

**Cash In On the Tee Spring Craze, A Crash Course for
Beginners On Starting A Highly Lucrative T-Shirt
Business Online with No Money, No Experience...**





by Terry Clark

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Table of Content

Introduction

Chapter I: What is Teespring all about?

Chapter II: Why you should definitely get into the online T-Shirt selling market today.

Chapter III: The Top 10 Teespring Automation Tools

Chapter IV: Setting up a Profitable Teespring Campaign from Start to Finish.

*Creating and Getting Familiar with your Teespring Account

*Searching for T- Shirt Ideas That Sell

*Creating Your Tee

*Setting a Goal

*Adding a Description

*Promoting Your Campaign using Facebook Ads

*Analyzing your Results

Chapter V: The 10 do's you have to apply

Chapter VI: The 10 don'ts you have to avoid

Chapter VII: Shocking Teespring Marketing Case Studies

Chapter VIII: How to Scale it & make Tons of money from comfort of your home.

Conclusion

Introduction

Welcome to the latest and very easy to apply Teespring Crash Course Training Guide, designed to take you by the hand and walk you through the process of getting the most out of Teespring.

I'm so excited to have you here, and I know this will be very helpful for you.

This exclusive training will take you by the hand and show you step-by-step, topic by topic, and tool by tool, what you really need to know in order to dominate Teespring Marketing the easiest way possible, using the most effective tools and in the shortest time ever.

This is exactly what you are going to learn:

In Chapter I, you will learn what Teespring Marketing is all about. We will give you the easiest definition for it, as well as cover very important factors so you can have a simple, but accurate and complete understanding of Teespring Marketing before you start working on it.

In Chapter II, you will learn why you should definitely get into the online T-Shirt selling market today. You will learn about some of its amazing benefits, as well as several shocking facts that will make you decide to start getting into it right away.

In Chapter III, you will learn about the Top 10 Teespring Automation Tools you can use to get the most out of Teespring. These are several services dedicated to giving you highly important information so you can set up some very successful campaigns.

In Chapter IV, you will learn about Setting up a Profitable Teespring Campaign from Start to Finish. We will cover topics like: Creating and Getting Familiar with your Teespring Account, Searching for T- Shirt Ideas That Sell, Creating Your Tee, Setting a Goal, Adding a Description, Promoting Your Campaign using Facebook Ads and Analyzing your Results.

In Chapter V, you will learn the 10 do's you have to apply for Successful Teespring Marketing Campaigns. These are specific things you should remember to use or practice, so you can succeed.

In Chapter VI, you will learn The 10 don'ts you have to avoid for Successful Teespring Marketing Campaigns. If you don't care about these, be prepared to be disappointed.

In Chapter VII, you will get the chance to look at several shocking Teespring Marketing Case Studies. These are actual examples we have taken from the internet to show you how Teespring Marketing actually works for other businesses so that you can have complete confidence in your ability to achieve your own business success story as well.

In Chapter VIII, you will learn How to Scale it & make Tons of money from the comfort of your home, with Teespring. Strategies that you can apply and definitely see great results. These Strategies have been used by experienced online marketers obtaining awesome results.

Well, it's time to dominate Teespring Marketing, ladies & gents. I know you will love this training a lot.

Okay lets get started.

Chapter I: What is Teespring all about?

§ Definition:

Teespring is an association that actually works for the inventor. It is all about how to build and sell t-shirts. But it is not a retail firm, Teespring is a manufacturer of tees with a win-win situation for both buyers and sellers.

They feel delighted because of their superior customer assistance from both the customer's and seller's prospective. They always try their strongest to appease every customer with their final results.

The company also supports artisans with a forum to publish their art and make money with it, and allows sellers to reveal the work of an artist in the market.

“Teespring is a great method to design and advertise custom-made t-shirts according to a buyer’s personal expectations online without any inconvenience, pre-cost or risk.”

As per the definition, Teespring is a completely zero cost approach to marketing high quality t-shirts. Precisely create a t-shirt with an artful concept related to fashion, decide a selling price, incorporate an objective, and put it up for sale.

Teespring will print the shirt and ship it directly to the customer and you make money. Setting up a campaign only takes a few for you to initiate sales with amazing apparel on Teespring.

With Teespring, you don’t need a single cent of money at the beginning of your campaign, assumption of how many t-shirts you require and you do not have to chase customers to generate profits.

You can promote your Teespring campaign by communicating with your consumers via websites or Facebook ads targeting your prospective customers.

Teespring is generally used by marketers to make profits, raise funds for charity causes, artists to show off their work, celebrities to influence their

brand positively and many other reasons.

It is really fast and simple to generate money, you can also run a campaign on social media networks to boost your sales. If you are not currently doing Teespring, all you have to do is just design your perfect tees and sell them as your own t-shirts to get started.

§ How Teespring works:

Working with Teespring is really easy. It's a “no-brainer” you can make profits with. Designing a t-shirt campaign with Teespring can be fun. You don't need to have expertise in art or advertising.

Identify the niche:

Look for keywords and recognize a t-shirt niche that has the prospective customers who really like to display their passion and you can get huge profits. You can use the Google Keyword Planner to find keywords.

Set up a campaign:

To create a tee campaign, you get started with the online application to design your own tee campaign. Opt for a brand name, description, and URL for your campaign. Always keep in mind that you will need to promote it later, so take advantage of keywords in the URL and brand name.

Design T-shirts:

Now, decide how many and which types of t-shirts you want to advertise on your website. You can create your own design related to your niche keywords or outsource the designs. You can utilize only text, only image and both text and images in your t-shirt design. Teespring supports GIF, JPG, PNG, PSD, and TIFF image files. Remember to try to follow your store theme.

Advertise it:

After completing the design part, you need to attract traffic to your store to initiate sales. You can use various types of online advertising platforms such as SEO (Search Engine Optimization) to appear in organic search results, Google AdWords to promote with PPC ads, and Facebook ads to advertise it on Facebook, etc.

You can also generate gossip on social media networks by sharing, tweeting and liking to boost up t-shirts sales.

Earn profit:

After running a successful T-shirt campaign, determine your profit by calculating the difference between the pre-fixed price set by Teespring and your selling price. Your profit depends on how much more the selling price is than the base price per shirt. The Base Price will directly go to Teespring and only the profit will end up in your pocket.

Profit = Selling Price – Base Price.

§ Know your products:

Are you looking to sell astonishing t-shirts but are unable to discover which product is good for you? Here you will learn how to discover the correct product according to your niche and design it accordingly.

Types of products:

There is a diverse range of products available on Teespring for you to display your ideas. You can choose tees according to your customers' needs. You can also choose demographic based styles such as for men, women and kids.

There are 10 types of t-shirt designs available on Teespring such as Basic tees, Long sleeve tees, Tank tops, Hoodies and sweatshirts, V-neck tees, specialty, Ring-spun tee, Women's tees, Premium tees, Kids and babies

and Activewear. You can also design Baby Onesies, Cell phone cases and Baseball Caps.

Color options:

Teespring offers up to 10 colors for every pattern. If your image has variant colors which are greater than the Teespring maximum, the design team will diminish those unavailable colors when the tee is created.

You can communicate with Teespring support to let them know if there is any demand for Pantone Matching System colors to obtain the rigorous colors according to your desire. If you don't get connected with support, the adjacent identical PMS colors will be selected at the time of vectorization process. These colors are embraced from the Solid Coated Plus series.

Material Quality:

You can choose t-shirt materials from organic cotton, cotton blend, ring-spun cotton, polyester and a multitude of colors. You can also control the quality of tees by opting for clothing brands like:

* Gildan (kids tee, long sleeve, unisex tank, heavy blend hoodie).

* Hanes (tag-less tee, women's fitted tee, long sleeve, Heavy Blend Full Zip Hoodie).

* Bella (women's tee, Missy V-Neck).

* Canvas (Ring-spun tee and tank, Poly-Cotton Hoodie, Ring-spun V-Neck, Triblend tee).

* American Apparel Crew (Unisex tee and tank, Triblend tee).

*Stanley & Stella.

* Dyenomite Tie-Dye Tee.

* And AWD Hoodies.

Keep in mind that the brand and style you select will decide the shade options for your tee campaign, you can also go for a multiple of brands and styles.

Chapter II: Why you should definitely get into the online T-Shirt selling market today

§ Benefits

Teespring is all about selling t-shirts to generate profit. But if you don't know how it benefits you, here are 10 benefits as to why you should go with Teespring.

1. Have an additional earning stream:

Are you looking to get some extra income from other sources with less money and effort? Just set up a Teespring campaign to get huge success to build your brand name and generate good profits. It is a chance for you to get more with less effort and make some extra money.

Teespring can assist your business in becoming a best choice for your

customers. You can involve online marketing strategies such as Google AdWords, Websites, Social Media, Email Marketing, Affiliate Marketing, and Forums into your t-shirt campaign to boost your sales and income.

2. Make money with less effort:

Every business takes a lot of effort to become successful. If you choose Teespring, you don't need to put additional efforts in order to make your campaign successful. You don't need to manufacture the t-shirts.

With Teespring, you can design your own personalized t-shirts within a few minutes by following the simple steps and without any inconvenience. Here, you are your own boss. You only need to focus on t-shirt advertising to get more customers and profits. There is no upfront cost and you can start with a little bit of money.

3. Sell as your own brand:

Are you getting frustrated by your job or looking for extra income? Just start your own t-shirt business online in a popular Teespring niche and sell t-shirts with your brand name and become your own boss. T-shirts are the most pervasive apparel for everyone.

Just become an affiliate of Teespring, research your prospective buyers, look for a desired t-shirt design, and setup a campaign with a URL and brand name. After completing the process, you can launch t-shirts and advertise the t-shirt campaign online with social media, search engine optimization and other internet marketing tactics under your brand name.

4. Limitless earning potential:

With Teespring you can generate good profit. It allows you to sell with your brand name as your own product. To boost your earnings with a Teespring campaign, you can advertise with different types of online marketing strategies and joint ventures.

You can take advantage of Social Media Networks, Email Marketing, Affiliate Marketing Joint Ventures, and Google AdWords, etc. You also

have PLR (Private Label Rights), so that you can sell it as your own product. If you want to earn more with Teespring, you can repeat the ordering process until you want to run your t-shirt campaign.

5. No time or seasonal constraints:

In the apparel business, when the season changes, every marketer needs to get some fresh clothes because of the climate change. Most of apparel becomes out of fashion after a certain time, but Teespring allows you to design T-shirts that are absolutely profitable.

T-shirts are always in fashion during each season. They make people feel free and comfortable. So, you don't have to worry about fashion with Teespring, because people like wearing a t-shirt every day, whether it's summer, winter, spring or fall. Seasons do not affect your Teespring t-shirt business.

6. No startup cost:

T-shirts are the most pervasive apparel for everyone. Before designing t-shirts, you need to find potential customers. Based on your business prospects, you then design t-shirts and start promoting them on your Facebook fan page and other social media without any upfront cost.

Teespring is an entirely zero expense way to create customized attractive t-shirts, which is why marketers move into the t-shirt business with minimal risk because they ship the t-shirts directly to the buyers.

7. Time Saving:

With Teespring you don't have to be a manufacturer or hire a specialized artist to draft your t-shirt. Teespring makes it really easy to design customized apparel without having experience in designing. It saves you time because you're not the one manufacturing.

You just need to choose a t-shirt, update the color, images and text that you want and order for the t-shirt. This can be done within a few minutes. You can use the time saved for promoting your t-shirts.

8. No handling & transportation worries:

With other apparel businesses, there is always a need for a person to supervise work and make sure that the product is managed properly and delivered to the destination.

Teespring does these things for you, so you don't need to have an eye on anything. They are great in handling and delivering the product. Only you need to be specific with your work, and design great selling t-shirts.

9. No efforts required to process orders:

When purchasing anything, businesses need to track the product status all the time. But in the case of Teespring, you don't need to process orders or keep records. Just pick a design, add text and graphics, set funding goals, describe your product and launch your t-shirt campaign.

When the t-shirt is ordered, the company checks on printing and works on the transportation details to initiate the delivery process. After completing the process, t-shirts are delivered to the buyers and you get your profit. You can continue this process, if you want to sell more.

10. Don't need to offer customer service:

Every business needs a customer support system to handle customer queries, feedback, reviews and testimonies. If you do it by yourself, it can be too time consuming. If you hire someone, it costs you money.

Teespring campaigns assist you with customer support and FAQs. Within the FAQs, customers can find their answers. But if it is not answered there, they can contact them for their issues. Teespring FAQs have the information related to order tracking, shipping, info of buyers and sellers. And for other questions, they respond within one business day.

§ Shocking Facts

* The U.S. apparel market is the largest in the world, comprising about 28 percent of the global total and has a market value of about 331 billion U.S. dollars.

* The Online Original Design T-Shirt Sales industry has experienced exceptional growth of almost 25% annually over the last five years with custom designed T-shirt sales exceeding \$68 million.

* Over 2 billion shirts are sold each year, and with an average price of \$20 that's \$40 billion in sales.

* 62% of Americans claim they own more than 10 t-shirts and will continue to buy more.

* 600% is the average appreciation in the price of a t-shirt by the time it reaches First World buyers in love with American or European tags.

* Teespring.com reaches over 714K U.S. people monthly.

* Teespring's annual revenue now tops \$100 million.

* Revenue that is generated by only t-shirt sales is \$262 million.

* The annual growth of T-shirt sales in is 21.2%.

* Teespring, one of the top T-shirt sellers in the U.S., printed more than 7 million shirts last year.

Chapter III: The Top 10 Teespring Automation Tools

1. Teeview

Teeview photograph joins together various t-shirt campaigns of Teespring from Google and Twitter by presenting and promoting them as a single platform.

If you want to advertise and earn from t-shirt campaigns, you can sign-up without any cost. After you login, name your t-shirt campaign, add t-shirts and start promoting.

Teeview separates your t-shirt campaign according to the latest update, best-selling ratio, best-selling numbers, only goals reached and only active. It is integrated with Mixpanel Mobile Analytics, which allows you to get detailed analysis about your t-shirt campaign.

If you don't want to advertise some of your t-shirt campaigns, Teeview can archive them. If you are not happy with Teeview results, you can also cancel your account.

2. Audience Insights

Facebook Audience Insights is a terrific tool to discover your niche that you absolutely need to target.

It helps you determine which audience is interested in your Teespring campaign according to demographics and geographical location.

The greater Teespring insights you acquire, the better off you are when conveying your promotional message to your audience.

You can look for a prospective audience that lives in your local area and target them according to their interests and last purchase to boost sales and brand awareness.

Facebook Audience Insights analyzes your t-shirt campaign demographics, page likes, location, languages and purchasing methods.

You can learn about the audiences that are available on Facebook, following your page, and predefined similar audiences.

3. TeeProfit

Teeprofit allows you to create your own T-shirt campaign within 3 minutes. You can begin your t-shirt campaign by paying less than \$1 a day.

Look around and you can download a new shirt every day at a low price and upload that to your Teespring campaign. It provides Unlimited Resell Rights, complete access to the product, high quality and ready to upload designs.

It also offers newsfeed graphics, a great Facebook ad copy, campaign focused call to action graphics and an online t-shirt editor to assist you in creating a targeted campaign by editing the t-shirt designs to help you stand out from others.

4. TheTeeTitan

Theteetitan is all about boosting your Teespring t-shirt campaign performance by using Facebook ads. Here are four tools that help marketers run a successful t-shirt campaign.

T-shirt Searcher: Discover unrevealed t-shirt ideas on eBay, Amazon, Facebook and other websites.

Idea Maker: Automatically produce more than 100 convincing t-shirt layouts within 60 seconds.

Auto Designer: Create a ready to upload PNG t-shirt design layout in seconds.

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