

This Report Brought To You By:

Gado Wager

EbookMonitor

Visit Us At: <http://www.ebookmonitor.com>



Get your free, brandable reports at [Butterfly Reports](http://ButterflyReports.com) !

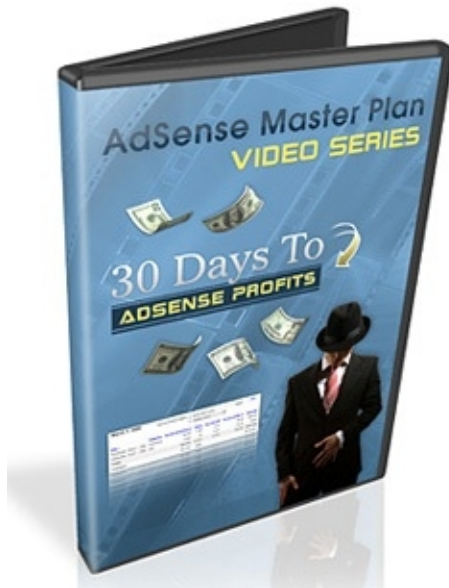
AdSense Income Blueprint



**A Guide To Building Websites, One After Another, That
Each Make \$100-\$500 a Month in AdSense Income.**

You are free to give this guide away for free, as a bonus or as a package. It can not be sold by itself. This document can not be changed in any way, shape or form.

© Kurt Chrisler <http://www.AdSenseMasterPlan.com>



Unadvertised Bonus

Limited Time Free Offer

**Grab Access To 20+
Videos That Walk You
Through Every Step Of
Building Profitable
AdSense Websites**

[Click Here For Free Access](#)

Google AdSense

Almost everyone online has heard of the Google AdSense program. However, not everyone is clear on what it is, how it works, the benefits of it and most importantly, how to make money with it.

That is exactly what this ebook is going to teach you. We will cover exactly what Google AdSense is, how to use it properly and, of course, how to profit from it.

Many people have heard stories or seen screenshots of people making outrageous amounts of money with AdSense. However, you need to be aware that AdSense is not some get rich quick scheme and it takes a lot of time and effort to earn a sizable income with it. No longer can you use auto generation tools to spit out 500 page sites that instantly start earning you money. These sites are being rapidly de-indexed by the search engines and their outlook is bleak if not useless.

What this ebook will concentrate on is how to set up websites that consistently make \$100 to \$500 a month with AdSense. We will do this by making **quality** websites that focus on **niche** markets. Once we set up a successful site, we will then put that site on semi-autopilot and move on to our next site. If you could make \$100 to \$500 for every site you set up, how many would you make? Well, that is up to you and how dedicated you are but you can count on us to give you the proper education in order to do so.

When it comes to AdSense and Search Engine Optimization (SEO) everyone seems to have a different opinion on what works and what does not work. The process I will lay out for you in this ebook **has worked for me** very well. Some people may not agree with my process 100% and that's fine. But what I am showing you is the exact process I use to make websites that consistently earn \$100-\$500 a month. I am speaking from results and not theory.

What is Google AdSense?

Google AdSense is an ad-serving program that allows you to place ads on your site which are related to the content on your site. AdSense is a contextual marketing application. Contextual marketing produces ads that are related to the context or nature of your site. If you were to make a site about “golf”, AdSense would display ads about “golf”. AdSense can break down your ads even farther. If you have a page on your golf site about “golf shoes”, AdSense will then display ads about “golf shoes”. This can go as far as you wish (as long as there are advertisers for your specific content). If you then have a page that digs even deeper and is about “Nike Golf Shoes”, AdSense will then display ads about “Nike Golf Shoes”. I think you get the point.

Many people confuse Google AdSense with Google AdWords. AdWords allow you to advertise your site via pay per click advertising on the Google search engine, along with Google's partner sites. Google AdSense allows you to display advertising on your site and earn revenue from the ads. When you put AdSense on your website you are basically displaying other peoples AdWords ads on your site and earning money from them.

You may be wondering what you need to do in order for AdSense to display relevant ads on your site. Absolutely nothing! You simply take the code that AdSense gives you and insert it into the HTML of your site. AdSense does the rest of the work for you.

So what's in it for website owners? Every time a visitor of your site clicks on one of the ads displayed by Google; you earn a piece of the profits. How much of the profits? Well, Google recently announced that they pay out around 80% of what Google earns.

What's so great about AdSense is that it allows you to turn every page on your site into an income generating page. If you were only using affiliate links on your site to make money, you would be limited to the amount of pages you could display affiliate links on. With AdSense, you can make money off of every page on your site.

Apply To AdSense

Joining the Google AdSense program is quite easy. You simply apply for an account and then Google will take a look at your site and decide if they want to allow you to display their ads on your site. If you do not currently have a website or you do not believe your website is up to Google's standards, you can hold off on applying for now and apply once you have set up a site by following the guidelines that will be explained later in this book.

In order to increase your odds of being accepted into the AdSense program you should make sure your site is original, complete (not filled with broken links), and meets all the standards Google lays out. If you have a quality site with lots of original content, you should have no problem being approved for the Google AdSense program.

Apply for a Google AdSense Account:

<https://www.google.com/adsense/>

We will dive into getting AdSense ads on your site a little later on once we have our website set up.

Now that you have your AdSense account set up you are probably ready to jump into building your site. However, before we just start blindly building sites we need to find a niche to attack. Discovering an underdeveloped and profitable niche is the key to AdSense success.

Finding Your Niche

The factor that decides if your site will be successful is not search engine optimization (SEO) factors or how you write your content, but instead it is doing your research and finding a profitable **niche**. For those unfamiliar with the phrase, a niche focuses on a market, product, or service that is not being addressed by mainstream providers. For example, golf is not a niche, but customized golf items would be a niche. You can go even farther down to personalized golf balls as a niche.

When researching to find your own niche to attack you need to make sure that your niche is neither too big nor too small. “Golf balls” would generally be too broad (for a beginner) and “personalized Nike One golf balls” would be too small. You need to be able to find the middle ground.

When first starting out it is best to choose a niche that you have knowledge of or are passionate about. It is no fun to find a niche that you have no interest in and then have to write pages of content for it. If you are already knowledgeable about the niche you choose, you will have a much easier time writing content for it and researching it.

There are several great free tools you can use to help you uncover your niche. One of them is the [WordTracker Free Keyword Tool](#).

43,495 searches (top 100 only)	
Searches	Keyword
4338	golf
1787	golf clubs
1023	golf equipment
892	golf tournament gifts
868	topless golf
839	golf carts
701	golf balls
698	duran golf
692	callaway golf
636	golf channel
607	golf travel case
606	discount golf clubs
603	golf galaxy
598	golf travel cases
585	golf gifts
546	used golf carts

All you need to do is enter a niche or broader term that you are thinking of researching and it will show you related searches to that term and how many searches have been made for that term in the last 30 days. Warning...Do not take the search numbers to heart as they are usually a little skewed. In a little bit I will show you how to get better search results.

For this example I am going to continue with the golf theme. I enter in the word “golf” and you can see below what my results are.

As you can see I get some very broad terms since golf is such a large term. However, I can now take a few of the terms shown that interest me and dig into them deeper.

Let's take "golf vacation" and reenter it into the search box and see what we get.

4,480 searches (top 100 only)	
Searches	Keyword
360	golf vacations
307	discount golf vacations
301	myrtle beach golf vacation package
287	golf vacation
211	north myrtle beach golf vacation rentals
192	myrtle beach golf vacations
179	myrtle beach golf vacation
173	beach golf myrtle sc vacation
147	thanksgiving golf vacation myrtle beach
125	myrtle beach discount golf vacations
125	north myrtle beach golf vacations
76	golf vacation myrtle beach
74	golf vacation packages
74	golf vacations spain
66	cheap golf vacations
58	ireland golf vacation

You can see that we are now getting some better results. I could easily choose a niche from this list. I could go with "Discount Golf Vacations" and make a site talking about different types of discount golf vacations that are available in the US or use "Golf Vacations in Spain". Either way we have now narrowed down our choices to a smaller niche that we can target. I hope you get a better idea about how to dig into terms to find a better niche.

Keyword Research

Once we find our niche we will then need to gather a list of related keywords that we can target and write content for. This is a very important step and needs to be done right. We can not just take our niche and start writing content for keyword phrases that we **think** people will search for. But instead we are going to do some research and find keywords that people are searching for. And better yet, keywords with low competition and high traffic!

In order to gather more keywords and save time you need to utilize a tool that will automate our research. That tool is [Nichebot](#). [Nichebot](#) is crucial for keyword research and will pay many dividends. They offer a \$1 trial subscription and believe me that it will be the best \$1 you will spend! They have the most in depth keyword research you will find and it will be crucial in helping you succeed with your AdSense websites.

[Nichebot](#) – Grab your \$1 trial subscription.

Let's log into our Nichebot account and start digging up some keyword phrases. From the main screen we are going to go to the “Deep Digging Tools” area on the left sidebar.

From there we are going to choose the “WordTracker 4-in-1” option.

To compile a list of keywords we are going to start by entering our main keyword into the keyword box of the screen and begin our search.

The image shows a web form for Nichebot's keyword research tool. It includes several dropdown menus and a text input field. The 'Pick tool:' dropdown is set to 'Get all words popularity'. Below it is a note: '* no search count provided'. The 'Case sensitivity:' dropdown is set to 'Case Folded'. The 'Adult filter:' dropdown is set to 'Remove Offensive'. The 'Keywords - enter just one or one per line' text box contains the text 'Florida|golf vacations'. The 'Place results directly in:' dropdown is set to 'Main folder'.

Pick tool: Get all words popularity

* no search count provided


Case sensitivity: Case Folded

Adult filter: Remove Offensive

Keywords - enter just one or one per line Florida|golf vacations

Place results directly in: Main folder










Nichebot will then compile a list of keywords that are related to our main keyword that we entered. We can then start choosing terms that we feel are related to the site we are going to build and click on the term. When your keywords are ready they will appear in your keyword basket. When they do appear simply click on the number of results to open up the keywords.

15.	 florida golf vacations	<u>23</u> 	Nov 14, 2007	Keyword Discovery Premium - Global premium	[Delete] [Export] [Show keywords] [Process] [Get Keyword Discovery] [Monthly report]
-----	--	---	--------------	--	--

Now we will want to determine how competitive each keyword is so that we can pick out keywords with high traffic and low competition. To do this we will place a check mark next to each keyword then scroll to the bottom of the screen and click on “Get Competition Data”.

Once this is completed we will now have all columns filled with information and we can start picking out which keywords we are going to target. Below you will see each of the columns. The two we are most concerned about are the “Search Count” and “Competition”.

We will want to choose keywords that have significant search count and a low competition score. These will be the best keywords to target with our site.

	Keyword 	Search count 	Predicted daily count 	Competition 	KEI 	Ratio 	Domain 	Analysis 
<input type="checkbox"/>								
1. <input type="checkbox"/>	florida golf vacations	75	3	38,000	0.15	506.67	w/hyphen w/o hyphen	Analyze Get WordTrend Get LSI keywords Google Trends
2. <input type="checkbox"/>	golf vacations in florida	12	0	12,300	0.01	1,025.00	w/hyphen w/o hyphen	Analyze Get WordTrend Get LSI keywords Google Trends
3. <input type="checkbox"/>	golf vacations central florida	11	0	3	40.33	0.27	w/hyphen w/o hyphen	Analyze Get WordTrend Get LSI keywords Google Trends
4. <input type="checkbox"/>	yahoo florida golf vacations	6	0	1	36.00	0.17	w/hyphen w/o hyphen	Analyze Get WordTrend Get LSI keywords Google Trends
5. <input type="checkbox"/>	florida golf vacations homes	6	0	40	0.90	6.67	w/hyphen w/o hyphen	Analyze Get WordTrend Get LSI keywords Google Trends
6. <input type="checkbox"/>	golf vacations to florida	6	0	1,790	0.02	298.33	w/hyphen w/o hyphen	Analyze Get WordTrend Get LSI keywords Google Trends
7. <input type="checkbox"/>	destin florida golf vacations	6	0	517	0.07	86.17	w/hyphen w/o hyphen	Analyze Get WordTrend Get LSI keywords Google Trends

You can export these results to an Excel spreadsheet for easier management if you wish.

Thank You for previewing this eBook

You can read the full version of this eBook in different formats:

- HTML (Free /Available to everyone)
- PDF / TXT (Available to V.I.P. members. Free Standard members can access up to 5 PDF/TXT eBooks per month each month)
- Epub & Mobipocket (Exclusive to V.I.P. members)

To download this full book, simply select the format you desire below

