

Imran Naseem presents

FANPAGE DOLLARS



**Learn How To Make Hundreds
Of Dollars From Fanpages
- The Complete Blueprint**

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**The Complete A-Z Blueprint On Making A Fortune
From Fanpages**

Thankyou for purchasing Fanpage Dollars and making the right step, in embarking on something really special.

Before I get into the meat of this guide please note that in this blueprint I will cover everything, **step-by-step** without any fluff. I will teach you how to profit from Facebook Fanpages and I will cover everything. I will show you the right offer to promote and how to get visitors clicking your URL link.

I have been using Fanpages a lot to promote products and services and I even help small business owners to monetise their Facebook Fanpages.

In Fanpage Dollars I will reveal to you the complete blueprint formula I use to make money from Fanpages. I will have lots of case studies and real live examples so you can see for yourself on how it is done rather than “what you need to do”.

With all my products I like to cut the fluff out and focus on getting straight to the point and start from the word go.

So let's get STARTED SHALL WE?

Getting Started

Now before anything else I am not going to bore you with a long winded introduction on Facebook and how it started. I am sure you will be familiar with Facebook and its owner Mark Zuckerberg (the former high school nerd) who is a billionaire, who created the site in 2004.

Now most people you know will be on Facebook. The amount of traffic and the level of publicity Facebook receives is astonishing. This is why there is a lot of money to be made from Facebook.

Fanpages

Since the introduction of Fanpages Facebook has changed the way we market our business online. Facebook Fanpages allow you to market to a certain audience, anywhere across the world.

In the first section of this guide I am going to focus on creating your first fanpage. Now to make it easier I am going to be focusing on one specific fanpage throughout this guide. I will make a Fanpage from scratch and show you exactly how I monetise it with CPA/Clickbank offers.

I will also show you how to make money by “renting out” Fanpage status updates to people.

Creating Your First Fanpage

Now before you create your first Fanpage make sure you do a bit of **research**.

If you read my [FREE prequel report](#) on Fanpage Dollars I show you the different research methods I carry out to see what type of things are “buzz worthy” and what people are talking about.

In order to create your fanpage simply head over to

<http://www.facebook.com/pages/create.php?>

The screenshot shows the Facebook 'Create a Page' interface. At the top, there's a navigation bar with the Facebook logo, a search bar, and links for Home, Profile, and Account. Below this, the main heading is 'Create a Page'. There are two primary options: 'Official Page' and 'Community Page'. The 'Official Page' section on the left includes a description, radio buttons for 'Local business', 'Brand, product or organisation', and 'Artist, band or public figure', a 'Page name' input field with examples, and a checkbox for 'I'm the official representative of this person, business, band or product and have permission to create this Page.' A 'Create official Page' button is at the bottom of this section. The 'Community Page' section on the right is highlighted with a red border. It includes a description, a 'Page name' input field with the text 'I think SHORT Emo Hairstyles Are Sexy!!!' and examples, and a 'Create community Page' button. Below the 'Community Page' section, there's a 'Create a group instead?' section with a description and a link to 'Create a Facebook group'.

Now here we can see we are given two options.

The first option is an “Official Page” and the second option is a “Community Page”.

If you are going to be creating a fanpage for a business or a brand then you should be creating an “Official Page”.

However, if you are going to be targeting a niche market then I would create a “community page”.

So therefore, for the purposes of this example I am going to create a fanpage on “Short Emo Hairstyles”.

Now notice the title of my fanpage is going to be something different. It contains the main keyword but to stand out I am going to call it **“I think Short Emo Hairstyles are Sexy!”**

Now according to [Google Keyword Tool](#) our keyword generates a lot of searches.

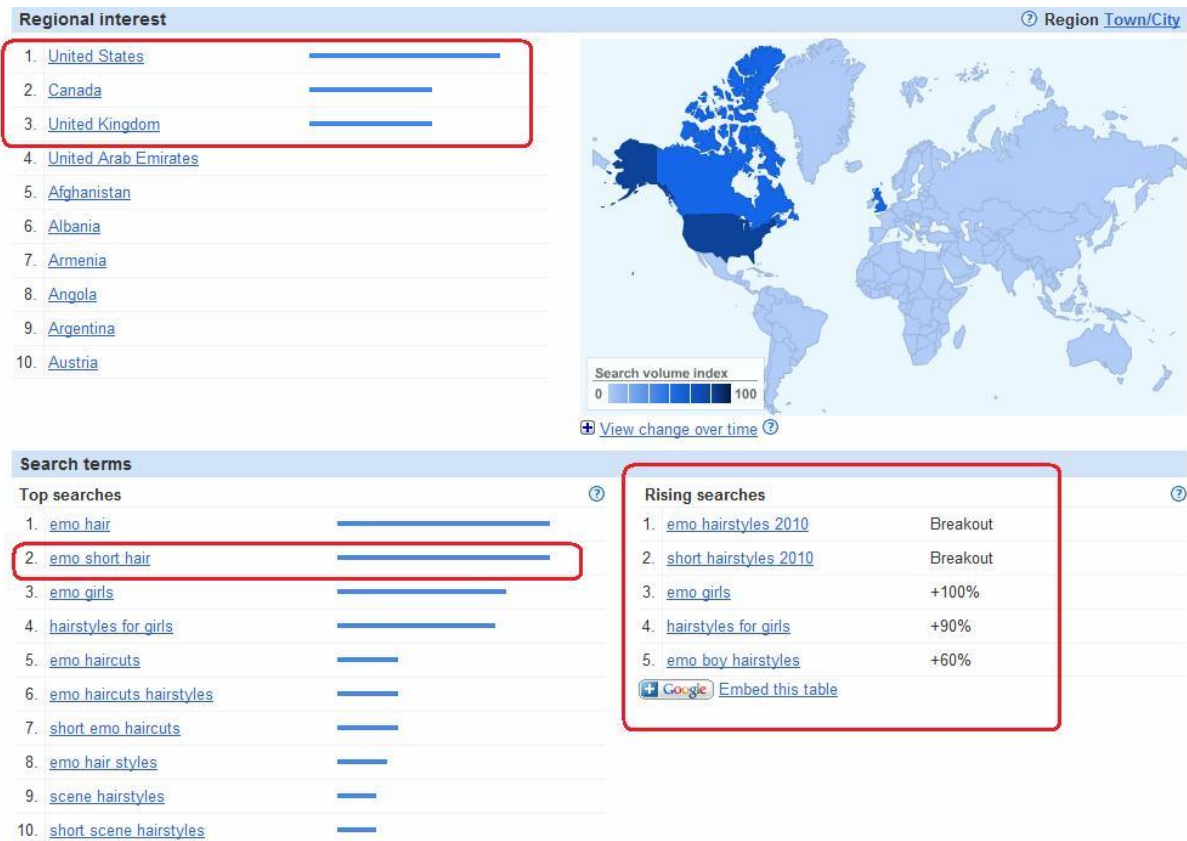


As you can see the keyword “emo short hairstyles” generates just over 40,500 searches per month.

This is a lot of searches for this keyword.

Now I am going to click the “spy glass” link to see what it shows on [Google Insights](#).

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We can see that this niche generates a lot of interest from countries such as UK, USA and Canada. This is useful because when it comes to CPA offers we can focus on promoting offers to this market.

Also notice that the top “search terms” are “emo short hair” and “short emo haircuts”.












Now I am going to head over to [Wordtracker](#) and get an estimation on how many searches there are for this keyword.

emo hairstyles 2,558 searches (top 100 only)		
	Keyword	Searches (?)
1	punk emo hairstyles (search)	724
2	emo hairstyles for girls (search)	484
3	emo hairstyles (search)	457
4	emo hairstyles for guys (search)	239
5	short emo hairstyles (search)	88
6	emo hairstyles for men (search)	54
7	emo girl hairstyles (search)	53
8	long emo hairstyles (search)	34
9	pictures of punk emo hairstyles (search)	28
10	emo guy hairstyles (search)	19
11	short emo hairstyles for girls (search)	19
12	emo girls hairstyles (search)	16

These are the results from Wordtracker Gtrends. We can see that there are a lot of searches for the keyword “short emo hairstyles” and other related keywords to this niche.

The next thing I am going to do is head over to Google and see how much competition there is for this keyword – “short emo hairstyles”.

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<input type="checkbox"/>	"short emo hair styles"		<div><div></div></div>	2,900
<input type="checkbox"/>	[short emo hair styles]		<div><div></div></div>	1,600
<input type="checkbox"/>	short emo hair styles		<div><div></div></div>	8,100
<input type="checkbox"/>	[short emo haircut]		<div><div></div></div>	880
<input type="checkbox"/>	"short emo haircut"		<div><div></div></div>	1,300
<input type="checkbox"/>	short emo haircut		<div><div></div></div>	3,600
<input type="checkbox"/>	short emo haircuts		<div><div></div></div>	18,100
<input type="checkbox"/>	[short emo haircuts]		<div><div></div></div>	3,600
<input type="checkbox"/>	"short emo haircuts"		<div><div></div></div>	8,100
<input type="checkbox"/>	"short emo hairstyles"		<div><div></div></div>	18,100
<input type="checkbox"/>	short emo hairstyles		<div><div></div></div>	40,500

Now we can see that the keyword in quotes (According to Google Keyword tool) there are just over 18,100 searches.

Now if we head over to Google and type in "short emo hairstyles" in QUOTES we can see that there are just over 78,000 results (this is excellent news).


"short emo hairstyles"

About 78,300 results (0.27 seconds)

Search

Advanced search

Images for "short emo hairstyles" - Report images



[Are there any short emo haircuts for girls? - Yahoo! Answers](#)
21 Oct 2007 ... Do guys like girls with boy short hair? pics of short emo girls haircuts? Anyone know of some cute **short emo hairstyles** for girls? ...
[answers.yahoo.com](#) › [Beauty & Style](#) › [Hair](#) - [Cached](#) - [Similar](#)
[What are some short emo hairstyles for guys?](#) - 26 May 2010
[Anybody know some nice emo hairstyles??](#) - 24 Feb 2010
[What Are Some Good, Short, Punk/Emo FEMALE Hairstyles?](#) - 10 Jun 2008
[Any Short Emo Girls Hairstyles? Pics would really help!?](#) - 8 Mar 2008
[More results from answers.yahoo.com »](#)

[Short Emo Hairstyles](#)
Emo hairstyle, especially short emo hairstyle, is a contemporary fashion trend among teens. Emo was actually a radical trend on punk music scene, ...
[www.buzzle.com/articles/short-emo-hairstyles.html](#) - [Cached](#) - [Similar](#)

[Short Emo Hairstyles for Girls](#)
Hey girls! Want to look like a rock star! Wear some cool **short emo hairstyles** for girls and look like one. Read on to find out some of popular **short emo** ...
[www.buzzle.com/articles/short-emo-hairstyles-for-girls.html](#) - [Cached](#) - [Similar](#)
[+ Show more results from www.buzzle.com](#)

Emo Hairstyles for Short Hair | eHow.com

Now this is good news because competition is VERY LOW for this keyword.

Now I am going to head over to [Instant Domain Search](#) to see if I can snap up a nice keyword rich domain for this.

Instant Domain Search

This is a free service that instantly checks .com, .net, and .org domain name availability. We automatically apply a \$7.49 coupon for .com names when you click on Go Daddy's link. When you click any link, we'll open a new window so you don't lose your search.

shortemohairstyles

Search

<div>.com is taken.</div> <div>WHOIS</div> <div>Suggestions</div> <div>Compete.com</div> <div>Visit site</div>	<div>.net is available!</div> <div>GoDaddy: \$7.49</div> <div>GoDaddy + Hosting</div> <div>1 & 1: \$6.99 (1 year free for .com)</div> <div>Network Solutions: \$34.99</div>	<div>.org is available!</div> <div>GoDaddy: \$7.49</div> <div>GoDaddy + Hosting</div> <div>1 & 1: \$6.99 (1 year free for .com)</div> <div>Network Solutions: \$34.99</div>
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shorhairstyles.com: place bid • hairstyleshort.com: \$5000 • shorttrendyhairstyles.com: place bid • bestshorthairstyles.com: place bid • prohairstyles.com: \$1795

Articles: Master Of Your Domain Name | Domain Hosting At A Glance

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As you can see there are two good keyword rich domains that are available.

I am going to go ahead and register the .org domain name.

So I am going to head over to [Namecheap](#) and register the .org.

(.org domain names are just as well ranked on Google as .coms).

Now that I have registered the domain I am going to link it to my webhost and create a simple **Traffic Hub**.

A traffic hub is a simple portal (one page) which will act like a landing page to your Fanpage.

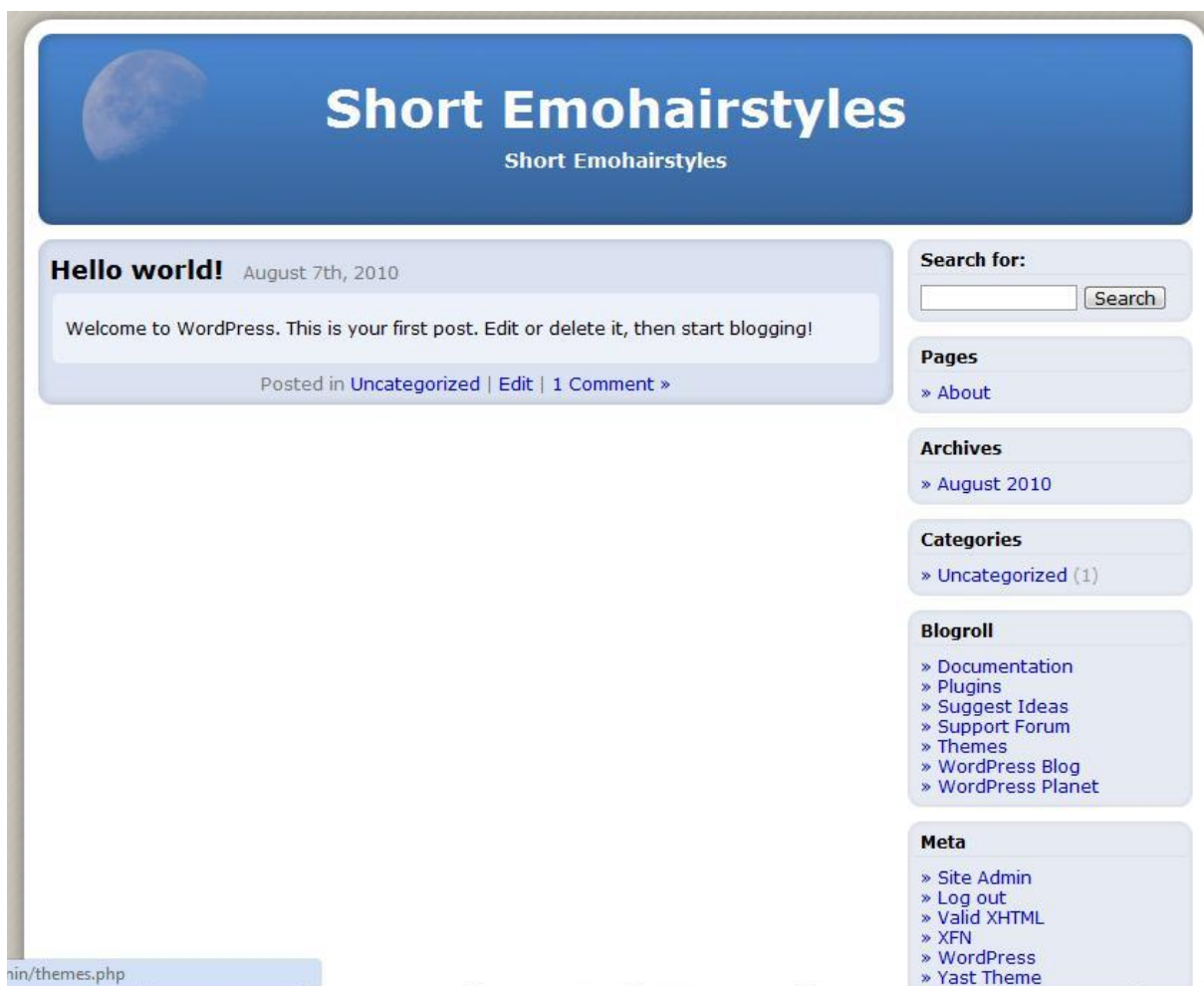
Now the first thing I am going to do is install Wordpress on this domain name.

Wordpress can easily be installed using your host through “one click” feature via the Fantastico link.

I am not going to teach you how to install Wordpress as its pretty easy.

I just like getting straight to the point.

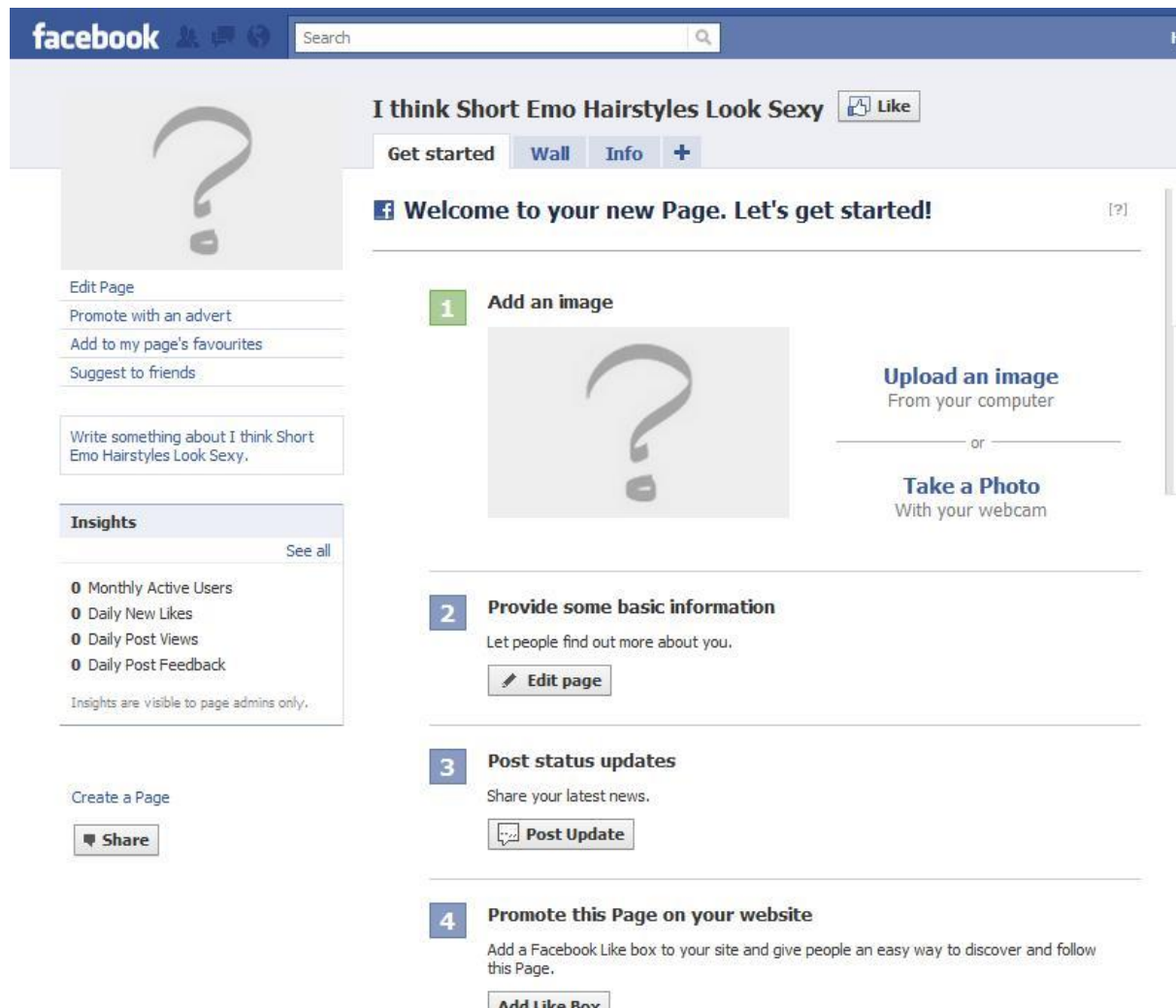
Once you have installed your Wordpress website it should end up look something like this (see below).



Now at this stage what you need to do is simply add a Facebook “liked” button so that links to our Facebook fanpage.

Now let's go back to our Fanpage firstly and create it before we link it to our website.

Now once you enter the title of your Fanpage (in this case "I think short Emo Hairstyles Look Sexy" you should see a screen that looks like this.



Now this is the part where you need to edit your Fanpage and fill in the details.

I would start off by including an image that relates to this.

Now when it comes to an image please be careful. Do not use an offensive image or an image that contains the URL of a website. Facebook is strict on images.

However, I have had no problems in using images from Google Images.

Here is the fanpage updated now with an image.

The screenshot shows a Facebook fanpage interface. At the top, the page name is "I think Short Emo Hairstyles Look Sexy" with a "Like" button. Below the name are tabs for "Get started", "Wall", "Info", "Photos", "Discussions", and a "+" icon. A welcome message says "Welcome to your new Page. Let's get started!".

On the left side, there is a profile picture of a person with short, dark, emo-style hair. Below the picture are links: "Edit Page", "Promote with an advert", "Add to my page's favourites", and "Suggest to friends". There is also a text box that says "If you are a FAN of Short Emo Hairstyles please share your pictures!".

The main content area has four numbered steps:

- 1 Post status updates**: "Share your latest news." with a "Post Update" button.
- 2 Promote this Page on your website**: "Add a Facebook Like box to your site and give people an easy way to discover and follow this Page." with an "Add Like Box" button.
- 3 Set up your mobile phone**: "Send Mobile Email To upload photos or post status updates" and "Send text messages To post status updates". It includes icons of a laptop and a smartphone.
- 4 Send status updates to your Twitter followers**: "Reach more people by exporting your status updates to your Twitter account." with a "Connect to Twitter" button.

On the right side, there is a "Get more connections" section with the text "Get more people to like your Page with Facebook adverts! Preview below." and a small thumbnail of the profile picture. Below that is a section titled "I think Short Emo Hairstyles Look Sexy" with a "Like" button and the text "Your text here" and "Imran Naseem likes this."

At the bottom left, there is an "Information" section with a description: "Welcome to a special Fanpage on SHORT EMO HAIRSTYLES. If you are a FAN of Short Emo Hairstyles please share your pictures!". Below that is an "Insights" section with a "See all" link and a list of metrics: "0 Monthly Active Users", "0 Daily New Likes", "0 Daily Post Views", and "0 Daily Post Feedback".

Now the next thing to do is add basic information about your fanpage. Here as you can see I have added information and have invited people to “share their pictures of emo hairstyles”.

Now as for a URL at this stage I am going to leave it blank.

I will talk more about including a URL, later on in this guide.

For now let's focus on creating the fanpage.

Now the next thing you need to do is add the “liked page” on our keyword rich website.

As you can see there is an option on our fanpage that allows us to do this.



Click this button – until you see a screen like this.

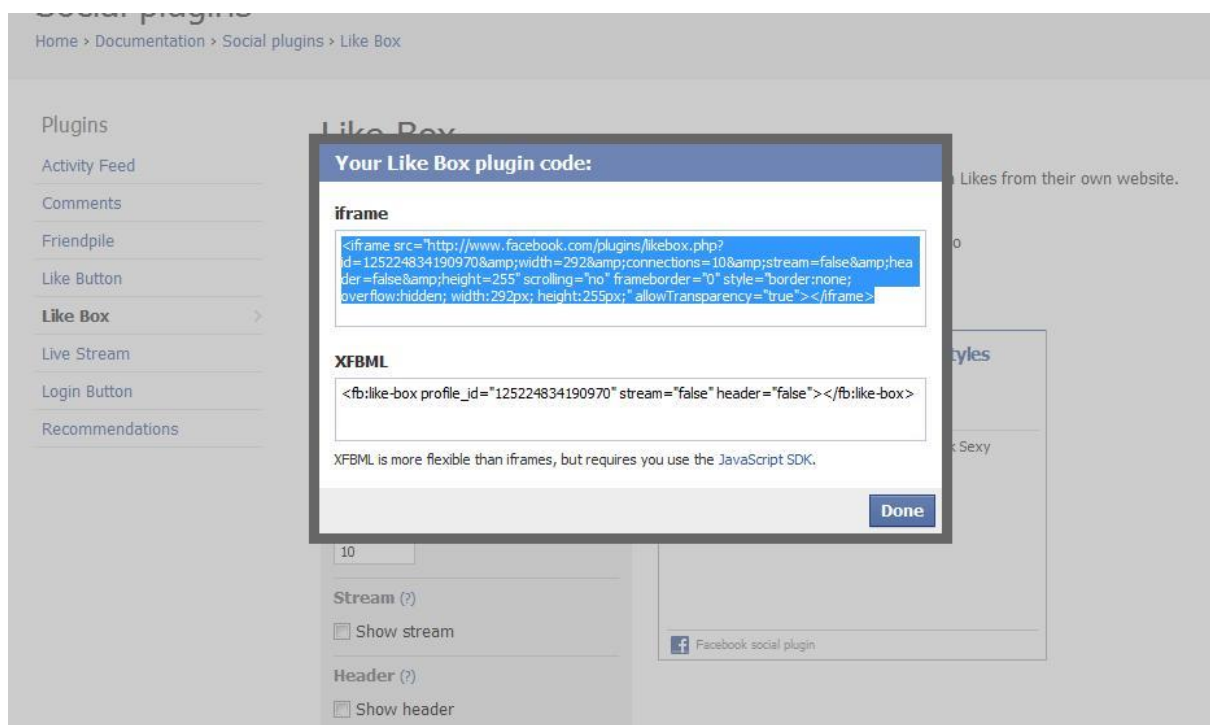


As you can see this section allows you to customise the “Like box” button before you display it on your website. Change the Facebook Page ID code to the unique number you have for your Fanpage.

So for example, the URL of my “Short Emo Hairstyle” fanpage is
<http://www.facebook.com/#!/pages/I-think-Short-Emo-Hairstyles-Look-Sexy/125224834190970?ref=ts>

In this case the unique number is the one highlighted in RED.

Once you have finished customising it simply click the “Get Code” button.



Next you should see two options – Iframe and XFBML. You can use either one.
Once you have selected your code click “Done” and simply paste the code onto
your website.

I chose to paste it after my post on my website (see below).

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