

# Find A Profitable Home Based Business

If you dont want to be delivering bread, driving taxis or washing windows (not that there's anything wrong with those, but they might not be your #1 career choice right now), the 3 easy steps in this report might be just what the doctor ordered, as they say.

We've all heard that there is profit to be made in small market niches.

But how often have you wondered.....

**"Where are all those profitable niches I keep hearing about?"**

Where indeed!

In this short report (so you can get on and do it - rather than spend all day reading an overly long document), I'm going to share with you 2 simple steps:

- [Go to your favorite keyword service](#)
- [Where to start if you dont know where to start](#)

And then a bonus step...

- [How to find hot products that pay really well.](#)

'Secrets' is what hype-masters might call them, but they're not really secrets at all. They're more accurately called 'strategies'.

Whatever you call them, the thing is... they work.

So let's get right into it...

## Find a profitable home based business -- step #1: Go to your favorite keyword service

There are several free tools to choose from.

\* EASY & FAST:

<http://freekeywords.wordtracker.com>

<http://www.pixelfast.com/overture>

<http://nichebotclassic.com>

\* MORE COMPREHENSIVE:

<http://tools.seobook.com/general/keyword>

<http://nichebot.com>

But what if you haven't a clue about what topic to investigate?

Aha, that's where 'secret' #2 comes in. You'll love this.

## Find a profitable home based business -- step #2: Where to start if you dont know where to start

If you don't have ANY ideas of what topic you might want to investigate in the first place, you need a way to stimulate a few possibilities for you to check out. Here's what you can do.

It's easy and it works.

I used Pixelfast for this example, but any of the keyword service will do the job. This time type in a **single wide-ranging word** like...

- cure
- remove
- find
- build
- fix
- solution
- problem

Or type in **several words** such as...

- how to
- set up
- get rid of
- learn about

In just a few seconds, this simple technique will generate a lot of possibilities to get you started.

Comment:

Maybe it will take longer than a few seconds for you, depending on the speed of your internet connection and how busy the online traffic is in your region. But it certainly won't take long.

Just to show you how it works, I typed in the word "**prevent**" and got a long list of search results, ranging from these at the top (with more searches)...

2771 prevent  
 2593 explorer from internet prevent  
 1903 prevent identity theft  
 1570 prevent acne  
 1043 prevent hair loss  
 844 prevent hangover  
 779 how to prevent global warming  
 763 how to prevent diabetes  
 741 prevent stretch marks

... all the way down to this handful at the bottom (with fewer searches)...

123 prevent constipation  
 123 prevent frozen pipe  
 121 prevent divorce  
 120 prevent drunk driving  
 119 how to prevent louse  
 118 prevent baldness  
 118 crash improve prevent  
 117 prevent soil pollution  
 115 prevent alzheimers disease

Surely we can find one here that we like. You could earn money from lots of these, except maybe not "prevent internet explorer from" - unless you can figure out what that's about. Me... I'm a bit mystified. Anyhow I use Firefox because it's more secure than Internet Explorer.

Back to the topic, Gary...

**We've now got ourselves quite a long list of search results. But which of these topics should we promote, if we want to make money?**

Well, there are TWO things to remember here.

1. There needs to be sufficient **demand** as evidenced by a larger number of searches for that

term. That immediately disqualifies the topics listed in the lower half of the list.

2. It's easier to select a niche **where there is already a good product ready to sell to that market.**

And where do you find good products that are PROVEN SELLERS?

ClickBank, that's where.

Yes, there are also **lots of other places (and lots of other ways) to find hot selling products** which are covered at [FindHotMarkets.com](http://FindHotMarkets.com).

In the next section, we cover a FAST way to find a best selling product at ClickBank.

By connecting the demand that you found in step 2 with a proven best-selling product in step 3, all that remains is to promote it and watch the sales come in.

And since traffic is so important, I'll also include a few traffic resources for you later on.

## **Find a profitable home based business -- step #3: Finding hot products that pay well**

Big affiliate commissions are mighty attractive, right?

So let me point you to one of the easiest, most accessible ways (there are others - read on...) to find hot markets that PAY WELL.

For this step, our research tool of choice is the "Earned Per Sale" data from ClickBank.

Comment:

This step #3 strategy also works on a stand-alone basis. For example, if you're just looking for a product that pays well and it doesn't matter what that product is because you're advertising to a general audience such as the folks at [USFreeAds](http://USFreeAds).

As you would appreciate, your promotions are going to generally work better for you when the product you're promoting is relevant to the audience you're reaching.

## **HOW TO FIND TOP-PAYING PRODUCTS**

**First....**

**Go to [ClickBank.com](http://ClickBank.com)** and navigate to their Marketplace.

In the search panel at the top, there are only 2 fields that we want to change away from their default settings. One is the Category - it won't work if you don't. And also the "Sort By" field. For that, select "\$ Earned/Sale".

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