



FIRST CLASS

RESELL RIGHTS MARKETER

FOR ALL RESELLERS IN THE MAKING

Your Blueprint To Becoming A First Class Resell Rights Marketer

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Chapter 1

Your Introduction To First Class Resell Rights Marketing

Dear Valued Reader,

Hi! Thank you for investing in First Class Resell Rights Marketing, where you will discover all of what it takes to become the next Resell Rights marketing superstar **in your own league!** 😊

As you can see, the series have been broken down into 3 volumes, and for a few good reasons.

For one, it makes information digesting **easier** for you.

Two, like anything else that requires skill, there is a certain “**step-by-step**” method to perfecting it. I reckon breaking the contents down into 3 volumes would easily highlight each critical success phase to marketing as a reseller for profits – **MASSIVELY**.

Three, I will NEVER assume you know EVERYTHING. With that in mind, these guides have been written with **your own** goals and benefit in mind: to know and achieve what it takes to be a star

reseller and possess the skill to make money at will **buying and reselling** other people's products!

Even if you are seasoned pro, I strongly believe you will indeed pick some "golden nuggets" in the coming pages, which can prove to be valuable in the thousands (or more!) to your existing Online Empire.

Now before you continue, may I advice you something? Grab some snacks and a cup of coffee before you pull up the chair. If you're printing this guide out, all the better! 😊

Because believe me, it's not of something you know so well.

In fact, I'm pretty excited about it all even as I write this.

And you are about to discover why in a moment.

Yes, I know you would. Because this is the same information that has helped me maximize my online monthly income simply by adding the "Resell Rights arsenal" to my Online Empire. And **now you too can do it!**

By Checking out this Link you will get an idea: <https://bit.ly/3ENAY1H>

Chapter 2

What Are Resell Rights?

There are many different ways to make money online. For someone starting out it can be difficult to try to figure out just what to do. One of the first things that a person should do is start looking into the different ways to make money online.

One popular method that can really get a person to start making money fast is using resell rights. Resell rights are when a person creates a product and then sells that product and the right to use it to others.

There are different types of resell rights. The actual way resell rights are used is based upon how the transaction is set up. In some cases the original owner of the product simply sells the rights for the buyer to use the product, not resell it themselves.

In other cases, though, the buyer secures the right to both use and resell the product. Of course, the whole process is not that simplified, but that is the basic idea.

Another popular method of making money online is through affiliate programs. However, when you compare affiliate programs with using resell rights you can easily see why it would be better to go with resell rights.

First of all, with an affiliate program, you are selling someone else's product. This basically means that you are not going to be making 100% off of your sales

because you have to pay a part of any revenue to the person or company that owns the rights to the product.

With resell rights, you own the product and therefore you get 100% of the sales. Additionally, once your customers pay for the resell rights, only then they can make 100% profit off the product because they have bought the right to do so.

With affiliate programs, there are no upfront costs and everything is basically set up for the affiliate. This may seem like a great opportunity. However, what usually happens is that since the affiliate didn't have to really put much effort into starting up their business, they are not that motivated to see it succeed.

With resell rights you are creating the product and making some type of investment. You are motivated to see it succeed and you work hard because of that.

When looking for ways to make money online, many people overlook using resell rights. It is usually because they feel that they just don't want to take the time to create a product.

It seems much easier to go with an affiliate program because all the work is basically done for you. This is not the only way to benefit from resell rights, though.

You can buy someone else's product and resell it. You do not have to create your own product. You can take full advantage of resell rights and buy something from someone else that has it up for resell. Then you can sell it, with or without resell rights, to your customers.

That is another benefit of using resell rights. You can use someone else's product and still make 100% profit. Plus, you can get started quickly, just as with an affiliate program.

When it comes to comparing affiliate programs with using resell rights, it is clear that you can become much more successful with resell rights.

You have the motivation to work harder and you are earning more for your efforts. Resell rights offer you creative freedom and total control, as well.

Resell rights open many doors that just aren't available when using other methods to make money online. That is why it is worth looking into resell rights if you want to get into Internet business.

Chapter 3

The Different Types Of Rights In Internet Marketing

The Internet is a whole different place to do business. Along with the convenience of digital products, comes a need for additional security features to protect your work.

The chances of someone stealing or misusing your work are great online. You have to be sure that you understand all the steps you can take to protect what you have worked so hard to create.

When it comes to resell rights, once you resell your product you can still maintain some control over how it is used. The control comes from a variety of rights you, as the creator, has.

There are two types of resell rights. There are basic resell rights and master resell rights. The difference between the two is very important to understand.

Basic resell rights give the buyer no right to resell the product. Only you, the creator, have the right to resell the product.

Master resell rights, on the other hand, give the buyer the right to resell the product, too. So with master resell rights, both you and your buyers can then resell the product.

There are further rights that can go towards adding extra protection to your work or to specify exactly how your product can be used by the buyers. They specify things like what the buyer can and can not do with the product after they purchase it and exactly how they can sell the product.

Re-branding rights give the buyer the right to replace affiliate ads and links in the product with their own. Typically, a product sold without re-branding rights means the buyer can not alter the product at all and must keep your links intact when it is resold.

This has a perk to it because then you are getting free advertising with every sale of the product. However, allowing buyers to purchase re-branding rights can make the product more appealing because then they have the ability to make additional profit from their purchase of the product.

Usually for re-branding rights the buyer is charged a fee. This fee can be ongoing so you make residual income from the sale.

With resell rights, there is usually a specification made about how the product can be resold. Many times the product can not be given away for free and a minimum price is placed on how much it can be sold for.

Give away rights allow the buyers to give the product away. Sometimes give away rights are also specified, such as the product can only be given away as a free gift or as a special gift to preferred customers. This helps cut down on the book being given away and misused.

Private label rights take re-branding rights a step further, giving the buyer even more control over the product once they purchase it. Private label rights allow

the buyer to alter the product in any way. They can change the content or whatever they want.

They can not, however, put their name on it as their original work. Some buyers will be very interested in private label rights as they can then tailor the product to best suit their personal needs.

All of these rights associated with resell rights are important. As a seller, you should understand them so you can choose the rights and options that are best for you and your business.

Chapter 4

What You Can And Cannot Do With Resell Rights Products?

Not every resell right product is the same. When you are getting into the resell right business you have to understand the specifics and the details associated with resell rights.

With each product the original author has likely specified what can and can not be done with their product. If you use the product in a manner that does not conform to the original author's intentions you may end up with a lot of problems.

The first thing to understand about resell rights products is that they are not all sold to be used to make a profit. Some are sold for individual use only, meaning they are meant to be sold only to the buyer and the buyer can not resell the product or use it for commercial gain.

Some products that are sold can be resold by the buyer, but the buyer can not alter the product at all. Still other products are sold with the full right to resell and alter the product in any way.

Even amongst these three types of resell rights, the conditions and terms can vary. The main things to check in the conditions and terms of any resell rights

product purchase are how it can be used and what can be done to or with the product.

The things that are most often highlighted about the use of the product are:

- 🎬 The use of the product as a gift or bonus.
- 🎬 The use of the product on a paid membership website.
- 🎬 The use of the product in a paid package.
- 🎬 The free give away of the product.
- 🎬 The sale of the product on an auction website.
- 🎬 The ability to offer resell rights to customers.
- 🎬 Re-branding rights to the product.

These are all usually part of the deal when the purchase is made. The original seller will specify if you can or can not do these things with the product.

In addition to how the resell rights product can be used, most sellers will also specify what can be done to the product once purchased. Most often the buyer is not allowed to copy or alter the material within the product in any way.

They also are not allowed to use illegal tactics, such as SPAM, to sell the product. These terms usually are put in place to protect the author. The condition of not being able to use illegal tactics to sell the product is because if a person uses illegal tactics, it can come back on the original author.

Failure to follow the terms and conditions could result in copyright infringement or even criminal issues. It is very serious to pay attention to the specifics of a resell rights product purchase.

With every purchase the terms and conditions can differ. That is why every time you buy a resell rights product you need to go over the details to make sure you understand how it can and can not be used.

If you make sure to understand all the details then you should be able to get the best use form the product without violating any rights of the original author.

Chapter 5

The Pros Of The Resell Rights Business

The resell rights business is a very hot Internet business. That is due to many different reasons. When compared to other Internet businesses, the resell rights business provides more opportunities and more ability to make money.

One of the biggest advantages of the resell rights business is that you can make money in a variety of ways. There are four main ways to make money with a resell rights business.

You can make money from upfront sales. Upfront sales are simply the reselling of the product, as is, to your customers. This is an immediate way to make a one time profit.

You can make money through backend sales. Backend sales are building residual income into the product. This is done by inserting affiliate id's and links in the product. Your buyer will then use these links and you will end up making money through your affiliate programs, too.

Another way to make money is to sell the rights to your buyers that will allow them to put their affiliate ids and links into the book instead of using yours. You simply charge them a fee for doing so.

Lastly, you can sell the resell rights to your customers. This allows them to do, as you are doing, reselling the book to their customers.

Besides ways to use resell rights products to make money, other pros of the resell rights business are that it is all digital. You do not have to keep an inventory or mess with shipping. Most of the delivery and sales process can even be set up to be automated so you really do not have to do anything.

Resell rights products are also perfect for the Internet market. People go online looking for information. The resell rights business caters to that need by providing quality information they want. It is the idea of supply and demand. On the Internet, people want information and with a resell rights business you can give it to them.

Additionally, with a resell rights business, you are the business owner. You do not have to answer to a boss or worry about company protocol, like many other, so-called businesses.

For example: affiliate programs, while a great income opportunity, they come with the hassle of having to deal with the main company and their policies. But with your resell rights business you are completely in charge.

You have the ability to structure your resell rights business in any way you want. You can create the terms and conditions that provide you the maximum income opportunities. You can sell however you want and to whomever you want. You have the control and therefore you can decide how much you can earn.

The resell rights business offers many advantages over other Internet business. It is a fairly easy business that is not demanding on your time. It features a product that people are wanting and therefore that they will buy. The resell rights business is just a hot business and getting into it is a wise way to make some good money.

Chapter 6

The Cons Of The Resell Rights Business

While the resell rights business is a very great way to earn income online, it still comes with some disadvantages. The cons of the resell rights business are mainly things that you just have to be aware of.

Once you learn how to deal with the disadvantages you can easily overcome them and turn your resell rights business into a profitable venture.

The biggest disadvantage of the resell rights business is all the complexities. With every resell rights product there are terms and conditions. It is very important to understand them.

When you are buying a resell rights product, you have to take special care to understand what you can and can not do with the product. If you misuse the product or violate any terms and conditions you agreed to during the sale then you could face some problems.

Another disadvantage of the resell rights business is that it can be quite competitive. This is true of any industry, but with resell rights products, you are going to run into other people selling exactly the same product as you are.

The original seller is obviously not just going to sell to you for they are also selling to many other people as well. You have to make sure you are not competing with these people or it could be hard to sell your product.

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