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Michael is the creator of multiple Private ATM Machines that has been setup on the internet. He is the author/co-author/resell rights owner of many informational products that is all available through his personal website www.MikebSands.com.

Informational Products Include:

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Introduction

Hey Congrats on getting a great book that will show exactly how you can setup your very own “Private ATM Machine that’s been hiding on the Internet” ever since the average Joe was able to accept money over the internet.

This system that I explain in my eBook can be used anywhere in the world. As a matter of fact, if you live in paradise and just wish to create the kind of income that allows you to stay there for ever this system is very applicable to creating the kind of ATM income you’ll need...But to get there, you need to do some ground work first!

It is my hope that as you go through this eBook following my step-by-step guide to setting up your own personal machine, you’ll begin to relish in the joy of knowing that you’re building a system that **WILL** generate money 24 hours around the clock.

This is NOT like the regular Home Based Business built upon the Pyramid System! That system is totally dependent on one-on-one contact with people and the efforts based on other people.

No this system is based solely on the importance, necessity and creativity of the information you may have to share with someone else who is willing to pay for it. That someone else is not limited to time, distance, gender, nor race....

In a NUTSHELL you’ll be learning how to setup a creative system that allows people to purchase VITAL Information on the internet 24/7 on autopilot.

Quite simply, here is how you will setup your ATM machine...

1. **You create an electronically downloadable book/report/magazine, etc that contains really neat information that lots of people will want to buy over the internet.** The key is that it **must** contain useful information that a pretty good number of people that searches the internet will buy. Don't worry this book will show you how you can determine what information is most popular among topics searched on the internet as well as how to create your very own downloadable product. You can then in turn use that information to determine what you can write about. I'll also provide great resources to create cool eBook covers that will help improve the effectiveness of your ATM Machine (i.e. sell you information at a higher rate)...
2. **You create a free Internet merchant account that will allow you to receive CASH and will give you a Debit Card to withdraw your money immediately.** You want this kind of merchant so you can withdraw your money immediately when it is placed there from buyers. There are some Merchants who don't allow you to take out YOUR OWN MONEY until 2 weeks later. That sucks....My eBook will show you who to go through, when doing this!
3. **You setup your Machine to run 24/7 Automated...** Can you possibly imagine earning while asleep or 20, 000 away from a computer? I will show you a step-by-step guide how to build your very own machine that once it is setup, WILL RUN on AUTOPILOT while you're on vacation, at your Corporate Jobs, or even asleep. While it is running, just simply create another MACHINE that can double your income flow. There's just too much information out there to just have one machine setup!

This is the concept of Setting up your own Private ATM Machine. 've completed many systems and on average it took me anywhere from 24 hrs to 7 days.

So, here we go...Do enjoy and learn as much as you can. Because this could be the means that you were waiting for to retire early from your job and/or build a great financial future for yourself and for your family.

Let's begin setting up your ATM MACHINE!!

INFORMATION PRODUCTS – Your tradable currency

When I was growing up, I hated reading books. My mother would always say to me, you should read more. I always did read, but I never really understood what my mother was trying to tell me or really what it meant.

*****People read to find out information...they hope to get that information from the author-who is experienced to give this information.*****

In books, you have information & personal experiences/expertise given by the author who apparently is more knowledgeable about the subject than you are. If this is the case, then everybody should/can write about something.

Electronically delivered information is the Basis for setting up your Personal ATM Machine. There are many forms of information that can be viewed over the internet such as:

- eBooks
- eZines
- Short Reports
- Home-Made Instructional DVD
- Newsletters
- Interviews (simply recorder over the phone)
- Picture Guides
- Entertaining Video Recordings
- Original MP3 Recordings
- Files
- You name it!

WHY INFORMATION PRODUCTS?

When you consider selling a product online, there's just no better product you can sell online. Here's why

1. Information has the highest profit margin
2. You have very low or no start up cost
3. The product can be delivered in literally seconds of the purchase taking place.
4. The product can be setup to be delivered automatically on autopilot after purchase
5. It's great to generate leads for future sales or for a website

STEP 1: HOW TO FIND THE RIGHT INFORMATION (NICHE) TO WRITE ABOUT

I know the first think that'll come to mind is that I'm not good with anything, so how can I possibly write about something?

Do you know how to wax a car? Cool, maybe there's someone else out there that don't have a clue how to wax a car, and would love to spend hours waxing theirs! You can create a simple picture guide on how to do this. Create a 5-7 page report and sell it for \$20 or so...

Do you know how to get the numbers or contact of famous people? While this maybe a bit "stalkish", there are tons of people who would love to be able to contact Michael Jordan, or President of the US, or whomever. You can put this information on a website and charge people a monthly fee to access it.

Do you know how to get a six-pack? Good stuff...teach others what exercise to do in order to get a six pack. Show cool pictures of yours to motivate them. Write an eBook or a simple report including pictures of different work-outs that will lead to a 6 pack. Include a healthy eating diet or daily reps.

I was in the Post-Office one time. Behind me, there was this lady on the telephone talking to her friend about [How to give some kinda special treatment for a cat](#). I began to smile because the information she was giving, not much ordinary people would know this. If they did, then she didn't have to tell her friend what to do.

That lady on the phone could have easily wrote her own book (really cheap to do with your own computer), and use that information to bring in tons of cash for her.

Check out my own personal examples....

1. Most people would kill to find out how to get some sport paraphernalia autographed. So I researched and came up with a 5-7 page report outlining a system for anyone to “Get their trading cards autographed by NBA Players”. I’ve been selling this report online at www.getsportscardsigned.com for only \$9.97.
2. In having cards of my own, I realize how expensive it can be to buy a Trading Card display case. To be exact, it cost atleast \$60 - \$120. So I build my own display case, and sold the idea through a simple report online. The report is called, “How to create your very own Sports Trading Card display Case”. www.mikebsands.com
3. I play the piano by the Ear for over 15 yrs. So I created an ebook on “The Beginner’s Guide: How to Play the Piano by Ear”. I include cool resources for chord progressions, tips, interviews with other musicians, etc. www.mikebsands.com

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