

GRAD expectations

The essential guide for all
graduates entering the work force

ROB CROSS

Copyright © 2009 by Robert Cross

All rights reserved. No part of this book may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopying, recording or by any information storage or retrieval system, without permission in writing from the author.

www.rob-cross.com

First published in Great Britain in 2009 by Ecademy Press Ltd,
6, Woodland Rise, Penryn, Cornwall. TR10 8QD
Tel: +44 (0) 1326 373057. www.ecademy-press.com
Company Registered in England – 5639586 VAT Registered – 971 4474 02

Typeset in Baker Signet II/13pt by Zahra Ginieres Ridge
Cover Design by Zahra Ginieres Ridge, www.zgrdesigns.co.uk
Cover Photo by Harrison Keely

ISBN 978-1-905823-61-1

Printed and bound by
Lightning Source UK Ltd, Chapter House, Pitfield, Kiln Farm, Milton Keynes MK11 3LW
Email: enquiries@lightningsource.co.uk Voice: 0845 121 4567 Fax: 0845 121 4594
Lightning Source UK Ltd. Registered in England and Wales Company number 4042196
Registered office 5 New Street Square, London, EC4A 3TW

To all those leaving university with expectations and aspirations
– may you achieve whatever success you desire,
and may you make a positive difference in the world.

ACKNOWLEDGEMENTS

I would like to thank all the people who have inspired and educated me throughout my journey. Without your guidance, support and challenge I would not have found my place and purpose in the world.

I would like to thank all the people I have had the pleasure of working with over the last 10 years. I have never ceased to be amazed and inspired by what I have learnt from each of you.

I would like to thank Mindy Gibbins-Klein, The Book Midwife, who helped me turn all of my thoughts into the book you have in your hands today.

CONTENTS

Why Read This Book.....	9
INTRODUCTION	11
PART 1 - BECOMING A PROFESSIONAL.....	25
1. Is This What Professional Life Is Really Like?.....	27
2. Start By Managing Yourself	41
3. You Can Manage Your Boss	63
4. Manage Your Relationships...At Work.....	84
5. There Is A 'Right Way' To Make A Difference	97
PART 2 - WHO ARE YOU? WHY ARE YOU HERE?	119
6. Your Future...Really Now Starts Here!	121
7. Recognise The Crisis.....	131
8. Acknowledge Where You've Come From	143
9. Build Who You Are	157
10. Define What's Important...To You.....	177
11. Take Considered Action	193
12. Make It Stick...Maintain Focus	212
CONCLUSION - The Secret Is Showing Leadership	225
Afterword...Beginning Your Journey.....	231
Suggested Further Reading	232

Why Read this Book

Parties, friends, romance...I'm sure there are plenty of other things you'd prefer to do than read another book. That's right, university is over; there are no more exams to sit, and no more essays to write...*so that means you no longer have to read...or does it?*

But now that you've started your career, I've got some questions for you...

Is work what you expected?

Have all the things you were promised when recruited come true?

I'm guessing the answer to both questions is **NO**, especially if you're like the tens of thousands of university graduates around the globe who start fresh each year in their first professional job.

You see, what I've discovered as a university graduate myself, and then through working with graduates over the last 10 years, is that...

Nothing prepares you for the professional world; not university, not your parents, and not even the work experience you've had before.

That's why I wrote this book. To help you not just survive in this new world, but to help you succeed by achieving what you want to achieve.

This book does what it says. It provides you with an essential guide to navigate through your first job after university. This book is written about you and for you. Whilst based on five fictional characters, the story captures what all people experience when they start their first job after university. However, rather than just tell the story, this book also provides you with the tools you need to succeed at the start of your career.

So if you want to do more than just survive at work, if you want to achieve what you desire, and define and fulfil your purpose, then go on the journey with Steve, Taylor, Jane, Simon and Angela as they join the professional work force. Accompany them from day one at World-Corp PLC, through their challenges and successes, and use the tasks that they use to guide your actions so you can achieve success by being yourself.

Now that you've picked this book up, grab a pen and, as you read on, use it to complete the tasks included. And whilst doing these tasks, keep an open mind and be prepared to take action because your success will only come from consciously applying the knowledge you gain throughout your journey beyond graduation.

Enjoy the journey...

Thank You for previewing this eBook

You can read the full version of this eBook in different formats:

- HTML (Free /Available to everyone)
- PDF / TXT (Available to V.I.P. members. Free Standard members can access up to 5 PDF/TXT eBooks per month each month)
- Epub & Mobipocket (Exclusive to V.I.P. members)

To download this full book, simply select the format you desire below

