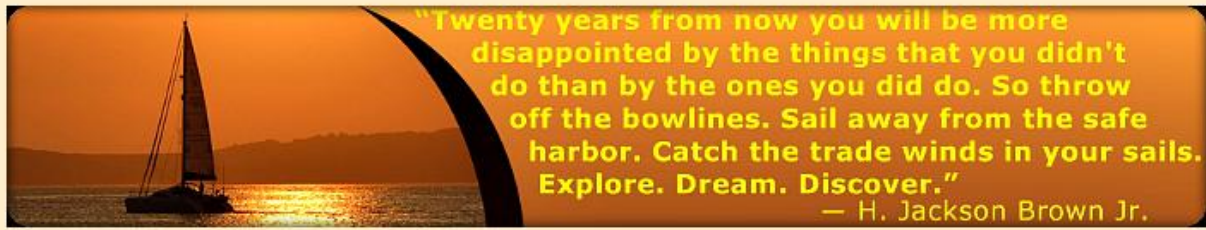
The world wide web is all about information and affiliate online marketing makes it easy and no risk. I'll be touching on it later. Whether you are a brain surgeon, a high school teacher or a dishwasher at a truck stop, you have knowledge that can be useful to others, knowledge you can charge money for sharing.

"Hey, What do you know?"

Maybe all you've ever done is look after 2 ailing parents.

Congratulations! You are an expert in taking care of ailing parents!

There's a big market for that knowledge. *Find* one you like and *make it*



pay! Make sure that online business optimization makes it pay as much as is possible.

But you have to know how to extract that knowledge. In this free ebook and its Kindle companion mentioned below, I will show you how to build home based internet businesses for yourself. I've also included links to other great sources of free information for you.

Here are two things that will make you financially independent (and, yes, maybe even rich) on the internet and they are all basically free once you know what all this is about:

1. The Internet Online Marketing Advertising Business Model.
2. Your personal ambition and desire.

The world is truly yours

Before going further, here are 4 links that you will find invaluable as you assess what this is all about:

[Volume 1](#) of this “Make Your Knowledge Sell” series is available on Kindle for \$1.99. It fits in with this ebook like two pieces of a puzzle complimenting each other perfectly. For the price of a cup of coffee, it will be the most significant purchase you will ever make.

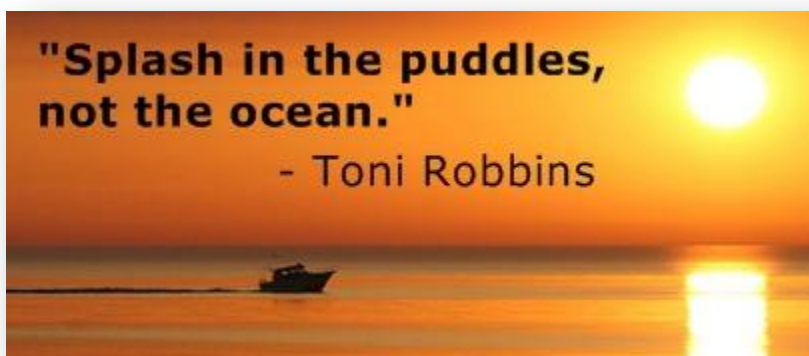
STOP! and *go* over there right now before you forget ☺

At \$1.99, I'm not making a killing, folks.

Just click on the "Volume 1" link above. NOTE: Please give an honest review of the ebook after you've finished it. If there are things that should be better, I want to know. If it is really good, I want to know what works, too. Either way, please take the few moments to honestly review it on the Kindle page that the link above takes you to after you've read it.

The second link will take you to a page on my website. It is a simple 3 minute video that shows what can be done with what you are about to learn. The video is about a small, online business that is so secure and unusual that [Oprah](#) featured it on her show. It will show you what niche websites are about and it will send your mind racing in all directions as you start thinking of all the possibilities for yourself! Click on "Oprah."

The third link is a video tour. This one is about 30 fabulous minutes long and covers the tools I use to build my websites and to SEO everything. I even SEO the ebooks I create. This ebook ranks #1 at Google for the terms "online business optimization" and "internet online marketing advertising business". My website Home-Online-Incomes came in at #1 against as field of 383,000,000 today (that's no accident!). The other day I caught myself starting to SEO my grocery list. No, I'm not kidding. "Doh!" The search engine results will vary a bit day to day, but [this thing works](#). You won't have to leave your name or anything.



The fourth link is to a page on my site titled "[How To Sell Online](#)". *Read* the introductory paragraphs and then *search* the free library below.

There are 12 ebooks covering everything from how to start your own ebay business, how to become a WAHM (work at home mom) with your own home based internet businesses to how to make your knowledge sell. There is no charge and, again, you are not asked for your name or email address, but you will get a ton of high quality, free education. *Make sure to bookmark the page. You will want to *come back* and *download* many times. *Give* the url to anyone you know who might benefit from the information.

In this famous quote, Toni Robbins is saying that you should go after a micro niche market like “long hair Chihuahua clothes” rather than trying to make a dent in the huge “Pet” category.

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Feel free to print this ebook for easier reading and note taking.



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Quick scan mode: In a hurry? Just click on the chapter you want to be taken to and you will be taken there right away.

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Chapter 1

What does it take to have the "right stuff" for home based internet businesses?

1. It is a curious blend of personal interest, ambition and the niche involved. Some people turn pale at the thought of Pay Per Click, others turn up their noses at free organic traffic. Don't forget about your online business optimization! Many question that too!



2. **Attitude** is second. Some people will try once and give up. Others will keep on trying despite apparent

evidence that there is no hope. These are the ones that find a faint ray of hope in a cold, dark and bleak ocean of despair. Ultimately, they and their internet online marketing advertising business are the winners.

Have you noticed yet that home based internet businesses offer you the chance to try over and over again if you have to because there is literally no investment?

3. Desire is also key. How badly do you want it? After asking that question, you might want to ask, "How good can you stand it?" Once you are on the net and you know what you are doing, there is nobody stopping you, but you. Home based internet businesses are the key to the bank vault of the internet.

4. The internet is the largest market that has ever existed. Never before has something like this been available to everyone. All that is required is an internet connection.

Accurately, it is called The River of Gold. A hotbed for online business optimization and profit!

With affiliate marketing now well entrenched, the sky is truly the limit. The true home based online business opportunity is complete. Now, there is no reason to not make it.

Can you see where an affiliate business, home online opportunity can transform a usually meek person into an internet business predator taking no prisoners?

The bottom line in all this is a combination of web education and desire. Nothing more.

Anyone who is determined enough can turn a niche that is stone cold into a red hot gold mine. It might take some time, but every opportunity imaginable is out there. Incredible tools are available to everyone, most of them free. See the links in the introduction.

By the way, if you want to learn about online business optimization, how to do business on the internet and to get a good idea of what you can achieve for yourself online from home, this [short video](#) should whet your appetite.

*Online Business Optimization - The Internet Online Marketing Advertising
Business - End chapter 1*

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Chapter 2

3 Secrets I've Learned About Life On The Internet

Online Business Optimization – The Internet Online Marketing

Advertising

Business how
to.

A wise man
once said,
"Too soon too
old." This
applies to all
of life and, in the



last years, it pretty well covers all the time I have spent on technical training and mastering online business optimization.

First, a little background. I am of average intelligence, I think, but I have to make things more difficult for myself than things have to be. I suspect this is the same for most of us. *The more you keep reading this*

document, the more you feel that home based internet businesses are just one of the many things we have in common.

I started my career as an electronics engineer and was a field repair technician. On my first trouble call ever, I went into an office and the machine in question was dead. True to my training, I opened my official looking toolkit and started probing here and there to quickly find the problem and fix it.

Try as I might, the solution eluded me. What could be wrong? Everything checked out fine. I even checked out things that couldn't cause the machine to be suddenly dead.

Three hours later and after much embarrassment, I found that the cleaning lady had swept behind the machine the night before and had unknowingly pulled the plug from the wall.

Lesson #1: Always check for the obvious first. This applies on the road fixing things and especially when you are building a home based business and are in the process of online business optimization. Online business is not terribly complex, but you still have to stay sharp.

Some years ago, I became enthralled with the internet and doing business on the world wide web. I wanted some of my pages to be rated number 1. Try as I might, I couldn't do it. After much frustration, I did some reading. My wife would tell you I am not very good at asking for directions. It turns out that something called seo would yield excellent results. I now regularly score in the top 10 at the serp's. This is what makes an internet online marketing advertising business successful.

Lesson #2: Ask for help. There have always been problems in my life of one sort or another. Many will come up for you as you build with online business optimization in mind. *Imagine what it would be like if home based internet businesses were so easy that everyone would have one!*

One way or another solutions come up. The truism I have found is that the solution was always there. No new creation of the universe had to take place.

Don't believe me? Have you ever been at a bar-b-que, let's say, and the host asks you to get the salt shaker on the stove in the kitchen? You go inside and can't find the salt shaker until someone comes in clucking in desperation to grab the salt shaker that had been in front of your nose all the time.

Lesson #3: Answers are all over the place, mostly right in front of your nose. The key is to open your mind to what's out there. The internet is the largest market that has ever existed and, incredibly, it is free to all. I don't want to ruin this incredible opportunity for myself.

For some reason we tend to make things so hard when in actuality, things go pretty smoothly if we accept the situation as it is and let go of the outcome. Online business optimization is a prime example. The more I develop my personal skills, the more astute I become at handling life and business situations. I hope this example helps you on your way to greater awareness.

Can you see that the bottom line in all this is knowledge?

*Online Business Optimization - The Internet Online Marketing Advertising
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Chapter 3

Make Easy Money From Home

Online Business Optimization – The Internet Online Marketing Advertising Business- Make Easy Money From Home: How badly do you want to make some? *Now, let me ask you this about home based internet businesses; does it seem so far that this is something you can do?* You do? Good. Because it is.

Be advised that the more you want it, the more in danger you are of being taken advantage of. By taking a few simple precautions, however, you will be able to prosper safely, securely and honestly.

7 Things that Will Get You in Big Trouble:

1. Get rich quick schemes that promise quick online business optimization; The only people that make quick money are those that win lotteries and most of them end up broke anyway. These schemes will not show you how to make easy money from home because there is no way to make it quick. Not ever.

2.

**Courage is resistance to fear,
mastery of fear, not absence
of fear.**

- Mark Twain



Remember that the fancier and more glitzy the sales pages, the more the likelihood that there are things they don't want you to notice about their product, course or plan about building a home based business. Online business schemes should make you think of Las Vegas. All those lights are not there to entertain you. They are there to take your attention off all the people who have empty pockets. The best companies may have a little glitz, but they spend much more time showing the value of their product or service. These are the ones you want to help with your online business optimization.

3. Products that promise incredible results. Usually, the results are fudged as are the sales numbers and profits. One good thing that's happened lately is that the Federal Trade Commission has issued a whole bunch of new, very strict laws regarding what can be said in a sales letter for internet online marketing. Advertising business guidelines are getting better and better.

4. Misrepresentation of the product. It is very hard for you to know how accurate the information is on someone's sales page. Wouldn't it be amazing if home based internet businesses were just quick and simple and scam free? While there are many fine, honest products out there, it is very hard sometimes to tell the gold from the pig iron. One good way of finding out is to go to forums who focus on a particular company or product. The people on those forums know what is going on and you will get the straight facts in short order.

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