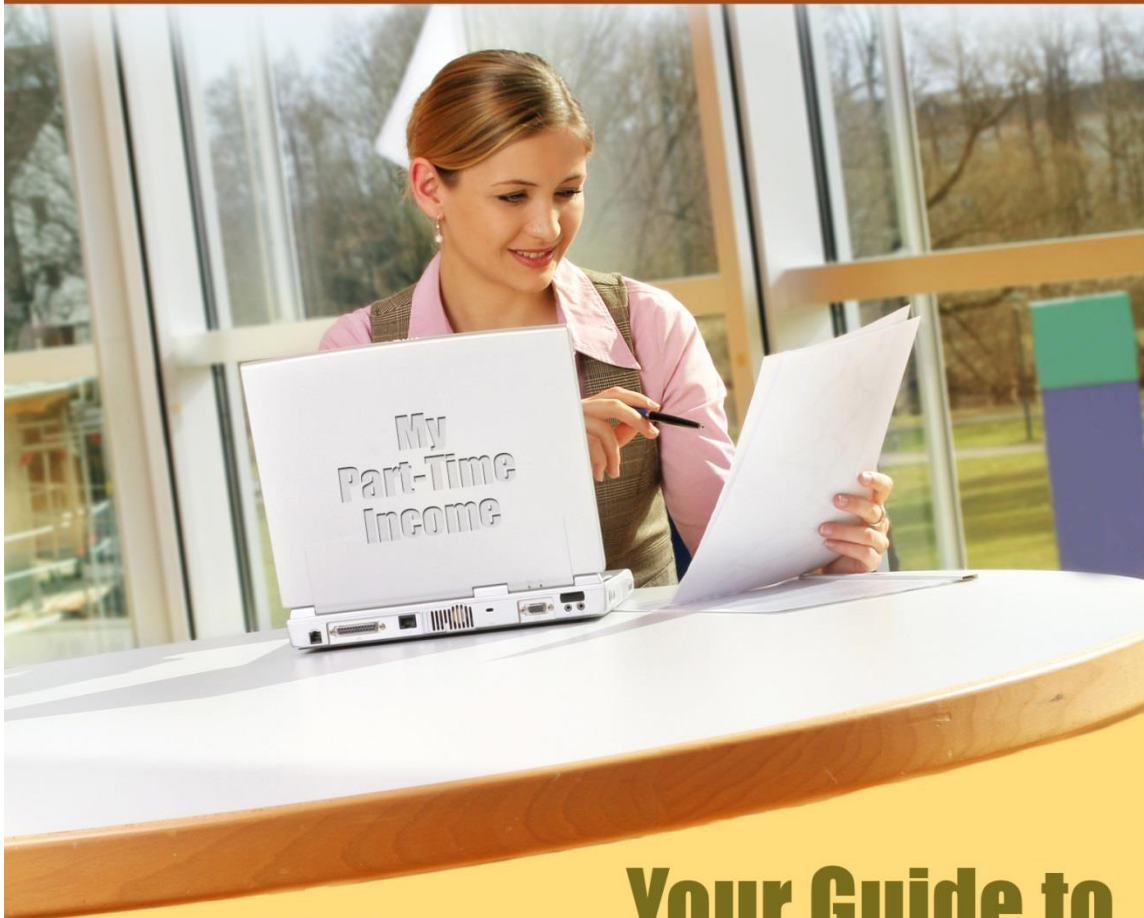


Earn Extra Money, Work at Your Convenience



**Your Guide to
21 REALISTIC Part-time
Income Opportunities
with Flexible work schedules**

M. Lashall Fitz

***EARN EXTRA MONEY,
WORK AT YOUR CONVENIENCE***

YOUR GUIDE TO 21 REALISTIC INCOME OPPORTUNITIES WITH FLEXIBLE WORK SCHEDULES

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**In order to be successful,
your desire for success *must* be greater
than your fear of failure**

Foreword

The economy is changing; employers are cutting back and job security is not what it once was. Coupled with the high price of gas and the ever increasing cost of basic living expenses, many people are finding it hard to just make ends meet. Most people would love to have extra money coming in each month, but many don't have the desire or the time in their current lifestyle to take on a second job with set work hours in order to supplement their income.

If you are in need of a way to earn extra money to pay bills, buy gas, food, medication, fund your savings or just have extra spending money, then ***"EARN EXTRA MONEY"*** can help you. As you are about to learn, not only are there many ways to earn extra money without the exhaustion of working a traditional second job but these income opportunities will allow you the freedom to work when it's convenient for you.

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INTRODUCTION

WHY I WROTE THIS BOOK

Searching for a way to earn extra money is not an easy task. With so many scams on the internet it's difficult to know where to start. This book was created to save you time and frustration.

This is my story: I am an entrepreneur. In 2007, I lost everything in the great recession. After working for myself for over 17 years, I found myself needing a way to make a living but I dreaded the idea of working for someone else, especially a traditional job with set work hours.

I spent hours researching online, looking for a way to earn extra money. It seemed that everything that I found that didn't require time or an investment to get started, involved selling, multi-level marketing, gimmicks and scams or unrealistic ideas.

It was frustrating because I didn't have the time or money to invest in an opportunity. Perseverance prevailed and I eventually stumbled upon several of the income opportunities listed in this book.

I jumped right in and within a couple of weeks I had money coming in. It wasn't a lot of money but I was still excited. It was if I had discovered gold.

After much trial and error, within a couple of months, I was making enough money to cover my living expenses by combining several of these income opportunities; I call this "Patch-working".

WHAT TO EXPECT FROM THIS BOOK

I want to point out a few things about this book. As the title of this book indicates, the primary purpose of this book is to help you earn "extra" money. We've all seen the ads on the internet, "Make \$87 an hour working part-time" or "Make fast cash working from home online", etc. Well this is definitely not that book!

You won't make \$5,000 a month working part-time or earn money while you sleep. The income opportunities listed in this book are realistic. All of them can be easily started with no out of pocket costs. And don't worry none of them involve multi-level marketing, sales, chain letters, dog walking, plant watering or any other unrealistic, outdated or dumb ideas commonly found on the internet.

The second thing is most definitely don't expect a lot of pages full of boring information. (I hate reading those type books) I don't believe in wasting other people's time with useless information, especially when they are looking to learn something specific.

I designed "**EARN EXTRA MONEY**" to be a resource guide. What I have tried to do is kept the information concise and to the point. Some of the opportunities require more information and others do not, so you will find that some chapters are longer than others. My goal was to only include pertinent information that you would need about each opportunity.

HOW TO USE THIS BOOK

"**Earn Extra Money**" is divided into two sections:

Section one: Work "from" home opportunities. These are the opportunities that involve signing on with a company and performing most of the work outside of your home in various locations. Your home is used as your base to enter reports, enter your time, make calls, fax, etc.

Section two: Work "at" home opportunities. These are the opportunities that involve performing all of the work in your home.

I've also taken some of the guesswork out and saved you time on research by including the following information to help you determine which opportunity will best fit your lifestyle and meet your financial goals:

A Pay Scale Range Comparison Chart – That lists each opportunity and what you can expect to make each month

A Fast Track Guide – That highlights the pros and cons of each opportunity

Now not all of the opportunities listed in this book will be fitting for everyone. Some of the opportunities are tedious, some are fun, some can be boring and others don't pay as much money. Before starting, I suggest reading through the entire book to get a realistic understanding of each and every opportunity.

So whether you need to make an extra \$100 - \$1,000 a month, you can be on your way to earning extra money, if you utilize the information in this book.

Okay, that's it. I'm done. I wish you much success in this and all your endeavors.

Pay Scale Range Chart

Opportunity	Average Pay Rate (1hr/1 Assignment)	*Monthly Potential Earnings
Mystery Shopper	\$12.00	\$300-\$400
Video Mystery Shopper	\$50.00	\$1,200-\$1,500
Hospitality Evaluator	\$35.00	\$500-\$600
Movie Checker	\$12.00	\$150-\$200
Display Installer	\$35.00	\$120-\$175
Field Inspector	\$35.00	\$750-\$1,500
Drive By Inspector	\$15.00	\$800-\$900
Merchandiser	\$10.00	\$800-\$1,500
Retail Data Collector	\$10.00	\$400-\$600
Field Interviewer	\$11.00	\$900-\$1,200
Independent Field Agent	\$15.00	\$550-\$700
Court Researcher	\$10.00	\$200-\$300
Telephone Mystery Shopper	\$5.00	\$175-\$300
At Home Freelance Agent	\$15.00	\$800-\$900
Website Tester	\$10.00	\$20-\$50
Ads Search Quality Rater	\$14.00	\$900-\$1,200
Micro Worker	\$7.00	\$300-\$500
Virtual Assistant	\$18.00	\$900-\$1,500
Data Entry	\$10.00	\$300-\$400
Online Mock Juror	\$25.00	\$150-\$200
Mail Decoy Agent	\$20.00	\$150-\$200

*Figures intended only as a guideline

FAST TRACK GUIDE

MYSTERY SHOPPER

PROS: EASY TO START, EXTREMELY FLEXIBLE

CONS: WORK NOT CONSISTENT

VIDEO MYSTERY SHOPPER

PROS: HIGH EARNINGS POTENTIAL, VERY FLEXIBLE

CONS: CAN TAKE A WHILE TO GET FIRST JOB

HOSPITALITY EVALUATOR

PROS: GREAT PERKS, FREE MEALS, HOTEL STAYS, ETC.

CONS: LIMITED OPPORTUNITIES FOR REPEAT ASSIGNMENTS

MOVIE CHECKER

PROS: EASY WORK, CAN SEE MOVIES FOR FREE

CONS: WORK NOT CONSISTENT

DISPLAY INSTALLER

PROS: VERY FLEXIBLE HOURS, EASY TO START

CONS: WORK CAN BE TEDIOUS

FIELD INSPECTOR

PROS: GOOD PAY FOR SIMPLE WORK, HIGH EARNINGS POTENTIAL

CONS: OPPORTUNITIES CAN BE HARD TO FIND

DRIVE BY INSPECTOR

PROS: EASY WORK, HIGH EARNINGS POTENTIAL

CONS: OPPORTUNITIES CAN BE HARD TO FIND

MERCHANDISER

PROS: STEADY INCOME, VERY FLEXIBLE

CONS: WORK CAN BE TEDIOUS

RETAIL DATA COLLECTOR

PROS: EXTREMELY FLEXIBLE, EASY TO FIT IN LIFESTYLE

CONS: WORK CAN BE INCONSISTENT

FIELD INTERVIEWER

PROS: MENTALLY REWARDING, VERY FLEXIBLE

CONS: BIG GAPS IN WORK FLOW

INDEPENDENT FIELD AGENT

PROS: EASY TO START, VERY FLEXIBLE

CONS: WORK CAN BE INCONSISTENT

COURT RESEARCHER

PROS: EASY WORK, EASY TO START

CONS: OPPORTUNITIES CAN BE LIMITED IN CERTAIN AREAS

TELEPHONE MYSTERY SHOPPER

PROS: EASY WORK, EASY TO START

CONS: HIGH PAYING ASSIGNMENT CAN BE HARD TO FIND

AT HOME FREELANCE AGENT

PROS: WIDE VARIETY OF WORK, HIGH EARNINGS POTENTIAL

CONS: LOT OF COMPETITION

WEBSITE TESTER

PROS: EASY WORK, VERY FLEXIBLE

CONS: LIMITED OPPORTUNITIES

ADS SEARCH QUALITY RATER

PROS: VERY FLEXIBLE, GOOD PAY

CONS: WORK CAN BE BORING

MICRO WORKER

PROS: EXTREMELY FLEXIBLE, WIDE VARIETY OF WORK

CONS: LOW PAYING FEES

VIRTUAL ASSISTANT

PROS: HIGH EARNINGS POTENTIAL, FLEXIBLE WORK

CONS: CAN TAKE A WHILE TO GET FIRST JOB

DATA ENTRY

PROS: EXTREMELY FLEXIBLE

CONS: LOW WAGES

ONLINE MOCK JUROR

PROS: INTERESTING WORK, VERY FLEXIBLE

CONS: WORK NOT CONSISTENT

MAIL DECOY AGENT

PROS: EASY WORK, EXTREMELY FLEXIBLE

CONS: LIMITED OPPORTUNITIES

SECTION ONE

Work from Home Opportunities

MYSTERY SHOPPER

OVERVIEW

Mystery shoppers (*also called secret shoppers*) are undercover customers who visit businesses posing as customers. Contrary to many of the ads you may have seen on the internet, mystery shoppers are actually paid to gather information and not to shop per se.

The work is very simple. It involves visiting an assigned business and evaluating the service(s) based on your instructions. The information you collect is reported on an evaluation form that is submitted online to the mystery shopping company.

Mystery shopping is one of the easiest ways to earn extra money. It's unique, fun and can be very interesting. The Mystery shopping industry is huge. There are literally hundreds of mystery shopping companies in the United States, so you can always find work.

Mystery shops are conducted in all types of industries:

Retail Shops	Banks
Restaurants	Hotels
Storage Facilities	Gas Stations
Airports	Tanning Salons
Apartment Complexes	Dealerships
Entertainment venues	Service facilities

WORK SCHEDULE

One of the greatest benefits of mystery shopping is that it is easy to incorporate it into your lifestyle. Most companies use self-scheduling software systems. This simply means, you have the option of choosing which assignments you want to complete. Once you accept an assignment, you have the flexibility to complete the assignment on your own schedule just as long as it's done and reported by the due date.

You can choose assignments that will allow you to work one Saturday a month, or if you want to make a steady income, you can choose a couple of assignments to work throughout the week. It's completely up to you.

Typical assignments can include:

- Checking the cleanliness of the store
- Evaluating employee(s) customer service skills
- Checking the quality of a product
- Checking to see if a particular product is displayed correctly
- Checking signage(s)
- Buying a particular item or service
- Inquiring about a certain product or service

HOW MUCH YOU CAN EXPECT TO EARN

Mystery shoppers are Independent Contractors and not employees. That means you are paid by the job and not by the hour and taxes are not withheld from your pay.

If you make over \$600 a year as a mystery shopper, you will need to report this amount on your taxes, but any and all of your out-of-pocket expenses to do the work (gas, printing cost, etc.) are deductible on your taxes. (*See your tax consultant for more help on this*)

The fee you are paid as a shopper is based on the amount of time needed to complete the assignment and the report. The fee can range from \$12-\$25 for simple assignments and \$40- \$250 for more complex assignments.

Big ticket assignments like home, cars and bank mystery shops often pay higher fees. Normal assignments take anywhere from 15 minutes to an hour to complete.

Some assignments may require you to purchase an item or pay for a service. In that case, you are reimbursed. And you get to keep the merchandise. The assignments that are more complex or require that you drive a longer distance from your home usually pay higher fees or include a bonus.

Hypothetical Mystery Shopping Assignments:

- Your assignment is to pose as a potential customer at a car dealership to evaluate the service you receive. You will be required to take a test drive. This assignment could take approximately 40 to 90 minutes to complete. *It pays \$50.00*
- Your assignment is to go to Regions Bank and inquire about their mortgage products to evaluate how much information the sales associate knows about the products. This assignment could take approximately 35 to 45 minutes to complete. The bank is located 25 miles from your home. *It pays \$75.00 plus a \$15.00 bonus.*
- Your assignment is to purchase groceries from Kroger to evaluate the cleanliness of the bathroom, your wait time in line and report if the cashier greeted you. You will be reimbursed for your groceries up to \$20.00. This assignment could take 15 to 30 minutes to complete. *It pays \$18.00*

GETTING PAID

There are a small number of companies that only pay via check. But most companies offer direct deposit or pay via PayPal. Pay dates vary from company to company. The majority of companies pay once a month. There are a few that pay twice a month and a very slim few that pay weekly. Before registering with a mystery shopping company, you can find this information in their FAQ

TIP

If you don't have a PayPal account, you can sign up for a free account at PayPal.com. It takes about 15 minutes to complete the process. Having a PayPal account is very helpful in other ways as well; you can receive money from anybody, anywhere for free.

DRAWBACKS

1. Although, Mystery shopping is an easy way to earn extra money, it would take a lot of effort to earn more than \$500 a month. You can make up to \$300-\$400 a month very easily by doing 10-14 shops a month without interrupting your current lifestyle. To make more than that, then you would really need to get your hustle on.

2. Unlike starting a traditional part-time job, you won't generate a regular income right away mystery shopping. All mysteries shopping companies are not alike. Some have regular assignments and others are more sporadic. Some companies only do work in certain industries (groceries, retail, restaurants, etc.) and there are some that do work in all types of sectors.

It takes a couple of months, to learn which companies offer regular assignments and to build up your reputation as a shopper to get access to more assignments

3. Some companies pay slow. They only pay once a month and only pay by check. Some may take up to 45 days to pay you.

REQUIREMENTS TO GET STARTED

Anyone over the age of 18 can become a mystery shopper. You don't need any experience, special skills or equipment to do the work. You just need to meet these basic requirements:

- ✓ Have access to the internet
- ✓ An email address
- ✓ Have access to transportation
- ✓ Have access to a scanner or fax to submit copies of paper reports (Figure 1-1)
- ✓ Have access to a digital camera or cell phone with a camera

FINDING OPPORTUNITIES

The best place to find mystery shopping jobs is on the internet (Table 1-1). You can start by signing up directly with several different Mystery shopping companies to gain access to their job boards.

In some cases, you may gain immediate access to the job board and actually get an assignment the same day. Most companies take a couple days to verify your social security number.

If you are uncomfortable providing your social security online, you can always use an employer identification number (EIN) instead. You can apply for one for free with the IRS.

Some companies run ads on the internet or on job boards such as Indeed.com, Careerbuilder.com or Simplyhired.com

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