How to Make Real Money with Super Viral Rebranded Products

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Introduction

Welcome and thanks for taking the time from your busy schedule to check out this product.

I have been wondering for some time now, how I can combine my professional skills as an Engineer and computer programmer with my years of Internet Marketing experience, to come up with a Product that can accelerate and facilitate doing business on the internet.

This product is especially targeted at **those who are fairly new to Internet Marketing** and especially if you are **operating on a low budget**.

And now, after several months of planning, research and not allot of sleep, finally here its!

"Super Viral Rebrander" is a product that will help you combine the technique of Viral Marketing with the power of computer automation, to help you to build your Internet Business by getting access to more qualified customers than you could possibly reach on your own.

Best of all this system does not cost you anything to use and you get to keep 100% of any profits that you generate.

You may quite understandably ask …**How does this benefit me**?

Well I am operating on the principle that if I offer my customers something of value to their business and they enjoy the experience and realize increased profits, then this will in turn build my own credibility in the marketplace and profit me in the long term.

A Win-Win situation for everyone…. Don't you think?

So here's looking forward to a mutually rewarding business relationship.

Crispin Thomas

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Name	Crispin P. Thomas
Visit Us here >>>	http://www.e-money-makers.com/viralrebrander
Description	Viral Traffic Methods and other Resources for running a profitable Online Business

What is Viral Rebranding

I suppose you have must have seen various e-books being offered for free distribution as content, bonuses or even for resale.

This allows the author to get his content distributed freely and over time his name and products get wide distribution and recognition.

The next step was to allow each person who acquires the e-book to insert his own information, such as affiliate links, name and website information as allowed by the e-book creator.

This gave each person who received the e-book added incentive to distribute the reconfigured or Rebranded e-Book to their customers, website visitors or mailing list.

Once more the author maintains enough original content so that his name, website and other branding is widely distributed via this viral method.

Super Viral Rebrander takes this process one step further, but before I dive into the details, I need to ensure that we are on the same page with respect to the object and what we intend to achieve.

How e-Book Rebranding Help Your Business...

Is Website Traffic Enough?

We have all been told that getting hoards of visitors to your website is a sure path to success and financial freedom.

Well Yes and No!

Unless you have a clear strategy about how you will monetize the traffic, how you will relate to your customers your traffic will not bring you the results you expect.

So I would like to **emphasize the concept of customers as opposed to visitors**. As a matter of fact the term **targeted customers** is even more appropriate, since out objective should be to identify those "visitors" to customers who resonate with your offer and whose needs you are most likely to satisfy.

This is why **the most valuable asset your business possesses is a list of your customers and prospective customers**. I really can't stress this enough!

This is what all successful marketers know, and that is why they always, always ask you to give them your email address so that they can follow up on your interest and if possible encourage you to do business with them.

The beauty of this approach is that the entire process can be totally automated through autoresponders. This service is provided by many companies but the one I really want to recommend can be found at Getresponse.com

Building and Using an Optin List

So how do you go about building a list of customers? Well here are the steps.

1. Set up a form on your site to capture information.

2. Your autoresponder provider will supply you with the details and the code needed to locate the form on your webpage.

3. When a potential customer reaches your website, offer to give them some compelling content like this e-Book for example, in exchange for their name and email address.

4. Set up your offer on a special page that is not normally reachable, or indexed by the search engines.

5. Make sure that email addresses are validated

6. In your first autoresponder message give your customer the URL to the Download Page.

7. A day or so later follow up with a thank you message and subsequently follow up with other messages with your business offers.

Traffic Generating Methods

Pay Per Click

Pay Per Click enables you to list your site at the top of search engine results by advertising on keywords that best describe your product or service. It's a dynamic marketplace - the higher you bid, the higher your advertisement will be displayed in the list.

Just look at Google Adwords example when doing Google searches.

You pay only when a searcher clicks on your listing and connects to your site. You don't pay to list, you only pay for clicks or click-throughs. This way you only pay for the traffic to your site, there are no other hidden costs.

Pay Per Click is not only available on search engines. Publishers can also include PPC advertisements on their sites. For example, Google's PPC Adsense product.

An account with a PPC search engine is a great way to drive targeted traffic to your site because you only pay for actual clicks to your site. It allows you to get maximum exposure in your Niche, while you control the amount you want to spend on your marketing campaign.

You can clearly track the effectiveness of your ad campaign.

There is however need for extreme caution when using PPC.

Advertisers need to be wary of PPC search engines that offer clickers

Sponsored Links

Making Money $150 An Hour
Simple Online Surveys From Home!
$5 to $75 each, or more. Start Now
www.QuickPaidSurveys.com

Make Money Online
Work at home with your own time,
earn great residual $$$ legally
www.erica-chan.com/pips.html

HTML Executable
Make ebooks in .exe format fully
customizable with lots of features
www.htmlexe.com

All About **Money**
We all want to have more **money**.
This site has free advice to help.
www.thebeehive.org

You Can **Make Money** Too
Time proven Formulae to **make money**
from your computer. Minimum outlay.
www.you-can-**make-money**-too.net

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