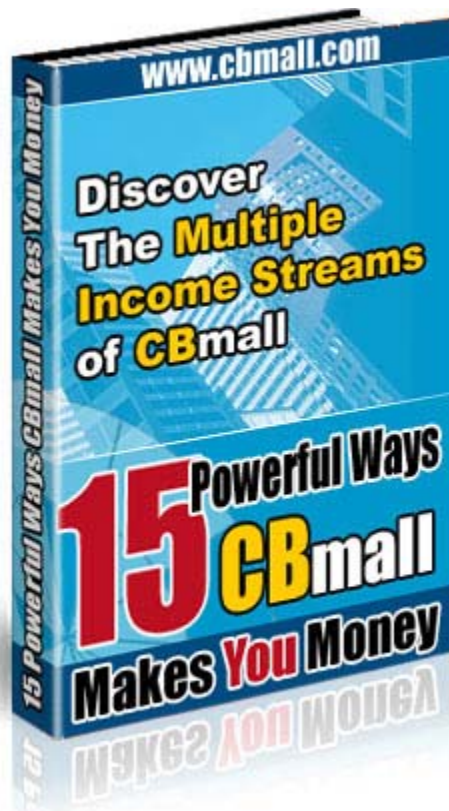


15 Powerful Ways CBmall Makes You Money



By Jeff Mulligan

DISCLAIMER AND TERMS OF USE AGREEMENT

The author and publisher of this eBook and the accompanying materials have used their best efforts in preparing this eBook. The author and publisher make no representation or warranties with respect to the accuracy, applicability, fitness, or completeness of the contents of this eBook. The information contained in this eBook is strictly for educational purposes. Therefore, if you wish to apply ideas contained in this eBook, you are taking full responsibility for your actions.

EVERY EFFORT HAS BEEN MADE TO ACCURATELY REPRESENT THIS PRODUCT AND IT'S POTENTIAL. EVEN THOUGH THIS INDUSTRY IS ONE OF THE FEW WHERE ONE CAN WRITE THEIR OWN CHECK IN TERMS OF EARNINGS, THERE IS NO GUARANTEE THAT YOU WILL EARN ANY MONEY USING THE TECHNIQUES AND IDEAS IN THESE MATERIALS. EXAMPLES IN THESE MATERIALS ARE NOT TO BE INTERPRETED AS A PROMISE OR GUARANTEE OF EARNINGS. EARNING POTENTIAL IS ENTIRELY DEPENDENT ON THE PERSON USING OUR PRODUCT, IDEAS AND TECHNIQUES. WE DO NOT PURPORT THIS AS A "GET RICH SCHEME."

ANY CLAIMS MADE OF ACTUAL EARNINGS OR EXAMPLES OF ACTUAL RESULTS CAN BE VERIFIED UPON REQUEST. YOUR LEVEL OF SUCCESS IN ATTAINING THE RESULTS CLAIMED IN OUR MATERIALS DEPENDS ON THE TIME YOU DEVOTE TO THE PROGRAM, IDEAS AND TECHNIQUES MENTIONED, YOUR FINANCES, KNOWLEDGE AND VARIOUS SKILLS. SINCE THESE FACTORS DIFFER ACCORDING TO INDIVIDUALS, WE CANNOT GUARANTEE YOUR SUCCESS OR INCOME LEVEL. NOR ARE WE RESPONSIBLE FOR ANY OF YOUR ACTIONS.

MATERIALS IN OUR PRODUCT AND OUR WEBSITE MAY CONTAIN INFORMATION THAT INCLUDES OR IS BASED UPON FORWARD-LOOKING STATEMENTS WITHIN THE MEANING OF THE SECURITIES LITIGATION REFORM ACT OF 1995. FORWARD-LOOKING STATEMENTS GIVE OUR EXPECTATIONS OR FORECASTS OF FUTURE EVENTS. YOU CAN IDENTIFY THESE STATEMENTS BY THE FACT THAT THEY DO NOT RELATE STRICTLY TO HISTORICAL OR CURRENT FACTS. THEY USE WORDS SUCH AS "ANTICIPATE," "ESTIMATE," "EXPECT," "PROJECT," "INTEND," "PLAN," "BELIEVE," AND OTHER WORDS AND TERMS OF SIMILAR MEANING IN CONNECTION WITH A DESCRIPTION OF POTENTIAL EARNINGS OR FINANCIAL PERFORMANCE.

ANY AND ALL FORWARD LOOKING STATEMENTS HERE OR ON ANY OF OUR SALES MATERIAL ARE INTENDED TO EXPRESS OUR OPINION OF EARNINGS POTENTIAL. MANY FACTORS WILL BE IMPORTANT IN DETERMINING YOUR ACTUAL RESULTS AND NO GUARANTEES ARE MADE THAT YOU WILL ACHIEVE RESULTS SIMILAR TO OURS OR ANYBODY ELSE'S, IN FACT NO GUARANTEES ARE MADE THAT YOU WILL ACHIEVE ANY RESULTS FROM OUR IDEAS AND TECHNIQUES IN OUR MATERIAL.

The author and publisher disclaim any warranties (express or implied), merchantability, or fitness for any particular purpose. The author and publisher shall in no event be held liable to any party for any direct, indirect, punitive, special, incidental or other consequential damages arising directly or indirectly from any use of this material, which is provided "as is", and without warranties.

As always, the advice of a competent legal, tax, accounting or other professional should be sought. The author and publisher do not warrant the performance, effectiveness or applicability of any sites listed or linked to in this eBook.

All links are for information purposes only and are not warranted for content, accuracy or any other implied or explicit purpose. This eBook is © copyrighted by Jeff Mulligan. No part of this may be copied, or changed in any format, sold, or used in any way other than what is outlined within this eBook under any circumstances. It may be rebranded by authorized CBmall owners.

Table of Contents

Lesson One – CBmall Introduction & Commissions	4
Quick Background on ClickBank - Skip if you are already familiar with ClickBank.	5
No Maintenance or HTML Required	6
Lesson Two – Affiliate Resources to Help Your Marketing	7
Personal Marketing Assistance.....	9
Lesson Three – The Automatic, Personalized CBmall Newsletter.....	10
Lesson Four – CBmall Supports Multiple Affiliate Programs	13
How It Works - Automatically	13
Lesson Five – The ClickBank Search Engine	15
Put the Cut and Paste CBmall Search Engine On Your Own Site	16
Lesson Six – The 7-Day eCourse on Building Web Profits.....	18
7 More Chances to Make You More Money.....	19
Look at the Long Term	19
Lesson Seven – The eBook Giveaway Strategy.....	21
Hard Working eBook.....	21
Lesson Eight – The 15-Day eCourse that Sells CBmall for YOU	22
Make This Email Series Work for YOU	22
How To Use The Subscription Form	23
Lesson Nine – Make Money Selling CBmall	24
CBmall is a Big Seller.....	24
A Strong Sales Page Makes You Money	25
Lesson Ten – Get Targeted Traffic To Your CBmall.....	26
CBmall Delivers Targeted Traffic for You.....	26
The First 10 Powerful Ways CBmall Makes You Money.....	27
Lesson Eleven – Residual Income	28
The Power of Residual Income	28
Lesson Twelve – Deep Linking and Targeting Your Niche	29
Get Rich in Your Niche.....	29
Lesson Thirteen – Your Featured Link.....	31
Lesson Fourteen – Banner Yield Management Boosts Profits	32
Lesson Fifteen – Behind the Scenes	33
Now, it's your turn.....	34
CBmall Owner Testimonials.....	36

Lesson One – CBmall Introduction & Commissions

Welcome to Lesson One of your eCourse on 10 Powerful Ways CBmall Makes You Money Online.

First of all, why is there a course on this? What's so different about CBmall that it requires an entire course? Don't people usually just put up a sales page to explain their product?

Good questions. And of course, there is a [detailed info page for CBmall](#). If you really want to skip ahead, just click on the link.

The reason for the course is this: There really hasn't been a product or program that has so many ways to earn money.

The reality is, most eBooks or software programs or services have one or maybe two ways to earn you money.

Typically, you sell the product, and that's it. Now don't get me wrong. It could be a great product or service. But you sell it and you are done and on to selling the next customer.

Some web sites have a monthly component that will pay you residual income. And that's great. But even with that, you either sell it to your visitors or not.

Why CBmall is Different

Let's take a look at the big picture of what CBmall is and how it works to earn you money.

First, the CB stands for ClickBank.

Quick Background on ClickBank - Skip if you are already familiar with ClickBank.

As you may know, ClickBank is a company that allows merchants to process credit cards and run an affiliate program in the simplest possible way.

As a result, over 40,000 products use ClickBank to accept credit card payments and pay affiliate commissions.

Over 400,000 people have signed up to become ClickBank affiliates. It's free and easy. You can do it by visiting <http://www.ClickBank.com>

To make money with CBmall, or any other product sold via ClickBank, you first need to be a ClickBank affiliate. When you sign up, you get a unique ClickBank ID. Nobody else will have the same ID.

The commissions are offered by the merchants and paid through ClickBank. Rates vary, but most are between 25% to 75%, with the average being 50%.

The commissions are paid to whoever sent the traffic to the merchant. This is tracked through that ClickBank ID I mentioned earlier.

So let's say you send someone to a merchant's web site. And that person buys an eBook from them for \$47. Well, you would earn whatever commission that merchant is paying. If it was 50%, you'd clear \$23.21 after processing fees are deducted. And you didn't have to do anything but send the traffic. The merchant handles the download and support, and ClickBank handles the payment part.

How do you actually get paid?

ClickBank sends out checks twice a month.

End of ClickBank Backgrounder

OK, so you have an understanding of how ClickBank works. Now how does that tie into CBmall?

The CBmall has taken the very best products in the ClickBank MarketPlace and gathered them into one, easy to navigate, automated, online shopping mall.

But here's the beautiful part. When you become a CBmall owner, you are given

an unique URL that includes your ClickBank ID. Whenever you send a shopper to the mall, you get a commission on whatever they buy.

Our database actually puts your ClickBank ID onto every single product in the mall, automatically.

So by promoting one simple URL, you have a chance to make money from 1,997 ClickBank products!

No Maintenance or HTML Required

It's important to understand that there is only one CBmall, and it works for you by recognizing your ClickBank ID within the link of every shopper you send. The beauty of this system is that you don't have to do any work. The system does it all.

- No maintenance
- No HTML
- No hosting
- No support issues
- No copy writing

Just send some traffic and collect checks. CBmall takes care of the rest.

Think about that. It would take you weeks or months to put together a web site like this. Now you can start earning money immediately by simply sending over some traffic.

I'll let you ponder this a bit. Please stay with me, because now that you understand the basic concept behind CBmall, wait until you hear about all the automated features that can make you money.

IMPORTANT NOTE: YOU make 100% of the commissions the merchant pays. CBmall does NOT take a cut. And there are **NO MONTHLY FEES** required.

Lesson Two – Affiliate Resources to Help Your Marketing

In the first lesson, we learned the basics of how CBmall works. We discussed how CBmall uses the strengths of ClickBank to accept payments and to pay your commissions.

We also learned how the CBmall offers the very best products on the ClickBank MarketPlace.

We didn't spend much time explaining why we put those products on the mall. After all, there are plenty more available than just those 1,997. Why not offer them all?

Well, it's simple really. There's are several reasons why these products are the best sellers.

- 1) They are good products. They got to be top sellers because people like them and buy them.
- 2) They have sales pages and web sites that convert traffic to sales. These merchants know how to sell their products.

What good does it do you to drive traffic to a lousy web site that can't sell?
NONE.

It's just like any store that is constantly striving to carry the best selling products. The rest end up on a clearance rack where they languish at the back of the store.

You deserve the hottest selling products because you want to make sales.

Frankly, with 1,997 products available, you can be pretty sure the shopper can find one that fits his needs.

Today, we'll talk about some of the resources you get when you grab your own CBmall.

CBmall Resources to Make You Money

There are a bunch of ways CBmall makes you money. But the key to it all is to drive traffic to your site.

How do you do that? Well if you're an experienced Internet Marketer, you probably already have a few good ideas.

But if you are new to the businesses, CBmall provides a lot of support in this area.

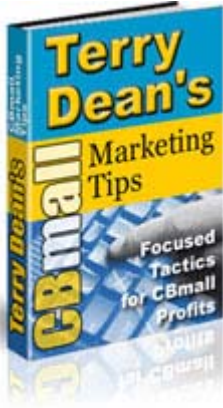
First, you can buy a CBmall that comes with free, targeted traffic. There are a few options for this, and you can [get the current info here](#).

Another important feature of CBmall is the affiliate resources section.

Here, you will find pages of information on how to market your CBmall.

Terry Dean's CBmall Marketing Tips

The most valuable of these is *Terry Dean's CBmall Marketing Tips*. Terry Dean is one of the foremost experts on internet marketing. Just do a Google search on "Terry Dean" and you'll see his name come up over 21,000 times. That's because his products are everywhere and he has written so many articles that other people publish.



Anyway, Terry was gracious enough to do a one-hour interview with yours truly and share his best marketing ideas for CBmall.

This is good stuff! Terry charges hundreds of dollars per hour to consult with clients. You get the benefit of a laser-focused, one hour interview for free with your CBmall.

QuickStart Guide to CBmall Profits

There is also a manual called the *QuickStart Guide to CBmall Profits*. It has even more ideas for tactics you can use to market your mall.



This one-two marketing punch is more information than most other sites will give you in a year. They are especially powerful since both are focused on CBmall - not some generic program.

The affiliate site also includes bonus eBooks on copy writing, eZine advertising, banner ads and artwork, ad copy, and more that you can use.

Personal Marketing Assistance

You'll find something else that is truly unusual with CBmall. An actual human to help you with ideas and strategies. Yup. That's me. You see, I think it's important to be available for my customers. So you'll find something in the CBmall affiliate site that you won't find on most other sites out there: A phone number. My phone number. You can use it to ask me any questions about marketing your CBmall.

"I've been waiting for some time for the right product to fill a gap in my ClickBank site. CBmall is easily superior to it's rivals - who could also take a lesson from you in providing support. Thanks !"

Harvey Segal

The Complete Guide to ClickBank

=====
"Thanks Jeff for all your wonderful support at the CBmall. I think it is really awesome the way you keep upgrading and offering us new ways and ideas to promote our Mall. This a fantastic opportunity for anyone wanting to create multiple streams of income on the internet."

Laurie Meade

Tacoma, WA

=====
"The customer service and business support is the best I have ever seen in 5 years. Take my word and open your storefront today!!! Jeff Mulligan is a real person just like the rest of us...."

James Holland

Culver City, California

=====
"Jeff Mulligan keeps working hard for his CBmall owners. Every time I turn around he adds some new twist that is designed to make CBmall owners more money. Keep up the great work, Jeff!"

Jeff Johnson

Profitable Results Marketing, LLC

=====
"One of the things that always concerns me very much is the support that you receive after you enter into a partnership or venture with someone. Since getting my CBmall Storefront, I can tell you that the support is tops. This is one man that is interested in his partners making money. Many thanks Jeff"

Bill Reed

Florence, MS

Lesson Three – The Automatic, Personalized CBmall Newsletter

I love this part of the course. That's because it explains one of the most powerful features of CBmall: The CBmall Newsletter.

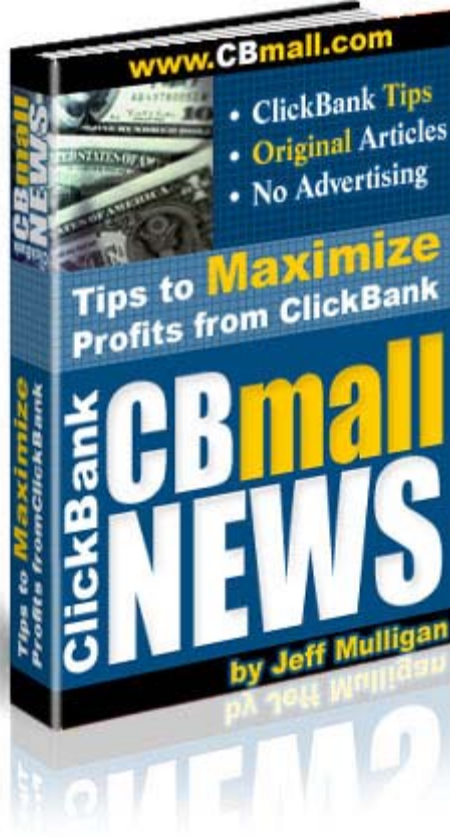
OK, we have a newsletter. Big deal, so doesn't everyone else. Ahhh, but this one is different. You see, the CBmall Newsletter is more like your newsletter than mine.

Let me explain...

When you get a CBmall, you get a URL to promote. It's something like this:

<http://www.CBmall.com/join.asp?storefront=YourID>

YourID is actually your ClickBank ID or nickname that you give yourself when you sign up for free at the ClickBank site.



Whenever you send someone to the mall, you use that ID and our database recognizes it and appends it onto every product link. (I know, I already explained this, but stay with me for another minute)

The database ALSO picks up your ID whenever a visitor of yours signs up for the newsletter. The form asks them for their first name, last name and email address. But behind the scenes, it is also grabbing your ID and storing that in the database alongside the email information.

So now CBmall News knows and keeps track of every subscriber you refer.

The Really Cool Part of CBmall News...

CBmall news is actually a series of articles that go out to subscribers on a regular basis, typically weekly. In addition, whenever there is news about ClickBank or a hot new product, there may be a special edition. There are actually **months** of these articles pre-written.

[CBmall News](#) accepts no advertising, and all articles are original content written by me. So this isn't recycled stuff people have already seen.

Thank You for previewing this eBook

You can read the full version of this eBook in different formats:

- HTML (Free /Available to everyone)
- PDF / TXT (Available to V.I.P. members. Free Standard members can access up to 5 PDF/TXT eBooks per month each month)
- Epub & Mobipocket (Exclusive to V.I.P. members)

To download this full book, simply select the format you desire below

