



• CHAPTER 13 **BLOGGING MONEY**

Web Money

TIPS, TRICKS AND TECHNOLOGY TO START WEB BUSINESS

First of all I would like to thank all the girls who said no to me, and lam single since a very long time, being single allowed me lot of time to focus on new things and new ideas, and allowed me time for learning, experimenting

You don't need to buy cow to have milk, you can directly buy milk.

--Albert Einstein 😊 😊

Internet has made more millionaires in last 5 years than past 50 years combined, web has opened new opportunities', to make millions you need to affect millions, that's the secret of large wealth, website expose your business to the whole planet, any person on this planet can be your customer

Here in this eBook, I will be talking about technology and about ways to make money via website

I will also tell you where you can find complete free source code, which you can download and start your website This is not ghost script, I have not paid any one to write this book, I have written it myself with all the experience I have in web technologies and making money doing it, I want you to read all of my book, and give your honest opinion, you can join our website and also suggest me how to improve the product and add other benefits HOW MONEY IS MADE, WHEN MOST OF SERVICES ARE FREE ON INTERNET

Internet giant Google, Facebook don't charge anything for services, yet make billions of dollars profit

It's because you the user are there products which they sell it to advertisers, Google keeps track of your every search, your ad clicks and they know what you are looking for, Google knows you better than you know about yourself, which helps them show ads relevant to what you are looking for.

Data belongs to the collector, since you have voluntarily given your data to these companies to use their free services, its theirs now; they use your data to serve you better, understand you better and serves advertisements which are more targeted to you.

Everything about you, your likes, dislikes and searches, they know where you go, your habits, everything is stored in big data and algorithms can easily categorize you.

There is new technology coming up inmobi, which will target your mobile with ads which are very relevant to you, mobile gives your location wherever you go, it has sensors to detect temperature, blood pressure don't get surprised all of a sudden, if you sees Ads for Air conditioner when the temperature around you gets too hot, your mobile detected it and communicated it.

Instagaram never made a single rupee, but yet it was purchased by Facebook for 2 billion dollars, and whatsapp was purchased for 20 billion dollars, it is said that they will use user's photos for advertisements, which so far they haven't done; it may be used for facial recognition biometric scanning

The agency intercepts "millions of images per day" including about 55,000 "facial recognition quality images" — which translate into "tremendous untapped potential," according to 2011 documents obtained from the former agency contractor Edward J. Snowden

They do something about images; they use it for facial recognition, what exactly we don't know

It might be that mark zuckerberg be the biggest CIA Agent.

Government uses this data to track criminals, track terrorists. Facebook has saved CIA hours of work.

Mark Zuckerberg was Awarded CIA Surveillance Medal

In this book, I will explain you, how you can start your own web business with little required skill, one useful website, its design and sticky strategy, how to make visitors come again and again. What technology to use, how you will make money Although there are many services you can start on your own, but I will explain you the easiest 1 any can start, without much resources, I assume that you are a single individual, with some technical and programming skills, but with less money and wants to do something

Services like Online Ticketing, ecommerce, online grocery store, are not that easy to start, since it will require you to have staff and lot of money.

I will teach you how to start a basic useful website, which won't require you to hire staff and you can earn money by showing Google AdSense ads

I will also tell you technique where you can convert your website into mobile App

I will give you names and little info about how some people are making millions via internet and few other techniques where money can be made

I will also give you link to source code, which you can use and start your website

I also have a website for support http://www.websolutionsforum.com/

Where issues can be discussed and also source code will be given to premium members.

The people who purchase my eBook and give honest reviews to my eBook on amazon, will be given premium account, no payment required, he will be able to download the source code of websites which we are using.

I will be giving fully functional dating site coded in asp.net mvc, C# and Mongodb and also dating website built in meteor.

Those software worth well over \$3000, but my eBook purchaser will get it for free.

We are also coding dating website in nodejs, which will be given for free to our eBook buyers

I have a team who programs, I myself is a programmer

We do not provide technical support on individual level, if there is an error you can report it, software is well tested and used, personal level support is not possible, customization at personal level not possible, since we already are loaded with work.

NEW WAVE OF ADVERTISING

You must have noticed whenever you look at some product, that product ad seems to follow you, even when you visit other website, these ads seem always there, Ads staring right into your eyes, this may look creepy this type of advertising is called Re-marketing or behavioral targeting ads

This started as a way to encourage shoppers to come back to an e-commerce site when they abandoned an online shopping cart has now turned into a system that tries to stay in front of website visitors wherever they go

The reason that an advertiser seems to be following you around is because they placed a cookie on your computer when you were visiting their site. The use of cookies (small text files) that help advertisers track your online behavior, and re-marketing companies are just the latest to make use of them and add more profits.

Targeted advertising can be more useful to us as consumers, but it can also get annoying, especially if we have already bought the product.

For example

if you visit amazon.com and searched asp.net books, and you viewed a particular asp.net book, then left it alone or purchased it, and then all of a sudden you will start to notice that Asp.net Book which you just saw, will be shown in Google ads, Facebook ads, you might wonder how the hell they know, you were looking into this book, no matter which website you visit that ad will show up, it is so relevant that you might sometimes find it too creepy

Ad networks logic is that you were just about to make purchase of this book, and so they follow you to remind you to purchase. But they also show that same product ad even if you had already purchased that product, which is wrong.

Google added few more millions to their profits just by using this technique

About me



lam Amin b Nagpure, web developer and web marketer, made lot of money building web systems which work

You can follow me http://www.aminnagpure.com

lam also director of software company

lam a programmer, web developer skilled in asp, asp.net, meteor, node, sql server, Mongodb.

I thank to internet for the all things I got from it, free source code, tutorials and tons of free information, internet also gave me my first job and my current business.

If you are programmer, it makes easy for you to start web business, since you are already aware of the things required for doing it. Even if you are not a programmer, I will narrow down your learning curve, so that you only learn things which are most required.

In today's highly competitive market, you have to be technically skilled to be able to make unique system which works, you will have to change it from time to time, you can hire good programmers, you need to understand programming at least good enough, to know what is possible and whom to hire. Elance and freelance won't work much.

Unless you are Steve jobs, who can hire great engineers without himself being an engineer, having good enough technical skills will help you hiring the right programmer to do your job

I will teach you, what technology to use, marketing techniques and ways to make money from websites Upcoming technologies and upcoming ways to make money.

Emerging Trends

Technology have bought changes in human society, like invention of wheel, fire, agriculture, industrial revolution, current information age, all are actually technological changes.

This is information Age, anyone can be expert on any subject, and all the information is available on the internet all the time.

Spy gadgets are easily available for any one, that's why there are so many Sting Operations.

Understand the wave, so that you can ride it.

Connectivity has made learning very easy, if you want to learn kungfu(snake fist style), you may not find the tutor in your area, but online you can find step by step tutorials for it, there are paid and free tutorials available, there is also mobile app to train martial arts, exercises.

If anyone wants to learn how to sing, he can do so, there are 1000s of individuals offering singing courses, rap courses, guitar lessons, basuri lessons, dancing courses.

You can learn programming from the experts online, that's why local coaching classes business, is down.

Old jobs are quickly getting absolute, if we don't update ourselves or change according to the needs, and we can be absolute, worthless, and unemployable Change gives rise to new opportunities, that's where we can click; we can fill the vacuum which change has created.

Change can also be very bad for well establish business, which are slow to adapt or two big to implement changes, this is where startups have advantage, they are young, aggressive, innovative, they have very less operating cost almost nothing to loose, and can quickly become millionaires when the opportunity strikes, you must have heard lot of these kinds of stories

I myself has changed a lot in so many years, started career as vb programmer, and then shifted to asp, then asp.net, now nodejs and meteor.

I had no choice but to learn new technologies to get more salary and be in demand.

Local taxis are slowly dying, because of ola cabs and uber

Local shop keepers have hard time selling products, because the same product is available at a very cheap rate online.

clothes, shoes, mobiles are cheaply available online, shop keepers have to pay rent, plus they have to pay state and local tax, making their goods very costly, you can easily see they hardly make money, their money is always invested in unsold stock. I have seen one authorized shopkeeper of TITAN watches, he told me that he has over 20 lakhs invested in the watches stock, he is loosing interest on that money, if he had kept the same money in the bank, he could have earned around 2 lakh per anum interest, without doing anything. Or else he could have used that money in other productive purposes.

Somebody needs to tell that old fellow, that nobody buys watches now, they are absolute

I have also seen shops at malls selling VADA PAV, burgers, sandwiches, the rent in mall and operating cost is so high, that they can hardly make profit doing it. Lot of this type of food stalls get closed within a year.

Websites on the other hand are low maintenance, and has larger reach.

Websites can have a large variety of clothes, shoes online, because website is not limited by physical space while shops are limited to physical space, there is a limit to stock shopkeeper can keep

Even drugs, guns and hitmans are available online, for that you need to use TOR to surf these hidden sites; those websites can only be accessed by TOR.

Lot of opportunities are available in emerging technologies, like big data (lot of jobs available in big data, people are just not available) Opportunities are there in web technologies, mobile technologies, internet TV

Keep an eye on TOR, Bit coin, and Dark Coin

Keep an eye on Decentralized computing and block chain technology, It seems future will be decentralized.

Now it is very easy to track everyone at all the time, because he/she carries cell phone, which constantly advertise its location

Criminals who running away from police can be easily tracked, because they have tracker in their pocket that is their mobile phone, which continuously shouts about his location

Now almost every mobile has speech recognition capability, if you say "CALL MOM", your mobile will call your mom.

World is coming closer now, everybody sharing ideas, taking photos, constantly updating their status, sharing selfies, too much information to digest, information on any subject is available for free and in large scale, anyone can be expert in any subject, if he just has pc and internet connection, or just a mobile phone, IIN the idea ad, the concept is real, we can be in touch with our friends all the time, and can also make new friends worldwide

Via what sup , Facebook or any other app

I believe most people could cure any disease just with Pub Med database research in about a month! No kidding, I myself has found lot of solutions for my common ailments, doctors are simply not able to fix it, but internet can

Here is the url

http://www.ncbi.nlm.nih.gov/pubmed

You know about "yeast infection" on your private part, it is actually caused by bad stomach, if you drink too much beer, sugar, that causes yeast infection, that is actually stomach problem but doctors will give you ointment, which might aggravate your problem, it is very common ailment, but doctor has no cure for it, I found a way for it from the internet. So many things doctor know are wrong. Skin infections are mostly caused by free flowing sugars in the blood, acidity, lack of vitamins but doctors will always give you ointment for that.

Anti-biotic is a bad medicine since it also kills the good bacteria, but still it is used, there is a whole new approach coming up to treat disease, it's a way having more good bacteria to counter bad bacteria, not to kill every one. Current method is to kill every bacteria you have.

I can have whole chapter about doctors wrong medicine and the way they approach an issue.

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