

23

Internet Marketing

B.S.

Dispelled



Discover 23 Common, *Ironic*, Internet Marketing Dogmas That More Than 90% Of The Net Population Subscribe To - That Is Responsible For Denying Them Online Wealth!

23 Internet Marketing B.S. Dispelled

LEGAL NOTICE

The Publisher has strived to be as accurate and complete as possible in the creation of this report, notwithstanding the fact that he does not warrant or represent at any time that the contents within are accurate due to the rapidly changing nature of the Internet.

The Publisher will not be responsible for any losses or damages of any kind incurred by the reader whether directly or indirectly arising from the use of the information found in this report.

This report is not intended for use as a source of legal, business, accounting or financial advice. All readers are advised to seek services of competent professionals in legal, business, accounting, and finance field.

No guarantees of income are made. Reader assumes responsibility for use of information contained herein. The author reserves the right to make changes without notice.

Dedication

This ebook is dedicated to all budding Internet Marketers and those who are tired of the same, old advices that never worked in the Internet marketplace.

Chances are that you are considering if Internet Marketing is for you or are sick and tired of the fluff and hypes that fill the cyber space. Perhaps, a friend or someone you know strongly thinks that you should read this report.

Nonetheless, if you are serious in your Internet Entrepreneur undertakings and education, this report is for you.

Give Away Rights

This ebook is **FREE**. You are allowed to distribute this ebook to your friends, family members, co-workers, subscribers, customers, and those whom you think are in need of the information found within this report, as long as the contents of this report remain **unaltered** in any way, any how, and at any time.

23 Internet Marketing B.S. Dispelled

Hi,

Thank you for downloading this report, and I appreciate the time you take to invest in gaining this essential education you need in order to succeed online as an Internet Marketer.

My name is **Darrell**, and I have written this report to help you dispel some 23 of the most ironic dogmas you often heard in Internet Marketing. Like you, I was once at the learning stage of starting and operating my Online Business. I wish I could say that it was smooth sailing for me, but it definitely was not.

It was a while until I have seen some solid income rolling in from my Online Business. I was happy, excited and loaded, needless to say.

When more and more opportunities and offers pour into my mailbox in forms of Joint Venture Proposals, products ideas, business solutions, and more, I strongly took notice of one particular group of people who mail me – the **new, budding** Internet Marketers.

More and more people, whom have primarily come from my mailing list, began asking me questions such as, “How to make money online?” You are probably asking that, too.

Personally, I do not see myself as a “guru”, but I find it very difficult to give a definite answer to such a broad question like that.

For one, there are **several** ways to make money online. Secondly, what works for me may **not** work for you or someone else for that matter. I may

be good at writing while you are probably an expert in graphic designing or programming.

And the third and **most** important reason – which also happens to be the most compelling reason I wrote this report for the budding Internet Marketers – more often than not, they have to **unlearn** what they have previously learn first before accepting anything new.

This may sound philosophical, but I think that it is too darn important. As much as I would like to help, I have my own Online Business ventures and projects to start, run, and perhaps, even finish! But with the number of emails I receive everyday on “how to make money online” questions, I knew I cannot just keep quiet and pretend to ignore some emails, though some irrational and desperate ones deserves to be deleted.

Therefore, I have decided to answer that question, with an answer that clears the fogs, doubts, and baseless dogmas, once and for all, in this short report.

I know that it is not the kind of answers you are probably expecting, but I think that it is **MORE** important that you **first** unlearn the baseless Internet Marketing facts you probably subscribe to until today that can responsible for the difference between **\$0** and **\$1 and beyond** in your income statement.

At this time of writing, I do not run any seminars whatsoever. However, I do have some ****power**** recommendations I can make to you that can help start or build your business on **steroids**, though, but they would **not** do you any good if you still subscribe to any one of the 23 Internet Marketing myths and dogmas, consciously or subconsciously, listed below:

Internet Marketing B.S. Statement #1:

Starting and running an Internet Business is expensive.

This statement often comes from people who are living in non-U.S. countries, especially if the country's local currency is smaller than that of the U.S. Dollar.

I think it is more expensive to trade in my financial freedom for receiving such a small check at month's end for the rest of my life – at someone else's mercy, on top of that. And this is regardless of what currency my money may be in.

A wise man once said, "If you are not getting anything good out of your situation now, you are probably trading something else better for it."

If you are living in a country where things are not as expensive as in some western countries, you should see it more as an advantage rather than a disadvantage. Why worry about how much it would cost you in US Dollars when the amount of money you can make in US Dollars excites you even more?

Not to mention, that an Internet Business is a lot more affordable to start for individuals like you and me as opposed to starting a conventional business, which is obviously more risky and it would take you longer time to save your money or better financial intelligence to even begin one. And if you make a financial mistake that ultimately closes your conventional business down, it would be a question as to when you can start again.

If you still think that starting an Internet Business is expensive, then you are probably trading your souls for cents. Is that how much you think you are **REALLY** worth?

Internet Marketing B.S. Statement #2:

You can make easy money from the Internet.

If it is what I am having in mind right now, this myth is what sets the realistic apart from the unrealistic. You have definitely heard of stories of

how people make 4, 5 and maybe 6 figure incomes in the shortest period of time imaginable.

While that is true in genuine cases, and I do know of some of these powerful, wealthy individuals, what is often **not** seen in the success story is the kind of hard work and wisdom put in by these individuals before they saw the results.

It may seem as if they were overnight successes, but I do not think that they would agree to it, after having put what it takes to be successful on that day itself. That is like calling a new-found star an overnight success, which I doubt he or she would think so, after having put in all his or her effort, talent and dedication for perhaps, the past several years or so.

Yet, being attracted to advertisements that goes “Earn \$10,000.00 in 6 months” or the likes is what most people subscribe to. If you appreciate your intelligence, you will do well to stay away from ads or programs with hooks like this.

Internet Marketing B.S. Statement #3:

It is too difficult to make money online.

Since I said that it is not going to be easy money, does it mean that it is too hard to make money online, too? Hey, ever heard of the make [1,000 per week on ebay course](#)? It is not going to be easy, that is a fact. But I did not say that it is going to be too hard, either!

If you know what to do and actually do it, you would not see this as impossible. This is because if you are hardworking but do not know what to do or are heading into the wrong direction, you are wasting your time, money and you would get de-motivated even faster.

On the other hand, if you have the knowledge and know-how but do not put apply it, all you get are **theories**, but **no money**. I have met individuals who

are probably working harder than me but earn less, and also those who know more than I do, but are not doing a thing.

So, you need to integrate your knowledge and action into one, and put it into use. It would not be too easy, but it would be too hard, either. Ordinary individuals like you and me are making money online everyday. So, can you!

Internet Marketing B.S. Statement #4:

Stuffing envelopes and joining \$6 “Money Games” are considered an Internet Business.

This is another sickening myth that I am still surprised that a lot of people actually subscribe to.

This is not what I call an Internet Business (although in the principal scam letter, it is always pitched that “he asked his lawyer and he said it is legal”), but a cleverly-planned and deceitful scam that started right from the top of the pyramid scheme and all the way down. I must admit, though, that whoever came up with these, sure is a genius who is insulting a lot of people’s intelligence successfully.

I would not elaborate it here, but if you are interested in finding out what and how these Internet scams operate, do your homework on the Search Engines. Just know that online activities such as stuffing envelopes, \$6 “Money Games” with your name moving up to the top and down the list with other 4-5 names, etc. are scams and not Internet Businesses.

Internet Marketing B.S. Statement #5:

Paid to surf is a good Internet Business I will do well to make a living on.

Most paid-to-surf programs are either illegal or not workable. While there are legitimate paid-to-surf programs, they are not considered Internet Businesses to you as a member, unless you are the one starting and running the paid-to-surf program.

More often than not, it is unworkable for most surfers, and it mainly benefits the advertisers and its paid-to-surf operators.

Internet Marketing B.S. Statement #6:

Internet Marketing is all about teaching another person how to start an Internet Business, and it goes on and on.

Internet Marketing is, in a nutshell, marketing and selling products and/or services using the Internet as a medium.

More often than not, Internet Marketing is often perceived as “selling another Internet Marketing or Internet Business” product to another person. This could not be any further from the truth!

Whoever comes up with statements like this are not seeing an inch wider about the entire picture. Consider the following:

- Is Google.com about teaching another person how to start an Internet Business?
- Is eBay.com about teaching another person how to start an Internet Business?
- Is Amazon.com about teaching another person how to start an Internet Business?

Don't get me wrong, though. There is a lot of money to be made in Internet Marketing itself. The last time I checked Overture, the keyword "Internet Marketing" yields a stunning **313,805 searches a month!**

The number of people going online in pursuit of starting their Internet Businesses increases exponentially every year. On top of that, that could also mean there will be more virtual versions of **B2B** (Business-to-Business).

Nothing wrong with that, though. After all, the chemical manufacturing company I was working in last time has customers who are mainly companies themselves, some even well-known names. Does that make conventional businesses all about "teaching another person how to start a conventional business?"

Likewise, some of my repeat customers are top marketers you have probably heard of. For example, I supply some top marketers with "raw contents", namely Private Label products, for their businesses, just as the chemical company I was working in supplies raw chemicals to other cleaning companies so that they can run their cleaning operations.

While there is real money to be made in Internet Marketing, I caution you to use your wise judgment in trusting who you want learn from, because like anything else and in religion, there are always "false prophets".

Most people say, "Beware of the guru". But I think that "false prophets" are dangerous all the time. "False prophets" today are not necessarily con artists and scammers, but they can also come in the form of... believe it or not, one-week-old newbies!

They would go on write a book on making 5-6 figures and later go to the public forums and ask questions such as, "How do I sell this eBook?" "How do I write my sales copy?" and "Why am I not making any sale?" Ironic but true. Do you want this kind of person for a mentor – a one-week old, green newbie, who has no proven credibility whatsoever?

Thank You for previewing this eBook

You can read the full version of this eBook in different formats:

- HTML (Free /Available to everyone)
- PDF / TXT (Available to V.I.P. members. Free Standard members can access up to 5 PDF/TXT eBooks per month each month)
- Epub & Mobipocket (Exclusive to V.I.P. members)

To download this full book, simply select the format you desire below

