

TOP 25 ONLINE BUSINESSES FOR MOMS



By Alycia Cheatham

<http://www.StayAtHomeMomIncome.com>

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About Alycia



Alycia Cheatham is also known as “*Mz Home Biz*” raising a daughter alone in a tough in any economy where two parent incomes rule. Alycia discovered how to make a living at home online with internet marketing.

Alycia’s goal is to empower as many single Moms as possible and show them how to build wealth with online marketing. Alycia truly believes that building a web business with the power of the internet is the absolutely best way for moms to achieve financial security and still be a big part of their children’s lives.

Alycia’s daughter is the reason she does all that she does; Her daughter is living with Crohn’s Disease; for those of you that know of this disease or have family or friends who are coping with it; you know how stressful it can be; not only on the family, but the person living with it day in and day out.

With a work from home business Alycia is able to take the time she needs to take her daughter to Dr’s appointments, get required test done and not have to worry about losing her “day” job, because she needs too much time off. Being a “*Work at Home Momma*” affords Alycia to be a **part of her daughter’s life instead of just being in it!**

Wouldn’t it be nice to wake up in the morning and not have to rush? You could make yourself breakfast and a cup of coffee, get the kids’ lunch packed and walk the dog without so much as a glance at the clock to make sure you’re on time. You wouldn’t have to fight rush-hour traffic or the crowds on the subway. Sounds like bliss, doesn’t it?

Start your home based business off on the right foot! Alycia wants to help you discover a clear path to success and provide you with start up information, resources and opportunities that will increase your profits and make working at home a much more rewarding experience.

Maximum Success to You,

Alycia Cheatham

“Top 25 Online Businesses for Moms”

By Alycia Cheatham

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INTRODUCTION

Firstly, I would like to **Thank You** for downloading my “*Top 25 Online Businesses for Moms*” work from home guide, and I hope it will benefit you in one way or another.

What you are about to read is not a step by step guide what it is, however is a guide to the top 25 online business I feel are relatively easy to start and maintain.

Before I jump in let me introduce myself if you haven’t met me yet. I’m Alycia Cheatham, aka “Mz Home Biz” and I’ve been involved in the home business industry for 10 years and web-marketing since 2008. I dabbled before that, but 2008 was the year I actually started to consider myself an internet marketer.

Why “Mz Home Biz” I get asked a lot, well let me tell you. I am a single mom, that is the reason for the “mz”; and I am involved in many businesses, not just internet marketing, I love the entire home business industry as a whole. So to pigeon hole myself into one industry would be a disservice to the other markets that I am involved with.

Mothers who work at home (or WAHM) are a growing population of working America. As more and more women want to spend time with their children and need to bring in an income, there has been a boom in the work at home industry.

Making the decision to work at home is not always an easy one. Before you decide that being a WAHM is right for you, you need to take a few things into account.

You’ll need to decide if being a WAHM is right for you and your family. There are many benefits to working out of the home. You can set your own hours, you don’t have to commute to work and you can be there for your kids when they need you.

However, there are some downsides as well. The isolation of working at home can be an issue for some women. There are also challenges related to juggling work time and family time.

Some women see that raising their child without the use of daycare, whether or not they make a significant income, is the real benefit of being a WAHM. The perks of raising your own child, while still bringing in money for the family, are many.

Children are only young once, and being able to stay at home with them is one of the top reasons that women choose a WAHM business

Affiliate Marketing

Is becoming popular with moms as a way to make a nice income every month without doing as much work as you would have with other work at home jobs. Before you try affiliate marketing, you need to understand what affiliate marketing is and how it is done.

The first website to check out to start researching how to make money as a work-at-home mom is called Clickbank.com. It is essentially a huge marketplace where thousands of products are listed that you can promote online.

There is no charge for joining Clickbank and you can begin promoting products right away. The money comes when products begin to sell as a result of the steps you take to advertise the products you want to earn money from.

Let's say you go onto Clickbank and find an ebook about parenting that you want to promote. You have not spent any money and you don't even have to buy the book. This is what is amazing about this kind of internet marketing.

All you really have to do is know how to "circulate" and interact with other people on the internet. Through Clickbank, you select the product and you become an "affiliate" of the website that is promoting that book. Once that process is completed, you are given a special "link" that you can use to promote the product.

When you have the link that Clickbank gives you for the product you want to promote, you just start finding parenting forums, chat rooms, blogs and other active "social" places where people would be checking in from around the internet to talk about parenting.

As a mom, you no doubt already have a dozen or more such forums and blogs that you look at and post to from time to time. You just visit those forums and when you make a post, you include the link to the ebook you are promoting.

When someone clicks on your link, they are directed to the promotional website page where the maker of the product has created all of the marketing text to sell the book.

When people buy the book because of your link, you get a commission from Clickbank. The commissions available can be quite large. You can earn from 5% to 75% of the sale as your commission. And all you did was post a link on a forum or blog that you already are interested in.

What could be easier than that?

Using Amazon and eBay -You can set up accounts with eBay and Amazon to sell products on a blog or website. This just one more way you can use affiliate

marketing to your advantage. Amazon allows you to set up an account and design your own display or have it automate.

eBay is the same way. You set up an account and choose the products you would like to sell. If someone clicks through and buys from either of these sites, you get the commission.

The nice thing about affiliate marketing is that you only have to do minimal work and the income is generated every month. That means if you choose some great affiliate links, you could have a monthly income forever. This is the best part of affiliate marketing.

You are generating income for your future.

Profiting from Being a Great Mom

Lots of moms are taking the route of developing a work-at-home plan where they take advantage of a great skill they have to make money at home. It's a wonderful way to merge your ability to work for money with your desire to be home with your kids to be available to them.

You might think that you don't have a great skill to use for a home based business. But the truth is that your skills as a great mother can be the basis of an outstanding business that you can operate right out of your home.

If you have some recipes that your family just raves about, those recipes are your pride and joy. You may have put some extra love into making those dishes special because you saw how well your spouse and children raved about those meals.

But what you may have never recognized is your ability to create delicious and healthy meals for your family can be the basis of your work-at-home business.

There are a lot of ways to use your recipes and cooking skills to make money. You can write an ebook with a clever title that sells your recipes to eager young mothers who want some outstanding recipes to please their families. You don't have to be an internet guru to sell an ebook online.

You can write the book and find a developer who can help you format it into a great looking ebook for a small cost. Then you can put your book on internet bookseller's websites like Amazon and others and see your sales begin to take off. You can also use eBay to sell your book.

There are lots of skills you have as a mom that are valuable to people who want to learn how to be better parents as well. Each of these skills that you naturally developed just taking care of your kiddos can be organized into articles, ebooks, online courses or a parenting website where you can share with others how you handle the many challenges of parenting.

The titles that you might tackle will generate lots of interest and sales because they might include...

- How to talk to your kids about smoking and drugs.
- Natural home remedies for childhood diseases
- How to entertain restless kids during the summer.
- Teaching your kids internet safety.
- A compassionate approach to discipline that really works.
- What to do about sibling rivalry.
- Motivating your kids to excel at school.
- Turning teenage rebellion to your advantage.

- How to answer the tough questions kids will ask.
- Keeping the lines of communication open to your kids.

There are a lot of writer's web sites and communities in cyberspace that can help you learn where to market your articles and ebooks. The marketing side has been handled for you so you can partner with a marketer who knows how to sell articles and books

You may even be able to write your own books and articles about how to be a successful work-at-home mom. You have the experience and your wisdom has a lot of value to families who are struggling with the things you struggled with as a mom.

This kind of home based business not only can make you a great income to support the family budget, it can be a way to help other moms who just want to do the right things for their families. That makes for a very gratifying home business.

Blogging

Blogs are here to stay, and many WAHM's are taking advantage of the trend. Making money with blogs is a popular choice for many work at home moms. Blogs are simple to set up, and relatively easy to update.

This is especially true when you compare blogs to other types of websites. Within just a few minutes, you can set up a professional looking blog for free and start your WAHM blogging business.

A blog is an easy to update website that looks sort of like a journal. Entries are made at a minimum of each week, and the newest entries appear at the top. Entries are normally short articles of 200 to 500 words.

Readers visit the blog or read the new blog entries through a blog reading program. Readers can also comment on entries and provide links between their own blogs and your blog.

With blogs, the opportunities are wide open. Choosing a blog topic is as easy as looking at your own life for inspiration. There are blogs about everything from celebrity news to bathroom cleaning tips.

Before you start a blog, do some research on the Internet to see if people are interested in your possible blog topic? Your topic doesn't have to be popular, but it does have to have a dedicated group of people who are interested in the topic.

You can set up your blog through a free blogging platform, like blogger.com or wordpress.com. There are also a half dozen others to choose from. The blogging platform will walk you through making your first entry into your blog.

After you've made a few entries into your blog, its time to monetize your blog; this means you'll be making specific changes to your blog in order to make money. One of the most popular ways to gain income from a blog is by using a contextual advertising program, like Google Adsense or Chitika.

Contextual advertising pays you for each time a reader clicks on one of the advertising links on your page. The advertising program will scan your blog entries for keywords, and then place advertising on your page that relates to your page content.

One thing to note with contextual advertising is that you won't have to worry about placing the ads yourself each day. Once you enter the code on your blog, the program will automatically refresh the advertising when you make a new post.

You will be paid several cents for each click. It doesn't seem like a lot per click, but it sure does add up quickly.

Contextual advertising is just one way to make money from your WAHM blog. You can also make product recommendations and suggest information products (e-books) to your readers.

Each time someone buys a product you recommend, you will get a commission. Many bloggers find that making gentle product recommendations throughout their blogs are a way to garner extra income.

Finally, some companies will pay bloggers to create posts that suggest certain products or services. These companies pay a few dollars per post, and are fairly easy to use. The only drawback is that you'll have advertising posts throughout your blog content.

However, many bloggers have found a way around this by putting "*And now a word from our sponsors*" at the beginning of each of their required advertising posts. This helps the advertising appear less intrusive.

Data Entry Clerk

Companies are always outsourcing data entry work to cut costs of having an onsite employee. It is easier and cheaper for them to rely on a work at home mom to get the job completed rather than hire someone that will only work at this particular position once or twice a month.

One type of data entry position is entering data into a spreadsheet such as Microsoft Excel. This might be addresses, company invoices or even links to websites. Other positions include checking statuses of homeowners to see if they still own their homes and simply typing a yes or no in box. This however, involves a little research from a website that the client usually gives you access to before you start.

Many people are updating their invoices and need data entry clerks to go through every invoice and record the information into QuickBooks or an Excel spreadsheet. This type of data entry requires accuracy and attention to detail. Hard copies are usually sent to you by mail or they can be scanned and emailed.

Some clients will need to fax this information so you should have access to a fax machine for any data entry work. There are usually time constraints on this type of data entry, but you always have enough time to complete the order.

Another type of data entry that is very popular is compiling spreadsheets with business names and contact information. Some companies need lists of schools, zip codes and even physician names and locations. This type of data entry does require some research, but most of the information you need can be found using the links that the clients give you.

The pay rate for this type of data entry varies from ten cents a line to one dollar a line. If you are quick, you can make some good money doing this type of work.

If you have the right equipment, you can also do data entry online. Many companies are looking for contractors to input data into their online systems, but you do have to have a high-speed Internet connection and a reliable computer.

Some of the positions available are enter poll results, sign up information and answers to questionnaires that the company sends out. These types of positions are easy to do, but you do need to have accurate data entry skills.

Although data entry sounds easy to do, a person must have patience for this type of work. Some data entry work can be tedious and time consuming. You will need to have few distractions around you.

It is important that all entries are accurate or it could affect the outcome of the work. If you are doing the entries in a client's online system, some clients can

monitor how much work you are doing every hour. You have to be prepared to work the hours that they require.

If you think that your typing skills and accuracy skills are above average, you would do well working in data entry. Before you accept any data entry assignment, you should do a test first to see how fast or slow the work with go.

This will help you determine how much you can make an hour and what you need to charge. Some data entry jobs can pay very well and makes it worth you time.

Take your time before stating your cost. If a client has already posted a total payment for the job, you need to see if it pays what you should get hourly. Never under estimate your abilities, take a lower pay for something that could be harder to do, and make a decent hourly wage.

If you settle for a low pay and you see that you are not making enough money, it hinders your ability to stay on track and get the job done.

Forum Moderator

As the Internet continues to become a fantastic hub for social networking, it also becomes a viable location to find work.

The benefits of working online include the ability to work from home on your own schedule and with your own time in mind. In regards to the social aspects of the Internet world, the most common is in the forum format.

These forums are locations that have increasing numbers, and because of the sheer volume, a website and forum owner finds themselves in need of moderators. This is the kind of a job that enables a person to work at their pace on their time.

This makes a fantastic opportunity for a mom to find a consistent job from home.

Forum moderators are often in demand, as many sites are growing rapidly with the surge of online jobs and telecommute opportunities. Communities are built around a forum, so the forum needs to remain a source of valuable conversational exchange.

Moderators assure this by eliminating any non-productive conversations, limiting or eliminating any form of negativity between members, and promoting a comfortable virtual atmosphere where people freely exchange ideas specific to the goals of the forum.

This keeps the given forum running smoothly, and enables the members to speak freely while knowing what they speak about is in tune with the goals of everyone on the site.

Increasing membership is also an aspect many forums expect from a good moderator. This is easily done by simply being a part of the venue daily, and watching for the more valuable threads, which should be bookmarked.

This simply means to sign up with a social bookmarking site, like Stumbleupon or Digg, and select the thread. Once it is up on the screen, the moderator, you, would submit the link to the social bookmarking site.

This will enable people to see what a great forum you are working for, and they will stop in and bring their expertise and experiences with them. There are many other simple ways to promote a forum, that the members themselves will do when there are active and quality moderators on the site.

Word of mouth, even online, is the most powerful for of all promotion.

Spam is also a major issue in these forums. At times, people will sign up simply to advertise and bring no value to the site or the forum. After logging in on a daily basis, it will be evident, which posts these are, and how quickly they need to be deleted.

To keep them out of view of the active members, a good moderator is going to be watchful of these in every part of the forum. If at all possible, it is also important to remove the spamming members to avoid encouraging them to further diminish the forum and the value it holds for the members.

With the variety of sites online, there is an incredible array of potential venues for forum moderators. This makes the position of forum moderator ideal for any working mom.

The flexible schedule can be worked around doctor's appointments and children's events. This also enables a mom to interact with other adults in a social format, they may not get every day.

This position, which fits the hectic schedule of any mom, also creates many options for additional jobs, as people will begin to get to know how you work, and what you are able to accomplish.

Opening the doors, increasing the home income, and enabling you to be with your family is one of the many options available while seeking to work from home.

Forum Posting

Like hanging out in forums and chatting to other people? Owners of new forums have a problem. If there aren't a lot of conversations going then people don't stop to talk. So they get the chat flowing by paying for posts. So, jump in, start chatting and get paid.

There are forum posting services that hire people with a pay per post model. You'll find lots of forum posting agencies online. Also, if you want to go on your own, visit forums and send a private message to the site owner to advertise your services.

You might choose to post on a forum for free for a while to show that site owner what you can do or you might also choose to share your profile at other sites in order to get new forum jobs.

Some online community jobs pay a few cents a post to a few dollars per thread and many of them offer shared revenue opportunities from advertisers as well.

Those who are good conversationalists and decent writers can find part-time or even full time incomes by being a professional forum poster.

Here are some tips for being a great poster:

- Find out about the subject matter at hand. You can have better luck posting valuable content if you know what the topic at hand is. Most forums are niche specific and a little bit of time researching can make you a better poster.
- Start open ended discussions to get conversations moving. When you open a new thread, make sure you write in a way that will inspire people to reply.
- Post in the right place. It's important that if you're being paid to post on a forum you're not making more work for the site's webmaster or moderator so take the time to choose your board carefully.
- Avoid drama! Don't get into forum flame wars. It won't make you look like a professional and you probably won't be invited to come back as a paid poster
- Don't reveal your paid status. The webmaster wants paid posters to appear natural. While they're not trying to deceive anyone, the appearance of natural visitors and new members is helpful to the community's search engine optimization.
- Follow the rules. Do take the time to understand the rules of the game before playing. If you do a great job, you can make decent money for posting conversations online.

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