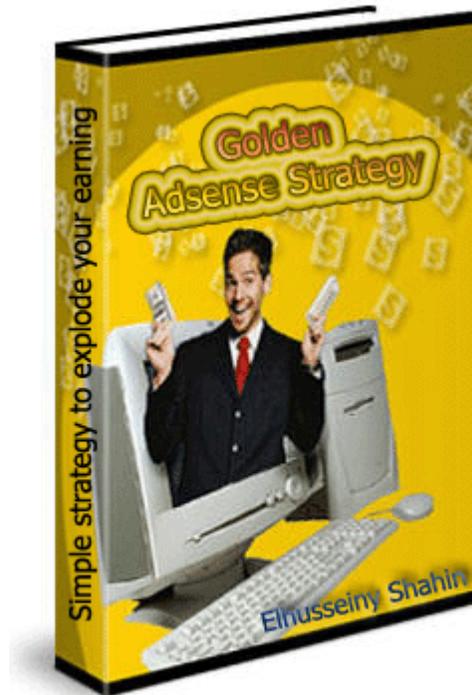# Golden Adsense Strategy

Elhusseiny Shahin

Important Note:

Feel free to pass this Ebook to all your friends.
You can also give it away as a bonus with your product.

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http://onlinegamesbusiness.blogspot.com

Introduction:

Personally, I have tried hundreds of methods to make some money to increase my income. Because I live in a poor country, I always was in need for more money for my living needs. I asked myself many times, is it really works, is it really possible to make money online. So, I spent hours and hours to learn how to make some money using my computer that connected to the internet.

After a lot of failed tests, I have discovered some easy methods to make a simple website that compatible with the Google Adsense terms and conditions. By the way, you will learn how to preserve your Google Adsense account to be with you forever.

In this report, I will tell you how to choose a good domain name for your money maker website, I will also tell you how to publish that website to be alive all the time.

I will teach you how to get you website at the first result of all major search engines to receive a highly targeted traffic that will be more than willing to click on your Adsense ads.

Another thing I will teach you is how to get high quality links to your new website to populate it. You will discover that the links are the most important way to receive good traffic then good money from Adsense.

For current online business experts, you can also have good information from this Ebook. Although you may already know a lot of information on the online business world, but you still can discover some great points that will certainly help your online business.

The most important thing I want to teach you is the word "Simplicity", this word is the key of all successful online businesses. You can make hundreds of dollars from a simple website that provides some good information for the internet surfers.

Adsense Definition:

What is Google Adsense: Google Adsnese is an advertising branch by Google; it is the brother version of Google Adwords. In Google Adwords, the webmasters can advertise their business through the Google search engine interface. Because there are a lot of advertiser are willing to pay for Google, Google built Google Adsense to can help all webmaster' businesses.

The idea with Google Adsense: That program can generate ads related to the content of the page automatically; the advertisers can choose the main keywords of their business and let the Google Adsense program to show their ads within the most related web pages, this process is called "Contextual Ads" ads that generated according to the topic of the content. **By the way**, the advertiser can receive much targeted traffic that really needs their service.

What is your job in that system: As an Adsense publisher, you can share the revenue of these ads with Google by adding some ads in your own website while sending some targeted traffic to the advertiser' website. You can get a percentage determined only by Google.

I 'm sure that you have thought before about making money online or even you already have tried some online business strategies provided by many internet business experts. Anyway, I will tell you my plan to make money online using one of the simplest money maker machines in the history, welcome to Google Adsense world.

First off, you should understand how Google Adsnese works; to understand Adsense you should first understand its brother program "Google Adwords". In Google Adwords, the online stores, the online business websites, the web hosting providers and any other websites that provides any service for internet users can advertise their businesses through Google Adwords program; their ads will appear within the results of Google search engines after you search for a related keyword.

So, the ads will be shown according to the search term, we can expect high number of clicks on the ads and high conversion rate also because the ads will be much related to the interest of the internet user.

Google gives the chance for other webmasters to publish Google Adwords ads through their websites and/or blogs sharing the revenue with them, we can call this system "Google Adsense".

You subscribe to Adsense program, get your unique code to add it in your WebPages and some ads related to the content will be generated automatically; you get paid from every single click on these ads, that's it.

The main idea here is to build a website that based on some good keywords and try to get it at the first result of search engines; we will take Google to be our primary search engine.

In the following detailed steps, you will be provided how to build a good website to start making money with the Google Adsense program right now.
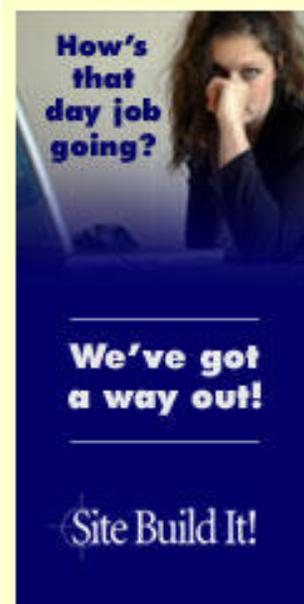
1- Choosing a good niche

Now you have to determine the niche, you can choose the niche that you have some knowledge about it, or you can choose the niche that you want to know more about it, or you can choose any niche that interests you. The best niches for Adsense are Golf, other sports niches, Pet niches, Health niches, Website development niches.

I have some good ways to search for a good niche that can do will with Google Adsense program.

1- Go to www.ebay.com, at the right select a category; select a niche from the huge niche collection there.

2- Go to www.meetup.com, select a category then choose a unique niche according to your interests.

3- Go to www.googlestore.com; try to find a something new, I will show you how to choose the best keywords for your website later.

Anyway, you should choose a niche that pay well with Google Adsense, I don't know what exactly the top paying niches for Google Adsense, but I have some Ideas of what are the niches that will pay good for your Adsense business.

You can try a one of the following niches;

Pet Niches
Sports Niches
Health Niches
Web Development Niches
Home Niches
Lifestyle Niches
Weight loss Niches
Electronic Niches
Cell Phone Niches

We will use the Golf niche as an example.

2- Choose the main keywords of your new website.

SO, we choose the niche "Golf", to collect some good keywords for your new golf website, you should use a good keyword suggestion tool which can generate many golf related key phrases to use them as main keyword for your web pages.
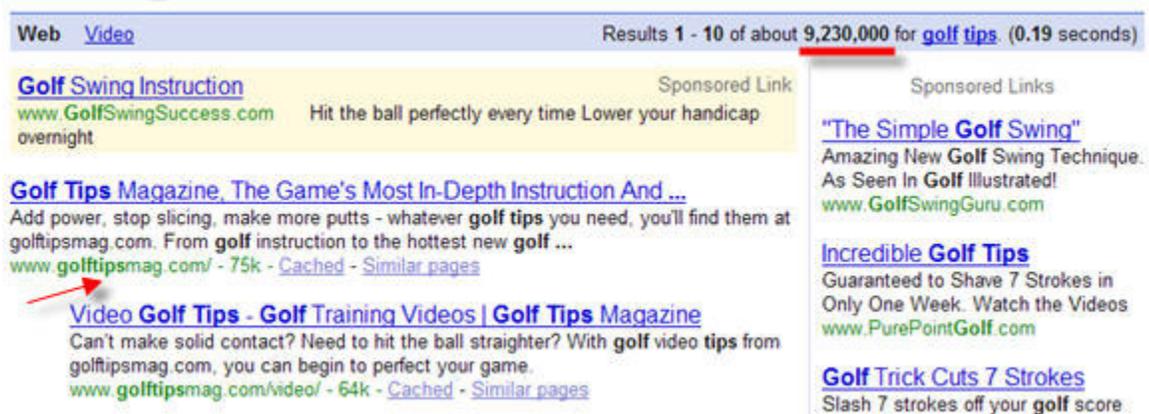
For that issue, I suggest you to use https://adwords.google.com/select/KeywordToolExternal ;

This tool will generate all golf related keywords so you can compare between them to select about 15 keywords for your first 15 articles.

Enter the word "Golf" and type the verification characters and click "Get Keywords Idea". You will see that many keywords are generated; you should make a test on Google search engine before you choose your keywords.

Make a test for keyword "Golf Tips" on Goolge search engine;

You will observe that there are more than 9 millions results for the keyword "Golf Tips", it is very high competitive keyword and it will be very difficult to get your new website at the first results with that keyword.

Now visit the first website, it has a page rank 5, it is very hard website to be competed. "Golf Tips" is not the ideal keyword.

Notice: Page rank refers to the popularity of the website, Google measure the importance of every website using that protocol, and it also ranks the websites according to their page ranks, and webmasters can increase page rank by getting quality back links to their websites.

Now search for "Golf Swing Tips" on Google search engine, you will see the following scene;

Google shows that the all results for the search term "Golf Swing tips" are only one 1,980,000 pages, "good point here". Now visit the first website, it has a page rank 0.

Yes, we can do it easily. The ideal keyword here will be "Golf Swing Tips", this is our main keyword, try to choose other 14 keywords using the same technique.

Notice: This information may be changed after months, you may see different results when you read this Ebook, but the technique of selecting those good keywords will not be changed. So, don't be worried about any changes appear.

Now you have to purchase a new domain name for your new website and this what I will learn you in the following chapter.

3- Purchase a domain name.

You should register a new domain name for your new website, the domain name must include the main keywords, and it should include "Golf, swing and tips" words.

I suggest you to register a free domain at www.HostGate.org; it will provide you with a great web hosting plans with a **free domain** forever.

Go to www.HostGate.org and select a one of the following domain structures, GolfSwingTips.com, Golf-Swing-Tips.com, GolfSwingTips.net, Golf-Swing-Tips.net, then get it free with your favorite hosting plan.

Thos are the best domain structures, if they are not available, you can use the other extensions like .org, .us, .co.com, .cc, etc.

I strongly recommend you to register with www.HostGate.org service; it provides multiple domain plans for your future websites with Adsense.

Host Gate
Cheap web host with professional solutions

1- Free domain forever
2- Ready to install scripts such as forums and blogs.
3- PHP, Perl, MySQL and much more.
4- Supporting 24h/day, 7days/week.
5- 30 days money-back guaranteed.
6- New domain registration for 6$/year.
7- Upgrade your plan at anytime.
8- Multiple domains hosting.
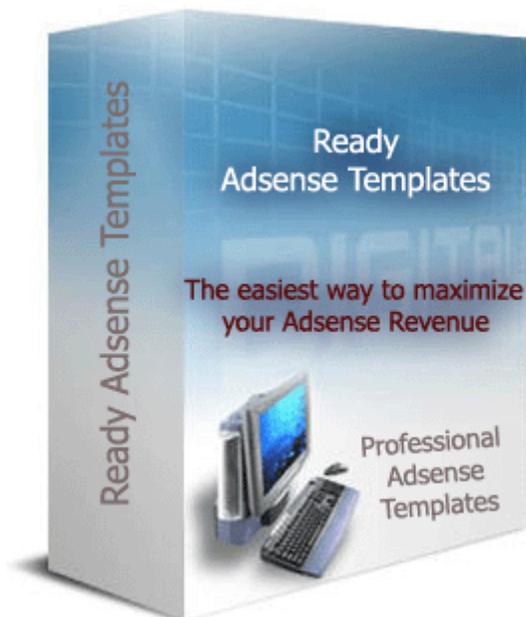9- Starting at 4.95$/month.

Find more information at:
www.HostGate.org

4- Design your website.

Now, you need to design your website. Don't worry, I will provide you with many professional Adsense ready templates; you just have to add your Adsense code and the content into the design. I have designed those templates especially for Adsense to maximize your profits using these Adsense optimized designs.

Download those professional templates now.

Download from this link
http://onlinegamesbusiness.blogspot.com/2008/02/free-adsense-templates.html

These templates are designed to maximize your Adsense revenue; I design them to make your Adsense code very closer to the article body and this mean more clicks and more money.

This package is free, feel free to send them to your friends or your ezine subscriber. You can also give them away as a gift or a bonus with your product or service.

You can redesign them as you like but you don't have the right to remove my link in the footer
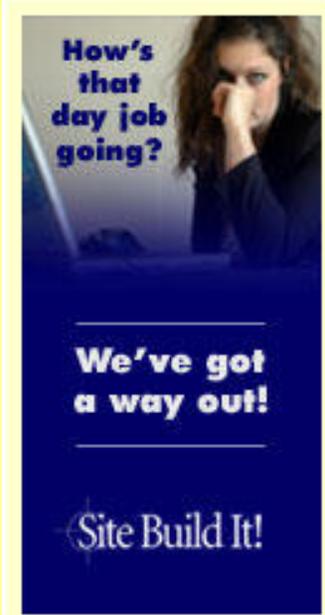
5- Add content to your website.

Now you want to add about 15 unique articles related to the 15 keywords you have chosen "revise step 2". You can write those articles yourself. To write them you have to read the other websites, type the main 5 points, and rewrite the information in your words. The articles must be written in your words to avoid duplicated content that will hurt your rankings in search engines.

There is another way to get your articles written if you have no time to write them yourself, you can hire a writer from **http://www.getafreelancer.com/affiliates/elhusseiny/**

you will find many writers that can write them professionally for some bucks.

This website can do everything for you

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