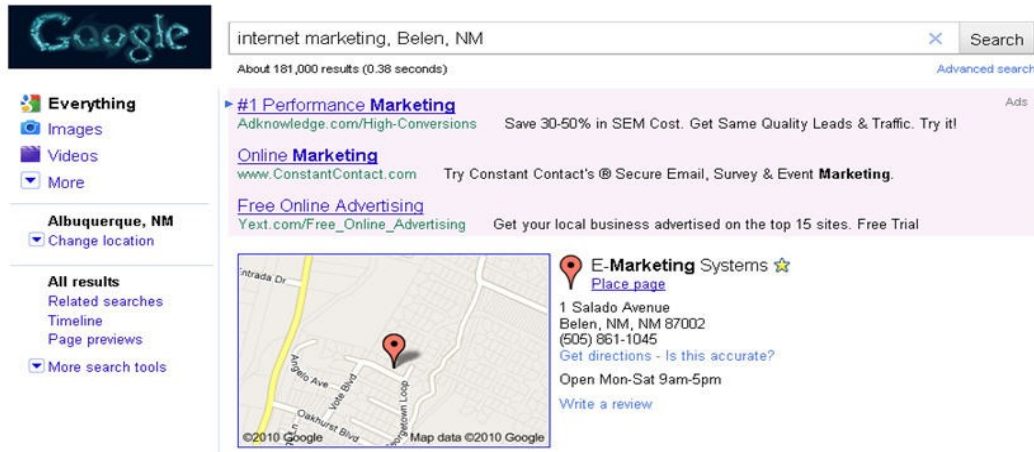


How To Get Free Local Listings on the 3 Major Search Engines

Step by Step Instructions



Google search results for "internet marketing, Belen, NM". The search bar shows the query and a search button. Below the search bar, it indicates "About 181,000 results (0.38 seconds)". On the left, there are filters for "Everything", "Images", "Videos", and "More". Below these, it shows "Albuquerque, NM" and a "Change location" link. Further down, there are links for "All results", "Related searches", "Timeline", "Page previews", and "More search tools". The main results area shows a list of ads. The first ad is for "#1 Performance Marketing" from Adknowledge.com/High-Conversions, with the text "Save 30-50% in SEM Cost. Get Same Quality Leads & Traffic. Try it!". Below this is an ad for "Online Marketing" from www.ConstantContact.com, with the text "Try Constant Contact's @ Secure Email, Survey & Event Marketing.". The third ad is for "Free Online Advertising" from Yext.com/Free_Online_Advertising, with the text "Get your local business advertised on the top 15 sites. Free Trial". To the right of the ads, there is a map showing the location of "E-Marketing Systems" at 1 Salado Avenue, Belen, NM, 87002. The map includes a red pin and a street view icon. To the right of the map, there is a listing for "E-Marketing Systems" with a star icon, a "Place page" link, the address "1 Salado Avenue, Belen, NM, 87002", the phone number "(505) 861-1045", a link for "Get directions - Is this accurate?", and the hours "Open Mon-Sat 9am-5pm". There is also a link to "Write a review".



Yahoo! search results for "internet marketing, Belen, NM". The search bar shows the query and a search button. Below the search bar, there are tabs for "Web", "Images", "Video", "Local", "Shopping", "News", and "More". On the left, there are links for "QuickApps", "Search Pad", and "SearchScan - On". Below these, it shows "27,300 results for internet marketing, ...". There are also links for "Show All", "Magic Yellow", "Superpages", and "Dex". The main results area shows a list of ads. The first ad is for "Top Internet Business" from www.CashCowNow.Com, with the text "Best Online Business Created By The Best Internet Teachers-Training". Below this is an ad for "E-Marketing Systems" from e-marketingsystems.net, with the phone number "(505) 861-1045" and the address "1 Salado Ave, Belen, NM". There is a link for "Hours & More Info" and a link for "Reviews". To the right of the ads, there is a map showing the location of "E-Marketing Systems" at 1 Salado Avenue, Belen, NM. The map includes a red pin and a street view icon. To the right of the map, there is a listing for "E-Marketing Systems" with a star icon, a "Place page" link, the address "1 Salado Avenue, Belen, NM, 87002", the phone number "(505) 861-1045", a link for "Get directions - Is this accurate?", and the hours "Open Mon-Sat 9am-5pm". There is also a link to "Write a review".



Bing search results for "internet marketing, Belen, NM". The search bar shows the query and a search button. Below the search bar, there are tabs for "Web" and "Local". On the left, there are links for "RELATED SEARCHES" including "Newspaper Belen NM", "City Belen NM", "Rio Grande Estates Belen NM", "Romero Funeral Home Belen NM", "Belen NM Schools", "Belen Chamber of Commerce", "Albuquerque NM", and "Los Lunas NM". Below these, there are links for "SEARCH HISTORY" including "center for spiritual living..." and "center for spiritual living". There are also links for "See all" and "Clear all - Turn off". The main results area shows a list of ads. The first ad is for "Internet Marketing Pros" from www.iseago.com, with the text "Custom Search Engine Marketing. That Gets Relevant Leads Fast!". Below this is an ad for "Internet Marketing" from www.demandmart.com, with the text "All the online marketing tools you need in 1 place, 60 Day Free Trial!". The third ad is for "Internet Marketing" from www.ClickOnTheBest.com, with the text "Affordable and Trusted Internet Marketing advertising.". The fourth ad is for "Top Internet Business" from www.CashCowNow.Com, with the text "Best Online Business Created By The Best Internet Teachers-Training". Below the ads, there is a section for "Listings for Internet Marketing, near Belen, New Mexico". This section includes a map showing the location of "E-Marketing Systems" at 1 Salado Avenue, Belen, NM. The map includes a red pin and a street view icon. To the right of the map, there is a listing for "E-Marketing Systems" with a star icon, a "Place page" link, the address "1 Salado Ave - Belen", the phone number "(505) 861-1045", and a link for "Get directions - Is this accurate?".

Disclaimer & Legal stuff

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There are no guarantees concerning the level of success you might experience with this report. We make every effort to ensure accuracy of information, there are no guarantees your results will match examples published in this report.

Some links may change or even stop working for many reasons beyond control of author or/and distributors.

This report is about getting new customers for your business for free using the Internet. Specifically, letting Google, Yahoo and Bing help you by creating free local listings for each service.

The book will guide you step by step in setting up your listings with each service. This will be better than a Yellow Page Listing and it is free for you to create.

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- Step by Step getting a Free Listing on Google™.
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- Get a MSN Live account unless you already have one.
- Step by Step getting a Free Listing on Bing™.
- Other Helpful Resources
- Rebrand this ebook with your links.

Brought to You By
Richard Mathiason
richardmathiason.com

Why Get Your Free Listings?

1. It's Free.
2. If you do it the right way you have a good chance at getting your listing on Page 1.
3. Your competition is not verifying their listings , yet. You need to be first.
4. It is an easy way to get your business out there and it is Free.
5. The listings are compatible with most Smart Phones. Are you going to be the business that they find?
6. Add coupons to your listings, also Free!
7. You can add information or specials to your listing anytime.
8. Did I mention that it is Free to do.
9. If you have not ventured onto the Internet this is an easy way to get started.
10. People are using their computers and Smartphones to search rather than the Yellow Pages. Will they find you?

Ok, let's get started. The first listing we will create is on Google™.

You will need a Free Gmail account to do this. Here is how you can get a Gmail account if you do not have one.

Goto <http://gmail.com>

Click on Create an account.



Welcome to Gmail

A Google approach to email.

Gmail is built on the idea that email can be more intuitive, efficient, and useful. And maybe even fun. After all, Gmail has:



Less spam

Keep unwanted messages out of your inbox with Google's innovative technology.



Mobile access

Read Gmail on your mobile phone by pointing your phone's web browser to <http://gmail.com>. [Learn more](#)



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Wed Oct 27 2010

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ex: pat@example.com

Password:

☒ Stay signed in

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Create an Account

Your Google Account gives you access to Gmail and [other Google services](#). If you already have a Google Account, you can [sign in here](#).

Get started with Gmail

First name:

Last name:

Desired Login Name: @gmail.com
Examples: JSmith, John.Smith

Choose a password: [Password strength:](#)
Minimum of 8 characters in length.

Re-enter password:

☒ Stay signed in

☒ Enable Web History [Learn More](#)

Security Question:

If you forget your password we will ask for the answer to your security question. [Learn More](#)

Answer:


Recovery email:

This address is used to authenticate your account should you ever encounter problems or forget your password. If you do not have another email address, you may leave this field blank. [Learn More](#)

Location:

Birthday:
MM/DD/YYYY (e.g. "11/4/2010")

Word Verification: Type the characters you see in the picture below.



&

Letters are not case-sensitive

Terms of Service: Please check the Google Account information you've entered above (feel free to change anything you like), and review the Terms of Service below.

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1. Your relationship with Google

By clicking on 'I accept' below you are agreeing to the [Terms of Service](#) above and both the [Program Policy](#) and the [Privacy Policy](#).

The form is easy to fill out.

Just fill in First Name:
Last Name:
Login Name: This will be your gmail email address.

Click the check availability button to make sure the email address has not been taken.

Make sure you have a strong password.

Choose a security question.

You need to provide a separate email address if there happens to be problems with your gmail account.

Once you have everything filled out you can click on the button "I accept Create my account".

If everything is ok then you will see this page.



Introduction to Gmail

Congratulations!

You've successfully signed up for Gmail! Here's a quick run through to help you get comfortable.

[Show me my account »](#)



Archive instead of delete

Tidy up your inbox without deleting anything. You can always search to find what you need or look in "All Mail."

Chat and video chat

Chat with your contacts directly within Gmail. You can even talk face-to-face with built-in video chat.

Labels instead of folders

Labels do the work of folders with an extra bonus: you can add more than one to an email.

You can click on the button "Show me my account" to see your actual email account.

A capture of it is on the next page.

Here is your new Gmail Account information.

[Gmail](#) [Calendar](#) [Documents](#) [Reader](#) [Web](#) [more ▼](#)

[rmathiasoninfo@gmail.com](#) | [Settings](#) | [Help](#) | [Sign out](#)



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[Contacts](#)

[Tasks](#)

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[Richard Mathiason](#)

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[Refresh](#)

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[Gmail Team](#)

Import your contacts and old email - Y

12:03 pm



[Gmail Team](#)

Customize Gmail with colors and them

12:03 pm



[Gmail Team](#)

Get Gmail on your mobile phone - Acci

12:03 pm



Archive

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[Import contacts](#) from Yahoo, Outlook, and others into your Gmail contact list. [Learn more](#)

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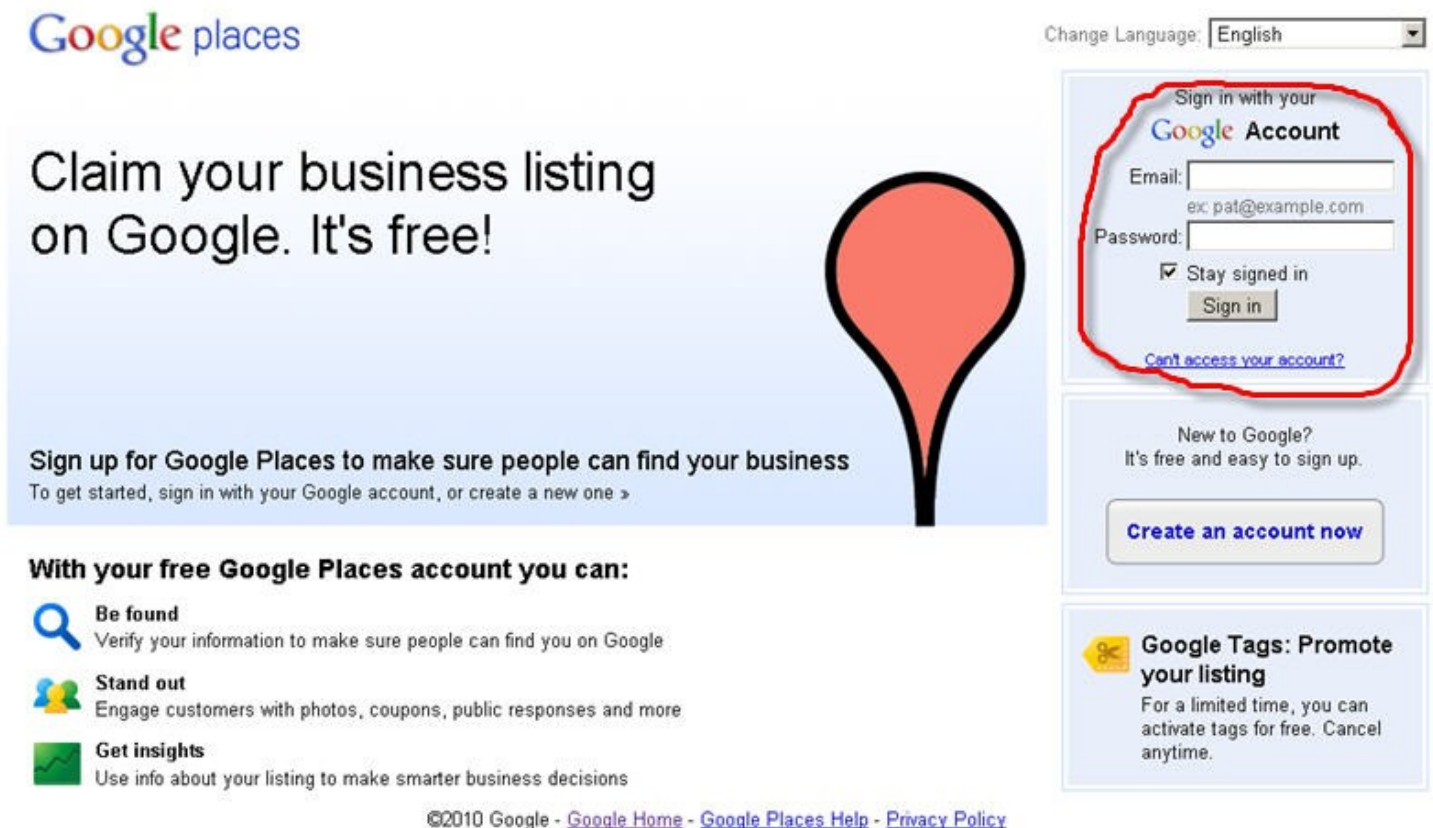
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You will need to sign in with your new Gmail account in the area that is circled.



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- Stand out**
Engage customers with photos, coupons, public responses and more
- Get insights**
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