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How to Increase Profits for Your Law Firm

How to Increase Profits for Your Law Firm

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First printing, October 2006

ISBN: 0-9761591-9-8

LCCN: 2006934349

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Legal Disclaimer

The author, Victoria Ringis NOT an attorney.

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All the material in this book is written from the perspective of Victoria Ring an experienced bankruptcy paralegal who has never attended law school and is not authorized to practice law in any state.

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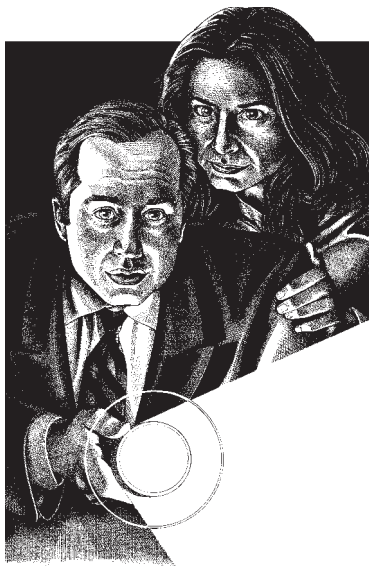
Stop playing the balancing act and learn how to
increase the profits for your law firm.

How to Increase Profits for Your Law Firm

A law firm is like any other business. It must make a profit or it will cease to exist. And as you know, time is also money - but most law firms are already working on maximum overload so it is easy to lose track of the overall picture. However, before you know it - your law firm could be losing thousands of dollars and you won't know about it until it is too late.

This book will provide you with alternative methods and procedures that will help to:

- ♦ Increase your hourly income up to 1,000%.
- ♦ Ease or eliminate your staff's current heavy workload.
- ♦ Cut your law firm's prep time by 75% or more per case.
- ♦ Lessen the filing of Amendments due to mistakes and errors caused in the original document;



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Our story begins with Matt Anderson. Matt Anderson has been a bankruptcy attorney for 22 years. His dad started the law firm back in the 1960s and passed it on to his son. Matt loved working on the debtor side of bankruptcy law. He had a compassion for the average blue-collar worker — and it showed; his clients loved him and referred their family and friends to his law firm all the time. Additionally, since Matt's client base consisted mainly of no-asset cases, they moved quickly through the court system. He rarely had to go to court (except for a 5-10 minute 341 Meeting) and this helped to create a fast turnaround rate for his Chapter 7 cases and increased profits for his law firm.

Matt was happy with his bankruptcy law practice and it had grown into a financially successful law firm. Because he received many of his clients from referrals by former clients (and other attorneys) his marketing costs were low. Matt knew this was a result of providing good service and building a client base of loyal, dedicated clients. However, Matt also noticed that his law practice was experiencing a noticeable "growth

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