



Wealth

Position Yourself **NOW** For The Coming

Wealth Building Revolution

*This will change everything, and you have an opportunity
to get in on the ground floor.*

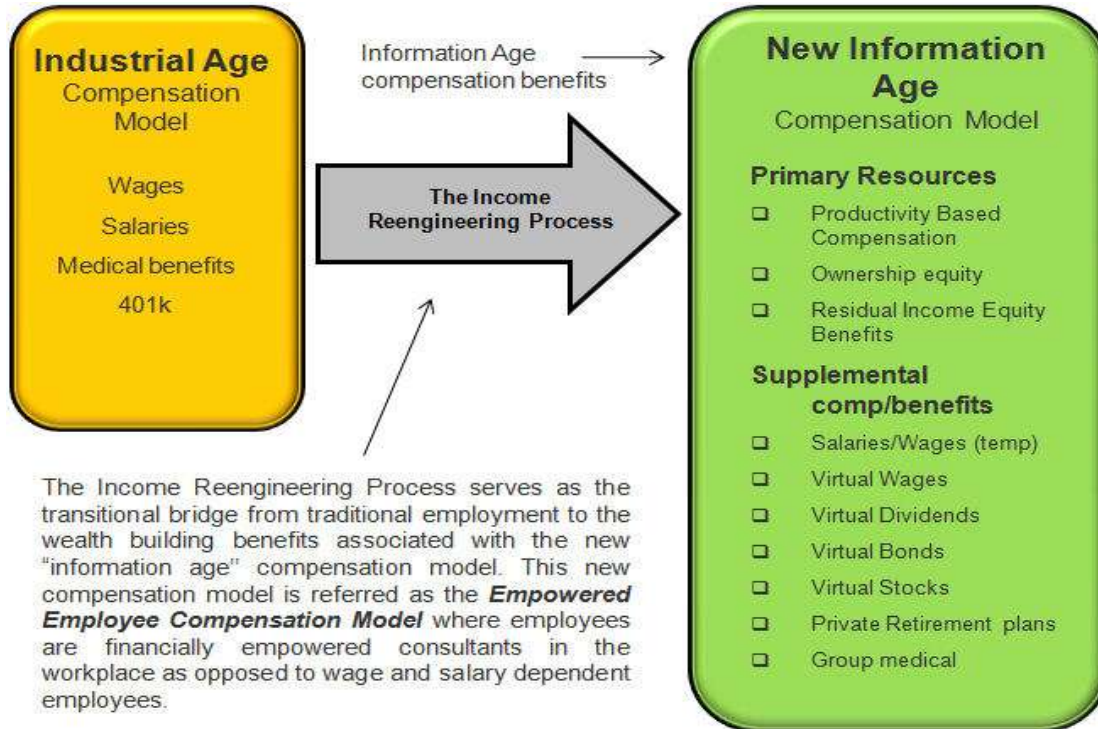
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Executive Summary Overview



If you think of the Income Reengineering Process as a massive economic and wealth building bridge that every wage and salary earner will eventually want to cross, you now have an opportunity to set-up a toll booth at the beginning of the bridge. **All you do is deploy your current work experience, business or field of expertise on the bridge part time or spare time. By doing so, you can increase your income significantly and build enormous wealth --- STARTING IMMEDIATELY. NO COST TO PARTICIPATE**

Here's how and why you can use this process to build wealth?

- Start by considering President Kennedy's mission to be the first nation to land on the moon in the 1960s. This mission sprung engineering and scientific breakthroughs that enabled the U.S. to lead in semiconductor and integrated circuitry technology for years. Government subsidies associated with this mission included generous grants and funding to encourage students to study engineering and other scientific subjects. From this mission, the U.S. led the world economically for years and created countless jobs, businesses and economic opportunities;
- The *Income Reengineering Process*, as illustrated in the diagram, represents a similar mission that will create countless new innovations, businesses, economic opportunities and massive wealth for many. However, the Income Reengineering process is not a government originated mission. It originates in the grassroots sector among a mastermind of independent entrepreneurs and independent consultants.

With this in mind, you have a ground floor opportunity to benefit from this process early, generate a significant income and grow enormous wealth in the coming months and years.

Moreover, as noted above, you have an opportunity NOW to setup a toll booth at the beginning of the bridge. All you do is deploy your current work experience, business or field of expertise on the bridge part time or spare time. By doing so, you can increase your income significantly and build enormous wealth – *starting immediately*.

How Does It Work?

Think mass internet centered collaboration:

Mass Collaboration Changes Everything

"The growing accessibility of information technologies puts the tools required to collaborate, create value, and compete at everybody's fingertips. This liberates people to participate in innovation and wealth creation within every sector of the economy. Millions of people already join forces in **self-organized collaborations** that produce dynamic new goods and services that rival those of the world's best-financed enterprises." *Source:*

Wikinomics, How Mass Collaboration Changes Everything by Don Tascott and Anthony D. Williams

The Income Reengineering process strongly encourages grassroots individuals from all walks of life and professional disciplines to collaborate in mass and use the power of numbers to nurture and grow new businesses, entrepreneurial opportunities and, most of all, wealth building solutions from ground up. For this reason, the Income Reengineering Process is the engine of the *Wealth Building Revolution*.

The Wealth Building Revolution is defined as follows:

The Wealth Building Revolution

The wealth building revolution refers to a constantly expanding grassroots network of individuals from all walks of life and professional disciplines who are using the internet and collaborative tools to network and collaborate, according to specific business plans and business models, for the purpose of producing new wealth building solutions from ground-up and using that wealth to financially empower themselves away from the old "industrial age" limitations of hourly and wage based compensation. **The wealth building solutions are 100% generated within the network and does not rely on big corporations, banks, venture capitalist, government, non-profits or any other traditional source of capital or wealth building solutions**

This mass collaboration grows and expands according to a four (4) stage collaborative business plan:

- **Stage I (Early Growth and Development):** The Initiative to Develop Entrepreneurs Aggressively and Safely (I.D.E.A.S.) -- The \$13,000,000/month Social Production Project;

- **Stage II (Building the Foundation):** The Gradual Entrepreneurial Allocated Resource System (G.E.A.R.S.);
- **Stage III (Main Operations):** The production and application of the virtual income machines (virtual wages, virtual dividends, virtual bonds and virtual stocks);
- **Stage IV (Corporate Integration):** Corporate internal restructuring and reengineering tied to the installation of the Empowered Employee Compensation Model (EECM) into the mainstream workplace.

Each stage builds on the success of the previous stage.

Stage I formally launched on Jan 7, 2013. Obviously, the closer you are to this date, the more opportunity you have to capitalize at the ground floor level of this project. However, given the long term scope and perspective associated with the wealth building revolution (see below), you can use this project to build significant wealth regardless of your start date. Just get in NOW and position yourself professionally.

The Long Term Scope and Big Picture

Stage IV gives you a feel for the scope of this wealth building revolution and the Income Reengineering process. For example:

- Today, over 80% of workers/consumers earn income in the form of hourly wages and salaries and live paycheck to paycheck with little to no savings;
- As the Income Reengineering Process runs its course, in the not to distant future, this same 80% of workers/consumers will be in a financial position to comfortably ask the question ... WHY WORK FOR A MERE WAGE OR SALARY IF I NO LONGER HAVE TO?

- **Note 1:** This will be possible beginning in Stage III when individuals will be able to position themselves in the peer to peer strategic alliance matrix associated with the *virtual income machines* (*virtual wages, virtual dividends, virtual bonds and virtual stocks*). Once positioned, they can secure funds to paydown bills, build-up savings and generally build a financial foundation leading away from paycheck to paycheck dependence.
 - **Note 2:** For simplicity, just think of the virtual income machines as the ultimate, long term result of large scale, internet centered, peer to peer collaboration among millions of grassroots individuals who choose to participate in and support the wealth building revolution within operational guidelines.
- The socio-economic impact from this will naturally lead to a revolution in the workplace as individuals look to deploy their workplace skills to build more wealth as opposed to just earning a paycheck to paycheck living. As this trend expands, companies will find it hard to find qualified workers willing to work for a mere wage or salary.
 - As a consequence, the workplace transforms away from the traditional employer-employee relationships we know today into workplace strategic alliances and partnerships defined by the Empowered Employee Compensation Model (EECM). The EECM replaces hourly wages and salaries with ten new income and benefit resources. From the diagram, you can see that the virtual income machines account for four of the income resources/benefits. The bottom line: the EECM represent a 3-fold standard of living increase across all income levels.

From this, you can easily see why your wealth building potential here is astronomical. All you have to do is plug in, learn the plans, principles and processes involved and participate part time.

Your Toll Booth Options

Again, if you think of the Income Reengineering Process as a massive economic and wealth building bridge that every wage and salary earner will eventually want to cross, you now have an opportunity to set-up a toll booth at the beginning of the bridge. Five (5) specific toll booth benefits apply:

- **Toll Booth Benefit #1:** Whether you are a wage earner, home business owner, internet entrepreneur, small business owner, independent consultant, professional or corporate CEO, you can generate a significant part time income and build wealth by contributing professionally to Income Reengineering operations as a contributing independent consultant/contractor. Think of a cyberspace corporation that runs 100% over the internet and is staffed with professionals from all walks of life and professional disciplines; each of whom contribute their services part time or spare time as independent consultants/contractors and/or aspiring entrepreneurs. You have an opportunity now to secure premium positioning as an independent consultant;
- **Toll Booth Benefit #2:** If you are a home business or small business owner, you will get enormous professional exposure for your business by positioning your business in the system. This is because you can easily integrate your professional contribution as an independent consultant with your business goals and aspirations;
- **Toll Booth Benefit #3:** You get first come, first serve access to business capital originated via the Income Reengineering Process. You can get access to this capital completely void of traditional stumbling blocks such as credit, collateral or business history. All you need to do is present a value added professional contribution to operations coupled with an overview as to how you plan to use the capital to bring your contribution to life. Just as with Toll Booth #2, you can easily integrate your professional contribution with your long term entrepreneurial goals and aspirations. For this reason, you can use this project as a funding and launching pad for your entrepreneurial objectives;
- **Toll Booth Benefit #4:** Set-up as an internet marketing affiliate partner for this project, take advantage of several viral marketing resources, generate massive affiliate income and re-invest a percentage of your affiliate income back into Income Reengineering operations. Be reinvesting, you effectively become a venture capitalist under the hood of Income Reengineering operations where you can nurture and grow enormous wealth over and above your affiliate income;

- **Toll Booth Benefit #5:** Get first come, first serve access to the hottest careers that will grow out of the Income Reengineering Process. These careers are listed in order of applicability as the Income Reengineering Process expands:
 - Online Internet Affiliate Marketing
 - Off Line Referral Marketing and Presentation
 - On-line Research and Writing
 - Personal Development/Coaching
 - EECM Business and Enterprise Planning
 - EECM Business Consulting/Education (Individuals)
 - EECM Business Consulting/Education (Small Businesses)
 - EECM Business Consulting/Education (Corporations)
 - EECM Personal Financial Planner
 - EECM Software Application Development

The bottom line: Your potential is unlimited here.

Position Yourself Now

Your next step to review this complete report, learn the principles and processes involved and then join the wealth building revolution using links at the end of this report.

The New Wealth Building Revolution

Mass Collaboration Changes Everything

"The growing accessibility of information technologies puts the tools required to collaborate, create value, and compete at everybody's fingertips. This liberates people to participate in innovation and wealth creation within every sector of the economy. Millions of people already join forces in **self-organized collaborations** that produce dynamic new goods and services that rival those of the world's best-financed enterprises." *Source: Wikinomics, How Mass Collaboration Changes Everything by Don Tascott and Anthony D. Williams*

The Wealth Building Revolution

The wealth building revolution refers to a constantly expanding grassroots network of individuals from all walks of life and professional disciplines who are using the internet and collaborative tools to network and collaborate, according to specific business plans and business models, for the purpose of producing new wealth building solutions from ground-up and using that wealth to financially empower themselves away from the old "industrial age" limitations of hourly and wage based compensation. **The wealth building solutions are 100% generated within the network and does not rely on big corporations, banks, venture capitalist, government, non-profits or any other traditional source of capital or wealth building solutions**

As noted in the introduction, the Income Reengineering Process is the operational engine of the wealth building revolution. The Income Reengineering Process is formally defined as follows:

The Income Reengineering Process

Income Reengineering Process is best defined as real time, collaborative and interactive *economic research* into how to apply the internet and other information technology to aggressively and systematically integrate entrepreneurship and wealth focused

principles, processes and compensation models into the mainstream workplace to the point where we eliminate paycheck to paycheck dependence on a large scale and shift employee thinking and focus away from just "earning a paycheck" to running their own business under the roof of employers with the support of employers. The resulting workplace model is called the Empowered Employee Compensation Model (EECM). The EECM replaces hourly wages and salaries with ten (10) new income resources and benefits with the potential to usher in a 3-fold increase in the aggregate standard of living for both employees and employers.

The phrase “economic research” in the definition refers to research into how to deploy the internet and *internet-centered collaborative tools* to motivate the grassroots sector to collaborate according to operational business plans and carryout the Income Reengineering Process.

Why? First, consider devastating shrinking middle class and disappearing jobs trends you always here about in the news. Next, ask yourself, given the track record of the government in addressing real economic problems, should Middle America rely on the government?

We say no. Middle class America can no longer rely on the government and business to offer viable solutions to address the shrinking middle class. Viable solutions must grow from ground-up lead by an aggressive grassroots wealth building and financial empowerment campaign.

With this in mind, think OCCUPY WALL STREET, but instead of holding up picket signs, marching in the streets and complaining about the 1%, the Income Reengineering process encourages grassroots individuals to collaborate over the internet and grow new wealth building resources from ground-up. It's like social networking, but with a business and income production twist.

Think social production, which is the next step above social networking. According to the [Institute of the Future](#), social production is “production that draws on contributions from large networks of people, enabled by social technologies, to create new kinds of wealth.”

Now, the concept of social production coupled with the collaborative business plans associated with the Income Reengineering Process, will ignite a *wealth building revolution* that could rival the industrial revolution in scope. This is obviously a big claim, which can only have merit once proven. However, as you dig into this report, you will definitely understand why we can comfortably make this claim.

Of course, keeping it real, success depends on the success of the mass collaboration business models underwriting the Income Reengineering process, which requires large scale collaboration among thousands and eventually millions of people from all walks of life and professional disciplines. For this reason, trial and error relative to the internal collaborative dynamics of Income Reengineering operations will be an integral part of *economic research* activities.

This said, the Income Reengineering process is launching and the wealth building revolution is underway. What piece of this pie will you get? You are only limited by your attention to detail and the value of your professional contribution to Income Reengineering Operations.

New Wealth Building Revolution: The Income Reengineering Vision

“the concept of social production coupled with the collaborative business plans associated with the Income Reengineering Process, will ignite a *wealth building revolution* that could rival the industrial revolution in scope”

What is the end game associated with the wealth building revolution? What is the Income Reengineering Vision? Well, consider the following:

- Today, over 80% of workers/consumers earn income in the form of hourly wages and salaries and live paycheck to paycheck with little to no savings;
- As the Income Reengineering Process runs its course, in the not to distant future, this same 80% of workers/consumers will be in a financial position to comfortably ask the

question ... WHY WORK FOR A MERE WAGE OR SALARY IF I NO LONGER HAVE TO;

- This socio-economic impact from this will naturally lead to a revolution in the workplace as individuals look to deploy their workplace skills to build more wealth as opposed to just earning a paycheck to paycheck living. As this trend expands, companies will find it hard to find qualified workers willing to work for a mere wage or salary.
- As a consequence, the workplace transforms away from the traditional employer-employee relationships we know today into workplace strategic alliances and partnerships defined by the Empowered Employee Compensation Model (EECM).

With this in mind, the *Empowered Employee Compensation Model (EECM)* replaces hourly wages and salaries with ten (10) new income resources and benefits:

- **Primary Income Resources:**
 - Productivity Based Compensation
 - Ownership Equity
 - Residual Income Equity Benefits
 -
- **Supplemental Compensation/Benefits:**
 - Wages/salaries (temp to zero)
 - Virtual Wages
 - Virtual Dividends
 - Virtual Bond Distributions
 - Virtual Stocks
 - Private Retirement plans (401k and private plans)
 - Group Medical (via large entrepreneurial associations)

This will ultimately lead to a 3-fold standard of living increase across all income levels.

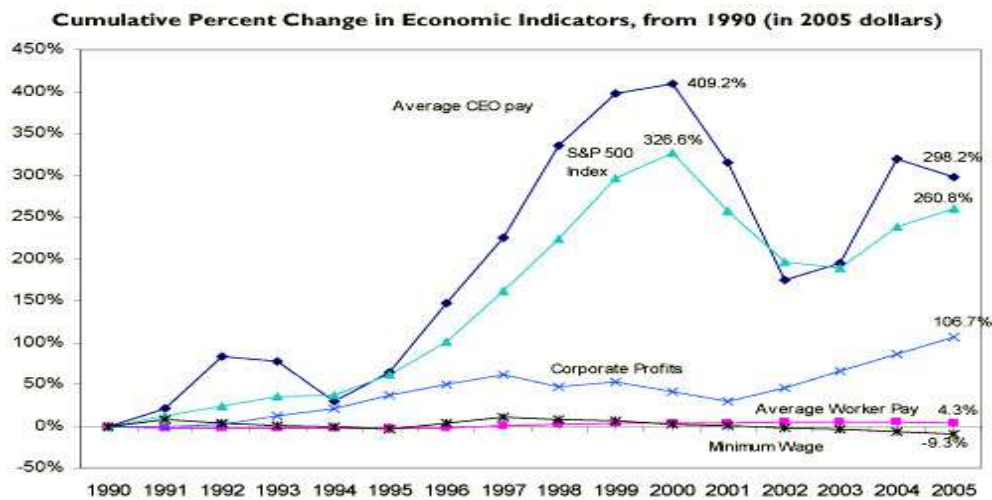
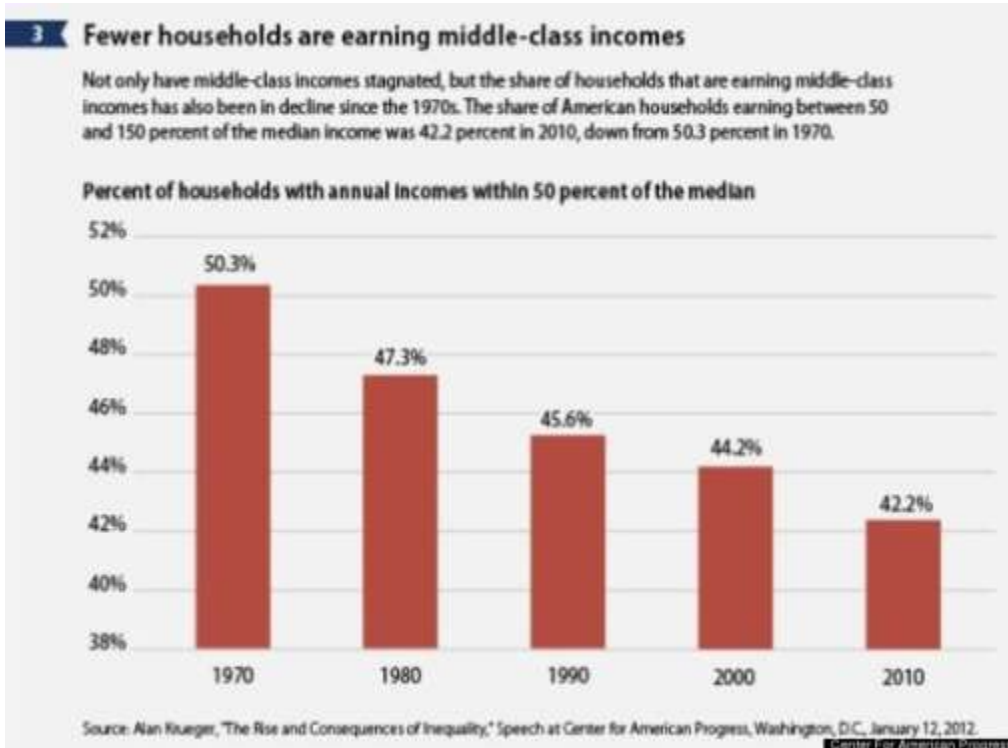
Think of it in terms of prosperity models. For years, the workforce marched to a prosperity model of GET A GOOD JOB WITH LIFETIME BENEFITS. Obviously, this is obsolete, even today. The prosperity model represented by the EECM is RUN YOUR OWN BUSINESS ---

WHILE ON A JOB, which represents a unique hybrid between a profitable business and the steady monthly paycheck piece of mind normally associated with a steady job.

The bottom line: The EECM is the ticket to mass prosperity as we enter and engage the information age and the global economy and, as we use the Income Reengineering Process to build a financial bridge to the EECM, we ignite the wealth building revolution.

Why A New Revolution is Needed

Just take a look at the trends:



Wage Earners Out, Independent Contractors In

"40% is the segment of the U.S. workforce predicted to be independent contractors by 2019, up from 26% today." *Source: Time Magazine, May 2009;*

The Way We Will Work

"Ten years ago, Facebook didn't exist. Ten years before that, we didn't have the web. So, who knows what jobs will be born a decade from now?. Though unemployment is at a 25-year high, work will eventually return. But, it won't look the same. No one is going to pay you to show up. We will see more flexible, more freelance, more collaborative and far less secure work world. It will be run by a generation with new values." *Source: Time Magazine, May 2009*

Disappearing Job Security Trends

"In 20 years or so, it's possible that very few people will have jobs as we have come to know them. In place of jobs, there will be part-time and temporary work situations. Organizations will be transformed from a structure built out of jobs into a field of work needing to be done. And these organizations will be essentially made up of "hired guns", contingent employees (temporaries, part-timers, consultants, and contract workers) who join project teams created to complete a specific task. When that task is finished, the team disbands". *Source: Robbins, Stephen P. (2001) Organizational Behavior (Rev. custom ed., University of Phoenix). Boston: Pearson Custom Publishing);*

U.S. Productivity Statistics

U.S. productivity grew by 62.5% from 1989 to 2010, far more than real hourly wages for both private-sector and state/local government workers, which grew 12% in the same period. Real hourly compensation grew a bit more (20.5% for state/local workers and 17.9% for private-sector workers) but still lagged far behind productivity growth: *Source: [Economic Research Institute](#)*

The statistics tells the story. The productivity statistics are particularly disturbing. Productivity gains are the crown jewel of workplace information technology applications and workers are not

participating in the productivity gains. What does this say about worker prosperity as the global information economy expand?

The Problem

Consider the following:

- During the industrial revolution, the standard of living for the average worker increased significantly as workers migrated from farms and small shops to earning a wage in factories. It was a historic transition;
- As we undergo this information revolution, we are again seeing a historic transition. So, as with the industrial revolution, shouldn't there be a corresponding increase in the standard of living of the average worker? If so, where is it?
- So far, all we see is decreasing job security, stagnant wages, an expanding gap between rich and poor and a shrinking middle class. In general, we are seeing a decrease in aggregate standard of living for the average worker, not an increase;
- Why is the information revolution causing a decrease in the aggregate standard of living?
- Even if we were not experiencing a decrease and just maintaining previous living standards (i.e. low unemployment, predictable raises and cost of living adjustment year after year), the information technology revolution will still be letting us down. We should be seeing a significant increase in the standard of living for every consumer/worker across the board similar to what was experienced during the industrial revolution.

So, again, where is this higher standard of living? What is the source of the problem??

The Source of the Problem

The source of the problem is the lack of fundamental rethinking of workplace compensation to

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