

International Council of Online Professionals



**“When You’re Looking for ETHICAL
Companies to do Business With ...”**

Look for the iCop™ Seal!

“The Seal of Integrity in Online Business”

Compliments of iCop™ Founder

jl scott, ph.d.

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Introduction

iCop's Desktop Directory is published for one reason only: to help you avoid the online hype-masters and scam artists. It leads you, instead, straight to the most reputable and ethical online companies to do business with.

It took *years* to convince people it was safe to shop and spend money online. Recently, some of the "**gurus**" and so-called "**leaders**" of Internet marketing **have begun buying and selling customer information** – personal information including telephone numbers!

In many cases this is being done without giving the customer the chance to say, "No" – or "opt-out" - of having their information exchanged. Although it may be legal to sell customer information, we believe ***it is disrespectful to you, the customer, and a violation to your right to privacy!***

iCop™ stands firmly against any transfer of personal information for reasons of building the contact lists of third parties. Any iCop™ member who participates in the sale of the personal information of visitors or customers, to build the contact lists of third parties, is removed from membership immediately, and without recourse.

You will find the iCop™ Membership Seal proudly displayed on web sites around the world by professionals who adhere to the highest standards of business ethics as espoused by our association. **When you do business with an iCop™ member, you are assured of dealing with a company of the highest integrity.**

At the web sites of iCop™ members, you will *always* find:

- Companies that adhere to the guidelines of the U.S. Federal Trade Commission (FTC) – even if they are based outside the USA
- Companies that stand behind their products - with fair refund policies
- Complete physical contact information
- Secure servers for online payments
- NO hidden charges, overblown hype or false advertising
- NO unsolicited commercial email
- Companies that pledge NEVER to sell, trade, or give away your personal information

So, **before you buy *anything* online**, check this handy Desktop Directory of iCop™ members to see if you can find the same item from a company you can trust! By doing so, you'll be able to shop without fear.

Desktop Directory Updates

The iCop™ Desktop Directory is updated four (4) times per year. We are working with more and more online business owners, and our membership is growing daily. With each updated edition, you'll find even more companies you can absolutely trust on the 'Net: **companies that put the customer first.**

To receive notification of each new edition as it is released, just visit the iCop™ web site to register for the updates. This Desktop Directory will **never cost you a dime.** It will always be FREE! [Register Now!](#)

iCop™ Members: Please **do not** register for updates. All iCop™ members receive the quarterly editions automatically.

Share the iCop™ Desktop Directory with Others!

Feel free to share this handy and valuable Desktop Directory with your friends, colleagues, subscribers or whomever you choose.

**** CAUTION ****

As you visit any web site listed in the Desktop Directory, please **be sure the first thing you do** is to **look for the iCop™ Seal!**



Occasionally, we *do* have to show a member the door. **If the seal isn't displayed,** you should be aware that this business is **no longer approved** to carry the iCop™ seal.

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Better Vision for Children Foundation

Did You Know ...

- 1) Amblyopia, in its several types, is now the leading cause of permanent vision loss in the United States.
- 2) Retinoblastoma is now one of the leading causes of infant death. In many cases the eye(s) are removed to prevent the spread of cancer and the child still dies.
- 3) Amblyopia and retinoblastoma incapacitate or blind about 500,000 children each year and have already done the same to over 18 million adults.
- 4) Amblyopia is usually not reversible after age five, resulting in legal blindness at 20/200 or worse.
- 5) Amblyopia and retinoblastoma was detected in over 30 percent of the children screened in three years (results of tests conducted by B.V.C. at preschools and Wal-Mart Vision Centers in low-income areas of San Diego County beginning in October 1995).
- 6) Amblyopia and retinoblastoma do not "go away" on their own. It must be treated.
- 7) Amblyopia and retinoblastoma are easily prevented or treated in most cases, if detected before age three.
- 8) Amblyopia has been virtually eliminated in Sweden!
- 9) Amblyopia and retinoblastoma can be reliably detected only by pediatric ophthalmologists in lengthy testing which is not usually done (barring injury, how many times did your child visit a pediatric ophthalmologist before the age of five?), or with this portable, instantaneous, photo-refractive screening done exclusively by the Better Vision for Children Foundation's Project H.E.A.L. (Help Eliminate Amblyopia/Lazy eye).

Visit the [Better Vision for Children](#) web site soon! To make a donation, just click on the graphic below. Thank you!



Accounting & Bookkeeping

We proudly support
[Better Vision for Children Foundation](#)



The following iCop™ Members are listed in alphabetical order.

[My Virtual Bookkeeping Service](#) Eva Fryar, Owner

Services That Empower Your Small Business For Improved Profits. Increase your profits through better cash flow management when you use our exclusive services, enthusiastic support and personalized research. We guarantee it!

Advertising

This Category is Sponsored by:

SDTadvertising

Michelle Utter, Owner

SDTadvertising.com is your one stop for MASS advertising as well as online marketing resources, downloads and training! Visit today and sign up for a free site membership & participate in our members' forum.

The following iCop™ Members are listed in alphabetical order.

Bo Ekvall's \$2 Bucks an Ad

Bo Ekvall, Owner

Helping small budget advertisers to place affordable ezine ads - and ezine publishers to add to their subscriber base.

Daily Classifieds

Mike Hills, Owner

468bannerexchange.com - Free Banner exchange with upgrade options

advertisinganswers.co.uk - Exit pop up using the daily classifieds group of sites

adfreestats.com - Ad Free Stats. Free Stats for your web site.

cheapesthits.com - We Drive traffic to your site Prices from \$1.70 per 1000 visitors.

cheapesttraffic.com - Become a cheapest Traffic reseller and buy traffic to resell at your own prices.

christianclassifieds.co.uk - eZine classifieds advertising for the Christian and family communities.

extremehits.co.uk - We list only the best free and promotional programs.

freeautosurf.com - Free AutoSurf Site.

guaranteedhits.co.uk - Buy Guaranteed Hits. UK only.

seekmlm.com - Network Marketing Search engine, We've already picked the top MLM search terms for you to use.

Ezine Ad Auction

Merle, Owner

Bringing ezine publishers and advertisers together in an auction setting to buy and sell ezine ads.

HomeProfitZone

Bob Wright, Owner

In 24 hours or less we can have a guaranteed steady flow of fresh prospects landing on your site. If we can guarantee 10,000, to 500,000 visitors to your site, can you deliver the sales? Establish your web presence with the most affordable marketing solutions available on the Net. HPZProfitHitAds

KDM Publishing

Donesia Muhammad, Owner

Think your E-business can't afford the costs? Our plans COVER every budget and we satisfy our customers. Solo Ads, Top Sponsor, Classifieds, Budget Ads, plus Free traffic with every order. Does outstanding Customer Service interest you? Visit Ezine Ad Helper and start saving on your ad campaigns.

LOGON NewZine & Ad Agency

Bobbette Madonna, Owner

Using Guerrilla Marketing tactics to educate, inform and investigate the 'Pulse of E-Commerce' and report findings to the readership in four ezines. Unconventional methods produce exceptional results.

[LotsaPerks](#)

Pamela Geiss, Owner

We specialize in online advertising. Join our Perks Co-ops and make guaranteed money every month or sign up for our free ezine with tips and articles on the best ways to do business online.

[PR Ad Network](#)

Bob Massa, CEO

The world's leader in off site traffic generation and web site placement optimization. It's all about the right link on the right site saying the right thing.

[Secrets of the Big Dogs](#)

Stan Stuchinski, Owner/Author

"Secrets of the Big Dogs" seeks to educate both the experienced and novice Internet marketer in the effective tools and techniques of website promotion.

Affiliate Programs

This Category is Sponsored by:

[Saddoris Marketing](#)
Joe Saddoris, Owner

Make money and extra income with the most reliable and legitimate internet marketing company. Free to sign up and we guide you through step by step to building and running your own business.

The following iCop™ Members are listed in alphabetical order.

[Abundant Living, Inc.](#)
Holly Cotter, President

[Affiliate Masters Cruise](#) - 10 hours on CD ... jam-packed with time-tested and proven techniques for building an affiliate business that will pay you every month for the rest of your life!

[BJ Antiques](#)
Bill Brown, Owner

Top quality services to help promote your products combined with honest money making opportunities as administrative Consultant to the Power Marketing Group. This is exactly what I aim for. I am also Country Admin Central Europe for the Community Action Network.

[Baumeister LLC](#)
John C Dennison, Managing Member

[HopeForCancer](#) - Offers a nutritional alternative to cancer chemo and radiation. Personalized strategy, retail sales, product guarantees, next-day service, and an affiliate program are offered by this family-run business. Since July 2001 hundreds have been helped by this business with a real ministry.

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