

**7 Businesses
You Can Start
Right Now, for
Under \$1000**

By Elisabeth Miazello

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Dear Reader,

Thank you for downloading and reading "**7 Businesses You Can Start Right Now for Under \$1000.**" I hope this guide has provided you with the inspiration and practical advice needed to kickstart your entrepreneurial journey.

Creating this book was a labor of love, aimed at empowering individuals like you to break free from the 9-5 grind and achieve financial freedom through smart, low-cost business strategies. Your support means the world to me, and I am grateful for the opportunity to share these insights with you.

If you found this book helpful and inspiring, I would be incredibly grateful if you could take a moment to leave a review on Amazon. Your feedback helps other aspiring entrepreneurs discover this resource and benefit from the strategies and examples shared within these pages.



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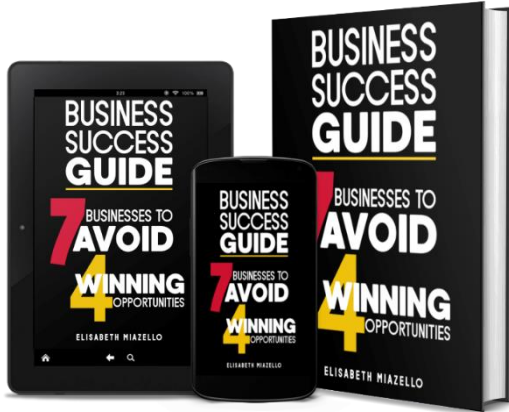
Thank you once again for your support and for being a part of this journey. Wishing you all the best in your path to financial freedom and entrepreneurial success.

With gratitude,
Elisabeth Miazello

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Take the first step towards financial freedom.

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Introduction

Hey there! Welcome to "**7 Businesses You Can Start Right Now for Under \$1000.**" If you're here, you're probably dreaming of breaking free from the 9-5 grind and building a life where you call the shots. You're in the right place because this book is all about making that dream a reality with smart, low-cost business strategies.

Why This Book?

Let's face it, starting a business can be daunting, especially if you're strapped for cash. But here's the good news: You don't need a fortune to kickstart your entrepreneurial journey. We're talking about high ROI, low-cash businesses that can bring in serious money without breaking the bank. We'll dive into real-world examples, practical advice, and proven strategies to help you start your own successful business.

What is High ROI, Low-Cash Business?

In plain English, it's about how much money you make compared to how much you spend. We're looking for businesses that give you a big bang for your buck—lots of income with minimal upfront costs.

Now, we also factor in the investment length—how long it takes to see returns. We want businesses that start making money quickly because who has time to wait years for a payoff?

Why Avoid Traditional Investments?

You might be wondering why we're not suggesting putting your money into stocks, crypto, or real estate. Simple: If you're working with a limited budget, these investments don't give you the immediate returns you need. Stocks might give you a 10% return over a year, but that's \$100 on a \$1,000 investment—not exactly life-changing. Real estate? Even less practical with high entry costs and slow returns.

Instead, we'll focus on businesses you can start with little money down but have the potential to generate significant income fast.

The Business Matrix - SELL

To guide you in choosing the right business, we use what we call the **SELL** matrix:

- ****S**ellable:** You can sell a product or service right away.
- ****E**arning Potential:** The business can make at least \$100K a year.
- ****L**ow Cost:** Start with less than \$1,000.
- ****L**everage:** You can outsource much of the work.

We'll show you seven businesses that tick all these boxes and more.

The Journey Ahead

Throughout this book, you'll find actionable advice and real-world examples to inspire and guide you. From remote window cleaning to renting out wedding decorations, each chapter is packed with insights and strategies to help you start and grow your own successful business.

So, are you ready to take the first step towards financial freedom? Let's dive in and discover the amazing opportunities waiting for you!

Chapter 1:

The Foundations of High ROI, Low-Cash Businesses

Hey there! Ready to dive into the world of high ROI, low-cash businesses? Great! Let's get started by laying down some essential foundations. Understanding these basics will set you up for success as we explore different business opportunities.

What is ROI?

First things first, let's talk about ROI—Return on Investment. ROI is a way to measure how much money you're making compared to how much you're spending. It's super important for any business, especially when you're starting with limited funds.

In simple terms, ROI tells you the percentage of profit you've made on your investment. For example, if you spend \$1,000 to start a business and make \$10,000, your ROI is 900%. Pretty impressive, right?

Importance of Investment Length

ROI is crucial, but we also need to consider how long it takes to see those returns. This is where investment length comes in. The shorter the time to see your profits, the better. We want businesses that start making money quickly, not ones that take years to pay off.

Think of it this way: Would you rather wait a year to make \$1,000 or make that same amount in a month? Exactly. Faster returns mean you can reinvest sooner and grow your business more quickly.

Why Avoid Traditional Investments?

Now, you might be thinking, "Why not just invest in stocks, crypto, or real estate?" Well, here's the deal: Traditional investments usually require a lot of money upfront and take time to see significant returns. Let's break it down:

- **Stocks:** On average, stocks return about 10% per year. So, if you invest \$1,000, you might make \$100 after a year. Not bad, but not great if you're looking to make substantial money quickly.
- **Crypto:** While crypto can offer high returns, it's also highly volatile. You could make a lot or lose everything. It's a risky game, especially with limited funds.

- **Real Estate:** Real estate investments can be lucrative, but they require significant capital and time. A \$1,000 investment won't get you far in the real estate market.

Instead, we focus on high ROI, low-cash businesses. These businesses require minimal upfront investment and have the potential to generate substantial income quickly.

Introducing the SELL Matrix

To help you identify the right business opportunities, we've developed the SELL matrix. This handy tool will guide you in choosing businesses that are:

- **Sellable:** You can start selling products or services from day one.
- **Earning Potential:** The business has the potential to make at least \$100K a year.
- **Low Cost:** You can start the business with less than \$1,000.
- **Leverage:** You can outsource much of the work, so you're not tied down to doing everything yourself.

We'll be using the SELL matrix throughout this book to evaluate different business ideas. This way, you'll know

exactly what to look for and how to determine if a business is right for you.

The Power of Doing the Work

One more thing before we dive into specific business ideas: You have to do the work. There's no shortcut to success. Building a business takes effort, dedication, and a willingness to tackle challenges head-on.

Remember, "life hack: always the stairs, never the elevator." The hard work you put in now will pay off later. By committing to doing the necessary work, you'll set yourself apart from those who just talk about starting a business but never act.

Chapter 2:

The Business Matrix - SELL

Alright, now that we've got the basics down, let's jump into the Business Matrix that will guide us through identifying and evaluating the best business opportunities. We call this the SELL matrix. Why SELL? Because we want businesses that can sell products or services effectively and meet our criteria for success.

What is the SELL Matrix?

The SELL matrix stands for:

- ****S**ellable:** Can you start selling a product or service from day one?
- ****E**arning Potential:** Can the business make at least \$100K a year?
- ****L**ow Cost:** Can you start the business with less than \$1,000?
- ****L**everage:** Can you outsource much of the work?

This matrix will be our roadmap, helping us evaluate business ideas to ensure they meet our goals of high

ROI, low upfront cost, and quick returns. Let's break it down further.

Sellable: Get Selling from Day One

The first criterion is sellable. We want businesses that allow you to start selling right away. No long development times, no endless preparation—just straight to market.

Think about a lemonade stand: simple, straightforward, and ready to start making money immediately. We're looking for business ideas that you can kick off quickly, providing a service or product that people need and are willing to pay for right now.

Earning Potential: Aim High

Next up is earning potential. We're not just looking for side hustles here; we want businesses that can bring in serious cash. The goal is to make at least \$100K a year. Why? Because this level of income can truly change your life, giving you financial freedom and the ability to reinvest in your business for even more growth.

Imagine the possibilities: paying off debt, saving for the future, or even taking that dream vacation. A high-earning business makes all these things possible.

Low Cost: Start Small, Grow Big

We're all about low-cost startups. You shouldn't need to empty your savings or take out massive loans to get started. Each business idea we explore will require an initial investment of less than \$1,000.

Low-cost doesn't mean low quality or low potential. It means smart investing—using your resources wisely to create a solid foundation for your business. We'll show you how to start small and scale up, maximizing every dollar you spend.

Leverage: Work Smarter, Not Harder

Finally, we come to leverage. One of the keys to a successful business is being able to outsource tasks. You don't want to be doing everything yourself—that's a fast track to burnout. Instead, we look for businesses where you can delegate work to others, allowing you to focus on growing the business.

Think about it: the more you can outsource, the more time you have to strategize, innovate, and scale. Leverage is all about working smarter, not harder.

Applying the SELL Matrix

Now that we understand what the SELL matrix is, let's see it in action. We'll use this framework to evaluate each business idea we cover in the upcoming chapters. Here's a quick preview:

- 1. Remote Window Cleaning Business:** Low startup costs, high earning potential, and the ability to outsource.
- 2. Real Estate Listing Video Editor:** High demand, minimal investment, and straightforward to scale.
- 3. Microgreens Business:** High profitability, easy to start with low costs, and scalable with outsourcing.
- 4. Wedding Arches and Decorations Rental:** Profitable market with room for upsells and scalable through smart marketing.
- 5. Handyman Services:** Essential services with high demand, low startup costs, and potential for outsourcing.
- 6. Virtual Assistant Company:** Low cost, high margin, and entirely based on leveraging other people's skills.

7. Productized Services: Recurring revenue with a subscription model, easy to start, and scalable through outsourcing.

In each chapter, we'll dive deep into one of these business models, applying the SELL matrix to show you exactly why they work and how you can start. We'll provide actionable steps, real-world examples, and tips to help you succeed.

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